

## R72 Royal Holloway University of London

**Cycle years:** 2014 - 2019

**Cycle Reference Point:** End of Cycle

**Applicant coverage:** UK domiciled

**Reporting groups:** Sex, POLAR4, ethnic group

**Applicant statistics:** June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

**Application statistics:** June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

**Non-disclosure controls:** To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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## P.1 18 year old applicants

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	6,985	8,295	7,720	7,135	7,460	8,520
Placed June deadline applicants	1,220	1,335	1,250	1,185	1,350	1,495
All placed applicants	1,260	1,410	1,500	1,495	1,700	1,955
June deadline applicants per 10,000 population	92.7	108.3	103.0	96.3	103.3	120.4
Placed June deadline applicants per 10,000	16.2	17.4	16.7	16.0	18.7	21.1
All placed applicants per 10,000 population	16.8	18.4	20.0	20.2	23.5	27.6

## P.2 18 year old applications

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	7,135	8,450	7,830	7,265	7,590	8,725
Offers	6,440	7,485	6,950	6,595	7,085	8,110
Offer rate	90.2%	88.6%	88.8%	90.8%	93.3%	93.0%

### P.3 18 year old applicants by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	2,665	3,245	2,955	2,730	3,020	3,460
	Women	4,320	5,050	4,770	4,405	4,440	5,060
Placed June deadline applicants	Men	420	495	435	450	505	605
	Women	795	840	810	735	845	895
All placed applicants	Men	435	525	545	600	665	830
	Women	825	890	955	900	1,035	1,120
June deadline applicants per 10,000 population	Men	68.9	82.7	76.9	71.9	81.5	95.5
	Women	118.0	135.2	130.5	122.0	126.2	146.4
Placed June deadline applicants per 10,000 population	Men	10.9	12.6	11.4	11.9	13.6	16.6
	Women	21.7	22.5	22.2	20.4	24.0	25.8
All placed applicants per 10,000 population	Men	11.3	13.3	14.2	15.7	17.9	22.9
	Women	22.6	23.8	26.1	24.9	29.4	32.5

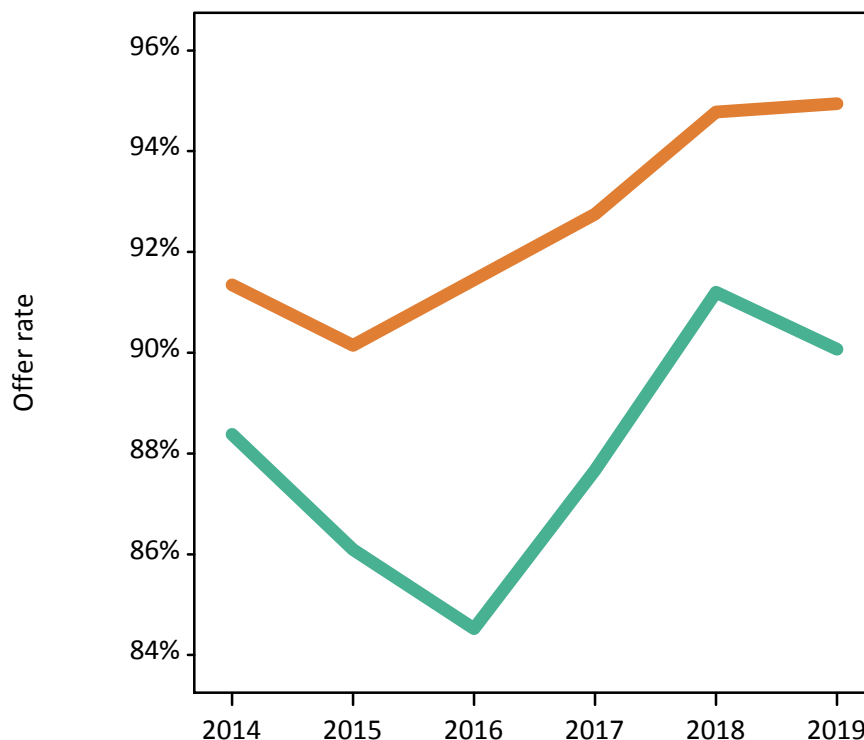
### P.4 18 year old applications by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	2,720	3,315	3,000	2,780	3,070	3,545
	Women	4,415	5,135	4,830	4,480	4,520	5,180
Offers	Men	2,405	2,855	2,535	2,440	2,800	3,195
	Women	4,035	4,630	4,415	4,155	4,285	4,920
Offer rate	Men	88.4%	86.1%	84.5%	87.7%	91.2%	90.1%
	Women	91.3%	90.1%	91.4%	92.7%	94.8%	94.9%
Average offer rate	Men	88.4%	86.3%	85.1%	88.0%	91.3%	90.3%
	Women	91.4%	90.0%	91.1%	92.5%	94.7%	94.8%
Percentage point difference between offer rate and average offer rate	Men	0.0	-0.2	-0.6	-0.4	-0.1	-0.2
	Women	-0.0	0.2	0.4	0.2	0.1	0.2
Contribution of group to the average offer rate	Men	0.514	0.525	0.529	0.544	0.581	0.575
	Women	0.701	0.693	0.708	0.717	0.715	0.709

