

O66 Oxford Brookes University

Cycle years: 2014 - 2019

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR4, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

Application statistics: June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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P.1 18 year old applicants

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	11,895	12,120	12,665	11,815	8,935	8,660
Placed June deadline applicants	1,235	1,605	1,640	1,700	1,895	1,910
All placed applicants	1,395	1,890	1,925	2,045	2,165	2,210
June deadline applicants per 10,000 population	158.0	158.2	169.0	159.5	123.7	122.4
Placed June deadline applicants per 10,000	16.4	20.9	21.9	23.0	26.2	27.0
All placed applicants per 10,000 population	18.5	24.7	25.7	27.6	29.9	31.2

P.2 18 year old applications

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	12,260	12,435	13,040	12,200	9,265	9,025
Offers	8,980	10,150	10,500	10,055	8,110	7,895
Offer rate	73.3%	81.6%	80.5%	82.4%	87.5%	87.5%

P.3 18 year old applicants by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	5,170	4,920	5,235	4,845	3,725	3,710
	Women	6,730	7,200	7,430	6,975	5,210	4,950
Placed June deadline applicants	Men	560	735	725	695	820	870
	Women	680	870	915	1,010	1,075	1,040
All placed applicants	Men	630	855	855	835	940	995
	Women	765	1,035	1,065	1,210	1,220	1,215
June deadline applicants per 10,000 population	Men	133.5	125.3	136.3	127.5	100.6	102.4
	Women	183.8	192.7	203.3	193.1	148.1	143.3
Placed June deadline applicants per 10,000 population	Men	14.4	18.7	18.8	18.3	22.2	24.0
	Women	18.5	23.3	25.1	27.9	30.5	30.1
All placed applicants per 10,000 population	Men	16.3	21.8	22.3	22.0	25.4	27.5
	Women	20.9	27.7	29.2	33.5	34.7	35.1

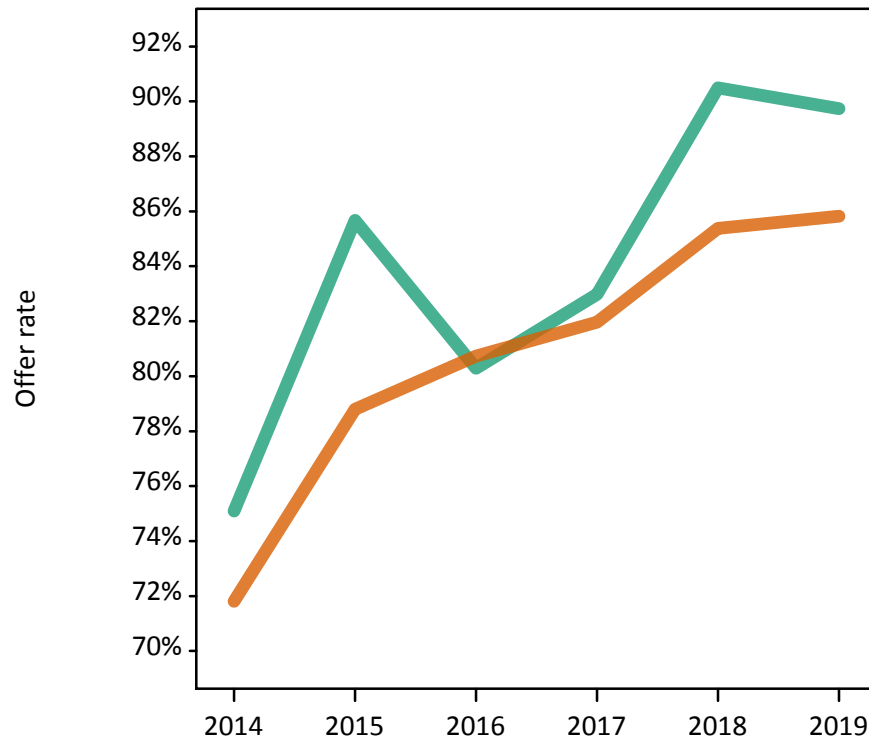
P.4 18 year old applications by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	5,395	5,095	5,455	5,065	3,900	3,915
	Women	6,860	7,340	7,585	7,135	5,360	5,105
Offers	Men	4,055	4,365	4,380	4,205	3,530	3,515
	Women	4,925	5,785	6,120	5,850	4,580	4,380
Offer rate	Men	75.1%	85.7%	80.3%	83.0%	90.5%	89.7%
	Women	71.8%	78.8%	80.7%	82.0%	85.4%	85.8%
Average offer rate	Men	76.1%	86.3%	81.6%	83.8%	90.5%	90.1%
	Women	71.0%	78.4%	79.8%	81.4%	85.4%	85.5%
Percentage point difference between offer rate and average offer rate	Men	-1.0	-0.6	-1.3	-0.8	0.0	-0.4
	Women	0.8	0.4	1.0	0.6	-0.0	0.3
Contribution of group to the average offer rate	Men	0.612	0.580	0.594	0.597	0.614	0.628
	Women	0.695	0.709	0.708	0.714	0.719	0.715

