

# Publishing, media, and information management

## SUMMARY

This subject area covers a number of disciplines in the creative industries, librarianship, and information management, in subject areas such as:

- information services
- publicity studies
- media studies
- publishing
- journalism

## TAUGHT

- MSc – one year full-time, two years part-time.

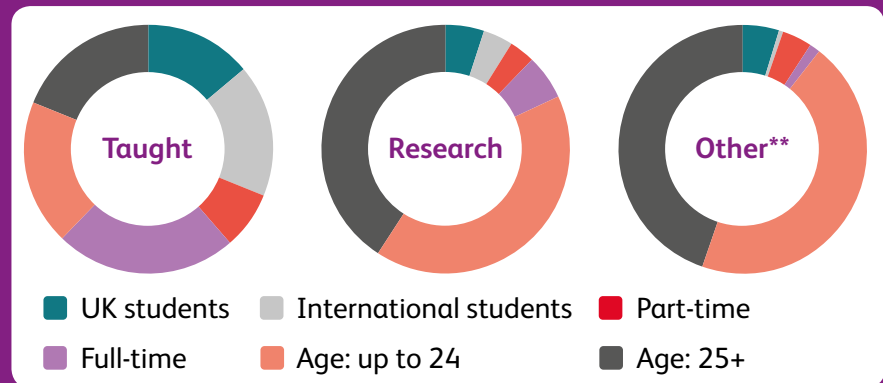
## RESEARCH

- MRes – 18 months to three years full-time.
- MSc – one year full-time.
- MPhil – one to two years full-time
- PhD – three to four years full-time, seven to eight years part-time

For more information, go to [www.ucas.com/postgraduate/what-to-study](http://www.ucas.com/postgraduate/what-to-study).

## WHO STUDIES PUBLISHING, MEDIA, AND INFORMATION MANAGEMENT?

Total number of students – **10,025\***



\*Total number of students studying publishing, media, and information management for the 2013/14 academic year.

\*\*Other includes postgraduate diplomas, certificates, and professional qualifications, Postgraduate Certificate in Education (PGCE), level 7 Diploma in Teaching in the Lifelong Learning Sector, higher education provider postgraduate credits, and non-formal postgraduate qualifications

“Competition for places on any of the programmes can be quite fierce, so the directors of the postgraduate programmes look for applicants who have a good undergraduate degree and prior commitment to the profession demonstrated through work experience, either paid or voluntary.”

(Archives and Records Association)

## CAREER AREAS

Key areas of employment include:

- advertising and marketing
- public relations
- print and digital publishing
- broadcast
- radio and newspaper journalism
- digital media
- archiving
- libraries and other information services

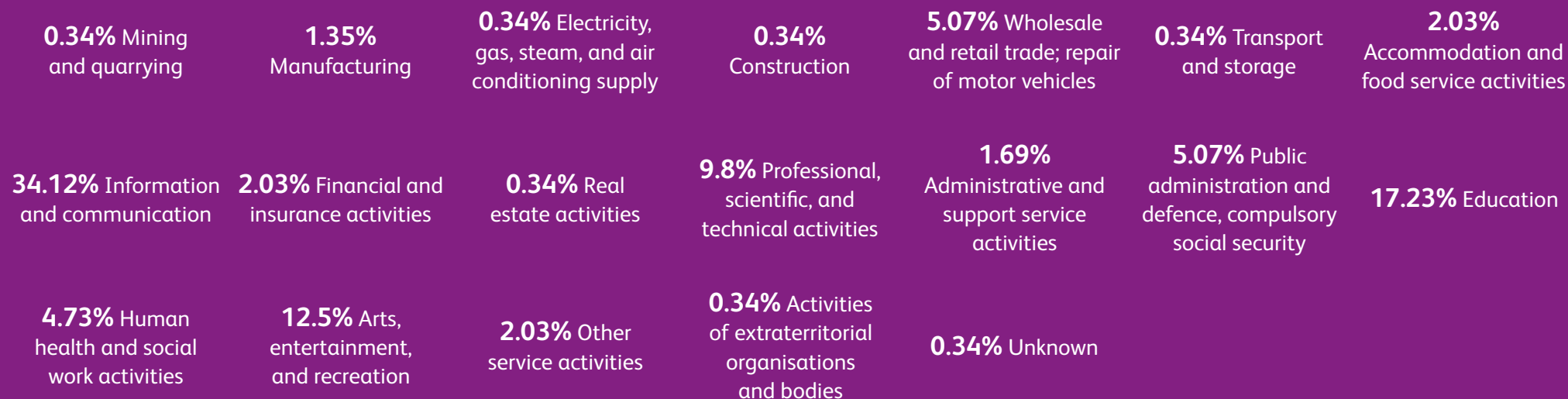
## Related careers:

- advertising copywriter
- copy editor
- editorial assistant
- librarian
- information scientist
- broadcast journalist
- market researcher
- newspaper journalist
- public relations officer

# Publishing, media, and information management **continued...**

## PEOPLE WHO STUDIED PUBLISHING, MEDIA, AND INFORMATION MANAGEMENT WENT ON TO WORK IN...\*

Total number of people – 7,825\*\*



\*Source: HESA DLHE tables (2013/14)

\*\*UK domiciled leavers who obtained postgraduate qualifications and were in employment for the academic year 2013/14.

## ASSOCIATED PROFESSIONAL BODIES

National Council for the Training of Journalists (NCTJ)

Tel: 01799 544014

[www.nctj.com](http://www.nctj.com)

National Union of Journalists (NUJ)

[www.nuj.org.uk](http://www.nuj.org.uk)

Broadcast Journalism Training Council

Tel: 0845 600 8789

[www.bjtc.org.uk](http://www.bjtc.org.uk)

Chartered Institute of Library and Information

Professionals (CILIP)

Tel: 020 7255 0500

[www.cilip.org.uk](http://www.cilip.org.uk)

Archives and Records Association (UK & Ireland)

[www.archives.org.uk](http://www.archives.org.uk)

Publishers Association

Tel: 020 7691 9191

[www.publishers.org.uk](http://www.publishers.org.uk)