### P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

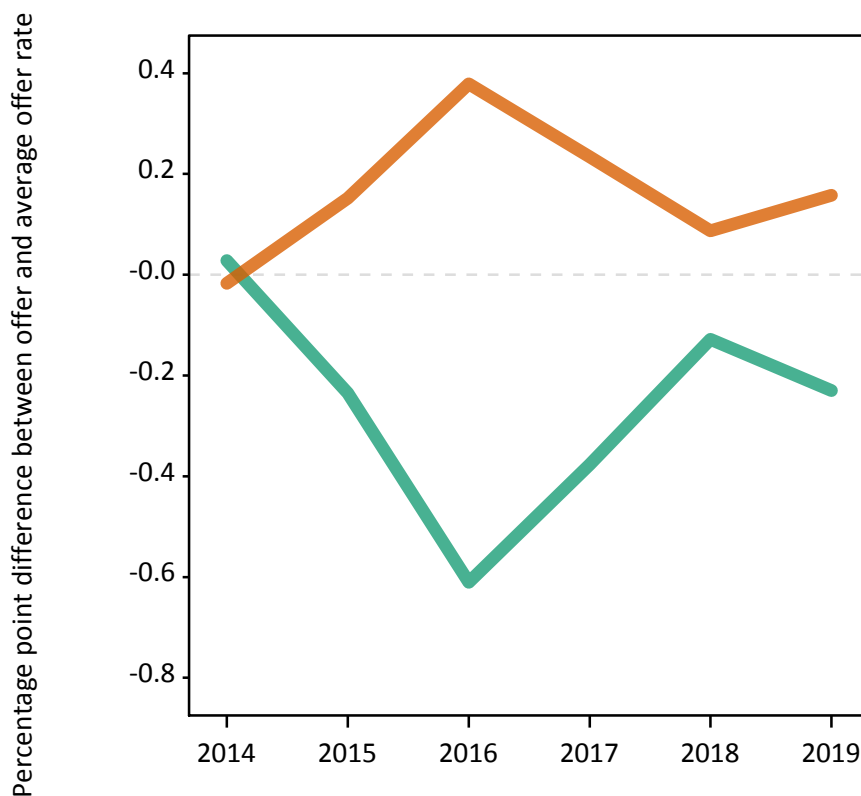
Men  
Women



### P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

Men  
Women



## P.7 18 year old applicants by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	395	480	440	405	465	505
	Quintile 2	790	875	835	740	810	900
	Quintile 3	1,270	1,475	1,365	1,245	1,315	1,430
	Quintile 4	1,665	2,135	1,965	1,865	1,905	2,320
	Quintile 5	2,845	3,310	3,095	2,865	2,945	3,310
Placed June deadline applicants	Quintile 1	75	80	75	65	90	90
	Quintile 2	140	135	140	125	165	145
	Quintile 3	225	275	250	215	240	260
	Quintile 4	275	335	285	295	300	400
	Quintile 5	495	505	495	490	545	590
All placed applicants	Quintile 1	75	85	85	75	105	105
	Quintile 2	145	145	155	155	195	185
	Quintile 3	235	280	290	255	295	320
	Quintile 4	280	360	350	375	390	545
	Quintile 5	520	540	610	635	705	790
June deadline applicants per 10,000 population	Quintile 1	28.2	33.8	32.5	30.3	35.6	39.8
	Quintile 2	55.0	60.0	58.8	53.1	59.8	68.2
	Quintile 3	86.7	98.3	93.1	85.9	93.1	103.7
	Quintile 4	109.3	138.0	129.0	123.2	129.0	160.2
	Quintile 5	167.3	190.6	179.5	167.0	175.0	199.4
Placed June deadline applicants per 10,000 population	Quintile 1	5.3	5.8	5.4	4.8	6.8	7.0
	Quintile 2	9.9	9.2	9.9	8.9	12.2	11.1
	Quintile 3	15.4	18.2	17.0	14.7	17.2	19.0
	Quintile 4	18.0	21.7	18.8	19.5	20.3	27.6
	Quintile 5	29.2	29.1	28.8	28.5	32.4	35.6
All placed applicants per 10,000 population	Quintile 1	5.4	5.9	6.3	5.6	8.1	8.4
	Quintile 2	10.2	9.8	10.9	11.0	14.3	14.1
	Quintile 3	15.9	18.8	19.9	17.7	20.8	23.0
	Quintile 4	18.4	23.2	23.0	24.9	26.5	37.6
	Quintile 5	30.6	31.0	35.5	36.9	41.9	47.5

