

G56 Goldsmiths University of London

Cycle years: 2013 - 2018

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR4, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

Application statistics: June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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P.1 18 year old applicants

Statistic	2013	2014	2015	2016	2017	2018
June deadline applicants	2,870	3,470	3,310	3,550	3,870	4,475
Placed June deadline applicants	410	560	525	580	715	660
All placed applicants	475	645	725	855	970	885
June deadline applicants per 10,000 population	37.7	46.1	43.2	47.4	52.2	61.9
Placed June deadline applicants per 10,000	5.4	7.4	6.9	7.8	9.7	9.2
All placed applicants per 10,000 population	6.2	8.6	9.5	11.4	13.1	12.2

P.2 18 year old applications

Statistic	2013	2014	2015	2016	2017	2018
June deadline applications	2,925	3,540	3,390	3,625	3,955	4,585
Offers	2,100	2,550	2,355	2,570	3,040	3,600
Offer rate	71.9%	72.1%	69.5%	70.9%	76.9%	78.5%

P.3 18 year old applicants by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applicants	Men	970	1,135	1,085	1,225	1,380	1,580
	Women	1,900	2,335	2,220	2,325	2,490	2,895
Placed June deadline applicants	Men	125	185	160	215	275	230
	Women	285	375	365	370	440	430
All placed applicants	Men	145	215	235	305	370	320
	Women	330	430	495	550	595	560
June deadline applicants per 10,000 population	Men	24.9	29.4	27.7	31.9	36.4	42.6
	Women	51.3	63.8	59.5	63.6	68.9	82.3
Placed June deadline applicants per 10,000 population	Men	3.2	4.8	4.1	5.6	7.2	6.3
	Women	7.7	10.2	9.8	10.1	12.2	12.2
All placed applicants per 10,000 population	Men	3.7	5.6	5.9	8.0	9.8	8.7
	Women	8.9	11.7	13.2	15.0	16.5	15.9

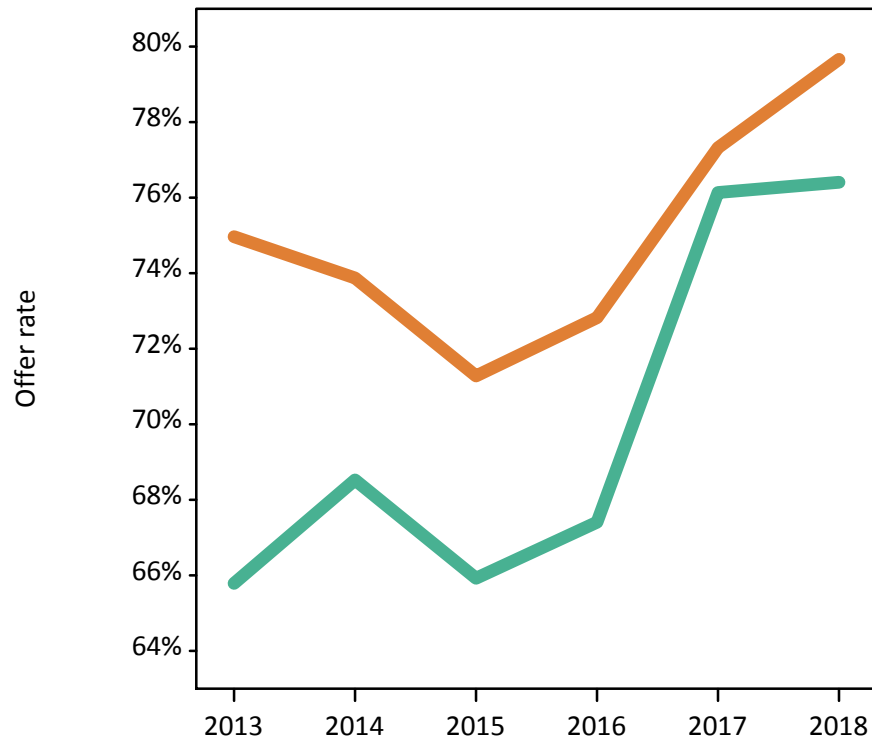
P.4 18 year old applications by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applications	Men	990	1,165	1,120	1,260	1,415	1,625
	Women	1,935	2,375	2,270	2,360	2,540	2,965
Offers	Men	650	800	740	850	1,080	1,240
	Women	1,450	1,755	1,620	1,720	1,965	2,360
Offer rate	Men	65.8%	68.5%	65.9%	67.4%	76.1%	76.4%
	Women	75.0%	73.9%	71.3%	72.8%	77.3%	79.7%
Average offer rate	Men	67.3%	69.5%	67.1%	68.6%	76.5%	78.0%
	Women	74.2%	73.4%	70.7%	72.2%	77.1%	78.8%
Percentage point difference between offer rate and average offer rate	Men	-1.5	-1.0	-1.2	-1.2	-0.4	-1.6
	Women	0.8	0.5	0.6	0.6	0.2	0.9
Contribution of group to the average offer rate	Men	0.519	0.547	0.541	0.562	0.570	0.543
	Women	0.755	0.778	0.773	0.766	0.760	0.750

