

B72: unconditional offers

University of Brighton's perspective on unconditional offers:

As our data shows, the University of Brighton makes both unconditional offers and conditional unconditional offers as part of our overall mix of admissions practices. We make conditional unconditional offers to those applicants whom we feel will most benefit from such an offer. This can include those who meet our widening participation agenda, applicants with mitigating circumstances that may have impacted their performance, and those with strong portfolio or interview outcomes. Grades are only one element of what predicts future success, and our admissions policies reflect our inclusive approach and commitment to a diverse cohort.

Our internal data indicates that those in receipt of conditional unconditional offers did not underachieve in meaningful numbers when compared to the rest of the applicant population. This has validated our decision to continue using this type of offer.

The university will continue to review its admissions practice and criteria on an annual basis, taking into account a range of factors including the academic performance of students admitted with all types of offers.

Definitions of offer types:

Unconditional offer

This is an offer made by a provider where they are satisfied that an individual has demonstrated sufficient attainment and potential to succeed on their chosen programme. Based on the offer status at the 30 June application deadline.

Conditional unconditional offer

An offer made by a provider which was originally conditional, but becomes unconditional if the applicant selects that offer as their firm (first) choice. By definition, conditional unconditional offers that are selected as a firm choice by the applicant become unconditional and are also included in the unconditional offers group (see above).

Offer with an unconditional component

All offers showing as having an element of unconditional offer-making, that is, unconditional offers plus conditional unconditional offers that have not been selected as firm (and hence remain conditional unconditional).

All offers

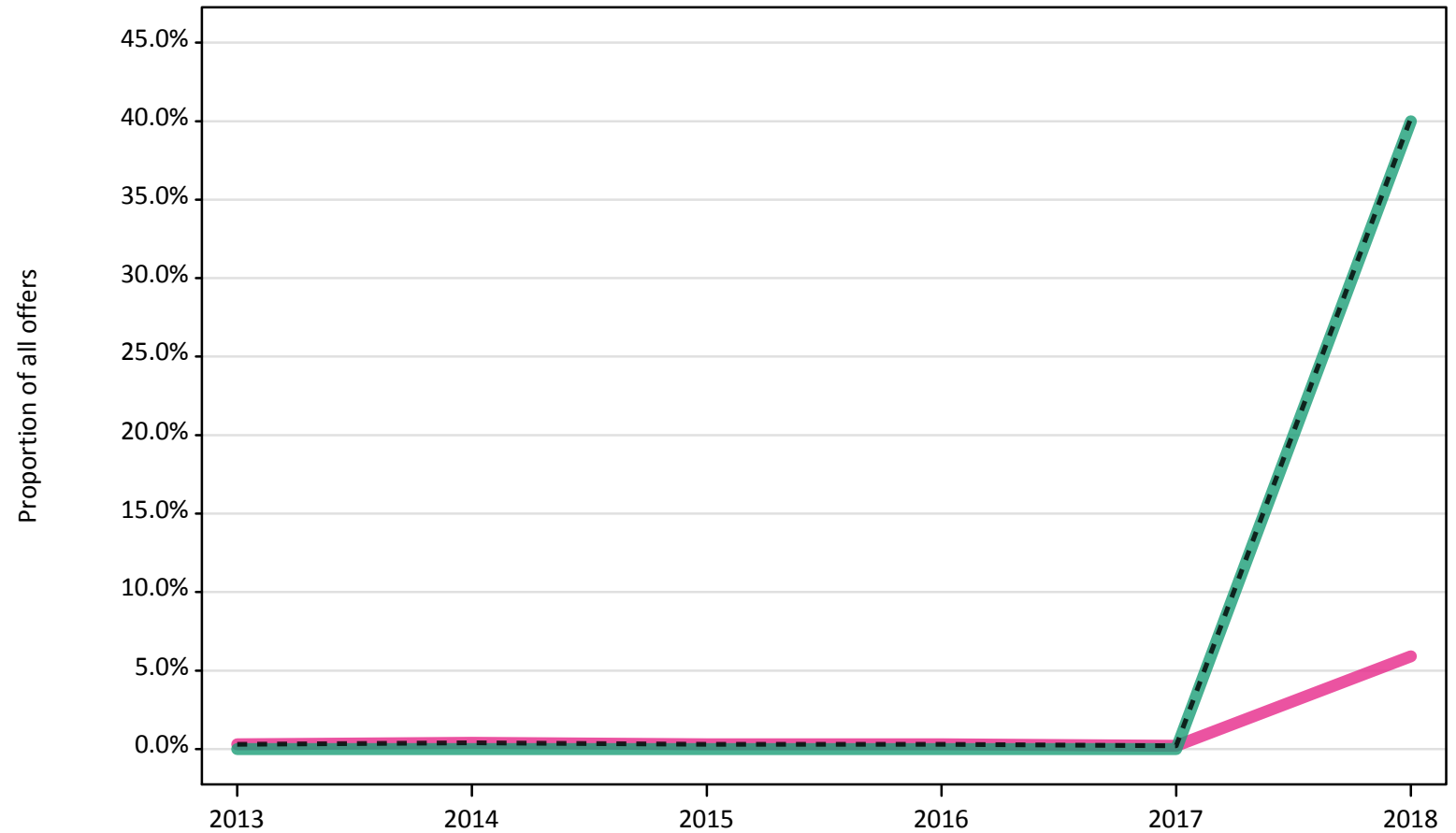
All offers made by the provider, subject to the coverage of this report. This includes conditional as well as unconditional offers to 18-year-old main scheme applicants domiciled in England, Northern Ireland, and Wales.

Technical note:

The coverage of this report is limited to offers made by 30 June, to 18-year-old main scheme applicants domiciled in England, Northern Ireland, and Wales. This is because these applicants are least likely to apply already having achieved a full set of qualifications typically required for undergraduate higher education.

A.1 Proportion of all offers that are unconditional, by cycle year

- Unconditional offers
- Conditional unconditional offers
- Offers with unconditional component



A.2 Unconditional offers by cycle year

	2013	2014	2015	2016	2017	2018
Unconditional offers	25	35	35	35	20	660
Conditional unconditional offers	0	0	0	0	0	4,460
Offers with unconditional component	25	35	35	35	20	4,480
All offers (conditional and unconditional)	8,370	8,320	11,485	11,955	12,435	11,145

A.3 Proportion of all offers that are unconditional, by cycle year

	2013	2014	2015	2016	2017	2018
Unconditional offers	0.3%	0.4%	0.3%	0.3%	0.2%	5.9%
Conditional unconditional offers	0.0%	0.0%	0.0%	0.0%	0.0%	40.0%
Offers with unconditional component	0.3%	0.4%	0.3%	0.3%	0.2%	40.2%

Note: Percentage values are not printed in the above table if the total rounded number of offers for that year is below 100.