

S72 Staffordshire University

Cycle years: 2012 - 2017

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR3, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

Application statistics: June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

Contents:

18 year old applicants:	P.1
18 year old applications:	P.2
18 year old applicants by sex:	P.3
18 year old applications by sex:	P.4
18 year old applicants by POLAR3 quintile:	P.7
18 year old applications by POLAR3 quintile:	P.8
18 year old applicants by ethnic group:	P.11
18 year old applications by ethnic group:	P.12
Applicants (all ages):	P.15
Applications (all ages):	P.16
Applicants (all ages) by sex:	P.17
Applications (all ages) by sex:	P.18
Applicants (all ages) by POLAR3 quintile:	P.19
Applications (all ages) by POLAR3 quintile:	P.20
Applicants (all ages) by ethnic group:	P.21
Applications (all ages) by ethnic group:	P.22

P.1 18 year old applicants

Statistic	2012	2013	2014	2015	2016	2017
June deadline applicants	7,550	6,570	5,715	5,445	5,385	5,005
Placed June deadline applicants	1,200	1,115	1,010	1,040	960	1,270
All placed applicants	1,490	1,395	1,240	1,250	1,180	1,430
June deadline applicants per 10,000 population	97.6	86.3	75.9	71.1	71.9	67.6
Placed June deadline applicants per 10,000	15.5	14.6	13.4	13.6	12.8	17.2
All placed applicants per 10,000 population	19.3	18.3	16.4	16.3	15.7	19.3

P.2 18 year old applications

Statistic	2012	2013	2014	2015	2016	2017
June deadline applications	8,240	7,170	6,250	5,920	5,885	5,610
Offers	6,050	5,585	4,965	4,850	4,840	4,895
Offer rate	73.4%	77.9%	79.4%	81.9%	82.3%	87.3%

P.3 18 year old applicants by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applicants	Men	3,620	3,185	2,715	2,445	2,500	2,485
	Women	3,930	3,385	2,995	3,000	2,890	2,525
Placed June deadline applicants	Men	670	605	560	555	510	700
	Women	530	510	455	490	455	570
All placed applicants	Men	800	720	670	650	615	765
	Women	690	675	565	605	565	665
June deadline applicants per 10,000 population	Men	91.3	81.5	70.2	62.3	65.0	65.4
	Women	104.2	91.4	81.8	80.2	79.0	69.9
Placed June deadline applicants per 10,000 population	Men	16.9	15.5	14.4	14.1	13.3	18.4
	Women	14.0	13.7	12.4	13.1	12.4	15.8
All placed applicants per 10,000 population	Men	20.2	18.4	17.3	16.5	16.0	20.1
	Women	18.3	18.3	15.5	16.2	15.5	18.5

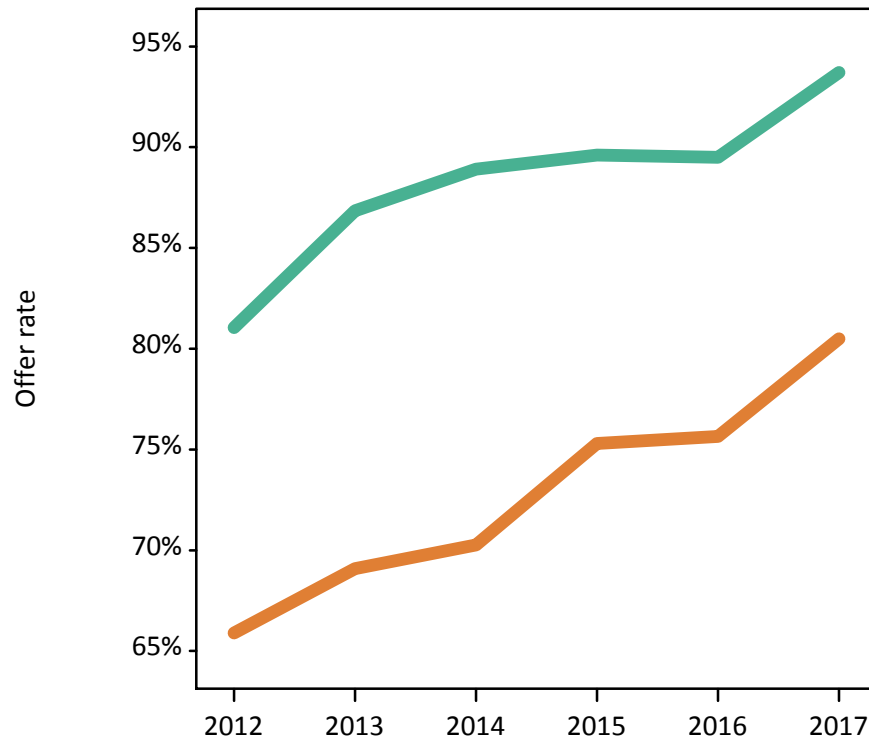
P.4 18 year old applications by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applications	Men	4,075	3,565	3,065	2,730	2,810	2,880
	Women	4,165	3,605	3,185	3,190	3,075	2,735
Offers	Men	3,305	3,095	2,725	2,450	2,515	2,695
	Women	2,745	2,490	2,240	2,400	2,325	2,200
Offer rate	Men	81.0%	86.8%	88.9%	89.6%	89.5%	93.7%
	Women	65.9%	69.1%	70.3%	75.3%	75.6%	80.5%
Average offer rate	Men	80.9%	86.6%	88.4%	89.6%	89.0%	92.3%
	Women	66.1%	69.3%	70.8%	75.3%	76.1%	82.0%
Percentage point difference between offer rate and average offer rate	Men	0.2	0.2	0.5	-0.0	0.5	1.4
	Women	-0.2	-0.2	-0.5	0.0	-0.5	-1.5
Contribution of group to the average offer rate	Men	0.675	0.703	0.704	0.681	0.682	0.713
	Women	0.681	0.707	0.715	0.727	0.709	0.698

