

**Reference Number:** EXACT\_000009

**Scheme:** UCAS Undergraduate Scheme

**Client Name:** UCAS

**Statistics Requested:** Number of Applications, Number of Acceptances

**Summary:** Breakdown of Achieved BTEC grade (Business Studies) filtered to applicants domiciled in the UK (excluding Scotland), applying to detailed subject group N5 - Marketing at End of Cycle.

**Years:** 2014 - 2018. Year is defined as cycle year, when the application was processed, rather than entry year.

**Cycle Reference Point:** End of Cycle.

## Technical notes and definitions

### Applicant Domicile (High Level)

Applicant's area of permanent residence summarised at a high level. This variable is derived from domicile as declared by the applicant and does not guarantee fee status. Split by the following values: 'England', 'Northern Ireland', 'Scotland', 'Wales', 'EU (excluding UK)' and 'Not EU'. Please note: The Channel Islands and the Isle of Man have been assigned as 'Not EU'.

### Subject Group (Detailed Level)

Classifies courses into a detailed level of 215 subjects. Each course is assigned up to three valid JACS3 subject codes (e.g. G100 – Mathematics) and a course balance indicator by UCAS, which are available for review by the provider. The course is assigned a subject based on these JACS3 subject codes and balance indicator, it largely correlates to the first two characters of the subject codes. Where there are more than one JACS3 subject codes for a given course, and the balance indicator is dual or triple, the first two characters of each subject code are reported in combination to a relevant category (e.g. Course with dual balance indicator with JACS3 subject codes L370 = Social Theory and M900 = Others in Law is assigned a subject 'Y Combs of soc studies/law'). Please note: Between 2007 and 2011 the subject codes assigned to each course were from the JACS2.0 classification, therefore JACS3 versions of the subject categories have been approximated for 2007 to 2011 to allow a consistent time series.

### Achieved BTEC grade (Business Studies)

The highest BTEC grade achieved by the applicant for BTEC subjects grouped within Business Studies. This is identified either on the application, excluding grades declared as achieved within the application cycle to which this statistic relates, or through awarding body linkage process. This applies to the following qualifications in the NQF framework: NQF National Awards, NQF National Certificate, NQF National Diploma and NQF Subsidiary Certificates, and the following qualifications in the QCF framework: QCF Subsidiary Diplomas, QCF Diploma, QCF Extended Diploma and QCF 90 Credit Diplomas. Subjects grouped within Business Studies include subject titles such as 'Business', 'Marketing', 'Travel and Tourism', 'Hospitality', and 'Management and Leadership'. The EXACT BTEC subject groups broadly relate to the Pearson BTEC subjects. This grade represents the

qualifications recorded as held by the applicant at the end of the cycle to which the statistic relates. This variable is currently only available for applicants who are domiciled in England, Northern Ireland and Wales, any applicants outside of this cohort will be assigned the value 'Not applicable'. Any applicant who is within this cohort, but who has not achieved a BTEC in Business Studies, will be assigned the value of 'No BTEC held in Business Studies'.

### Number of Applications

Application is defined as a choice to a course in higher education through the UCAS main scheme. Each applicant can make up to five choices, which was reduced from six in 2008. The number of applications does not include choices made through the following acceptance routes: Clearing, Extra, Adjustment and RPAs.

### Number of Acceptances

Acceptance is defined as an applicant who has been placed for entry into higher education. RPAs are included in the total. An RPA (record of prior acceptance) is an application submitted to UCAS by an institution when an unconditional firm has already been offered and accepted by the applicant.

### Disclosure Controls

Disclosure controls have been applied to the data to reduce the risk of disclosing personal data about identifiable individuals.

For counts, the controls include reporting each cell count to the nearest five. In particular cell counts of 1 and 2 are reported as 0. Rows that only report 0 are omitted from the output. These controls are applied to each cell independently so this may result in instances where totals do not equal the sum of the components.

