

O66 Oxford Brookes University

Cycle years: 2011 - 2016

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR3, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

Application statistics: June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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P.1 18 year old applicants

Statistic	2011	2012	2013	2014	2015	2016
June deadline applicants	12,050	12,930	12,095	11,895	12,120	12,665
Placed June deadline applicants	1,220	1,245	1,495	1,235	1,605	1,640
All placed applicants	1,265	1,410	1,765	1,395	1,890	1,925
June deadline applicants per 10,000 population	156.5	167.1	159.0	158.0	158.2	169.0
Placed June deadline applicants per 10,000	15.9	16.1	19.6	16.4	20.9	21.9
All placed applicants per 10,000 population	16.4	18.2	23.2	18.5	24.7	25.7

P.2 18 year old applications

Statistic	2011	2012	2013	2014	2015	2016
June deadline applications	12,465	13,330	12,450	12,260	12,435	13,040
Offers	8,830	8,895	9,350	8,980	10,150	10,500
Offer rate	70.8%	66.7%	75.1%	73.3%	81.6%	80.5%

P.3 18 year old applicants by sex

Statistic	Sex	2011	2012	2013	2014	2015	2016
June deadline applicants	Men	5,285	5,440	5,130	5,170	4,920	5,235
	Women	6,765	7,490	6,965	6,730	7,200	7,430
Placed June deadline applicants	Men	545	545	615	560	735	725
	Women	680	700	880	680	870	915
All placed applicants	Men	560	620	755	630	855	855
	Women	705	790	1,010	765	1,035	1,065
June deadline applicants per 10,000 population	Men	134.3	137.1	131.4	133.5	125.3	136.3
	Women	179.7	198.7	188.0	183.8	192.7	203.3
Placed June deadline applicants per 10,000 population	Men	13.8	13.8	15.8	14.4	18.7	18.8
	Women	18.0	18.6	23.7	18.5	23.3	25.1
All placed applicants per 10,000 population	Men	14.2	15.7	19.4	16.3	21.8	22.3
	Women	18.7	21.0	27.3	20.9	27.7	29.2