P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2012-2017.

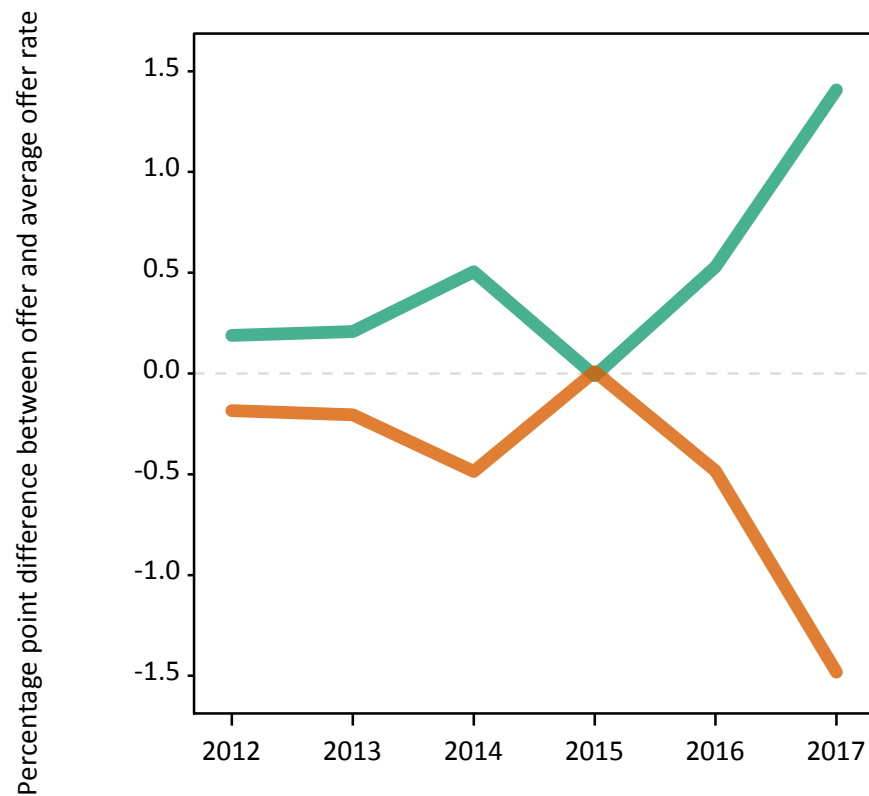
Men
Women



P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2012-2017.

