

W50 University of Westminster London

Cycle years: 2011 - 2016

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR3, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

Application statistics: June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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P.1 18 year old applicants

Statistic	2011	2012	2013	2014	2015	2016
June deadline applicants	7,795	8,115	8,975	9,980	9,290	8,170
Placed June deadline applicants	1,205	1,175	1,420	1,500	1,375	1,085
All placed applicants	1,595	1,595	1,770	1,865	1,680	1,420
June deadline applicants per 10,000 population	101.2	104.9	117.9	132.5	121.3	109.0
Placed June deadline applicants per 10,000	15.6	15.2	18.7	19.9	17.9	14.5
All placed applicants per 10,000 population	20.7	20.6	23.3	24.7	22.0	18.9

P.2 18 year old applications

Statistic	2011	2012	2013	2014	2015	2016
June deadline applications	8,125	8,440	9,300	10,345	9,540	8,370
Offers	5,850	6,365	7,275	8,030	7,625	6,595
Offer rate	72.0%	75.4%	78.2%	77.6%	79.9%	78.8%

P.3 18 year old applicants by sex

Statistic	Sex	2011	2012	2013	2014	2015	2016
June deadline applicants	Men	3,225	3,390	3,670	3,950	3,620	3,245
	Women	4,570	4,730	5,300	6,030	5,670	4,930
Placed June deadline applicants	Men	470	480	550	585	555	405
	Women	735	700	875	915	820	685
All placed applicants	Men	645	630	690	690	670	530
	Women	950	965	1,080	1,170	1,015	885
June deadline applicants per 10,000 population	Men	82.0	85.5	94.0	102.1	92.3	84.4
	Women	121.3	125.4	143.1	164.8	151.7	134.9
Placed June deadline applicants per 10,000 population	Men	11.9	12.1	14.1	15.1	14.1	10.5
	Women	19.5	18.5	23.6	25.0	22.0	18.7
All placed applicants per 10,000 population	Men	16.4	15.9	17.7	17.9	17.0	13.8
	Women	25.2	25.5	29.1	32.0	27.1	24.2