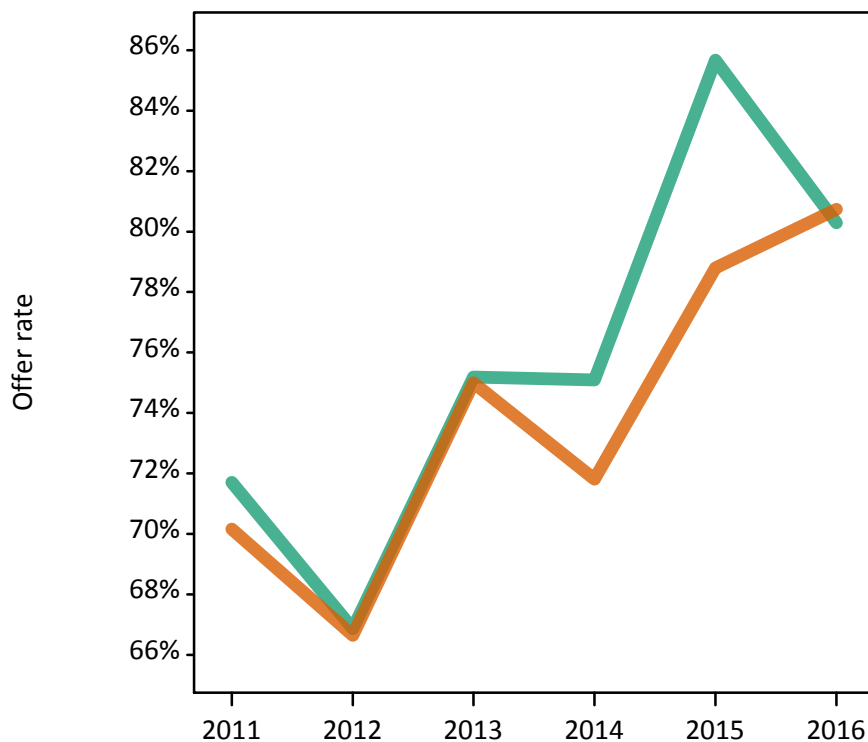
P.4 18 year old applications by sex

Statistic	Sex	2011	2012	2013	2014	2015	2016
June deadline applications	Men	5,515	5,670	5,340	5,395	5,095	5,455
	Women	6,950	7,665	7,110	6,860	7,340	7,585
Offers	Men	3,955	3,790	4,015	4,055	4,365	4,380
	Women	4,875	5,105	5,335	4,925	5,785	6,120
Offer rate	Men	71.7%	66.9%	75.2%	75.1%	85.7%	80.3%
	Women	70.2%	66.6%	75.0%	71.8%	78.8%	80.7%
Average offer rate	Men	73.2%	67.2%	75.8%	76.1%	86.3%	81.6%
	Women	69.0%	66.4%	74.5%	71.0%	78.4%	79.8%
Percentage point difference between offer rate and average offer rate	Men	-1.5	-0.3	-0.6	-1.0	-0.6	-1.3
	Women	1.2	0.2	0.5	0.8	0.4	1.0
Contribution of group to the average offer rate	Men	0.612	0.597	0.612	0.612	0.580	0.594
	Women	0.692	0.702	0.709	0.695	0.709	0.708

P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2011-2016.

Men
Women



P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2011-2016.

Men
Women



P.7 18 year old applicants by POLAR3 quintile

Statistic	POLAR3 quintile	2011	2012	2013	2014	2015	2016
June deadline applicants	Quintile 1	760	825	795	850	835	850
	Quintile 2	1,340	1,415	1,445	1,400	1,405	1,425
	Quintile 3	2,035	2,320	2,180	2,090	2,170	2,180
	Quintile 4	3,160	3,330	3,095	3,095	3,075	3,145
	Quintile 5	4,720	5,005	4,555	4,425	4,595	5,005
Placed June deadline applicants	Quintile 1	75	65	85	90	95	100
	Quintile 2	115	130	155	140	165	150
	Quintile 3	165	200	245	200	270	275
	Quintile 4	330	330	375	320	400	380
	Quintile 5	540	515	635	480	665	725
All placed applicants	Quintile 1	80	75	100	105	115	115
	Quintile 2	120	155	180	160	190	180
	Quintile 3	170	230	290	225	320	315
	Quintile 4	340	365	440	360	465	455
	Quintile 5	550	585	750	540	790	840
June deadline applicants per 10,000 population	Quintile 1	52.7	57.8	57.0	61.0	59.7	63.0
	Quintile 2	89.3	94.2	97.9	95.8	94.7	98.6
	Quintile 3	132.4	150.2	142.9	139.0	141.3	144.9
	Quintile 4	201.8	209.7	198.0	201.0	196.4	203.6
	Quintile 5	285.2	297.9	275.6	271.4	274.4	302.8
Placed June deadline applicants per 10,000 population	Quintile 1	5.1	4.5	6.0	6.6	6.9	7.3
	Quintile 2	7.5	8.8	10.7	9.5	11.2	10.5
	Quintile 3	10.9	13.1	15.9	13.3	17.6	18.4
	Quintile 4	20.9	20.8	24.0	20.8	25.6	24.5
	Quintile 5	32.5	30.7	38.3	29.3	39.7	43.8
All placed applicants per 10,000 population	Quintile 1	5.4	5.3	7.1	7.4	8.3	8.6
	Quintile 2	8.0	10.2	12.4	10.9	12.9	12.6
	Quintile 3	11.2	15.0	19.1	15.1	20.8	21.1
	Quintile 4	21.8	22.9	28.0	23.4	29.8	29.4
	Quintile 5	33.3	34.8	45.4	33.0	47.2	50.9