Men
Women



P.7 18 year old applicants by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applicants	Quintile 1	1,360	1,235	1,155	1,150	1,125	1,055
	Quintile 2	1,655	1,470	1,345	1,255	1,220	1,150
	Quintile 3	1,595	1,405	1,185	1,115	1,135	1,055
	Quintile 4	1,480	1,265	1,050	1,030	1,020	930
	Quintile 5	1,445	1,185	960	885	880	800
Placed June deadline applicants	Quintile 1	245	230	220	225	225	325
	Quintile 2	275	255	240	220	210	295
	Quintile 3	235	230	205	225	180	245
	Quintile 4	225	220	185	195	180	220
	Quintile 5	210	180	160	175	160	180
All placed applicants	Quintile 1	310	300	275	280	275	375
	Quintile 2	340	325	300	280	265	340
	Quintile 3	305	275	245	250	225	270
	Quintile 4	275	265	225	240	210	250
	Quintile 5	260	230	190	205	200	195
June deadline applicants per 10,000 population	Quintile 1	95.5	88.5	83.1	82.2	83.2	79.5
	Quintile 2	110.3	99.9	91.8	84.5	84.3	80.9
	Quintile 3	103.2	92.2	78.9	72.7	75.4	70.8
	Quintile 4	93.1	80.8	68.2	65.7	66.1	60.8
	Quintile 5	85.9	71.6	59.0	52.9	53.3	48.8
Placed June deadline applicants per 10,000 population	Quintile 1	17.3	16.4	15.7	16.0	16.8	24.6
	Quintile 2	18.5	17.4	16.4	14.9	14.7	20.9
	Quintile 3	15.2	15.0	13.6	14.7	12.0	16.4
	Quintile 4	14.2	14.0	12.1	12.5	11.6	14.5
	Quintile 5	12.6	10.9	9.7	10.5	9.7	11.0
All placed applicants per 10,000 population	Quintile 1	21.7	21.7	19.8	19.8	20.4	28.0
	Quintile 2	22.6	21.9	20.6	18.9	18.5	23.9
	Quintile 3	19.8	18.0	16.1	16.3	15.0	18.1
	Quintile 4	17.3	17.1	14.7	15.2	13.6	16.4
	Quintile 5	15.5	13.8	11.5	12.1	12.0	11.9

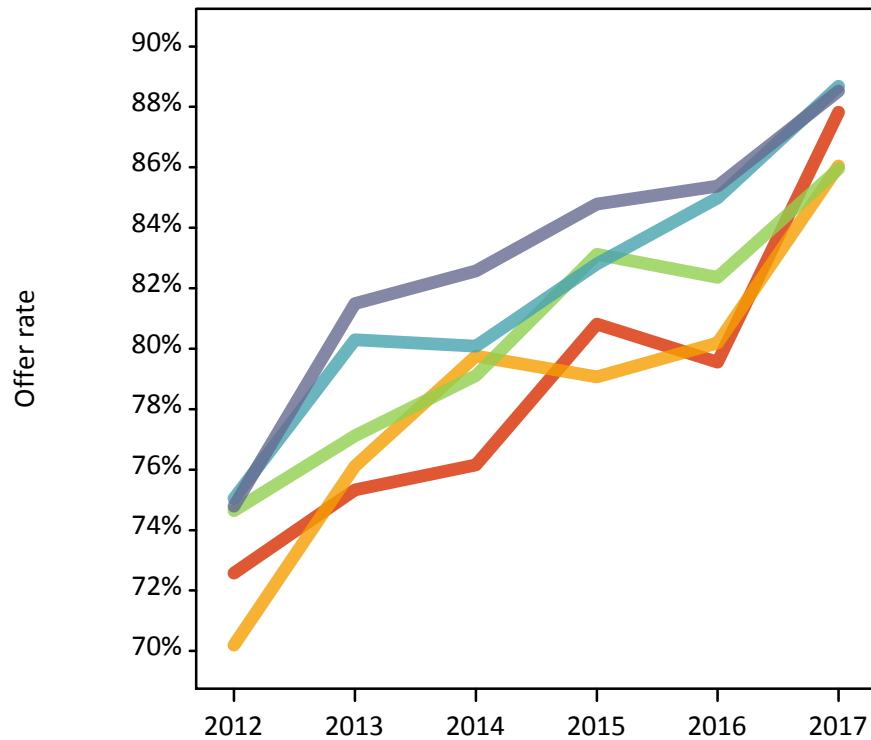
P.8 18 year old applications by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applications	Quintile 1	1,545	1,380	1,280	1,275	1,250	1,200
	Quintile 2	1,805	1,635	1,490	1,375	1,350	1,285
	Quintile 3	1,725	1,525	1,295	1,215	1,220	1,190
	Quintile 4	1,600	1,345	1,135	1,105	1,105	1,035
	Quintile 5	1,545	1,270	1,035	940	950	890
Offers	Quintile 1	1,120	1,040	975	1,030	995	1,055
	Quintile 2	1,265	1,245	1,190	1,090	1,080	1,105
	Quintile 3	1,290	1,175	1,025	1,010	1,005	1,020
	Quintile 4	1,200	1,080	910	915	940	915
	Quintile 5	1,155	1,035	855	795	810	785
Offer rate	Quintile 1	72.6%	75.3%	76.2%	80.8%	79.6%	87.8%
	Quintile 2	70.2%	76.1%	79.8%	79.1%	80.2%	86.0%
	Quintile 3	74.6%	77.1%	79.1%	83.1%	82.4%	86.0%
	Quintile 4	75.0%	80.3%	80.1%	82.8%	85.0%	88.7%
	Quintile 5	74.8%	81.5%	82.6%	84.8%	85.4%	88.5%
Average offer rate	Quintile 1	72.4%	77.0%	77.8%	80.8%	81.5%	87.3%
	Quintile 2	71.2%	77.3%	78.7%	79.2%	81.5%	85.7%
	Quintile 3	74.2%	77.3%	80.2%	81.9%	81.1%	87.0%
	Quintile 4	73.9%	78.5%	79.9%	83.9%	84.2%	88.7%
	Quintile 5	75.5%	79.9%	80.9%	85.0%	83.4%	88.3%
Percentage point difference between offer rate and average offer rate	Quintile 1	0.2	-1.6	-1.6	0.0	-1.9	0.5
	Quintile 2	-1.0	-1.2	1.0	-0.1	-1.4	0.4
	Quintile 3	0.4	-0.1	-1.1	1.2	1.2	-1.1
	Quintile 4	1.2	1.8	0.2	-1.1	0.8	-0.0
	Quintile 5	-0.7	1.6	1.7	-0.2	2.0	0.2
Contribution of group to the average offer rate	Quintile 1	0.277	0.278	0.300	0.298	0.296	0.294
	Quintile 2	0.295	0.304	0.323	0.305	0.309	0.311
	Quintile 3	0.291	0.284	0.291	0.291	0.287	0.287
	Quintile 4	0.276	0.277	0.288	0.283	0.275	0.273
	Quintile 5	0.274	0.289	0.276	0.263	0.267	0.264