P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2013-2018.

Men
Women



P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2013-2018.

Men
Women



P.7 18 year old applicants by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applicants	Quintile 1	160	225	180	190	190	225
	Quintile 2	300	420	330	350	410	420
	Quintile 3	510	630	600	665	680	780
	Quintile 4	875	1,045	1,070	1,145	1,295	1,510
	Quintile 5	1,020	1,150	1,120	1,195	1,270	1,515
Placed June deadline applicants	Quintile 1	15	40	30	30	30	35
	Quintile 2	30	60	45	50	65	65
	Quintile 3	75	115	95	130	115	120
	Quintile 4	130	155	190	185	250	240
	Quintile 5	155	185	170	185	255	200
All placed applicants	Quintile 1	20	45	35	45	40	40
	Quintile 2	35	65	60	65	80	80
	Quintile 3	85	125	135	180	145	155
	Quintile 4	150	195	265	275	360	325
	Quintile 5	180	215	230	290	340	275
June deadline applicants per 10,000 population	Quintile 1	11.4	15.9	12.6	13.8	14.3	17.1
	Quintile 2	20.7	29.1	22.5	24.8	29.5	31.2
	Quintile 3	34.2	43.0	40.0	45.2	47.1	55.5
	Quintile 4	56.8	68.7	69.1	75.2	85.6	102.3
	Quintile 5	59.1	67.5	64.5	69.2	74.1	90.0
Placed June deadline applicants per 10,000 population	Quintile 1	1.2	2.8	2.1	2.1	2.1	2.5
	Quintile 2	2.1	4.3	2.9	3.6	4.7	4.7
	Quintile 3	5.0	7.8	6.4	8.8	8.1	8.5
	Quintile 4	8.4	10.3	12.3	12.2	16.4	16.4
	Quintile 5	9.1	10.8	9.7	10.7	14.9	11.9
All placed applicants per 10,000 population	Quintile 1	1.4	3.2	2.5	3.2	2.9	3.2
	Quintile 2	2.4	4.7	4.1	4.5	5.6	6.1
	Quintile 3	5.8	8.6	9.1	12.2	10.1	11.1
	Quintile 4	9.9	12.8	17.1	18.1	23.9	21.9
	Quintile 5	10.4	12.5	13.2	16.9	19.9	16.3