P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

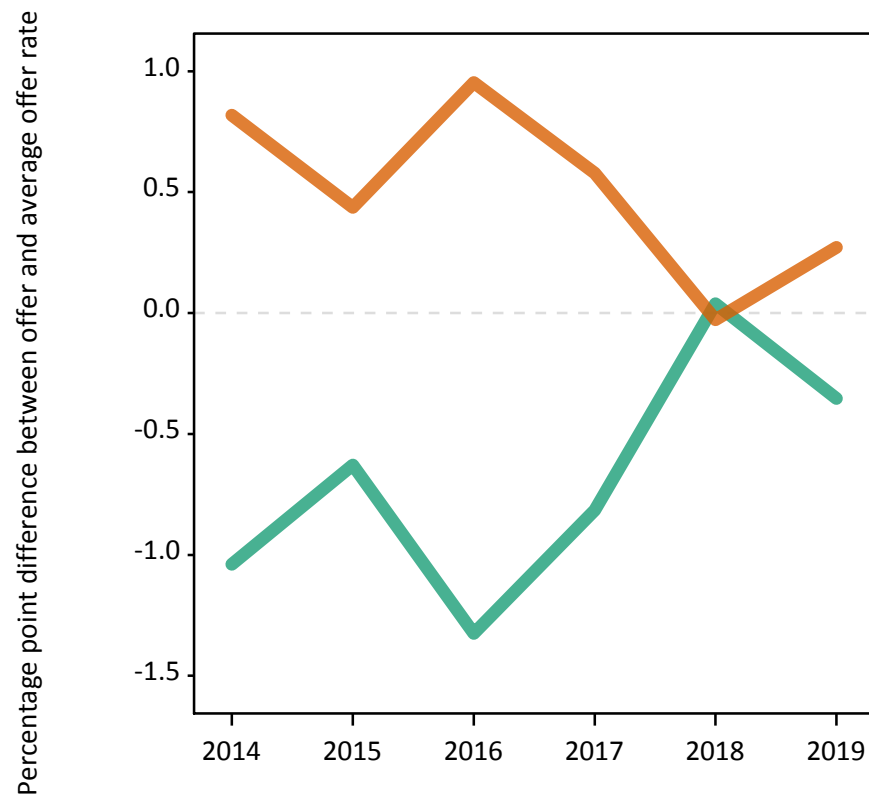
Men
Women



P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

Men
Women



P.7 18 year old applicants by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	895	895	885	865	640	610
	Quintile 2	1,355	1,380	1,365	1,270	900	875
	Quintile 3	2,055	2,095	2,185	1,895	1,420	1,335
	Quintile 4	2,800	2,860	2,820	2,735	1,975	1,860
	Quintile 5	4,765	4,855	5,375	5,020	3,955	3,920
Placed June deadline applicants	Quintile 1	85	100	100	130	115	125
	Quintile 2	145	160	150	135	180	165
	Quintile 3	200	255	275	240	280	315
	Quintile 4	275	360	340	385	405	395
	Quintile 5	525	725	775	800	900	890
All placed applicants	Quintile 1	100	115	115	140	125	145
	Quintile 2	160	190	175	165	200	185
	Quintile 3	225	300	320	280	315	360
	Quintile 4	315	410	395	455	465	460
	Quintile 5	590	870	910	995	1,045	1,045
June deadline applicants per 10,000 population	Quintile 1	63.7	63.4	65.1	64.6	49.2	48.1
	Quintile 2	94.3	94.6	96.2	91.0	66.6	66.1
	Quintile 3	140.3	139.6	148.9	130.8	100.7	96.9
	Quintile 4	183.6	184.6	184.9	180.7	134.0	128.2
	Quintile 5	279.9	279.6	311.5	292.8	234.9	236.2
Placed June deadline applicants per 10,000 population	Quintile 1	6.1	7.1	7.2	9.6	8.8	10.0
	Quintile 2	10.0	11.1	10.7	9.8	13.4	12.5
	Quintile 3	13.7	16.9	18.6	16.7	19.9	22.9
	Quintile 4	18.1	23.1	22.2	25.5	27.5	27.2
	Quintile 5	30.8	41.6	44.9	46.8	53.4	53.7
All placed applicants per 10,000 population	Quintile 1	7.1	8.2	8.5	10.6	9.7	11.4
	Quintile 2	11.1	12.9	12.3	11.7	14.7	14.1
	Quintile 3	15.4	19.9	21.9	19.5	22.4	26.0
	Quintile 4	20.5	26.5	25.9	30.0	31.4	31.7
	Quintile 5	34.6	50.1	52.7	58.0	62.0	62.9