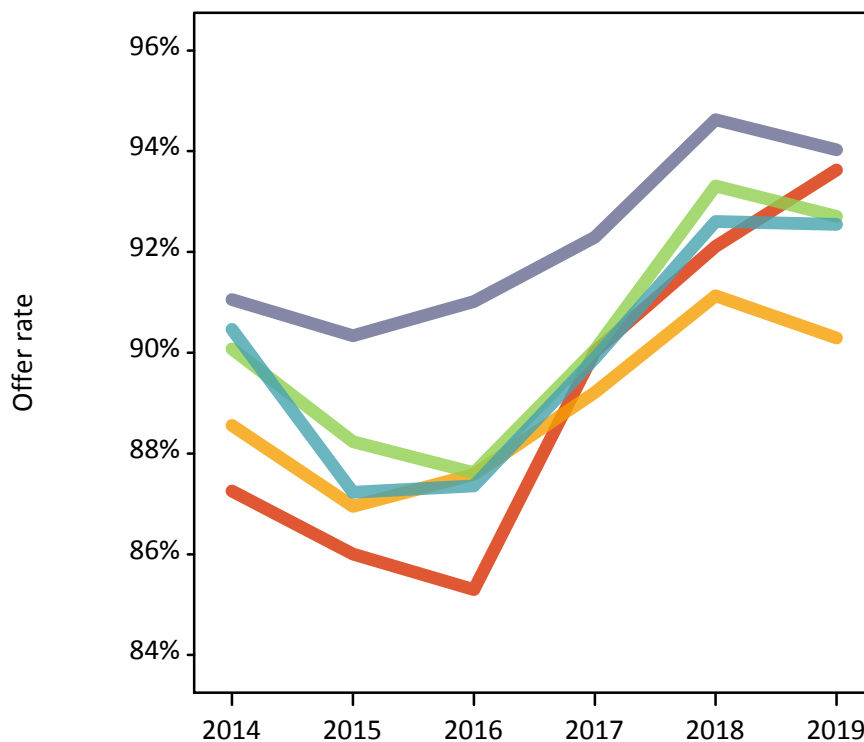
## P.8 18 year old applications by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	410	495	450	410	470	520
	Quintile 2	805	890	855	760	825	925
	Quintile 3	1,300	1,505	1,380	1,265	1,345	1,465
	Quintile 4	1,700	2,170	1,985	1,900	1,935	2,375
	Quintile 5	2,905	3,375	3,140	2,905	2,995	3,380
Offers	Quintile 1	355	425	385	370	430	485
	Quintile 2	710	775	750	680	750	835
	Quintile 3	1,170	1,325	1,210	1,140	1,255	1,360
	Quintile 4	1,535	1,890	1,735	1,710	1,790	2,200
	Quintile 5	2,645	3,050	2,860	2,685	2,835	3,180
Offer rate	Quintile 1	87.3%	86.0%	85.3%	90.0%	92.1%	93.6%
	Quintile 2	88.6%	87.0%	87.6%	89.2%	91.1%	90.3%
	Quintile 3	90.1%	88.2%	87.6%	90.1%	93.3%	92.7%
	Quintile 4	90.5%	87.2%	87.4%	89.9%	92.6%	92.6%
	Quintile 5	91.1%	90.3%	91.0%	92.3%	94.6%	94.0%
Average offer rate	Quintile 1	88.4%	85.9%	85.9%	89.0%	91.4%	93.8%