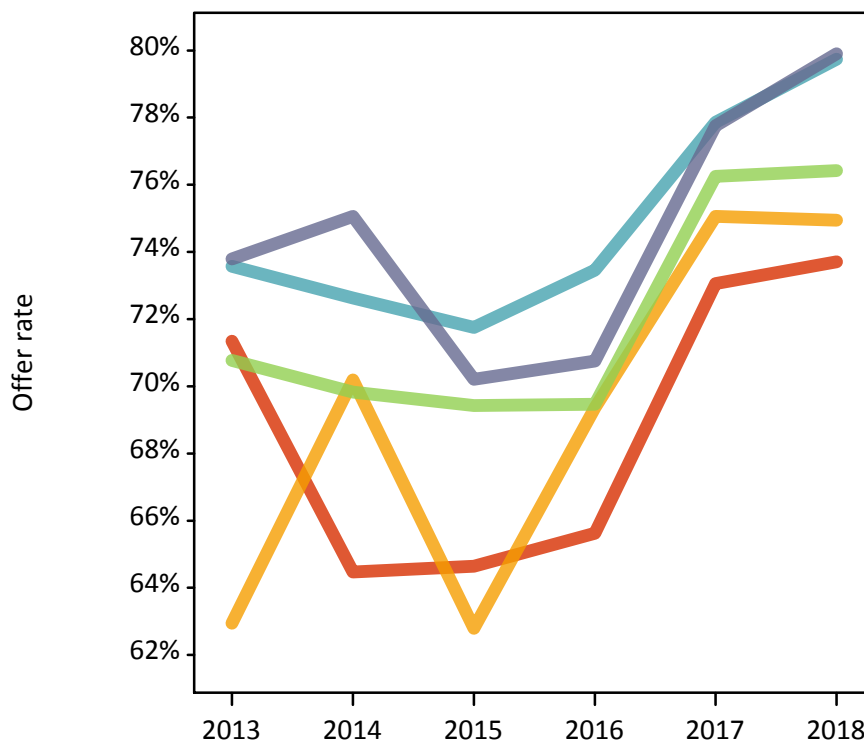
P.8 18 year old applications by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applications	Quintile 1	165	230	180	190	195	230
	Quintile 2	305	425	335	360	425	430
	Quintile 3	520	645	615	680	700	805
	Quintile 4	895	1,065	1,100	1,170	1,320	1,540
	Quintile 5	1,035	1,175	1,150	1,215	1,300	1,555
Offers	Quintile 1	115	145	115	125	140	170
	Quintile 2	190	300	210	250	320	325
	Quintile 3	370	450	425	470	535	615
	Quintile 4	655	770	790	860	1,025	1,230
	Quintile 5	765	880	805	860	1,010	1,245
Offer rate	Quintile 1	71.3%	64.5%	64.6%	65.6%	73.1%	73.7%
	Quintile 2	63.0%	70.2%	62.8%	69.4%	75.1%	74.9%
	Quintile 3	70.8%	69.8%	69.4%	69.5%	76.3%	76.4%
	Quintile 4	73.6%	72.6%	71.8%	73.5%	77.9%	79.7%
	Quintile 5	73.8%	75.1%	70.2%	70.7%	77.8%	79.9%
Average offer rate	Quintile 1	69.9%	67.3%	65.5%	66.7%	74.5%	75.4%
	Quintile 2	62.8%	69.2%	62.2%	68.3%	75.5%	74.5%
	Quintile 3	70.2%	70.9%	70.1%	70.9%	77.5%	77.9%
	Quintile 4	74.8%	73.0%	71.2%	72.3%	77.6%	79.7%
	Quintile 5	73.3%	74.0%	70.4%	71.2%	77.0%	79.1%
Percentage point difference between offer rate and average offer rate	Quintile 1	1.4	-2.9	-0.8	-1.0	-1.5	-1.7
	Quintile 2	0.2	1.0	0.6	1.1	-0.4	0.4
	Quintile 3	0.6	-1.1	-0.7	-1.4	-1.2	-1.5
	Quintile 4	-1.3	-0.3	0.6	1.2	0.3	0.1
	Quintile 5	0.5	1.1	-0.2	-0.5	0.8	0.8
Contribution of group to the average offer rate	Quintile 1	0.185	0.157	0.179	0.182	0.174	0.126
	Quintile 2	0.240	0.203	0.211	0.216	0.221	0.169
	Quintile 3	0.305	0.270	0.276	0.288	0.263	0.236
	Quintile 4	0.401	0.388	0.407	0.427	0.429	0.400
	Quintile 5	0.447	0.422	0.435	0.441	0.432	0.400

P.9 18 year old offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2013-2018.

