

B72 University of Brighton

Cycle years: 2010 - 2015

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR3, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

Application statistics: June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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P.1 18 year old applicants

Statistic	2010	2011	2012	2013	2014	2015
June deadline applicants	13,225	13,685	12,210	11,590	11,090	14,665
Placed June deadline applicants	1,705	1,560	1,500	1,380	1,540	1,830
All placed applicants	2,010	1,755	1,980	1,705	2,095	2,200
June deadline applicants per 10,000 population	167.5	177.7	157.8	152.3	147.2	191.4
Placed June deadline applicants per 10,000	21.6	20.3	19.4	18.1	20.5	23.9
All placed applicants per 10,000 population	25.5	22.8	25.6	22.4	27.8	28.7

P.2 18 year old applications

Statistic	2010	2011	2012	2013	2014	2015
June deadline applications	13,910	14,325	12,705	11,990	11,535	15,230
Offers	9,475	9,185	8,010	8,385	8,335	11,500
Offer rate	68.1%	64.1%	63.1%	69.9%	72.3%	75.5%

P.3 18 year old applicants by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applicants	Men	5,430	5,265	4,775	4,745	4,545	5,680
	Women	7,790	8,420	7,435	6,845	6,545	8,985
Placed June deadline applicants	Men	745	680	655	580	715	725
	Women	960	880	850	800	825	1,105
All placed applicants	Men	890	755	905	725	965	890
	Women	1,125	1,000	1,075	980	1,125	1,310
June deadline applicants per 10,000 population	Men	135.2	133.8	120.4	121.5	117.4	144.8
	Women	200.9	223.5	197.2	184.7	178.9	240.4
Placed June deadline applicants per 10,000 population	Men	18.5	17.3	16.5	14.8	18.5	18.4
	Women	24.7	23.4	22.5	21.6	22.6	29.5
All placed applicants per 10,000 population	Men	22.1	19.1	22.8	18.5	25.0	22.7
	Women	29.0	26.6	28.5	26.5	30.8	35.1

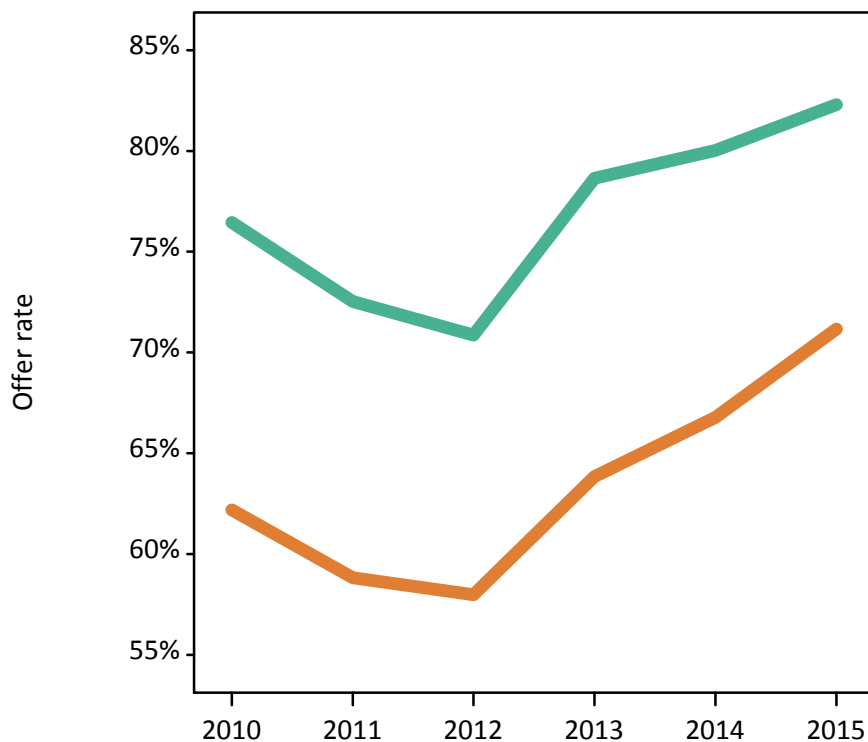
P.4 18 year old applications by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applications	Men	5,775	5,555	5,010	4,935	4,765	5,930
	Women	8,140	8,770	7,695	7,055	6,765	9,300
Offers	Men	4,415	4,030	3,550	3,880	3,815	4,880
	Women	5,060	5,160	4,460	4,505	4,520	6,620
Offer rate	Men	76.4%	72.5%	70.9%	78.6%	80.0%	82.3%
	Women	62.2%	58.8%	58.0%	63.8%	66.8%	71.2%
Average offer rate	Men	76.5%	72.9%	71.1%	78.3%	80.2%	82.9%
	Women	62.1%	58.6%	57.8%	64.0%	66.7%	70.8%
Percentage point difference between offer rate and average offer rate	Men	-0.1	-0.4	-0.2	0.3	-0.1	-0.6
	Women	0.0	0.2	0.2	-0.2	0.1	0.4
Contribution of group to the average offer rate	Men	0.594	0.561	0.577	0.593	0.589	0.566
	Women	0.712	0.722	0.725	0.716	0.710	0.723