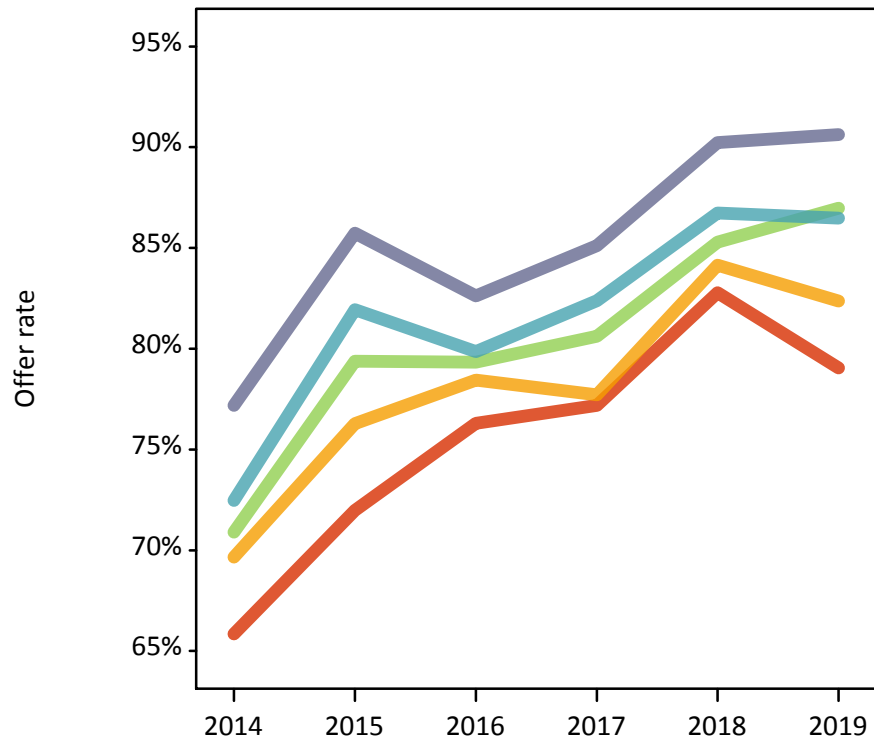
P.8 18 year old applications by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	935	930	920	895	655	655
	Quintile 2	1,380	1,415	1,400	1,300	920	900
	Quintile 3	2,105	2,145	2,255	1,950	1,480	1,380
	Quintile 4	2,880	2,930	2,890	2,820	2,035	1,935
	Quintile 5	4,930	4,990	5,535	5,200	4,120	4,085
Offers	Quintile 1	615	670	700	690	545	515
	Quintile 2	960	1,080	1,100	1,010	775	745
	Quintile 3	1,490	1,700	1,790	1,575	1,265	1,200
	Quintile 4	2,085	2,400	2,305	2,325	1,765	1,675
	Quintile 5	3,805	4,275	4,570	4,425	3,720	3,700
Offer rate	Quintile 1	65.8%	72.0%	76.3%	77.2%	82.8%	79.1%
	Quintile 2	69.7%	76.3%	78.4%	77.7%	84.1%	82.4%
	Quintile 3	70.9%	79.4%	79.3%	80.6%	85.3%	87.0%
	Quintile 4	72.5%	81.9%	79.9%	82.4%	86.7%	86.5%
	Quintile 5	77.2%	85.7%	82.6%	85.1%	90.2%	90.6%
Average offer rate	Quintile 1	67.6%	76.0%	76.3%	77.2%	84.1%	83.0%
	Quintile 2	70.1%	77.6%	78.8%	79.5%	85.8%	84.7%
	Quintile 3	70.9%	79.9%	79.5%	81.0%	85.6%	86.2%
	Quintile 4	72.8%	81.6%	80.9%	82.8%	87.0%	87.1%
	Quintile 5	76.6%	84.5%	81.9%	84.3%	89.4%	89.5%
Percentage point difference between offer rate and average offer rate	Quintile 1	-1.7	-4.1	-0.0	-0.0	-1.3	-4.0
	Quintile 2	-0.5	-1.3	-0.3	-1.8	-1.6	-2.3
	Quintile 3	-0.0	-0.6	-0.1	-0.3	-0.4	0.8
	Quintile 4	-0.3	0.3	-1.0	-0.4	-0.3	-0.6
	Quintile 5	0.6	1.2	0.7	0.8	0.8	1.2
Contribution of group to the average offer rate	Quintile 1	0.159	0.162	0.163	0.162	0.160	0.181
	Quintile 2	0.183	0.189	0.169	0.191	0.184	0.189
	Quintile 3	0.231	0.234	0.233	0.222	0.240	0.228
	Quintile 4	0.288	0.288	0.273	0.286	0.294	0.283
	Quintile 5	0.467	0.463	0.480	0.487	0.523	0.530