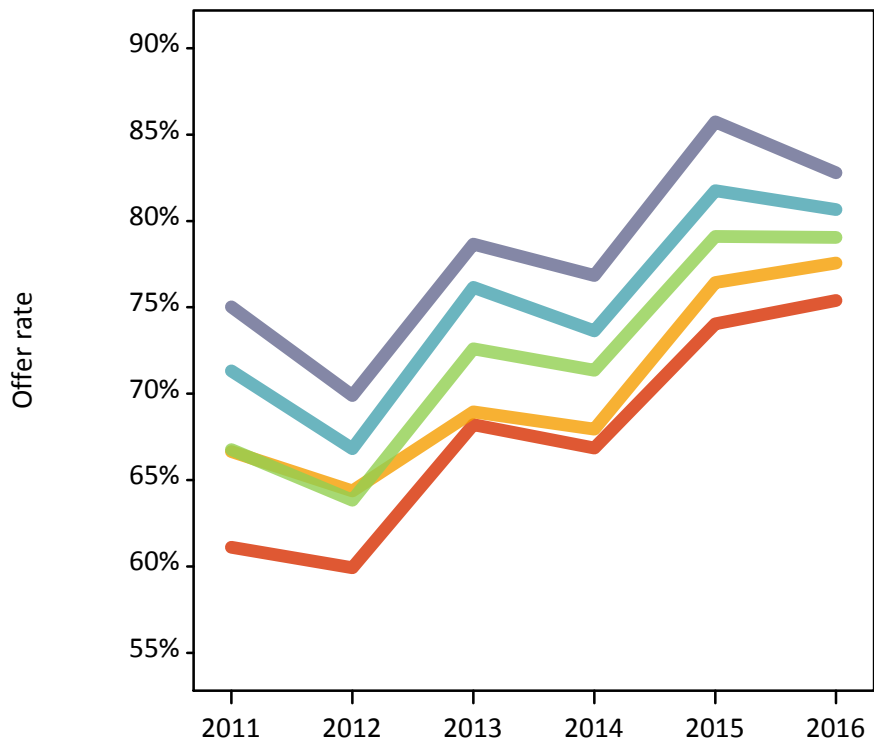
P.8 18 year old applications by POLAR3 quintile

Statistic	POLAR3 quintile	2011	2012	2013	2014	2015	2016
June deadline applications	Quintile 1	790	845	820	880	865	880
	Quintile 2	1,390	1,455	1,480	1,435	1,445	1,480
	Quintile 3	2,095	2,380	2,245	2,140	2,225	2,245
	Quintile 4	3,280	3,445	3,190	3,195	3,150	3,210
	Quintile 5	4,875	5,165	4,690	4,575	4,715	5,155
Offers	Quintile 1	485	505	560	590	640	665
	Quintile 2	925	935	1,020	975	1,105	1,150
	Quintile 3	1,400	1,520	1,630	1,525	1,760	1,775
	Quintile 4	2,340	2,300	2,430	2,350	2,575	2,590
	Quintile 5	3,660	3,610	3,690	3,515	4,040	4,265
Offer rate	Quintile 1	61.1%	59.9%	68.2%	66.9%	74.0%	75.4%
	Quintile 2	66.6%	64.4%	68.9%	67.9%	76.4%	77.6%
	Quintile 3	66.8%	63.8%	72.6%	71.4%	79.1%	79.0%
	Quintile 4	71.3%	66.8%	76.2%	73.6%	81.7%	80.7%
	Quintile 5	75.0%	69.9%	78.7%	76.8%	85.7%	82.8%
Average offer rate	Quintile 1	64.4%	62.7%	69.9%	68.9%	76.8%	76.4%
	Quintile 2	67.8%	62.9%	70.8%	69.0%	77.9%	78.0%
	Quintile 3	68.7%	64.4%	73.2%	71.2%	80.2%	79.8%
	Quintile 4	70.9%	66.9%	75.2%	73.5%	81.3%	80.7%
	Quintile 5	73.6%	69.6%	78.2%	76.3%	84.6%	82.2%
Percentage point difference between offer rate and average offer rate	Quintile 1	-3.3	-2.8	-1.6	-2.1	-2.7	-1.0
	Quintile 2	-1.2	1.5	-1.8	-1.0	-1.4	-0.4
	Quintile 3	-1.9	-0.6	-0.6	0.2	-1.1	-0.7
	Quintile 4	0.4	-0.0	1.0	0.1	0.4	0.0
	Quintile 5	1.5	0.3	0.5	0.6	1.2	0.6
Contribution of group to the average offer rate	Quintile 1	0.157	0.146	0.150	0.151	0.150	0.163
	Quintile 2	0.192	0.185	0.195	0.190	0.193	0.178
	Quintile 3	0.237	0.239	0.243	0.241	0.239	0.232
	Quintile 4	0.320	0.314	0.309	0.314	0.308	0.296
	Quintile 5	0.452	0.449	0.437	0.436	0.440	0.453

P.9 18 year old offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2011-2016.