P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

Men
Women



P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

Men
Women



P.7 18 year old applicants by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applicants	Quintile 1	1,210	1,350	1,165	1,080	1,200	1,535
	Quintile 2	1,900	1,985	1,785	1,680	1,700	2,215
	Quintile 3	2,610	2,720	2,510	2,460	2,210	2,945
	Quintile 4	3,375	3,440	2,995	2,935	2,770	3,680
	Quintile 5	4,095	4,165	3,725	3,410	3,190	4,250
Placed June deadline applicants	Quintile 1	170	140	150	130	175	215
	Quintile 2	225	225	200	200	240	290
	Quintile 3	320	325	330	295	305	340
	Quintile 4	465	400	345	335	390	450
	Quintile 5	515	470	470	415	430	530
All placed applicants	Quintile 1	195	170	205	155	220	255
	Quintile 2	260	255	260	240	305	325
	Quintile 3	380	350	425	365	410	420
	Quintile 4	545	440	455	410	520	545
	Quintile 5	625	535	625	535	630	645
June deadline applicants per 10,000 population	Quintile 1	81.9	93.9	81.9	77.6	86.2	109.6
	Quintile 2	123.5	131.9	119.1	113.9	116.1	149.1
	Quintile 3	164.3	176.8	162.6	161.4	147.0	191.7
	Quintile 4	211.9	219.6	188.8	187.5	179.9	235.1
	Quintile 5	241.6	251.5	221.7	206.3	195.5	253.8
Placed June deadline applicants per 10,000 population	Quintile 1	11.5	9.8	10.5	9.5	12.4	15.3
	Quintile 2	14.8	15.0	13.5	13.6	16.5	19.5
	Quintile 3	20.2	21.1	21.5	19.5	20.1	22.1
	Quintile 4	29.3	25.4	21.7	21.3	25.3	28.6
	Quintile 5	30.4	28.3	28.0	25.1	26.4	31.7
All placed applicants per 10,000 population	Quintile 1	13.2	11.8	14.5	11.0	15.8	18.1
	Quintile 2	16.9	16.9	17.4	16.3	21.0	22.0
	Quintile 3	24.0	22.7	27.6	23.8	27.4	27.4
	Quintile 4	34.3	28.2	28.7	26.3	33.6	34.8
	Quintile 5	36.8	32.2	37.1	32.4	38.7	38.6