P.9 18 year old offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

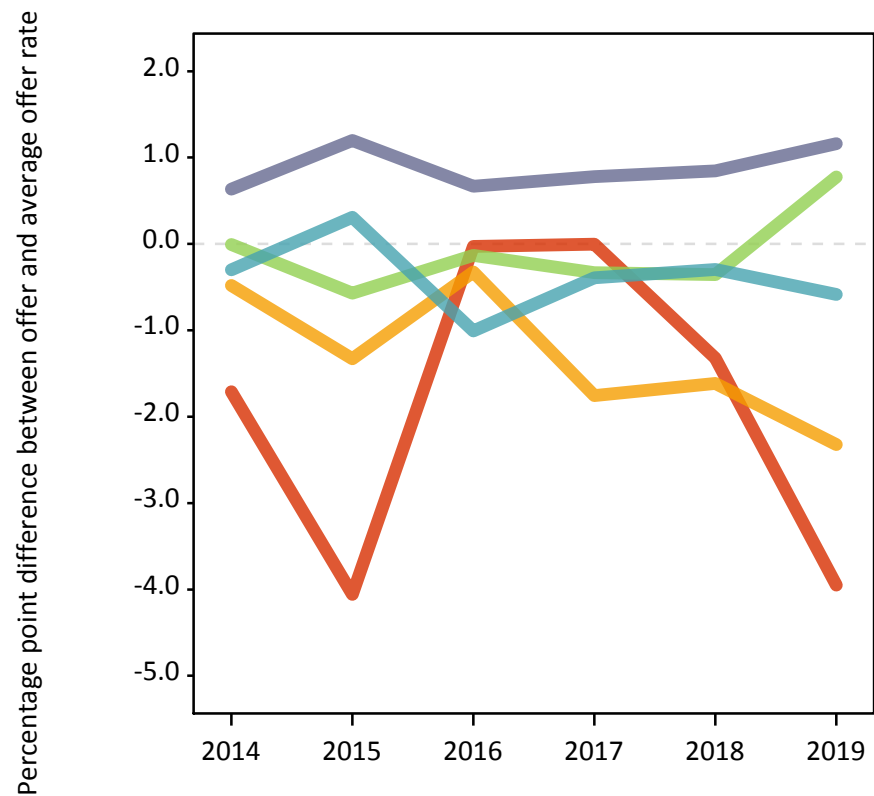
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	9,590	9,880	10,420	9,885	7,530	7,170
	Black	595	565	495	375	260	265
	Asian	1,095	990	995	875	630	690
	Mixed	445	500	530	490	380	400
	Other	130	130	140	130	95	85
Placed June deadline applicants	White	1,055	1,385	1,430	1,525	1,655	1,620
	Black	40	45	40	20	45	45
	Asian	90	100	90	85	105	145
	Mixed	30	55	60	50	65	70
	Other	15	10	15	10	15	15
All placed applicants	White	1,170	1,620	1,655	1,800	1,875	1,855
	Black	45	55	55	30	55	55
	Asian	110	125	120	115	125	185
	Mixed	40	65	65	70	75	85
	Other	20	15	20	15	20	15
June deadline applicants per 10,000 population	White	155.4	158.6	172.3	166.6	131.8	129.7
	Black	195.6	177.2	158.4	119.5	80.2	80.0
	Asian	161.5	139.7	138.5	119.1	83.5	88.3
	Mixed	154.7	162.8	169.1	153.0	117.8	121.3
	Other	138.6	132.8	140.7	127.2	87.6	77.5
Placed June deadline applicants per 10,000 population	White	17.1	22.2	23.6	25.7	28.9	29.3
	Black	13.5	14.1	13.1	6.4	14.3	13.9
	Asian	13.1	14.4	12.6	11.8	13.6	18.7
	Mixed	10.8	17.5	18.7	16.2	20.4	21.0
	Other	18.3	11.4	16.1	9.7	15.8	13.4
All placed applicants per 10,000 population	White	19.0	26.0	27.3	30.4	32.8	33.5
	Black	14.5	17.3	17.2	9.2	17.1	17.0
	Asian	16.5	17.7	16.7	15.6	16.5	23.7
	Mixed	13.9	20.8	21.0	21.2	23.7	25.2
	Other	20.4	15.6	18.1	15.5	18.6	15.1