P.9 18 year old offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2012-2017.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2012-2017.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applicants	Asian	705	645	570	505	565	475
	Black	380	360	275	265	250	215
	Mixed	250	235	205	200	205	190
	White	6,155	5,275	4,605	4,410	4,310	4,075
	Other	40	45	40	40	35	30
Placed June deadline applicants	Asian	90	75	60	70	55	65
	Black	40	40	35	45	25	35
	Mixed	40	40	30	40	35	45
	White	1,020	955	880	880	840	1,120
	Other	5	5	5	10	0	5
All placed applicants	Asian	130	105	90	95	80	80
	Black	65	60	55	60	35	45
	Mixed	55	45	35	50	50	50
	White	1,230	1,180	1,050	1,035	1,000	1,245
	Other	5	5	5	10	10	5
June deadline applicants per 10,000 population	Asian	108.6	97.9	84.0	71.6	78.2	64.7
	Black	134.9	120.6	91.4	83.9	79.2	68.6
	Mixed	96.7	86.9	70.9	65.2	65.8	59.8
	White	95.3	83.8	74.7	70.8	71.3	68.7
	Other	45.2	49.6	40.8	43.6	34.2	31.1
Placed June deadline applicants per 10,000 population	Asian	13.6	11.4	8.8	9.9	7.5	9.0
	Black	14.2	13.1	11.5	13.5	7.7	11.1
	Mixed	16.1	14.4	10.4	12.6	11.4	13.4
	White	15.8	15.2	14.3	14.1	13.9	18.9
	Other	4.5	6.6	3.2	8.3	0.0	3.9
All placed applicants per 10,000 population	Asian	20.1	15.9	13.0	13.3	10.8	10.7
	Black	23.8	20.2	17.5	18.5	11.5	14.9
	Mixed	20.3	17.0	12.9	15.6	15.9	15.3
	White	19.1	18.7	17.0	16.6	16.6	21.0
	Other	7.9	7.7	7.5	9.3	8.0	5.8