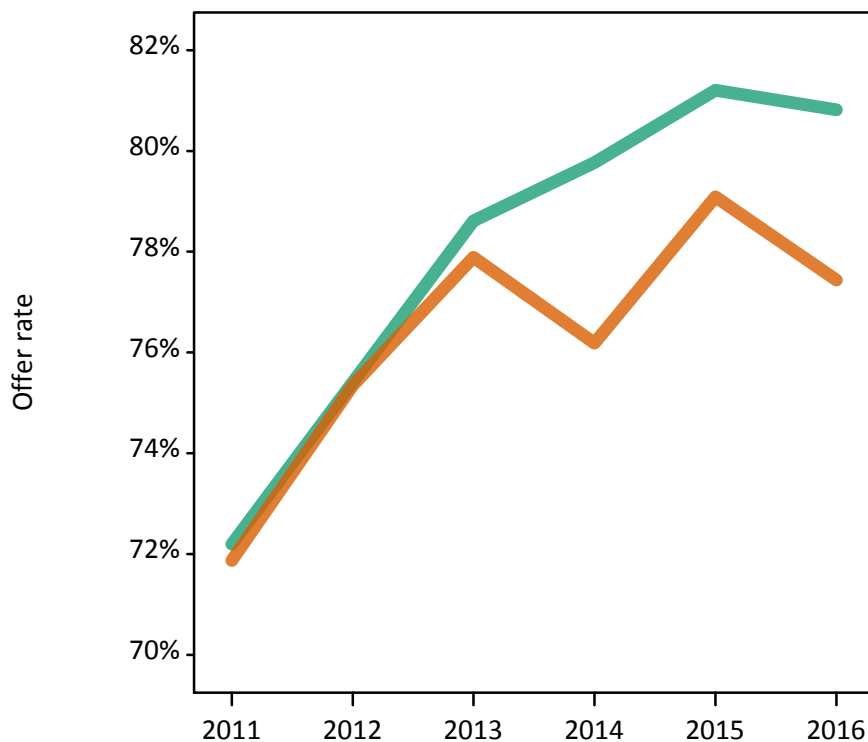
P.4 18 year old applications by sex

Statistic	Sex	2011	2012	2013	2014	2015	2016
June deadline applications	Men	3,380	3,555	3,825	4,120	3,745	3,340
	Women	4,745	4,890	5,475	6,225	5,795	5,030
Offers	Men	2,440	2,680	3,005	3,290	3,040	2,700
	Women	3,410	3,685	4,265	4,740	4,585	3,895
Offer rate	Men	72.2%	75.4%	78.6%	79.8%	81.2%	80.8%
	Women	71.9%	75.3%	77.9%	76.2%	79.1%	77.4%
Average offer rate	Men	71.9%	74.9%	77.9%	79.3%	81.1%	80.3%
	Women	72.1%	75.7%	78.4%	76.5%	79.2%	77.8%
Percentage point difference between offer rate and average offer rate	Men	0.3	0.5	0.8	0.4	0.1	0.5
	Women	-0.2	-0.4	-0.5	-0.3	-0.1	-0.3
Contribution of group to the average offer rate	Men	0.580	0.569	0.569	0.561	0.572	0.573
	Women	0.701	0.687	0.699	0.709	0.723	0.716

P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2011-2016.

Men
Women



P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2011-2016.

Men
Women



P.7 18 year old applicants by POLAR3 quintile

Statistic	POLAR3 quintile	2011	2012	2013	2014	2015	2016
June deadline applicants	Quintile 1	525	535	615	755	680	565
	Quintile 2	950	945	1,120	1,280	1,190	1,095
	Quintile 3	1,905	2,060	2,215	2,500	2,265	2,125
	Quintile 4	2,145	2,185	2,475	2,705	2,575	2,110
	Quintile 5	2,250	2,375	2,525	2,720	2,550	2,230
Placed June deadline applicants	Quintile 1	80	70	75	105	80	85
	Quintile 2	130	130	190	170	175	125
	Quintile 3	285	330	380	400	345	300
	Quintile 4	365	300	410	440	415	300
	Quintile 5	345	350	365	385	350	270
All placed applicants	Quintile 1	100	80	90	120	90	100
	Quintile 2	160	170	225	205	195	160
	Quintile 3	380	445	480	490	420	390
	Quintile 4	460	420	505	540	500	390
	Quintile 5	495	470	470	505	465	370
June deadline applicants per 10,000 population	Quintile 1	36.5	37.7	44.2	54.1	48.5	41.8
	Quintile 2	63.1	62.9	75.9	87.6	80.1	75.6
	Quintile 3	123.8	133.3	145.4	166.1	147.5	141.4
	Quintile 4	137.1	137.6	158.2	175.5	164.4	136.5
	Quintile 5	135.8	141.2	152.6	166.7	152.3	135.1
Placed June deadline applicants per 10,000 population	Quintile 1	5.4	4.8	5.4	7.5	5.9	6.1
	Quintile 2	8.6	8.5	13.0	11.6	11.8	8.6
	Quintile 3	18.7	21.4	24.9	26.5	22.5	20.0
	Quintile 4	23.2	18.8	26.1	28.4	26.6	19.6
	Quintile 5	20.9	20.8	22.2	23.5	20.8	16.4
All placed applicants per 10,000 population	Quintile 1	6.8	5.7	6.4	8.8	6.5	7.3
	Quintile 2	10.6	11.3	15.3	13.9	13.2	10.9
	Quintile 3	24.6	28.8	31.4	32.5	27.5	26.0
	Quintile 4	29.4	26.6	32.2	35.0	32.0	25.3
	Quintile 5	30.0	28.0	28.5	30.9	27.7	22.4