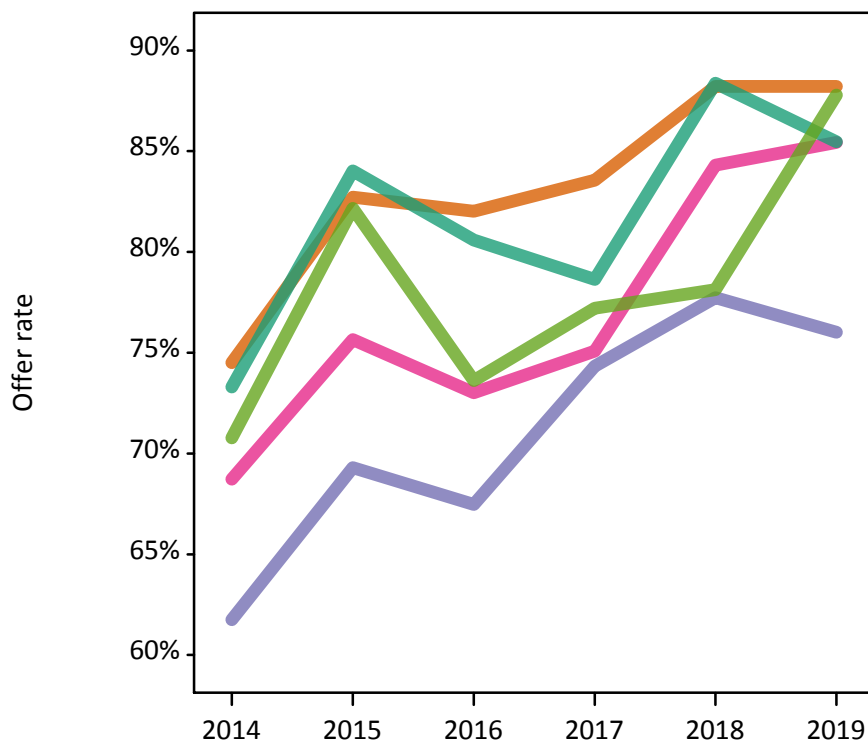
P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	9,915	10,165	10,745	10,230	7,835	7,480
	Black	595	570	500	380	265	270
	Asian	1,115	1,005	1,020	900	635	715
	Mixed	455	515	545	500	385	415
	Other	130	130	145	135	95	90
Offers	White	7,385	8,410	8,815	8,550	6,910	6,600
	Black	370	395	335	280	205	205
	Asian	765	760	745	675	535	610
	Mixed	335	430	440	395	340	355
	Other	90	105	105	105	75	80
Offer rate	White	74.5%	82.7%	82.0%	83.6%	88.2%	88.2%
	Black	61.7%	69.3%	67.5%	74.3%	77.7%	76.0%
	Asian	68.7%	75.6%	73.0%	75.1%	84.3%	85.4%
	Mixed	73.3%	84.0%	80.6%	78.6%	88.4%	85.5%
	Other	70.8%	82.2%	73.6%	77.2%	78.1%	87.8%
Average offer rate	White	74.1%	82.3%	81.4%	83.1%	87.9%	87.9%
	Black	65.9%	73.5%	72.9%	78.0%	81.4%	82.0%
	Asian	68.9%	77.7%	75.4%	77.4%	85.4%	85.7%
	Mixed	74.9%	84.9%	81.2%	80.3%	88.4%	87.8%
	Other	73.9%	79.6%	76.6%	80.9%	86.1%	85.8%
Percentage point difference between offer rate and average offer rate	White	0.4	0.4	0.6	0.5	0.3	0.3
	Black	-4.2	-4.2	-5.4	-3.7	-3.6	-5.9
	Asian	-0.1	-2.0	-2.4	-2.3	-1.1	-0.3
	Mixed	-1.6	-0.9	-0.7	-1.7	-0.0	-2.3
	Other	-3.1	2.6	-3.0	-3.7	-7.9	2.0
Contribution of group to the average offer rate	White	0.837	0.842	0.848	0.862	0.867	0.854
	Black	0.154	0.151	0.120	0.119	0.141	0.120
	Asian	0.198	0.180	0.179	0.185	0.192	0.199
	Mixed	0.112	0.121	0.123	0.147	0.129	0.164
	Other	0.112	0.090	0.082	0.096	0.102	0.117