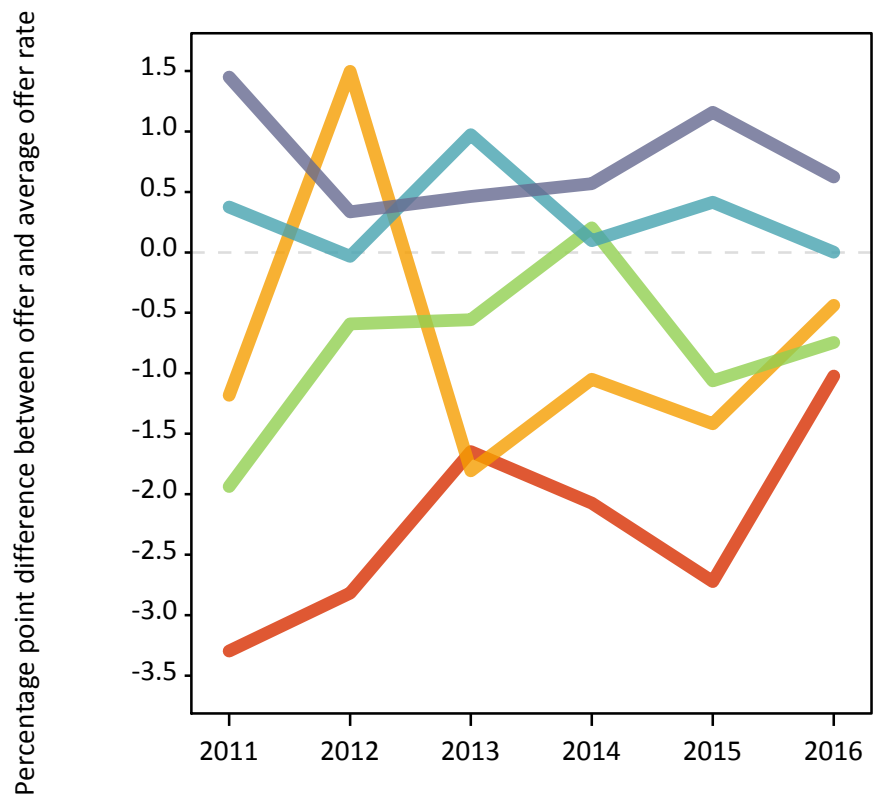
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2011-2016.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2011	2012	2013	2014	2015	2016
June deadline applicants	Asian	865	1,020	955	1,095	990	995
	Black	530	610	570	595	565	495
	Mixed	445	480	430	445	500	530
	White	10,040	10,635	9,965	9,590	9,880	10,420
	Other	105	125	120	130	130	140
Placed June deadline applicants	Asian	55	55	85	90	100	90
	Black	35	30	45	40	45	40
	Mixed	40	40	45	30	55	60
	White	1,070	1,105	1,305	1,055	1,385	1,430
	Other	10	5	10	15	10	15
All placed applicants	Asian	60	80	115	110	125	120
	Black	35	35	60	45	55	55
	Mixed	40	50	65	40	65	65
	White	1,105	1,220	1,495	1,170	1,620	1,655
	Other	10	10	15	20	15	20
June deadline applicants per 10,000 population	Asian	137.4	157.5	144.5	161.5	139.7	138.5
	Black	194.6	216.3	192.7	195.6	177.2	158.5
	Mixed	183.7	183.5	159.0	154.7	162.8	169.1
	White	155.1	164.7	158.3	155.4	158.6	172.2
	Other	128.4	142.4	134.5	138.6	132.8	141.0
Placed June deadline applicants per 10,000 population	Asian	8.9	8.8	12.6	13.1	14.4	12.6
	Black	12.1	11.4	14.8	13.5	14.1	13.1
	Mixed	17.3	16.1	17.0	10.8	17.5	18.8
	White	16.5	17.1	20.7	17.1	22.2	23.6
	Other	13.6	5.7	12.1	18.3	11.4	16.1
All placed applicants per 10,000 population	Asian	9.5	12.2	17.6	16.5	17.7	16.7
	Black	12.4	13.1	20.2	14.5	17.3	17.3
	Mixed	17.3	20.0	24.8	13.9	20.8	21.0
	White	17.1	18.9	23.7	19.0	26.0	27.3
	Other	13.6	9.0	15.4	20.4	15.6	18.1