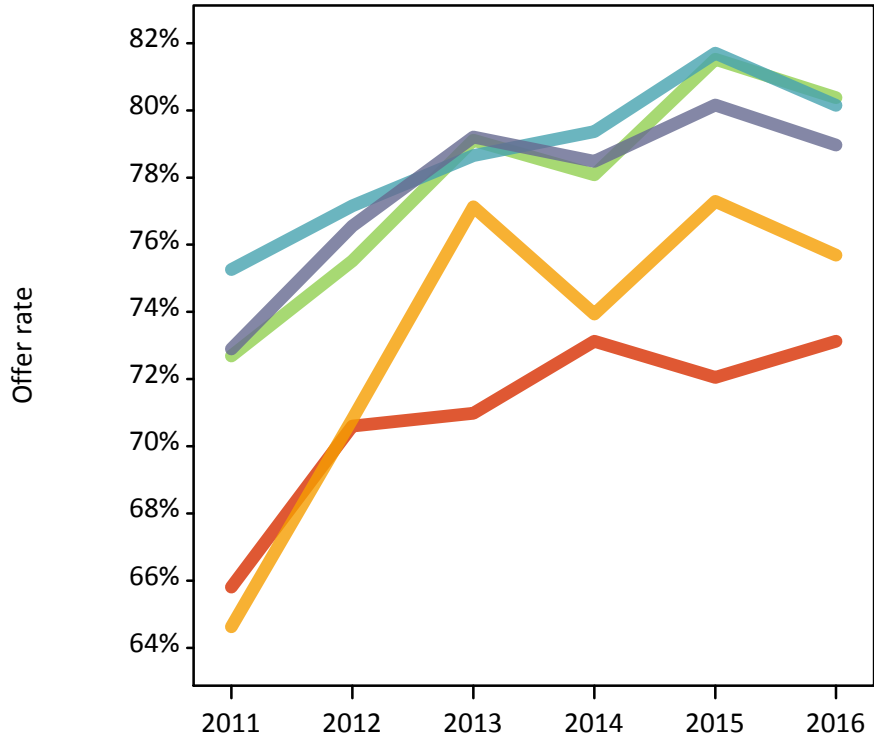
P.8 18 year old applications by POLAR3 quintile

Statistic	POLAR3 quintile	2011	2012	2013	2014	2015	2016
June deadline applications	Quintile 1	545	550	635	790	695	590
	Quintile 2	995	990	1,165	1,335	1,225	1,120
	Quintile 3	1,990	2,135	2,285	2,595	2,320	2,180
	Quintile 4	2,240	2,245	2,580	2,785	2,645	2,140
	Quintile 5	2,335	2,495	2,615	2,810	2,620	2,290
Offers	Quintile 1	360	390	450	575	500	430
	Quintile 2	645	700	895	985	945	845
	Quintile 3	1,450	1,615	1,805	2,025	1,895	1,755
	Quintile 4	1,685	1,735	2,030	2,210	2,160	1,715
	Quintile 5	1,705	1,910	2,070	2,205	2,100	1,810
Offer rate	Quintile 1	65.8%	70.6%	71.0%	73.1%	72.0%	73.1%
	Quintile 2	64.6%	70.8%	77.1%	73.9%	77.3%	75.7%
	Quintile 3	72.7%	75.5%	79.1%	78.1%	81.5%	80.4%
	Quintile 4	75.3%	77.2%	78.7%	79.4%	81.7%	80.1%
	Quintile 5	72.9%	76.6%	79.2%	78.5%	80.2%	79.0%
Average offer rate	Quintile 1	66.7%	70.2%	72.9%	74.1%	74.4%	74.8%
	Quintile 2	66.8%	72.8%	75.6%	74.6%	77.4%	75.8%
	Quintile 3	72.7%	75.7%	79.3%	78.2%	81.8%	80.3%
	Quintile 4	74.1%	76.9%	78.1%	79.2%	80.7%	79.3%
	Quintile 5	72.9%	75.9%	79.8%	78.0%	80.3%	79.4%
Percentage point difference between offer rate and average offer rate	Quintile 1	-0.8	0.4	-1.9	-1.0	-2.3	-1.7
	Quintile 2	-2.1	-2.0	1.5	-0.7	-0.1	-0.1
	Quintile 3	-0.0	-0.2	-0.2	-0.1	-0.3	0.1
	Quintile 4	1.2	0.3	0.5	0.2	1.0	0.9
	Quintile 5	-0.0	0.6	-0.6	0.5	-0.1	-0.4
Contribution of group to the average offer rate	Quintile 1	0.162	0.159	0.147	0.150	0.160	0.164
	Quintile 2	0.210	0.206	0.195	0.200	0.211	0.209
	Quintile 3	0.325	0.338	0.315	0.317	0.311	0.338
	Quintile 4	0.357	0.338	0.338	0.329	0.335	0.325
	Quintile 5	0.365	0.372	0.354	0.344	0.348	0.353