P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

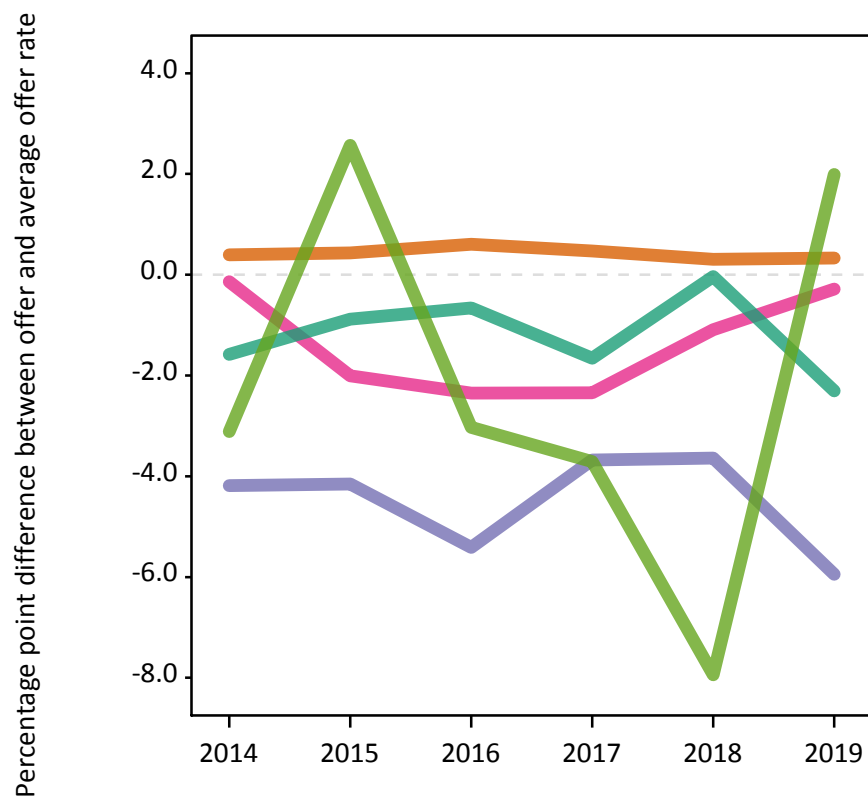
- White
- Black
- Asian
- Mixed
- Other



P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

- White
- Black
- Asian
- Mixed
- Other



P.15 Applicants (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	21,930	21,785	21,970	19,625	15,030	14,230
Placed June deadline applicants	3,025	3,520	3,475	3,355	3,395	3,335
All placed applicants	3,570	4,255	4,110	4,135	4,110	4,060

P.16 Applications (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	23,100	22,800	23,040	20,620	15,825	15,040
Offers	14,470	16,180	16,175	15,205	12,480	11,985
Offer rate	62.7%	71.0%	70.2%	73.7%	78.8%	79.7%

P.17 Applicants (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	9,255	8,875	8,980	7,955	6,035	5,915
	Women	12,675	12,910	12,990	11,670	8,995	8,315
Placed June deadline applicants	Men	1,235	1,535	1,430	1,315	1,370	1,430
	Women	1,790	1,985	2,040	2,040	2,025	1,910
All placed applicants	Men	1,465	1,825	1,680	1,650	1,665	1,730
	Women	2,100	2,430	2,430	2,485	2,445	2,330

P.18 Applications (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	9,850	9,365	9,465	8,450	6,415	6,300
	Women	13,250	13,435	13,575	12,170	9,410	8,740
Offers	Men	6,520	7,165	6,805	6,360	5,330	5,245
	Women	7,955	9,015	9,370	8,845	7,150	6,740
Offer rate	Men	66.2%	76.5%	71.9%	75.2%	83.1%	83.2%
	Women	60.0%	67.1%	69.0%	72.7%	75.9%	77.1%

P.19 Applicants (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	2,100	2,105	2,030	1,805	1,370	1,315
	Quintile 2	2,725	2,720	2,605	2,325	1,720	1,590
	Quintile 3	3,850	3,850	3,905	3,255	2,500	2,270
	Quintile 4	4,980	4,955	4,800	4,280	3,275	3,045
	Quintile 5	8,210	8,100	8,550	7,890	6,105	5,890
Placed June deadline applicants	Quintile 1	320	355	345	350	300	305
	Quintile 2	355	375	355	365	360	330
	Quintile 3	515	605	615	525	535	545
	Quintile 4	640	760	720	680	720	695
	Quintile 5	1,185	1,410	1,420	1,415	1,470	1,440
All placed applicants	Quintile 1	410	460	430	430	395	380
	Quintile 2	415	455	425	465	435	400
	Quintile 3	620	725	725	635	665	665
	Quintile 4	740	900	840	815	850	840
	Quintile 5	1,370	1,695	1,670	1,770	1,740	1,730