	Quintile 2	88.9%	87.7%	86.9%	90.7%	91.1%	91.7%
	Quintile 3	89.8%	87.8%	88.1%	90.5%	93.2%	92.7%
	Quintile 4	90.4%	88.1%	87.4%	89.9%	93.2%	92.4%
	Quintile 5	91.0%	89.8%	90.9%	91.9%	94.4%	93.7%
Percentage point difference between offer rate and average offer rate	Quintile 1	-1.1	0.1	-0.6	1.0	0.7	-0.2
	Quintile 2	-0.3	-0.8	0.7	-1.4	0.1	-1.4
	Quintile 3	0.3	0.4	-0.5	-0.4	0.1	0.0
	Quintile 4	0.1	-0.9	-0.0	0.0	-0.6	0.1
	Quintile 5	0.0	0.6	0.1	0.4	0.2	0.3
Contribution of group to the average offer rate	Quintile 1	0.140	0.152	0.157	0.161	0.173	0.158
	Quintile 2	0.190	0.180	0.198	0.192	0.201	0.190
	Quintile 3	0.260	0.241	0.255	0.253	0.259	0.238
	Quintile 4	0.314	0.322	0.321	0.341	0.328	0.332
	Quintile 5	0.467	0.456	0.461	0.466	0.459	0.447

### P.9 18 year old offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

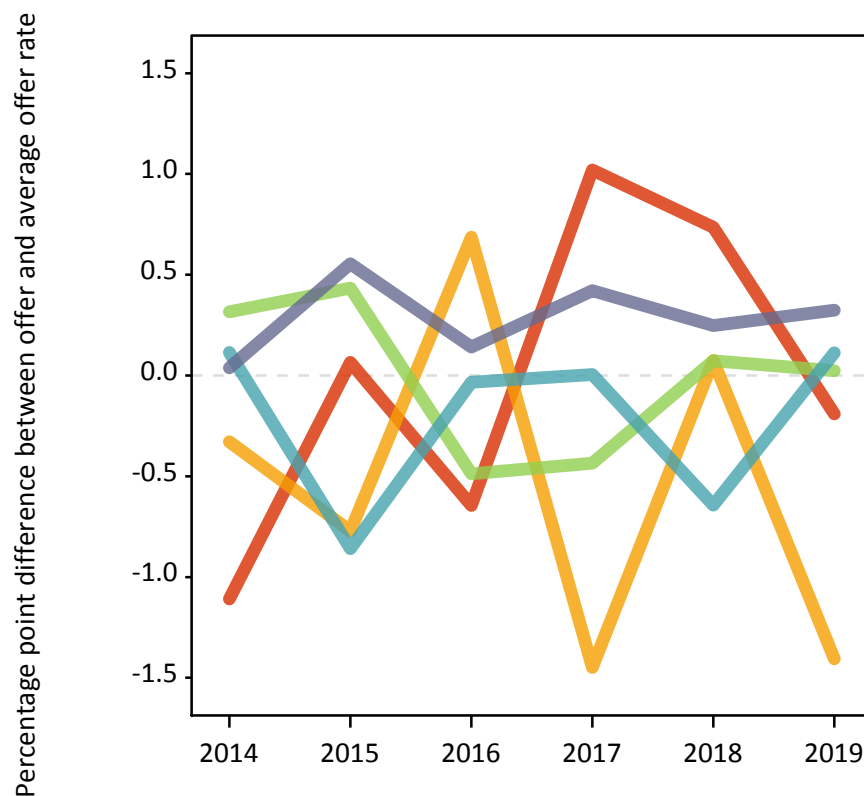
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



