

UCAS International Conference for Teachers and Advisers

29 – 30 June 2022

Virtual Event

UCAS



Speed Networking

This year we'll welcome teachers and advisers from across the world to our virtual conference, all seeking advice and the latest information to help guide their students into UK higher education.

We will have 'speed networking' sessions on 29 and 30 June, where you can interact with delegates on a one-to-one basis in 15-minute slots.




You will be able to manage your own diary to accept and decline appointments. Appointments will be available to book one week prior to the conference (from 20 June).

There is a two-way invitation process, not only can you accept and decline invitations from delegates, but you can send invites to the delegates you would like to speak with.





Who can attend?

We welcome exhibitors including universities, colleges, awarding bodies, professional bodies, apprenticeship providers, graduate recruiters, and more.

Marketing Opportunities

-  Speed networking
Includes full access to the conference for 2 delegates
£150 for each additional staff member £350
-  Conference MPU square website advert on the conference platform (8 available)
(300 x 300px) £500
-  Conference footer website advert on the conference platform (4 available)
(1000 x 75px) £500
-  Commercial breakout sessions
Host a live or pre-recorded 50-minute virtual presentation with a Q&A
Proposals will need to be submitted for approval by 1 June £1,000

Marketing Opportunities

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|  | Sponsor Package (not available to HEPs)
See following slides for details.
Booking and artwork to be supplied 6 June 17:00 | £2,000 |
|  | Pre-event one week to go email (2 available)
Advert in joining instruction email sent to delegates 1 week before the event.
Landscape 580 x 150px and URL | £550 |
|  | Pre-event one day to go email (4 available)
Logo in joining instruction email sent to delegates 1 day before the event.
242 x 202 px | £550 |
|  | Post-event email (2 available)
Advert in post event email sent to delegates including the post event survey.
Landscape 580 x 150px and URL | £350 |

Marketing Opportunities



360 Virtual campus tour in Showcase area
Showcase your campus with a pre-recorded 360 tour
Booking and artwork deadline 6 June

£200

Sponsor Package

Registration sponsor package includes:

1. Interstitial Advert

A square popup that appears when visiting the 'Home' page
(500 x 500px)

2. In-event broadcast message

Email scheduled to be sent to all attendees.

3. In event announcement on home page

(1000 x 75px)

Your announcement will appear amongst event announcements twice during 29 and 30 June

3. Branded footer advert on conference platform

(1000 x 75px)

4. Branded email advert to advisers on the 1 week to go email:

Landscape 580 x 150px and URL

5. Branded email advert to advisers post event:

Landscape 580 x 150px and URL021

Book [here](#) by 6 June

Artwork deadline 6 June 17:00 unless stated otherwise

Contact:

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