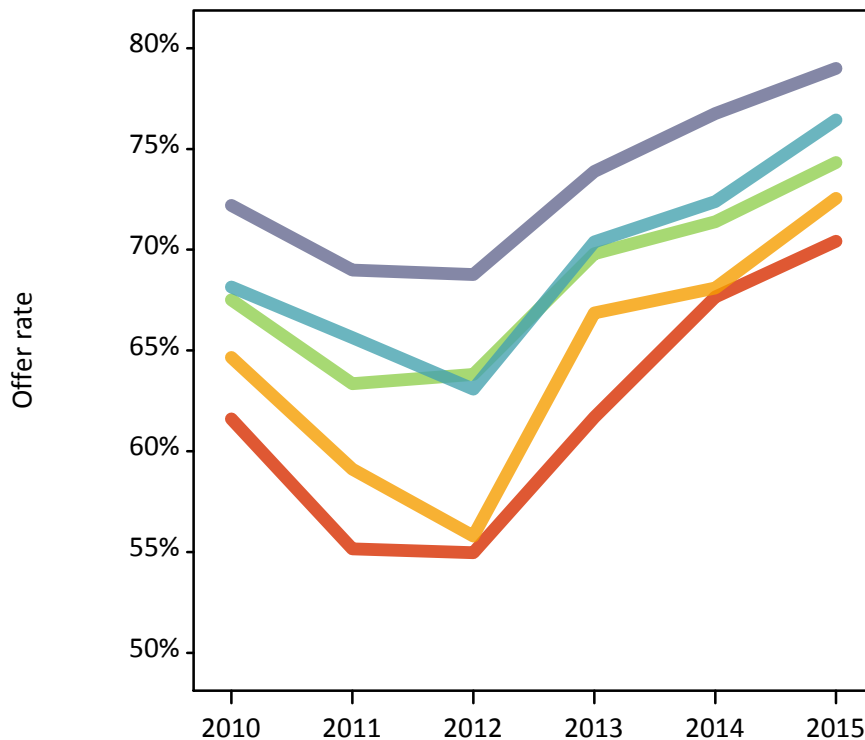
P.8 18 year old applications by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applications	Quintile 1	1,320	1,465	1,250	1,130	1,270	1,620
	Quintile 2	2,030	2,090	1,885	1,745	1,775	2,340
	Quintile 3	2,735	2,850	2,615	2,545	2,295	3,035
	Quintile 4	3,525	3,590	3,100	3,040	2,870	3,815
	Quintile 5	4,270	4,295	3,830	3,505	3,305	4,380
Offers	Quintile 1	810	810	685	695	860	1,140
	Quintile 2	1,315	1,235	1,050	1,170	1,210	1,695
	Quintile 3	1,845	1,805	1,670	1,775	1,640	2,255
	Quintile 4	2,400	2,360	1,955	2,140	2,075	2,915
	Quintile 5	3,085	2,960	2,635	2,590	2,535	3,460
Offer rate	Quintile 1	61.6%	55.2%	55.0%	61.7%	67.7%	70.4%
	Quintile 2	64.6%	59.1%	55.8%	66.9%	68.1%	72.6%
	Quintile 3	67.5%	63.4%	63.8%	69.8%	71.4%	74.3%
	Quintile 4	68.1%	65.6%	63.1%	70.4%	72.4%	76.4%
	Quintile 5	72.2%	69.0%	68.8%	73.9%	76.8%	79.0%
Average offer rate	Quintile 1	61.2%	57.7%	55.1%	64.0%	67.6%	71.8%
	Quintile 2	64.4%	60.1%	57.7%	67.2%	68.9%	73.0%
	Quintile 3	67.0%	63.7%	63.9%	69.8%	71.5%	75.0%
	Quintile 4	68.8%	64.7%	63.8%	70.2%	72.8%	76.5%
	Quintile 5	72.2%	68.2%	67.2%	73.1%	75.9%	77.8%
Percentage point difference between offer rate and average offer rate	Quintile 1	0.4	-2.5	-0.2	-2.4	0.1	-1.3
	Quintile 2	0.2	-1.0	-1.9	-0.3	-0.8	-0.4
	Quintile 3	0.5	-0.4	-0.1	-0.0	-0.1	-0.6
	Quintile 4	-0.6	0.9	-0.7	0.2	-0.5	-0.1
	Quintile 5	-0.0	0.8	1.6	0.8	0.9	1.2
Contribution of group to the average offer rate	Quintile 1	0.173	0.183	0.177	0.178	0.186	0.168
	Quintile 2	0.209	0.211	0.216	0.218	0.217	0.208
	Quintile 3	0.253	0.251	0.263	0.273	0.257	0.245
	Quintile 4	0.301	0.299	0.303	0.311	0.304	0.300
	Quintile 5	0.373	0.365	0.369	0.364	0.354	0.349