### P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



## P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	5,065	5,680	5,180	4,515	4,470	4,720
	Black	320	410	395	410	415	630
	Asian	995	1,365	1,385	1,495	1,725	2,095
	Mixed	390	510	465	405	505	580
	Other	160	250	220	240	275	400
Placed June deadline applicants	White	930	1,000	910	830	935	965
	Black	55	40	40	40	40	55
	Asian	140	170	185	215	245	300
	Mixed	65	75	70	65	80	95
	Other	25	35	25	25	40	65
All placed applicants	White	955	1,045	1,030	1,000	1,080	1,130
	Black	55	45	50	60	65	95
	Asian	150	190	275	300	375	475
	Mixed	65	80	85	80	115	135
	Other	25	35	40	45	50	95
June deadline applicants per 10,000 population	White	82.1	91.2	85.7	76.1	78.3	85.4
	Black	105.9	129.1	126.8	130.9	128.5	190.9
	Asian	146.7	192.9	192.3	203.0	228.0	268.4
	Mixed	135.2	165.1	147.8	126.2	155.1	176.0
	Other	174.1	258.3	221.1	234.0	255.4	355.4
Placed June deadline applicants per 10,000 population	White	15.0	16.0	15.1	14.0	16.3	17.4
	Black	17.5	12.6	12.1	13.3	12.8	16.1
	Asian	20.8	23.9	25.6	29.4	32.4	38.6
	Mixed	22.6	25.0	22.2	20.2	25.0	28.9
	Other	27.9	34.2	27.1	23.3	38.2	56.1
All placed applicants per 10,000 population	White	15.5	16.8	17.0	16.9	18.9	20.5
	Black	18.1	13.5	15.3	19.4	20.8	28.8
	Asian	22.4	27.0	38.2	40.5	49.5	60.7
	Mixed	23.3	26.3	27.0	24.6	35.5	41.0
	Other	27.9	36.3	38.2	43.7	47.5	83.7