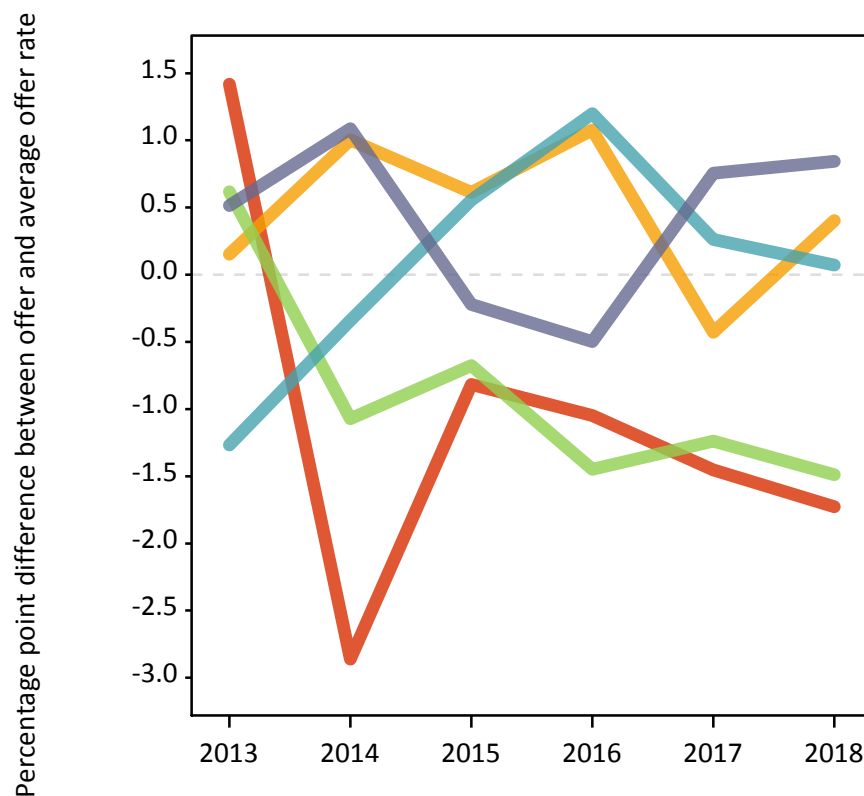
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2013-2018.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applicants	Asian	520	565	650	815	965	1,190
	Black	280	320	330	370	370	480
	Mixed	210	250	255	250	345	355
	White	1,745	2,180	1,900	1,925	1,960	2,155
	Other	90	125	130	145	185	225
Placed June deadline applicants	Asian	70	75	95	135	155	170
	Black	20	45	55	55	65	65
	Mixed	30	35	50	30	70	55
	White	275	370	300	325	390	320
	Other	5	20	20	25	25	40
All placed applicants	Asian	85	95	185	230	260	250
	Black	30	55	75	100	100	100
	Mixed	40	50	60	55	90	75
	White	310	420	365	410	470	385
	Other	10	20	30	40	40	60
June deadline applicants per 10,000 population	Asian	78.8	83.5	91.6	113.4	131.3	160.4
	Black	94.6	104.9	104.0	118.5	118.2	154.2
	Mixed	77.3	87.6	82.4	78.8	106.9	110.6
	White	27.7	35.3	30.5	31.8	33.1	37.6
	Other	98.1	133.2	136.9	143.7	178.6	214.0
Placed June deadline applicants per 10,000 population	Asian	10.5	10.9	13.4	18.6	21.3	23.1
	Black	7.4	15.5	17.3	18.2	21.0	21.2
	Mixed	11.1	12.9	16.2	9.9	21.8	17.3
	White	4.4	6.0	4.8	5.4	6.6	5.6
	Other	6.6	20.4	18.7	24.1	22.3	36.1
All placed applicants per 10,000 population	Asian	12.6	14.2	26.1	32.0	35.1	33.6
	Black	9.8	18.1	23.2	32.3	31.5	32.4
	Mixed	14.4	16.7	20.1	17.5	28.0	23.8
	White	4.9	6.8	5.9	6.8	7.9	6.7
	Other	9.9	21.5	31.1	42.2	37.9	56.1