P.9 18 year old offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

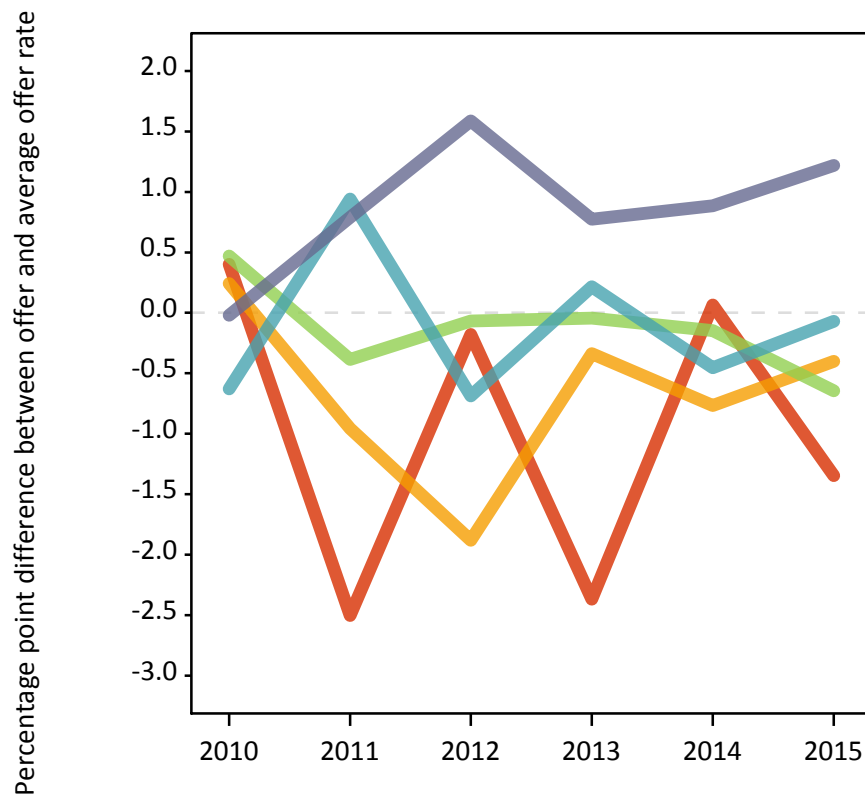
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applicants	Asian	635	700	710	670	685	1,050
	Black	600	645	605	715	625	865
	Mixed	530	540	510	535	545	720
	White	11,300	11,650	10,210	9,470	9,030	11,710
	Other	110	110	130	155	175	250
Placed June deadline applicants	Asian	80	65	75	50	80	100
	Black	55	50	60	70	85	100
	Mixed	70	55	80	60	100	90
	White	1,475	1,365	1,265	1,175	1,255	1,495
	Other	15	15	20	15	20	40
All placed applicants	Asian	115	75	165	95	165	170
	Black	75	65	115	105	135	120
	Mixed	85	65	105	80	130	110
	White	1,705	1,525	1,550	1,380	1,605	1,735
	Other	20	15	30	20	35	50
June deadline applicants per 10,000 population	Asian	102.6	111.4	109.5	101.7	100.9	148.7
	Black	229.2	235.2	214.1	241.5	205.9	272.5
	Mixed	228.3	223.4	196.2	197.9	188.7	233.2
	White	168.5	180.0	158.1	150.5	146.4	187.9
	Other	140.3	133.3	146.9	172.0	186.9	261.7
Placed June deadline applicants per 10,000 population	Asian	12.6	10.3	11.4	7.7	11.8	13.8
	Black	20.2	19.0	21.3	24.3	27.4	31.4
	Mixed	31.1	22.7	31.5	21.5	34.8	29.2
	White	22.0	21.1	19.6	18.6	20.3	24.0
	Other	20.8	16.0	21.5	16.5	22.6	41.5
All placed applicants per 10,000 population	Asian	18.3	12.2	25.5	14.3	24.0	24.2
	Black	28.7	23.4	40.5	35.7	43.9	38.0
	Mixed	35.8	26.8	39.5	30.0	45.5	35.4
	White	25.4	23.5	24.0	22.0	26.0	27.8
	Other	28.6	17.3	32.8	24.3	37.6	50.9