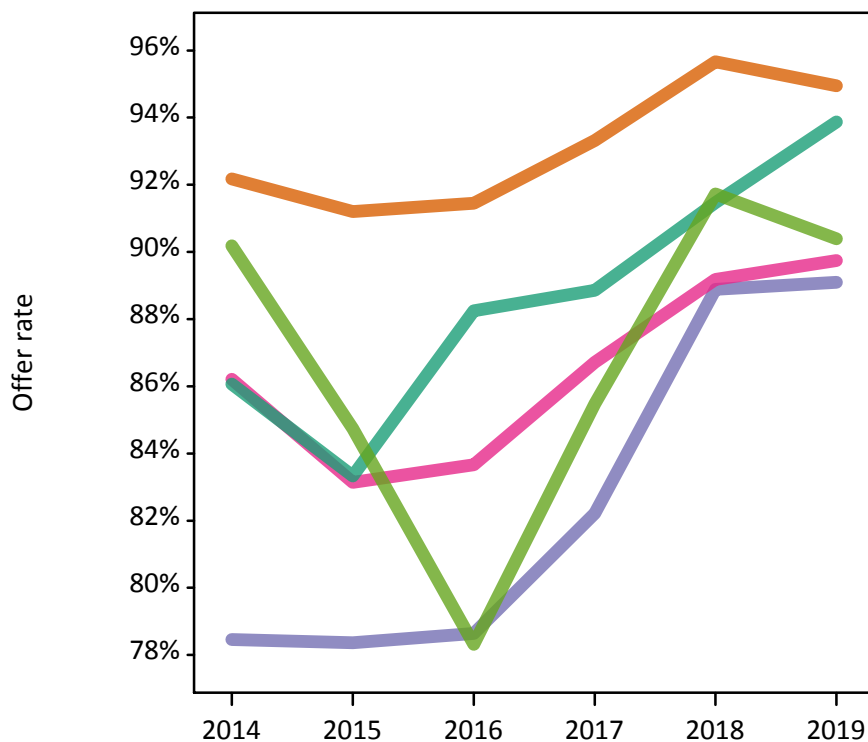
## P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	5,185	5,810	5,265	4,610	4,570	4,870
	Black	325	415	400	415	415	635
	Asian	1,010	1,375	1,395	1,515	1,740	2,125
	Mixed	400	515	470	415	515	585
	Other	165	250	225	240	280	405
Offers	White	4,780	5,295	4,815	4,305	4,370	4,625
	Black	255	325	315	340	370	565
	Asian	870	1,145	1,170	1,310	1,550	1,910
	Mixed	345	430	415	365	470	550
	Other	145	210	175	205	255	365
Offer rate	White	92.2%	91.2%	91.5%	93.3%	95.7%	95.0%
	Black	78.5%	78.4%	78.6%	82.2%	88.9%	89.1%
	Asian	86.2%	83.1%	83.7%	86.7%	89.2%	89.7%
	Mixed	86.1%	83.3%	88.2%	88.9%	91.5%	93.9%
	Other	90.2%	84.7%	78.3%	85.5%	91.7%	90.4%
Average offer rate	White	91.7%	90.9%	90.8%	92.8%	94.8%	94.3%
	Black	82.8%	79.5%	82.0%	84.7%	91.2%	89.6%
	Asian	87.1%	83.2%	84.5%	87.4%	90.4%	90.8%
	Mixed	87.0%	85.2%	88.5%	88.5%	92.8%	93.9%
	Other	88.3%	85.2%	82.4%	88.3%	92.2%	92.1%
Percentage point difference between offer rate and average offer rate	White	0.5	0.3	0.6	0.5	0.9	0.7
	Black	-4.4	-1.1	-3.3	-2.5	-2.3	-0.5
	Asian	-0.9	-0.1	-0.8	-0.7	-1.2	-1.1
	Mixed	-1.0	-1.8	-0.3	0.4	-1.3	-0.1
	Other	1.9	-0.4	-4.1	-2.8	-0.4	-1.7
Contribution of group to the average offer rate	White	0.788	0.752	0.742	0.719	0.688	0.650
	Black	0.206	0.172	0.163	0.173	0.158	0.170
	Asian	0.314	0.310	0.331	0.366	0.379	0.369
	Mixed	0.152	0.160	0.161	0.161	0.180	0.146
	Other	0.139	0.122	0.138	0.154	0.147	0.130