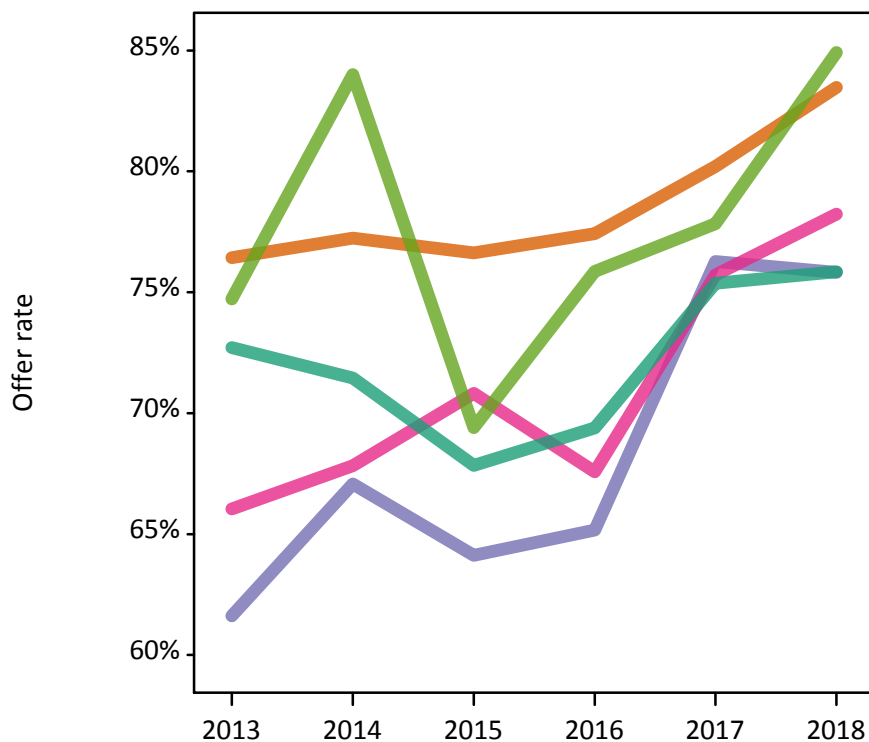
P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applications	Asian	525	570	660	825	980	1,205
	Black	285	325	340	380	375	490
	Mixed	210	260	255	255	350	365
	White	1,780	2,230	1,955	1,970	2,020	2,235
	Other	90	125	135	145	185	230
Offers	Asian	400	440	505	640	785	1,005
	Black	175	220	220	245	285	370
	Mixed	140	175	180	175	265	285
	White	1,295	1,590	1,325	1,365	1,525	1,695
	Other	70	105	95	110	145	195
Offer rate	Asian	76.4%	77.2%	76.6%	77.4%	80.2%	83.5%
	Black	61.6%	67.1%	64.1%	65.2%	76.3%	75.8%
	Mixed	66.0%	67.8%	70.8%	67.6%	75.7%	78.2%
	White	72.7%	71.5%	67.8%	69.4%	75.4%	75.8%
	Other	74.7%	84.0%	69.4%	75.9%	77.8%	84.9%
Average offer rate	Asian	77.9%	76.8%	75.8%	75.2%	80.4%	83.5%
	Black	65.5%	67.2%	63.8%	68.0%	78.0%	77.1%
	Mixed	68.8%	68.5%	73.2%	68.8%	76.2%	77.6%
	White	71.5%	71.6%	67.2%	69.6%	75.1%	75.8%
	Other	71.5%	80.1%	76.8%	74.7%	76.7%	83.3%
Percentage point difference between offer rate and average offer rate	Asian	-1.4	0.5	0.9	2.2	-0.2	-0.0
	Black	-3.8	-0.1	0.4	-2.8	-1.8	-1.3
	Mixed	-2.8	-0.7	-2.4	-1.2	-0.5	0.7
	White	1.2	-0.2	0.6	-0.2	0.3	0.0
	Other	3.2	3.9	-7.4	1.1	1.2	1.7
Contribution of group to the average offer rate	Asian	0.384	0.339	0.377	0.400	0.410	0.374
	Black	0.261	0.243	0.241	0.247	0.221	0.183
	Mixed	0.222	0.208	0.208	0.193	0.196	0.152
	White	0.709	0.724	0.689	0.667	0.626	0.582
	Other	0.180	0.148	0.151	0.156	0.157	0.127

P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2013-2018.