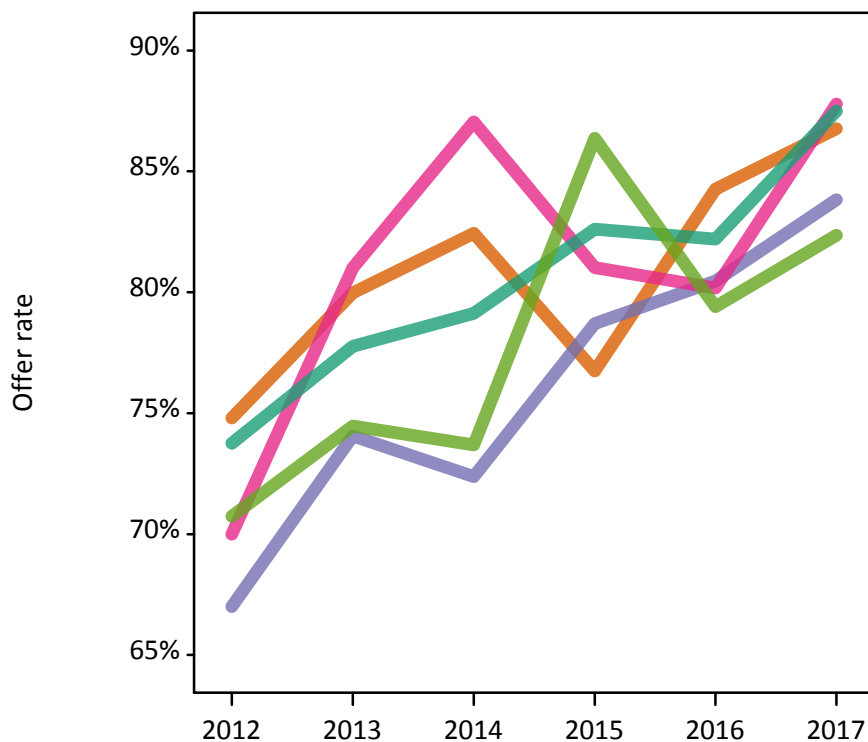
P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applications	Asian	745	695	610	545	610	505
	Black	395	370	285	275	255	235
	Mixed	260	260	215	215	225	220
	White	6,780	5,790	5,085	4,820	4,730	4,600
	Other	40	45	40	45	35	35
Offers	Asian	560	555	500	420	515	440
	Black	265	275	205	220	205	195
	Mixed	180	210	190	175	180	195
	White	5,000	4,505	4,025	3,980	3,890	4,025
	Other	30	35	30	40	25	30
Offer rate	Asian	74.8%	80.0%	82.4%	76.7%	84.3%	86.8%
	Black	67.0%	74.1%	72.4%	78.7%	80.5%	83.8%
	Mixed	70.0%	81.0%	87.0%	81.0%	80.2%	87.8%
	White	73.8%	77.8%	79.1%	82.6%	82.2%	87.5%
	Other	70.7%	74.5%	73.7%	86.4%	79.4%	82.4%
Average offer rate	Asian	74.3%	78.8%	79.4%	75.9%	81.0%	86.5%
	Black	70.6%	74.6%	75.9%	78.9%	79.6%	82.8%
	Mixed	71.4%	79.5%	82.6%	81.5%	80.7%	89.3%
	White	73.5%	78.0%	79.5%	82.7%	82.6%	87.5%
	Other	71.0%	72.8%	76.1%	81.3%	81.1%	83.1%
Percentage point difference between offer rate and average offer rate	Asian	0.5	1.2	3.0	0.8	3.3	0.3
	Black	-3.6	-0.5	-3.5	-0.2	0.8	1.1
	Mixed	-1.4	1.5	4.4	-0.4	-0.6	-1.6
	White	0.2	-0.2	-0.4	-0.1	-0.4	-0.0
	Other	N/A	N/A	N/A	N/A	N/A	N/A
Contribution of group to the average offer rate	Asian	0.238	0.242	0.245	0.230	0.257	0.239
	Black	0.145	0.142	0.137	0.133	0.151	0.158
	Mixed	0.112	0.134	0.171	0.143	0.135	0.146
	White	0.850	0.838	0.844	0.841	0.836	0.850
	Other	0.088	0.086	0.064	0.108	0.129	0.154

P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2012-2017.