For derived statistics (e.g. means), to ensure these disclosure controls are not undone, a minor adjustment is applied, if necessary, such that the set of records contributing to each cell matches the reported cell count (to the nearest five). This involves either removing 1 or 2 records at random, or adding in 1 or 2 duplicates at random. If the number of values contributing to a cell is 1, 2 or 0 then it is displayed as 'N'. Rows that only report 'N' are omitted from the output.

Number of Applications by Achieved BTEC grade (Business Studies) applicants domiciled in the UK (excluding Scotland), applying to detailed subject group N5 - Marketing at End of Cycle

Achieved BTEC grade (Business Studies)	Cycle Year				
	2014	2015	2016	2017	2018
D*D*D*	395	570	610	680	575
D*D*D	145	170	230	225	220
D*DD	190	140	230	210	185
DDD	240	245	210	185	245
DDM	245	230	270	320	230
DMM	200	205	205	290	180
MMM	135	120	145	145	140
MMP	80	120	90	130	70
MPP	100	65	100	100	80
PPP	80	80	90	45	70
D*D*	35	45	70	35	45
D*D	10	10	15	10	20
DD	0	5	10	15	10
DM	10	30	10	10	10
MM	5	20	15	10	5
MP	10	5	10	5	15
PP	10	10	20	25	15
D*D* (90 credit Diploma)	260	340	345	270	180
D*D (90 credit Diploma)	135	95	110	125	135
DD (90 credit Diploma)	150	135	125	105	130
DM (90 credit Diploma)	110	100	85	80	140
MM (90 credit Diploma)	85	75	40	60	95
MP (90 credit Diploma)	40	55	20	35	40
PP (90 credit Diploma)	50	40	35	10	25
D*	310	555	695	620	360
D	155	205	235	215	305
M	125	130	195	125	310

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Number of Applications by Achieved BTEC grade (Business Studies) applicants domiciled in the UK (excluding Scotland), applying to detailed subject group N5 - Marketing at End of Cycle

Achieved BTEC grade (Business Studies)	Cycle Year				
	2014	2015	2016	2017	2018
P	35	55	30	60	85
No BTEC held in Business Studies	14,270	14,905	15,610	14,995	14,595
Grand Total	17,615	18,765	19,855	19,145	18,525

Number of Acceptances by Achieved BTEC grade (Business Studies) applicants domiciled in the UK (excluding Scotland), applying to detailed subject group N5 - Marketing at End of Cycle

Achieved BTEC grade (Business Studies)	Cycle Year				
	2014	2015	2016	2017	2018
D*D*D*	75	120	125	140	115
D*D*D	25	35	50	40	40
D*DD	35	30	50	40	50
DDD	45	45	50	45	60
DDM	50	50	55	70	55
DMM	40	45	50	70	45
MMM	30	35	35	25	35
MMP	20	25	25	25	15
MPP	15	15	20	20	25
PPP	10	15	15	10	20
D*D*	5	10	20	10	10
D*D	0	5	5	5	5
DD	0	0	0	5	0
DM	0	5	5	0	0
MM	0	5	0	0	0
MP	0	0	0	0	5
PP	0	0	0	10	0
D*D* (90 credit Diploma)	55	80	70	55	35
D*D (90 credit Diploma)	20	20	25	30	30
DD (90 credit Diploma)	30	25	30	25	25
DM (90 credit Diploma)	25	20	20	20	30
MM (90 credit Diploma)	15	15	10	15	20
MP (90 credit Diploma)	5	10	10	10	10
PP (90 credit Diploma)	5	10	5	0	5
D*	60	120	160	130	75
D	25	40	50	30	65
M	20	25	40	25	55

(Continued)

Number of Acceptances by Achieved BTEC grade (Business Studies) applicants domiciled in the UK (excluding Scotland), applying to detailed subject group N5 - Marketing at End of Cycle

Achieved BTEC grade (Business Studies)	Cycle Year				
	2014	2015	2016	2017	2018
P	5	10	5	10	10
No BTEC held in Business Studies	3,030	3,160	3,345	3,240	3,330
<b>Grand Total</b>	<b>3,650</b>	<b>3,965</b>	<b>4,270</b>	<b>4,105</b>	<b>4,180</b>