

HE Marketing Services Advisory Group Membership Matrix

Name	Job title	University
Emma Leech (Chair)	Director of Marketing and Advancement	Loughborough University
Adam Gore	Head of Undergraduate Recruitment and Marketing	Birmingham University
Anna Keogh	Head of Marketing & Communications	Leeds College of Music
*Anwen Roberts-Jones/ Robin Mark Halley	Marketing Director	Aberystwyth University
Beverley Hoare	Deputy Director of MARC	University of Bedfordshire
Carys Roberts	Director of Marketing and Recruitment	Bangor University
Charlotte Wilson	Head of Student Marketing	University of Bristol
Danielle Fitzgerald	Director of Marketing Communications and Student Recruitment	University of Gloucestershire
Demetria Maratheftis	Head of Marketing	London Metropolitan University
Donald McLeod	Deputy Director, Marketing and Communications	University of Hertfordshire
Iain Morrison	Head of Marketing Communication	University of Greenwich
Joan Concannon	Director of External Relations	University of York
Kate Blake	Head of Marketing	The University of Aberdeen
Lorraine Westwood	Director of Marketing and Communications	Keele University
Mel MacCarthy	Director of Recruitment and Admissions	Richmond, The American University in London
Paula Smith	Deputy Head of Marketing	University College Birmingham
Sam Uzzell	Director of Recruitment and Admissions	University of Surrey
Samantha Armstrong	Head of Marketing and Creative	Edge Hill University
Shabana Akhtar	Strategic and Business Planning Director	Oxford Brookes University
Tim Longden	Director of Marketing & Communications	City University London

*maternity leave