P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applications	Asian	640	720	730	685	695	1,075
	Black	610	655	610	725	640	875
	Mixed	570	560	530	545	560	745
	White	11,920	12,235	10,645	9,835	9,425	12,210
	Other	110	110	135	155	180	260
Offers	Asian	495	520	490	535	540	825
	Black	415	400	370	495	455	655
	Mixed	400	370	345	385	425	590
	White	8,040	7,795	6,690	6,830	6,760	9,175
	Other	85	70	80	105	130	200
Offer rate	Asian	77.3%	72.4%	67.2%	78.2%	77.4%	76.7%
	Black	68.1%	60.9%	60.1%	68.3%	71.3%	74.5%
	Mixed	69.9%	65.8%	64.8%	71.3%	75.7%	79.6%
	White	67.5%	63.7%	62.9%	69.4%	71.7%	75.1%
	Other	76.1%	64.5%	58.5%	66.9%	71.9%	77.2%
Average offer rate	Asian	77.5%	72.5%	66.4%	76.4%	76.9%	76.5%
	Black	72.0%	65.0%	61.9%	73.5%	73.2%	76.4%
	Mixed	70.2%	66.1%	64.4%	71.7%	75.5%	78.8%
	White	67.2%	63.5%	62.8%	69.1%	71.7%	75.1%
	Other	76.1%	68.8%	63.5%	72.0%	72.9%	77.1%
Percentage point difference between offer rate and average offer rate	Asian	-0.3	-0.1	0.8	1.9	0.6	0.3
	Black	-3.8	-4.1	-1.8	-5.1	-1.9	-1.9
	Mixed	-0.3	-0.3	0.5	-0.5	0.3	0.8
	White	0.2	0.3	0.1	0.4	0.1	0.0
	Other	0.0	-4.2	-5.0	-5.1	-1.0	0.1
Contribution of group to the average offer rate	Asian	0.175	0.176	0.201	0.197	0.195	0.195
	Black	0.139	0.136	0.157	0.162	0.159	0.138
	Mixed	0.113	0.095	0.116	0.118	0.129	0.112
	White	0.875	0.875	0.864	0.847	0.844	0.831
	Other	0.084	0.087	0.111	0.118	0.106	0.103

P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2010-2015.

- Asian
- Black
- Mixed
- White
- Other



P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2010-2015.

- Asian
- Black
- Mixed
- White
- Other



P.15 Applicants (all ages)

Statistic	2010	2011	2012	2013	2014	2015
June deadline applicants	29,390	29,985	25,545	25,110	23,845	28,115
Placed June deadline applicants	4,530	4,060	3,605	3,360	3,605	4,040
All placed applicants	5,305	4,545	4,700	4,265	4,835	4,975

P.16 Applications (all ages)

Statistic	2010	2011	2012	2013	2014	2015
June deadline applications	32,115	32,355	27,265	26,610	25,260	29,750
Offers	16,925	16,305	13,740	14,755	14,935	19,380
Offer rate	52.7%	50.4%	50.4%	55.4%	59.1%	65.1%

P.17 Applicants (all ages) by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applicants	Men	12,395	12,310	10,405	10,300	9,880	11,355
	Women	16,995	17,675	15,145	14,810	13,965	16,760
Placed June deadline applicants	Men	2,050	1,850	1,580	1,385	1,605	1,650
	Women	2,480	2,205	2,025	1,980	2,000	2,390
All placed applicants	Men	2,410	2,040	2,130	1,850	2,230	2,095
	Women	2,895	2,505	2,570	2,420	2,605	2,880

P.18 Applications (all ages) by sex

Statistic	Sex	2010	2011	2012	2013	2014	2015
June deadline applications	Men	13,635	13,405	11,195	10,935	10,520	12,070
	Women	18,480	18,950	16,070	15,680	14,740	17,680
Offers	Men	8,110	7,570	6,385	6,970	7,030	8,740
	Women	8,815	8,735	7,355	7,780	7,905	10,640
Offer rate	Men	59.5%	56.5%	57.0%	63.8%	66.9%	72.4%
	Women	47.7%	46.1%	45.8%	49.6%	53.6%	60.2%

P.19 Applicants (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applicants	Quintile 1	3,190	3,275	2,970	2,835	2,885	3,270
	Quintile 2	4,520	4,630	3,920	3,905	3,760	4,465
	Quintile 3	5,820	6,115	5,370	5,330	4,870	5,705
	Quintile 4	7,340	7,350	6,170	6,160	5,755	6,890
	Quintile 5	8,435	8,520	7,030	6,825	6,520	7,700
Placed June deadline applicants	Quintile 1	600	465	465	420	475	510
	Quintile 2	695	670	575	590	575	680
	Quintile 3	835	815	775	670	720	770
	Quintile 4	1,125	975	830	820	860	970
	Quintile 5	1,265	1,120	950	850	960	1,105
All placed applicants	Quintile 1	690	535	620	510	605	615
	Quintile 2	815	740	730	730	755	795
	Quintile 3	985	885	995	855	950	960
	Quintile 4	1,300	1,100	1,080	1,020	1,150	1,215
	Quintile 5	1,505	1,265	1,260	1,135	1,365	1,365