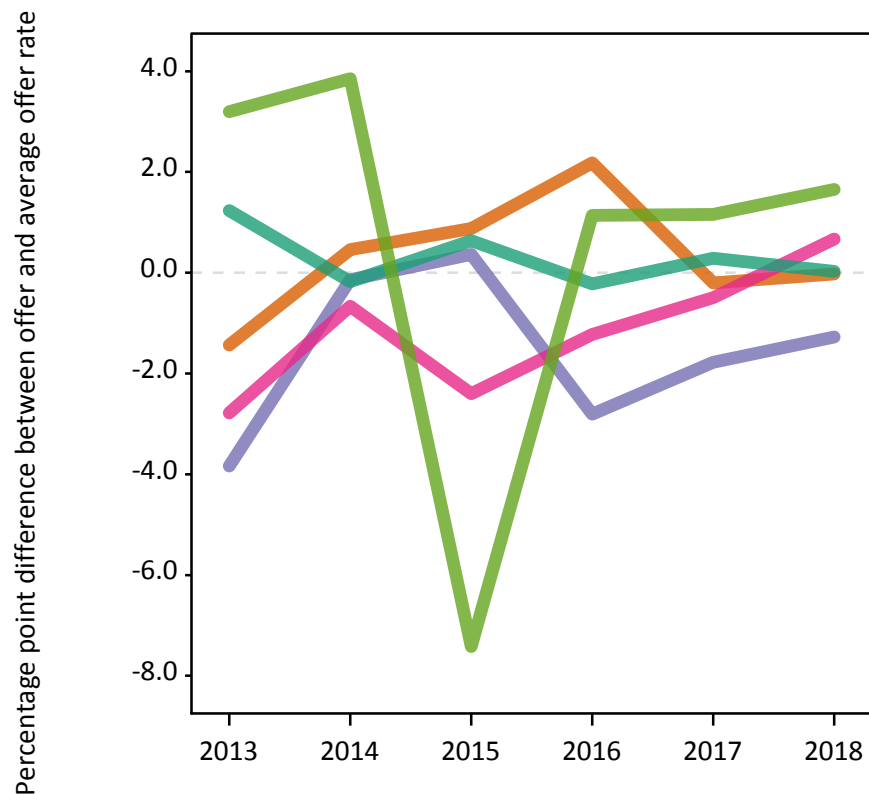
- Asian
- Black
- Mixed
- White
- Other



P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2013-2018.

- Asian
- Black
- Mixed
- White
- Other



P.15 Applicants (all ages)

Statistic	2013	2014	2015	2016	2017	2018
June deadline applicants	7,660	8,730	8,390	8,545	8,710	9,145
Placed June deadline applicants	1,265	1,395	1,445	1,510	1,655	1,470
All placed applicants	1,485	1,675	1,920	2,185	2,255	2,060

P.16 Applications (all ages)

Statistic	2013	2014	2015	2016	2017	2018
June deadline applications	7,965	9,070	8,725	8,855	9,020	9,510
Offers	4,250	4,855	4,750	4,950	5,610	6,065
Offer rate	53.4%	53.5%	54.5%	55.9%	62.2%	63.8%

P.17 Applicants (all ages) by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applicants	Men	2,755	3,085	3,040	3,165	3,225	3,370
	Women	4,905	5,645	5,350	5,380	5,480	5,775
Placed June deadline applicants	Men	465	510	555	605	655	560
	Women	805	885	890	905	1,000	905
All placed applicants	Men	550	600	745	870	905	845
	Women	935	1,070	1,180	1,315	1,355	1,215

P.18 Applications (all ages) by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applications	Men	2,895	3,220	3,185	3,295	3,355	3,510
	Women	5,070	5,850	5,540	5,555	5,670	6,000
Offers	Men	1,480	1,715	1,755	1,885	2,190	2,240
	Women	2,770	3,140	2,995	3,065	3,420	3,820
Offer rate	Men	51.2%	53.2%	55.1%	57.1%	65.3%	63.9%
	Women	54.6%	53.7%	54.1%	55.2%	60.3%	63.7%

