Summary
This subject area covers a number of disciplines in the creative industries, librarianship, and information management, in subject areas such as:
- information services
- publicity studies
- media studies
- publishing
- journalism

TAught
- MSc – one year full-time, two years part-time.

Research
- MRes – 18 months to three years full-time.
- MSc – one year full-time.
- MPhil – one to two years full-time
- PhD – three to four years full-time, seven to eight years part-time

For more information, go to www.ucas.com/postgraduate/what-to-study.

Who studies publishing, media, and information management?
Total number of students – **10,025***

*Total number of students studying publishing, media, and information management for the 2013/14 academic year.

**Other includes postgraduate diplomas, certificates, and professional qualifications, Postgraduate Certificate in Education (PGCE), level 7 Diploma in Teaching in the Lifelong Learning Sector, higher education provider postgraduate credits, and non-formal postgraduate qualifications

Competition for places on any of the programmes can be quite fierce, so the directors of the postgraduate programmes look for applicants who have a good undergraduate degree and prior commitment to the profession demonstrated through work experience, either paid or voluntary.'

(Archives and Records Association)

Career Areas
Key areas of employment include:
- advertising and marketing
- public relations
- print and digital publishing
- broadcast
- radio and newspaper journalism
- digital media
- archiving
- libraries and other information services

Related careers:
- advertising copywriter
- copy editor
- editorial assistant
- librarian
- information scientist
- broadcast journalist
- market researcher
- newspaper journalist
- public relations officer

continued on the next page...
Publishing, media, and information management continued...

PEOPLE WHO STUDIED PUBLISHING, MEDIA, AND INFORMATION MANAGEMENT WENT ON TO WORK IN...*

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining and quarrying</td>
<td>0.34%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>1.35%</td>
</tr>
<tr>
<td>Electricity, gas, steam, and air conditioning supply</td>
<td>0.34%</td>
</tr>
<tr>
<td>Construction</td>
<td>0.34%</td>
</tr>
<tr>
<td>Wholesale and retail trade; repair of motor vehicles</td>
<td>5.07%</td>
</tr>
<tr>
<td>Transport and storage</td>
<td>0.34%</td>
</tr>
<tr>
<td>Accommodation and food service activities</td>
<td>2.03%</td>
</tr>
<tr>
<td>Information and communication</td>
<td>34.12%</td>
</tr>
<tr>
<td>Financial and insurance activities</td>
<td>2.03%</td>
</tr>
<tr>
<td>Real estate activities</td>
<td>0.34%</td>
</tr>
<tr>
<td>Professional, scientific, and technical activities</td>
<td>9.8%</td>
</tr>
<tr>
<td>Administrative and support service activities</td>
<td>1.69%</td>
</tr>
<tr>
<td>Public administration and defence, compulsory social security</td>
<td>5.07%</td>
</tr>
<tr>
<td>Education</td>
<td>17.23%</td>
</tr>
<tr>
<td>Human health and social work activities</td>
<td>4.73%</td>
</tr>
<tr>
<td>Arts, entertainment, and recreation</td>
<td>12.5%</td>
</tr>
<tr>
<td>Other service activities</td>
<td>2.03%</td>
</tr>
<tr>
<td>Activities of extraterritorial organisations and bodies</td>
<td>0.34%</td>
</tr>
<tr>
<td>Unknown</td>
<td>0.34%</td>
</tr>
</tbody>
</table>

*Source: HESA DLHE tables (2013/14)
**UK domiciled leavers who obtained postgraduate qualifications and were in employment for the academic year 2013/14.

ASSOCIATED PROFESSIONAL BODIES

National Council for the Training of Journalists (NCTJ)
Tel: 01799 544014
www.nctj.com

National Union of Journalists (NUJ)
www.nuj.org.uk

Broadcast Journalism Training Council
Tel: 0845 600 8789
www.bjtc.org.uk

Chartered Institute of Library and Information Professionals (CILIP)
Tel: 020 7255 0500
www.cilip.org.uk

Archives and Records Association (UK & Ireland)
www.archives.org.uk

Publishers Association
Tel: 020 7691 9191
www.publishers.org.uk