P.20 Applications (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	2,245	2,230	2,165	1,910	1,425	1,415
	Quintile 2	2,840	2,835	2,740	2,415	1,795	1,660
	Quintile 3	4,070	4,025	4,095	3,430	2,650	2,390
	Quintile 4	5,215	5,150	4,985	4,470	3,440	3,215
	Quintile 5	8,660	8,490	8,965	8,315	6,445	6,225
Offers	Quintile 1	1,175	1,315	1,335	1,265	995	990
	Quintile 2	1,635	1,820	1,755	1,645	1,295	1,220
	Quintile 3	2,445	2,760	2,825	2,440	1,990	1,830
	Quintile 4	3,270	3,720	3,495	3,335	2,730	2,560
	Quintile 5	5,910	6,520	6,710	6,470	5,415	5,290
Offer rate	Quintile 1	52.2%	59.0%	61.6%	66.1%	69.7%	69.9%
	Quintile 2	57.6%	64.2%	64.1%	68.2%	72.2%	73.4%
	Quintile 3	60.1%	68.6%	69.0%	71.1%	75.0%	76.5%
	Quintile 4	62.7%	72.2%	70.2%	74.6%	79.4%	79.5%
	Quintile 5	68.3%	76.8%	74.8%	77.8%	84.0%	85.0%

P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	16,865	16,915	17,215	15,635	12,015	11,215
	Black	1,590	1,540	1,410	1,105	860	795
	Asian	2,165	2,005	1,925	1,660	1,220	1,245
	Mixed	895	930	960	840	650	655
	Other	285	255	295	255	180	195
Placed June deadline applicants	White	2,535	2,930	2,915	2,840	2,870	2,755
	Black	125	135	120	135	135	135
	Asian	220	260	245	210	210	245
	Mixed	90	135	135	125	120	125
	Other	40	30	45	25	35	45
All placed applicants	White	2,905	3,465	3,370	3,420	3,410	3,280
	Black	165	195	160	185	180	180
	Asian	285	335	310	285	290	335
	Mixed	110	160	155	165	145	160
	Other	50	40	50	45	50	55

P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	17,810	17,740	18,070	16,455	12,695	11,855
	Black	1,660	1,590	1,475	1,150	905	845
	Asian	2,245	2,090	2,005	1,730	1,250	1,305
	Mixed	945	970	1,005	875	665	680
	Other	305	265	310	275	190	220
Offers	White	11,625	13,045	13,200	12,540	10,300	9,725
	Black	675	775	665	605	495	465
	Asian	1,355	1,375	1,305	1,140	945	990
	Mixed	565	705	700	640	535	540
	Other	170	180	190	180	135	160
Offer rate	White	65.3%	73.5%	73.1%	76.2%	81.1%	82.0%
	Black	40.7%	48.7%	45.2%	52.6%	54.4%	55.0%
	Asian	60.4%	65.7%	65.1%	66.0%	75.4%	75.8%
	Mixed	60.0%	72.9%	69.6%	73.1%	80.2%	79.1%
	Other	55.4%	67.9%	61.8%	65.9%	69.6%	73.6%

Technical Notes and Definitions

UCAS undergraduate scheme

Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2019 cycle runs from September 2018 through to October 2019.

End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

Reporting groups

Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

POLAR4 quintile

Developed by OfS, POLAR4 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR4 is based on the participation rates of young people between 2009-10 and 2013-14 if they entered higher education aged 18, or between 2010-11 and 2014-15 if they entered aged 19, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR4 quintile are not reported.

Sex

Sex as declared by the applicant.

SIMD 2016 quintile

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2019 End of Cycle Report and the 2019 cycle January deadline application rate report.

Statistics reported in the tables

All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR4 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR4 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

Other definitions

Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

Provider

A higher education provider - a university or college.

UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.