P.19 Applicants (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applicants	Quintile 1	440	550	475	490	440	485
	Quintile 2	775	935	790	795	860	830
	Quintile 3	1,390	1,620	1,505	1,555	1,535	1,580
	Quintile 4	2,410	2,705	2,815	2,825	2,885	3,080
	Quintile 5	2,630	2,890	2,770	2,860	2,940	3,120
Placed June deadline applicants	Quintile 1	70	90	75	80	75	80
	Quintile 2	95	150	110	130	145	120
	Quintile 3	210	270	235	265	255	245
	Quintile 4	410	430	515	510	575	535
	Quintile 5	475	455	500	520	595	480
All placed applicants	Quintile 1	80	100	95	105	95	100
	Quintile 2	110	165	150	165	180	165
	Quintile 3	245	310	320	390	350	325
	Quintile 4	485	550	705	740	815	790
	Quintile 5	560	550	650	780	805	665

P.20 Applications (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applications	Quintile 1	455	565	485	505	460	510
	Quintile 2	790	960	820	810	890	855
	Quintile 3	1,455	1,680	1,565	1,615	1,585	1,645
	Quintile 4	2,515	2,820	2,935	2,935	2,990	3,200
	Quintile 5	2,720	3,010	2,880	2,960	3,050	3,255
Offers	Quintile 1	230	265	245	260	275	315
	Quintile 2	375	505	390	430	530	515
	Quintile 3	735	880	820	860	955	990
	Quintile 4	1,320	1,495	1,625	1,660	1,865	2,065
	Quintile 5	1,575	1,690	1,655	1,725	1,955	2,150
Offer rate	Quintile 1	50.4%	47.1%	50.7%	51.3%	59.8%	62.0%
	Quintile 2	47.2%	52.4%	47.6%	53.1%	59.6%	60.4%
	Quintile 3	50.7%	52.4%	52.3%	53.3%	60.4%	60.0%
	Quintile 4	52.5%	53.0%	55.4%	56.6%	62.4%	64.6%
	Quintile 5	57.9%	56.1%	57.4%	58.2%	64.2%	66.0%

P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applicants	Asian	990	1,115	1,235	1,505	1,675	1,890
	Black	1,320	1,425	1,405	1,355	1,340	1,395
	Mixed	560	650	665	650	770	745
	White	4,435	5,155	4,650	4,540	4,405	4,525
	Other	220	285	290	335	385	430
Placed June deadline applicants	Asian	140	140	190	235	280	280
	Black	105	135	170	185	170	175
	Mixed	95	120	145	115	170	130
	White	870	935	850	880	945	785
	Other	30	45	50	55	65	70
All placed applicants	Asian	175	180	325	425	465	460
	Black	150	190	255	320	290	280
	Mixed	125	150	180	175	215	195
	White	965	1,075	1,035	1,105	1,145	970
	Other	40	50	75	90	95	115

P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applications	Asian	1,015	1,145	1,265	1,540	1,705	1,920
	Black	1,350	1,465	1,450	1,410	1,375	1,430
	Mixed	590	670	700	685	805	775
	White	4,645	5,385	4,850	4,710	4,610	4,770
	Other	225	290	300	345	385	445
Offers	Asian	650	760	855	1,025	1,250	1,445
	Black	420	485	535	515	615	710
	Mixed	305	360	410	375	485	495
	White	2,675	3,005	2,700	2,725	2,925	3,005
	Other	140	180	175	220	250	315
Offer rate	Asian	64.0%	66.3%	67.3%	66.7%	73.3%	75.1%
	Black	31.1%	33.2%	37.0%	36.5%	44.9%	49.7%
	Mixed	51.4%	54.1%	58.4%	54.4%	60.2%	63.8%
	White	57.6%	55.8%	55.6%	57.9%	63.5%	63.1%
	Other	61.1%	62.8%	59.0%	63.8%	65.1%	70.2%

Technical Notes and Definitions

UCAS undergraduate scheme

Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2018 cycle runs from September 2017 through to October 2018.

End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

Reporting groups

Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

POLAR4 quintile

Developed by OfS, POLAR4 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR4 is based on the participation rates of young people between 2009-10 and 2013-14 if they entered higher education aged 18, or between 2010-11 and 2014-15 if they entered aged 19, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR4 quintile are not reported.

Sex

Sex as declared by the applicant.

SIMD 2016 quintile

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2018 End of Cycle Report and the 2018 cycle January deadline application rate report.

Statistics reported in the tables

All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR4 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR4 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

Other definitions

Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

Provider

A higher education provider - a university or college.

UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.