DON'Ts

▶ Don’t exaggerate – if you do, you may get caught out in an interview when asked to elaborate on an interesting achievement.
▶ Don’t rely on a spell checker, as it will not pick up everything – proofread your statement as many times as possible.
▶ Don’t leave it to the last minute – your statement will seem rushed, and important information could be left out.
▶ Don’t let spelling or grammatical errors spoil your statement.

AND

DOs

▶ Do show you know your strengths and can outline your ideas clearly.
▶ Do be enthusiastic – if you show you’re interested in the course, it may help you get a place.
▶ Do expect to produce several drafts of your personal statement before being totally happy with it.
▶ Do ask people you trust for their feedback.

REMEMBER

You can write up to 4,000 characters of text to show why you’d make a great student.

FOR MORE INFORMATION, VISIT UCAS.COM/PERS</textarea>