### P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2014-2019.

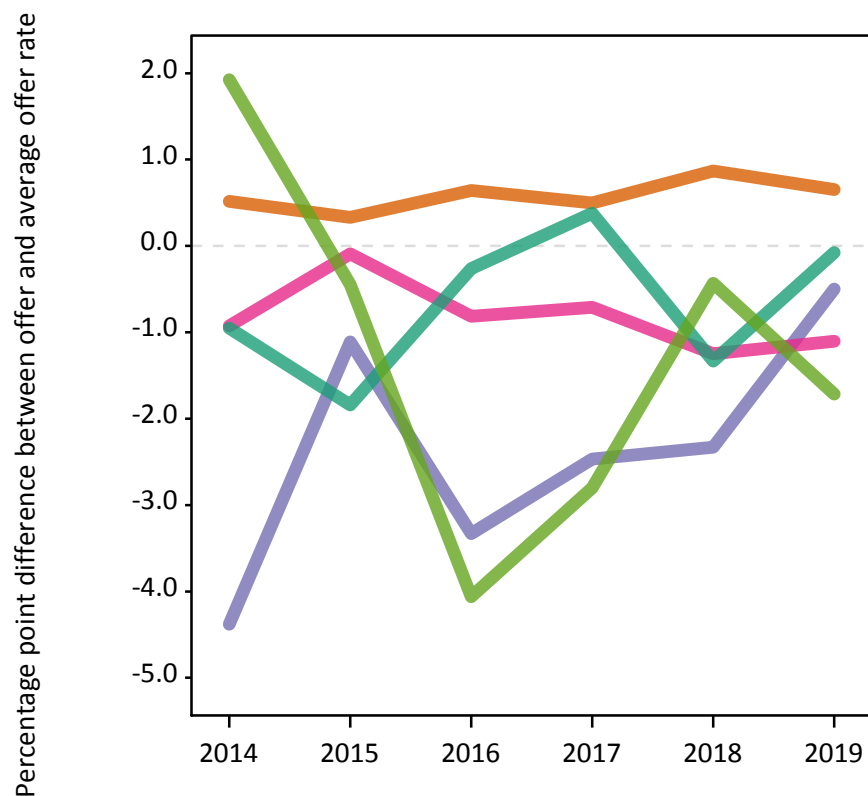
- White
- Black
- Asian
- Mixed
- Other



### P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2014-2019.

- White
- Black
- Asian
- Mixed
- Other



### P.15 Applicants (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applicants	10,545	12,205	11,500	10,410	10,660	11,950
Placed June deadline applicants	1,730	1,840	1,780	1,675	1,810	2,010
All placed applicants	1,840	1,970	2,170	2,160	2,385	2,670

### P.16 Applications (all ages)

Statistic	2014	2015	2016	2017	2018	2019
June deadline applications	10,830	12,465	11,695	10,645	10,910	12,260
Offers	8,955	10,235	9,675	9,070	9,505	10,610
Offer rate	82.7%	82.1%	82.7%	85.2%	87.1%	86.5%

### P.17 Applicants (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applicants	Men	4,325	5,125	4,760	4,330	4,565	5,115
	Women	6,220	7,080	6,735	6,080	6,095	6,835
Placed June deadline applicants	Men	660	730	670	675	720	820
	Women	1,075	1,110	1,110	1,000	1,090	1,190
All placed applicants	Men	705	780	850	910	1,015	1,170
	Women	1,130	1,190	1,320	1,250	1,365	1,500

### P.18 Applications (all ages) by sex

Statistic	Sex	2014	2015	2016	2017	2018	2019
June deadline applications	Men	4,445	5,235	4,855	4,440	4,670	5,240
	Women	6,380	7,230	6,840	6,205	6,240	7,020
Offers	Men	3,585	4,120	3,805	3,600	3,920	4,305
	Women	5,370	6,115	5,870	5,470	5,580	6,305
Offer rate	Men	80.7%	78.7%	78.3%	81.2%	83.9%	82.2%
	Women	84.1%	84.6%	85.8%	88.1%	89.5%	89.8%

### P.19 Applicants (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applicants	Quintile 1	595	705	670	570	655	695
	Quintile 2	1,160	1,260	1,190	1,040	1,110	1,230
	Quintile 3	1,825	2,115	1,995	1,800	1,845	2,030
	Quintile 4	2,675	3,210	3,020	2,770	2,780	3,285
	Quintile 5	4,255	4,880	4,595	4,185	4,220	4,635
Placed June deadline applicants	Quintile 1	110	115	105	90	110	110
	Quintile 2	200	185	200	160	205	195
	Quintile 3	305	360	345	300	320	345
	Quintile 4	405	470	435	415	415	535
	Quintile 5	705	700	690	705	745	815
All placed applicants	Quintile 1	115	125	120	105	130	130
	Quintile 2	210	200	230	210	245	255
	Quintile 3	315	370	405	370	410	425
	Quintile 4	425	510	540	545	580	720
	Quintile 5	760	765	875	930	1,005	1,120