P.20 Applications (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2010	2011	2012	2013	2014	2015
June deadline applications	Quintile 1	3,635	3,700	3,305	3,110	3,145	3,570
	Quintile 2	5,070	5,135	4,245	4,215	4,035	4,800
	Quintile 3	6,355	6,590	5,725	5,610	5,165	6,005
	Quintile 4	7,920	7,845	6,545	6,480	6,040	7,265
	Quintile 5	9,040	8,985	7,360	7,135	6,820	8,020
Offers	Quintile 1	1,755	1,635	1,470	1,480	1,715	2,120
	Quintile 2	2,530	2,375	1,915	2,215	2,215	2,985
	Quintile 3	3,270	3,210	2,890	3,045	3,025	3,825
	Quintile 4	4,220	4,085	3,310	3,715	3,625	4,810
	Quintile 5	5,115	4,955	4,120	4,260	4,325	5,585
Offer rate	Quintile 1	48.3%	44.1%	44.5%	47.6%	54.6%	59.4%
	Quintile 2	49.9%	46.3%	45.1%	52.6%	54.9%	62.2%
	Quintile 3	51.4%	48.7%	50.4%	54.3%	58.6%	63.7%
	Quintile 4	53.3%	52.1%	50.6%	57.4%	60.0%	66.2%
	Quintile 5	56.6%	55.2%	56.0%	59.7%	63.4%	69.6%

P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applicants	Asian	1,525	1,665	1,560	1,610	1,605	2,100
	Black	1,890	1,980	1,920	2,035	1,785	2,070
	Mixed	1,260	1,325	1,140	1,160	1,165	1,440
	White	24,180	24,480	20,340	19,745	18,725	21,780
	Other	330	335	415	395	430	555
Placed June deadline applicants	Asian	185	175	175	145	200	225
	Black	200	175	200	195	225	235
	Mixed	195	160	175	150	200	210
	White	3,860	3,475	2,980	2,790	2,890	3,270
	Other	45	40	55	55	65	80
All placed applicants	Asian	275	205	320	245	355	365
	Black	265	220	330	290	340	305
	Mixed	230	190	220	205	265	255
	White	4,410	3,840	3,585	3,310	3,600	3,805
	Other	60	45	110	85	100	110

P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2010	2011	2012	2013	2014	2015
June deadline applications	Asian	1,600	1,720	1,625	1,670	1,665	2,165
	Black	2,010	2,100	2,000	2,100	1,845	2,115
	Mixed	1,385	1,425	1,230	1,215	1,225	1,505
	White	26,515	26,535	21,775	21,045	19,920	23,205
	Other	365	360	445	415	460	585
Offers	Asian	945	975	895	1,050	1,075	1,465
	Black	935	845	850	1,030	960	1,235
	Mixed	745	730	640	710	750	1,020
	White	14,005	13,485	11,055	11,630	11,810	15,140
	Other	185	175	210	245	270	410
Offer rate	Asian	58.9%	56.7%	55.0%	62.8%	64.5%	67.6%
	Black	46.5%	40.2%	42.5%	49.0%	52.1%	58.3%
	Mixed	53.9%	51.0%	52.0%	58.5%	61.0%	67.7%
	White	52.8%	50.8%	50.8%	55.3%	59.3%	65.3%
	Other	51.2%	48.3%	47.0%	59.7%	58.3%	70.2%

Technical Notes and Definitions

UCAS undergraduate scheme

Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2015 cycle runs from September 2014 through to October 2015.

End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

Reporting groups

Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

POLAR3 quintile

Developed by HEFCE, POLAR3 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR3 is based on the participation rates of young people between 2005 and 2009 who entered Higher Education between 2005-06 and 2010-11, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR3 quintile are not reported.

Sex

Sex as declared by the applicant.

SIMD quintile

Scottish index of multiple deprivation (SIMD) for 2012 identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2015 End of Cycle Report and the 2016 cycle January deadline application rate report.

Statistics reported in the tables

All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR3 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR3 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

Other definitions

Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used.

Provider

A higher education provider - a university or college.

UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.