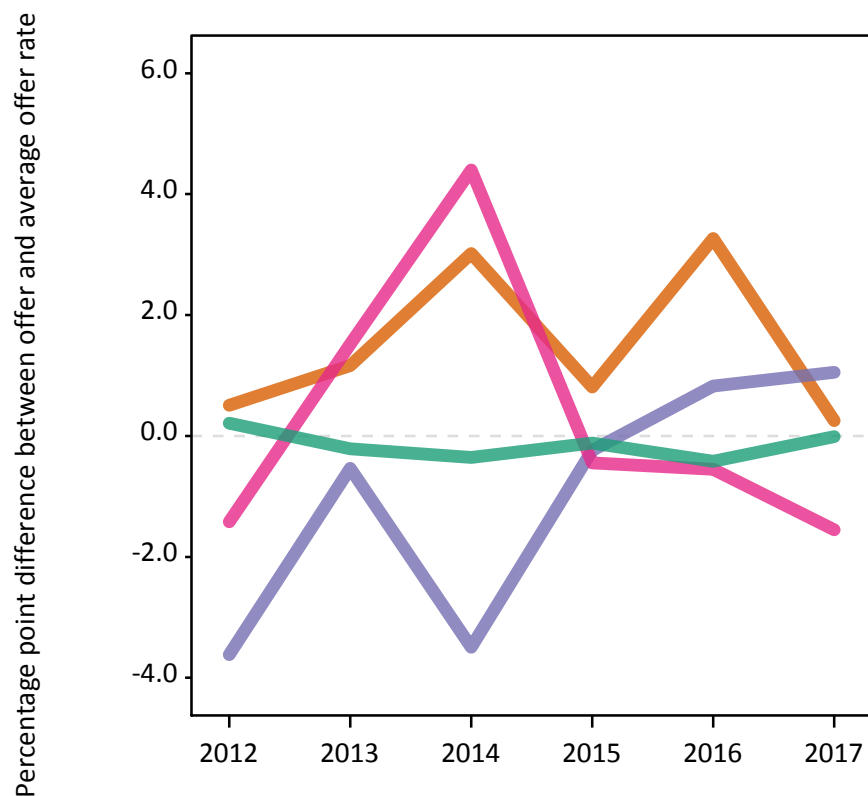
- Asian
- Black
- Mixed
- White
- Other



P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2012-2017.

- Asian
- Black
- Mixed
- White
- Other



P.15 Applicants (all ages)

Statistic	2012	2013	2014	2015	2016	2017
June deadline applicants	15,425	13,945	12,655	11,920	11,310	10,495
Placed June deadline applicants	2,760	2,630	2,410	2,405	2,370	2,760
All placed applicants	3,700	3,625	3,240	3,200	3,160	3,495

P.16 Applications (all ages)

Statistic	2012	2013	2014	2015	2016	2017
June deadline applications	17,175	15,470	14,000	13,125	12,495	11,745
Offers	10,600	10,125	9,090	8,975	8,735	8,795
Offer rate	61.7%	65.4%	64.9%	68.4%	69.9%	74.9%

P.17 Applicants (all ages) by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applicants	Men	7,325	6,395	5,580	5,145	4,910	4,940
	Women	8,100	7,550	7,075	6,775	6,400	5,555
Placed June deadline applicants	Men	1,485	1,410	1,265	1,240	1,190	1,485
	Women	1,280	1,215	1,145	1,165	1,180	1,275
All placed applicants	Men	1,955	1,865	1,670	1,595	1,595	1,825
	Women	1,750	1,755	1,570	1,605	1,565	1,670

P.18 Applications (all ages) by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applications	Men	8,345	7,275	6,315	5,810	5,570	5,685
	Women	8,830	8,195	7,685	7,315	6,925	6,055
Offers	Men	5,895	5,645	4,960	4,660	4,485	4,830
	Women	4,705	4,480	4,130	4,315	4,250	3,965
Offer rate	Men	70.6%	77.6%	78.5%	80.2%	80.5%	84.9%
	Women	53.3%	54.7%	53.7%	59.0%	61.4%	65.5%