### P.20 Applications (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2014	2015	2016	2017	2018	2019
June deadline applications	Quintile 1	610	730	680	585	670	715
	Quintile 2	1,190	1,285	1,220	1,070	1,130	1,265
	Quintile 3	1,880	2,165	2,030	1,835	1,895	2,080
	Quintile 4	2,740	3,270	3,065	2,825	2,840	3,360
	Quintile 5	4,370	4,980	4,665	4,285	4,330	4,755
Offers	Quintile 1	490	575	540	480	560	625
	Quintile 2	965	1,050	1,000	900	970	1,075
	Quintile 3	1,550	1,760	1,660	1,555	1,640	1,775
	Quintile 4	2,195	2,610	2,475	2,345	2,445	2,880
	Quintile 5	3,730	4,210	3,975	3,750	3,850	4,190
Offer rate	Quintile 1	80.4%	78.5%	79.7%	82.7%	83.4%	87.3%
	Quintile 2	81.1%	81.5%	81.9%	84.1%	85.8%	84.8%
	Quintile 3	82.5%	81.5%	81.6%	84.7%	86.5%	85.2%
	Quintile 4	80.1%	79.8%	80.7%	82.9%	86.1%	85.7%
	Quintile 5	85.3%	84.6%	85.2%	87.6%	89.0%	88.1%

## P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applicants	White	7,025	7,785	7,150	6,125	6,020	6,320
	Black	780	860	865	805	780	1,070
	Asian	1,740	2,250	2,230	2,335	2,530	2,975
	Mixed	595	760	705	600	725	840
	Other	305	400	395	410	475	580
Placed June deadline applicants	White	1,245	1,335	1,245	1,115	1,195	1,250
	Black	90	80	80	80	80	95
	Asian	250	245	280	320	335	410
	Mixed	90	105	100	95	110	140
	Other	50	50	45	45	70	85
All placed applicants	White	1,300	1,405	1,410	1,355	1,410	1,490
	Black	95	90	105	120	140	160
	Asian	280	285	420	460	550	650
	Mixed	100	115	125	125	165	200
	Other	50	55	65	80	95	125

## P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2014	2015	2016	2017	2018	2019
June deadline applications	White	7,235	7,985	7,290	6,290	6,200	6,540
	Black	795	870	875	810	795	1,075
	Asian	1,775	2,280	2,265	2,375	2,560	3,030
	Mixed	610	770	710	615	745	855
	Other	310	400	405	415	490	590
Offers	White	6,255	6,925	6,325	5,615	5,650	5,875
	Black	470	540	570	555	580	830
	Asian	1,430	1,750	1,790	1,945	2,135	2,520
	Mixed	490	595	580	510	645	750
	Other	240	305	295	335	395	490
Offer rate	White	86.5%	86.7%	86.8%	89.3%	91.1%	89.9%
	Black	59.2%	61.7%	64.9%	68.6%	72.9%	77.1%
	Asian	80.4%	76.8%	79.1%	81.8%	83.4%	83.1%
	Mixed	80.3%	77.3%	81.7%	83.0%	87.1%	87.7%
	Other	77.7%	76.1%	73.2%	79.9%	80.9%	83.2%

## Technical Notes and Definitions

### UCAS undergraduate scheme

#### Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

#### Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

#### Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2019 cycle runs from September 2018 through to October 2019.

#### End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

#### Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

#### June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

#### Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

### Reporting groups

#### Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

#### POLAR4 quintile

Developed by OfS, POLAR4 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR4 is based on the participation rates of young people between 2009-10 and 2013-14 if they entered higher education aged 18, or between 2010-11 and 2014-15 if they entered aged 19, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR4 quintile are not reported.

#### Sex

Sex as declared by the applicant.

### **SIMD 2016 quintile**

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2019 End of Cycle Report and the 2019 cycle January deadline application rate report.

### **Statistics reported in the tables**

#### **All placed applicants**

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

#### **All placed applicants per 10,000 population**

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

#### **Average offer rate**

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR4 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.



### Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR4 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

### Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

### Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

### June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

### June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

### June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

### Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

### Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

### Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

### Other definitions

#### Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

#### Provider

A higher education provider - a university or college.

#### UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.