P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2011	2012	2013	2014	2015	2016
June deadline applications	Asian	890	1,045	975	1,115	1,005	1,020
	Black	535	615	575	595	570	500
	Mixed	460	490	440	455	515	545
	White	10,410	10,995	10,280	9,915	10,165	10,745
	Other	105	130	125	130	130	145
Offers	Asian	565	590	665	765	760	745
	Black	300	325	380	370	395	335
	Mixed	310	325	335	335	430	440
	White	7,550	7,535	7,835	7,385	8,410	8,815
	Other	65	75	85	90	105	105
Offer rate	Asian	63.6%	56.7%	68.1%	68.7%	75.6%	73.0%
	Black	55.9%	52.7%	65.9%	61.7%	69.3%	67.5%
	Mixed	67.5%	66.9%	76.2%	73.3%	84.0%	80.6%
	White	72.5%	68.5%	76.2%	74.5%	82.7%	82.0%
	Other	60.4%	58.5%	67.7%	70.8%	82.2%	73.6%
Average offer rate	Asian	65.1%	58.1%	69.5%	68.9%	77.7%	75.4%
	Black	59.1%	55.5%	68.9%	65.9%	73.5%	72.9%
	Mixed	70.0%	67.2%	76.5%	74.9%	84.9%	81.2%
	White	72.0%	68.2%	76.0%	74.1%	82.3%	81.4%
	Other	65.9%	61.9%	67.6%	73.9%	79.6%	76.6%
Percentage point difference between offer rate and average offer rate	Asian	-1.6	-1.4	-1.3	-0.1	-2.0	-2.4
	Black	-3.2	-2.8	-2.9	-4.2	-4.2	-5.4
	Mixed	-2.5	-0.4	-0.2	-1.6	-0.9	-0.7
	White	0.5	0.4	0.2	0.4	0.4	0.6
	Other	-5.5	-3.5	0.1	-3.1	2.6	-3.0
Contribution of group to the average offer rate	Asian	0.175	0.190	0.196	0.198	0.180	0.179
	Black	0.164	0.149	0.164	0.154	0.151	0.120
	Mixed	0.143	0.107	0.101	0.112	0.121	0.123
	White	0.862	0.851	0.853	0.837	0.842	0.848
	Other	0.101	0.099	0.111	0.112	0.090	0.082

P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2011-2016.