P.19 Applicants (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applicants	Quintile 1	3,195	2,875	2,855	2,730	2,610	2,440
	Quintile 2	3,450	3,280	2,985	2,810	2,640	2,455
	Quintile 3	3,260	2,960	2,680	2,410	2,340	2,170
	Quintile 4	2,810	2,550	2,150	2,105	1,975	1,815
	Quintile 5	2,660	2,250	1,950	1,845	1,725	1,580
Placed June deadline applicants	Quintile 1	630	585	610	580	625	745
	Quintile 2	630	655	560	545	530	630
	Quintile 3	575	515	475	480	460	525
	Quintile 4	500	495	430	440	405	470
	Quintile 5	410	375	330	360	345	380
All placed applicants	Quintile 1	835	855	825	800	830	955
	Quintile 2	865	900	775	735	730	815
	Quintile 3	800	710	635	625	605	675
	Quintile 4	655	630	560	570	540	580
	Quintile 5	540	520	440	465	445	455

P.20 Applications (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applications	Quintile 1	3,690	3,245	3,250	3,075	2,930	2,760
	Quintile 2	3,885	3,690	3,320	3,105	2,925	2,710
	Quintile 3	3,620	3,275	2,930	2,625	2,575	2,420
	Quintile 4	3,065	2,785	2,355	2,320	2,165	2,050
	Quintile 5	2,860	2,440	2,115	1,980	1,880	1,760
Offers	Quintile 1	2,135	2,010	1,995	2,015	1,950	2,005
	Quintile 2	2,355	2,360	2,160	2,050	1,950	1,975
	Quintile 3	2,275	2,135	1,865	1,805	1,825	1,820
	Quintile 4	1,985	1,910	1,585	1,660	1,610	1,600
	Quintile 5	1,820	1,695	1,460	1,430	1,385	1,365
Offer rate	Quintile 1	57.8%	62.0%	61.4%	65.6%	66.6%	72.6%
	Quintile 2	60.6%	64.0%	65.1%	66.1%	66.8%	72.8%
	Quintile 3	62.8%	65.2%	63.7%	68.7%	70.9%	75.3%
	Quintile 4	64.8%	68.6%	67.4%	71.6%	74.3%	78.0%
	Quintile 5	63.6%	69.4%	68.9%	72.2%	73.6%	77.8%

P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applicants	Asian	1,585	1,455	1,315	1,190	1,120	1,010
	Black	1,280	1,220	1,080	1,065	1,060	880
	Mixed	545	495	475	440	465	415
	White	11,835	10,595	9,615	9,060	8,510	8,030
	Other	125	125	120	115	95	95
Placed June deadline applicants	Asian	230	185	170	165	145	150
	Black	170	165	135	135	140	145
	Mixed	100	90	80	90	90	105
	White	2,230	2,155	1,995	1,980	1,980	2,325
	Other	25	20	20	20	10	20
All placed applicants	Asian	375	305	280	265	240	240
	Black	300	305	255	245	235	245
	Mixed	135	120	110	120	135	130
	White	2,835	2,845	2,545	2,510	2,500	2,815
	Other	40	30	30	30	25	35

P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applications	Asian	1,745	1,565	1,410	1,270	1,220	1,075
	Black	1,385	1,300	1,130	1,130	1,110	940
	Mixed	580	545	510	475	505	465
	White	13,270	11,860	10,765	10,055	9,485	9,090
	Other	140	140	130	120	100	105
Offers	Asian	1,165	1,095	980	865	890	805
	Black	660	685	530	570	530	475
	Mixed	365	360	380	305	345	365
	White	8,285	7,860	7,085	7,105	6,860	7,020
	Other	90	90	85	90	60	75
Offer rate	Asian	66.7%	69.8%	69.3%	68.1%	72.8%	75.0%
	Black	47.6%	52.7%	47.1%	50.4%	47.9%	50.7%
	Mixed	63.0%	66.7%	74.5%	63.5%	68.4%	78.9%
	White	62.4%	66.3%	65.8%	70.6%	72.3%	77.2%
	Other	65.0%	63.3%	65.6%	75.6%	60.0%	72.1%

Technical Notes and Definitions

UCAS undergraduate scheme

Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2017 cycle runs from September 2016 through to October 2017.

End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

Reporting groups

Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

POLAR3 quintile

Developed by HEFCE, POLAR3 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR3 is based on the participation rates of young people between 2005 and 2009 who entered Higher Education between 2005-06 and 2010-11, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR3 quintile are not reported.

Sex

Sex as declared by the applicant.

SIMD 2016 quintile

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2017 End of Cycle Report and the 2017 cycle January deadline application rate report.

Statistics reported in the tables

All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR3 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR3 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

Other definitions

Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

Provider

A higher education provider - a university or college.

UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.