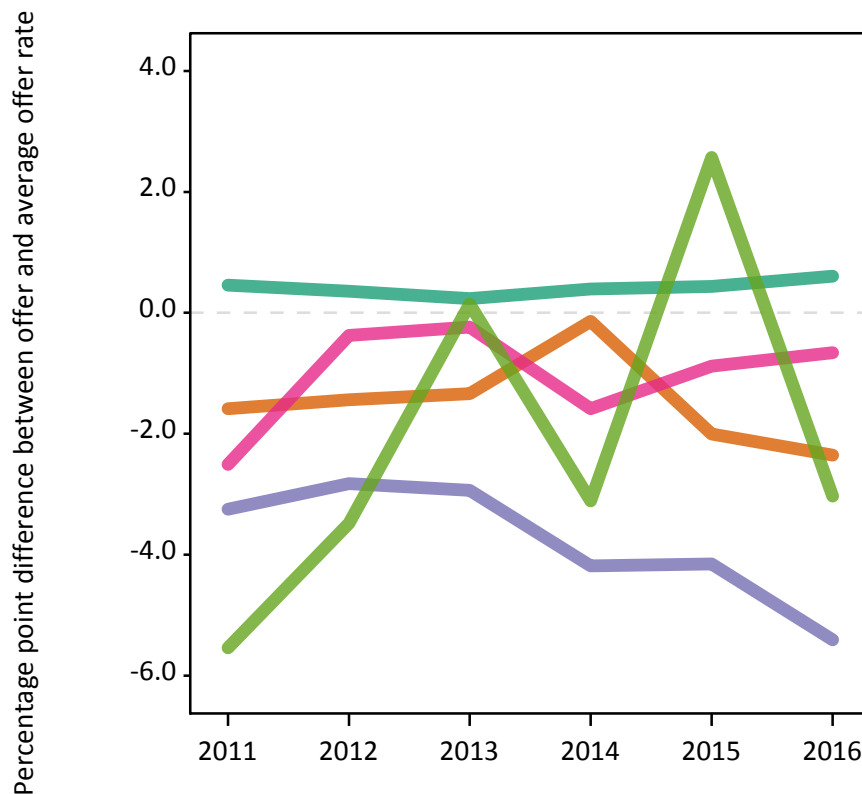
- Asian
- Black
- Mixed
- White
- Other



P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2011-2016.

- Asian
- Black
- Mixed
- White
- Other



P.15 Applicants (all ages)

Statistic	2011	2012	2013	2014	2015	2016
June deadline applicants	22,100	22,020	21,560	21,930	21,785	21,970
Placed June deadline applicants	3,065	2,660	3,310	3,025	3,520	3,475
All placed applicants	3,320	3,190	4,005	3,570	4,255	4,110

P.16 Applications (all ages)

Statistic	2011	2012	2013	2014	2015	2016
June deadline applications	23,520	23,225	22,710	23,100	22,800	23,040
Offers	13,665	13,085	14,700	14,470	16,180	16,175
Offer rate	58.1%	56.3%	64.7%	62.7%	71.0%	70.2%

P.17 Applicants (all ages) by sex

Statistic	Sex	2011	2012	2013	2014	2015	2016
June deadline applicants	Men	9,515	9,210	9,165	9,255	8,875	8,980
	Women	12,585	12,810	12,395	12,675	12,910	12,990
Placed June deadline applicants	Men	1,340	1,145	1,310	1,235	1,535	1,430
	Women	1,720	1,515	2,000	1,790	1,985	2,040
All placed applicants	Men	1,425	1,355	1,625	1,465	1,825	1,680
	Women	1,895	1,835	2,380	2,100	2,430	2,430

P.18 Applications (all ages) by sex

Statistic	Sex	2011	2012	2013	2014	2015	2016
June deadline applications	Men	10,190	9,815	9,720	9,850	9,365	9,465
	Women	13,330	13,410	12,995	13,250	13,435	13,575
Offers	Men	6,230	5,785	6,460	6,520	7,165	6,805
	Women	7,435	7,300	8,240	7,955	9,015	9,370
Offer rate	Men	61.1%	59.0%	66.5%	66.2%	76.5%	71.9%
	Women	55.8%	54.4%	63.4%	60.0%	67.1%	69.0%

P.19 Applicants (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2011	2012	2013	2014	2015	2016
June deadline applicants	Quintile 1	1,825	1,800	1,820	1,980	1,950	1,910
	Quintile 2	2,770	2,815	2,880	2,970	2,945	2,825
	Quintile 3	3,810	3,895	3,935	3,870	3,920	3,920
	Quintile 4	5,620	5,500	5,460	5,590	5,380	5,360
	Quintile 5	8,000	7,930	7,400	7,450	7,520	7,815
Placed June deadline applicants	Quintile 1	245	205	260	310	310	310
	Quintile 2	350	330	430	415	450	425
	Quintile 3	485	420	570	500	595	600
	Quintile 4	755	680	845	760	890	835
	Quintile 5	1,220	1,015	1,195	1,035	1,265	1,270
All placed applicants	Quintile 1	285	275	325	380	405	385
	Quintile 2	410	430	525	500	540	510
	Quintile 3	525	510	700	595	720	705
	Quintile 4	805	800	1,000	885	1,070	990
	Quintile 5	1,285	1,165	1,450	1,190	1,500	1,485

P.20 Applications (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2011	2012	2013	2014	2015	2016
June deadline applications	Quintile 1	1,965	1,920	1,955	2,120	2,065	2,020
	Quintile 2	2,965	2,985	3,030	3,130	3,090	2,995
	Quintile 3	4,065	4,090	4,135	4,025	4,070	4,110
	Quintile 4	5,990	5,825	5,770	5,935	5,625	5,570
	Quintile 5	8,455	8,325	7,760	7,815	7,870	8,185
Offers	Quintile 1	900	855	1,045	1,110	1,230	1,210
	Quintile 2	1,505	1,500	1,705	1,760	1,955	1,940
	Quintile 3	2,245	2,185	2,550	2,455	2,790	2,785
	Quintile 4	3,510	3,325	3,810	3,750	4,050	3,955
	Quintile 5	5,460	5,190	5,555	5,360	6,105	6,190
Offer rate	Quintile 1	45.8%	44.4%	53.6%	52.5%	59.5%	60.0%
	Quintile 2	50.8%	50.2%	56.2%	56.2%	63.2%	64.8%
	Quintile 3	55.3%	53.5%	61.7%	61.0%	68.6%	67.7%
	Quintile 4	58.6%	57.1%	66.0%	63.1%	71.9%	70.9%
	Quintile 5	64.6%	62.3%	71.6%	68.6%	77.6%	75.6%

P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2011	2012	2013	2014	2015	2016
June deadline applicants	Asian	1,780	1,940	1,875	2,165	2,005	1,925
	Black	1,530	1,630	1,510	1,590	1,540	1,410
	Mixed	825	845	840	895	930	960
	White	17,615	17,205	16,950	16,865	16,915	17,215
	Other	205	270	255	285	255	295
Placed June deadline applicants	Asian	180	155	205	220	260	245
	Black	115	110	150	125	135	120
	Mixed	100	105	110	90	135	135
	White	2,630	2,255	2,795	2,535	2,930	2,915
	Other	20	20	30	40	30	45
All placed applicants	Asian	205	215	295	285	335	310
	Black	135	150	190	165	195	160
	Mixed	110	130	150	110	160	155
	White	2,800	2,600	3,270	2,905	3,465	3,370
	Other	25	25	40	50	40	50

P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2011	2012	2013	2014	2015	2016
June deadline applications	Asian	1,865	2,035	1,970	2,245	2,090	2,005
	Black	1,645	1,735	1,585	1,660	1,590	1,475
	Mixed	860	890	885	945	970	1,005
	White	18,785	18,145	17,855	17,810	17,740	18,070
	Other	210	285	280	305	265	310
Offers	Asian	940	990	1,125	1,355	1,375	1,305
	Black	530	580	685	675	775	665
	Mixed	485	515	560	565	705	700
	White	11,530	10,805	12,075	11,625	13,045	13,200
	Other	100	130	160	170	180	190
Offer rate	Asian	50.4%	48.6%	57.2%	60.4%	65.7%	65.1%
	Black	32.4%	33.5%	43.3%	40.7%	48.7%	45.2%
	Mixed	56.2%	57.7%	63.4%	60.0%	72.9%	69.6%
	White	61.4%	59.5%	67.6%	65.3%	73.5%	73.1%
	Other	46.7%	46.0%	57.4%	55.4%	67.9%	61.8%

Technical Notes and Definitions

UCAS undergraduate scheme

Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2016 cycle runs from September 2015 through to October 2016.

End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

Reporting groups

Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

POLAR3 quintile

Developed by HEFCE, POLAR3 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR3 is based on the participation rates of young people between 2005 and 2009 who entered Higher Education between 2005-06 and 2010-11, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR3 quintile are not reported.

Sex

Sex as declared by the applicant.

SIMD quintile

Scottish index of multiple deprivation (SIMD) for 2012 identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2016 End of Cycle Report and the 2016 cycle January deadline application rate report.

Statistics reported in the tables

All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR3 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR3 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

Other definitions

Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used.

Provider

A higher education provider - a university or college.

UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.