P.9 18 year old offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2011-2016.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2011-2016.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2011	2012	2013	2014	2015	2016
June deadline applicants	Asian	2,410	2,450	2,635	2,935	2,880	2,665
	Black	915	930	1,095	1,175	1,080	895
	Mixed	450	465	550	575	590	505
	White	3,595	3,760	4,125	4,655	4,110	3,510
	Other	340	440	490	570	540	495
Placed June deadline applicants	Asian	440	375	510	555	480	435
	Black	120	130	180	185	155	110
	Mixed	60	55	80	90	90	80
	White	505	515	560	560	540	385
	Other	70	85	85	100	95	65
All placed applicants	Asian	625	585	675	755	640	610
	Black	155	180	230	225	195	155
	Mixed	85	80	90	110	105	100
	White	620	595	645	635	600	450
	Other	95	135	115	120	120	85
June deadline applicants per 10,000 population	Asian	382.1	378.2	399.5	432.6	406.9	370.5
	Black	335.4	329.5	368.5	387.0	339.9	286.3
	Mixed	185.8	177.8	203.0	199.9	191.7	160.2
	White	55.5	58.2	65.6	75.4	65.9	58.0
	Other	422.2	497.3	541.5	613.5	561.3	498.6
Placed June deadline applicants per 10,000 population	Asian	70.0	57.8	77.3	82.0	67.5	60.6
	Black	43.2	46.5	61.0	60.7	49.3	35.5
	Mixed	24.8	21.9	28.8	32.0	28.9	26.1
	White	7.8	8.0	8.9	9.1	8.7	6.4
	Other	85.2	98.3	92.6	105.3	100.6	64.5
All placed applicants per 10,000 population	Asian	99.2	90.2	102.3	111.3	90.6	84.8
	Black	56.3	64.6	77.1	74.9	61.6	48.9
	Mixed	35.1	30.3	34.0	37.5	33.7	32.4
	White	9.6	9.2	10.3	10.3	9.6	7.4
	Other	114.8	150.3	127.9	128.9	125.5	85.6

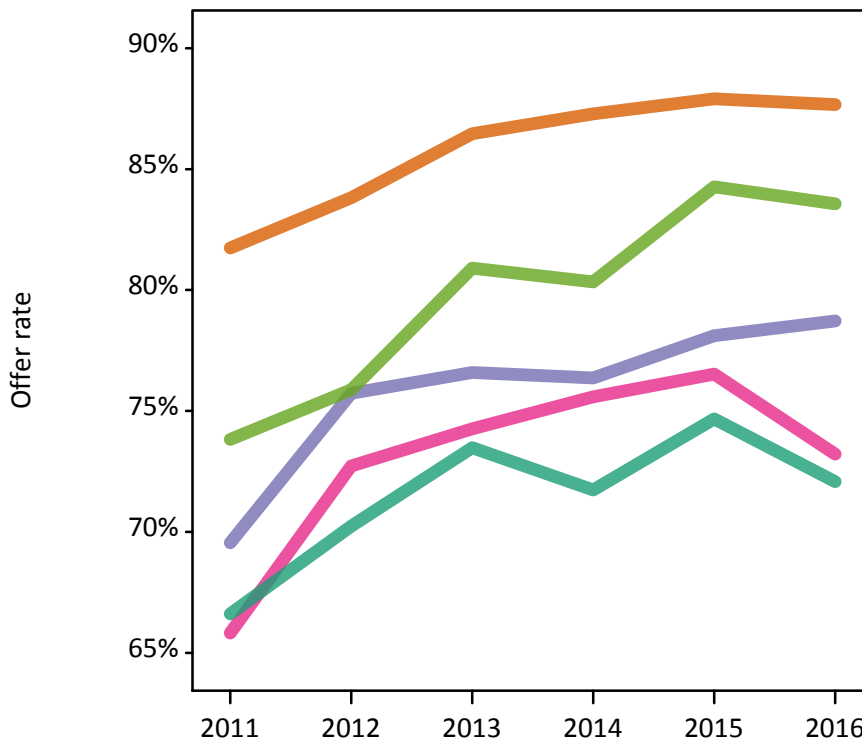
P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2011	2012	2013	2014	2015	2016
June deadline applications	Asian	2,515	2,535	2,740	3,035	2,960	2,735
	Black	935	960	1,120	1,210	1,100	905
	Mixed	475	475	570	600	605	520
	White	3,755	3,935	4,285	4,835	4,235	3,600
	Other	365	455	510	590	555	505
Offers	Asian	2,055	2,125	2,370	2,650	2,600	2,395
	Black	650	725	855	925	860	715
	Mixed	310	345	425	450	465	380
	White	2,500	2,765	3,150	3,470	3,165	2,595
	Other	270	345	410	475	465	420
Offer rate	Asian	81.7%	83.8%	86.5%	87.3%	87.9%	87.7%
	Black	69.6%	75.7%	76.6%	76.4%	78.1%	78.7%
	Mixed	65.8%	72.7%	74.3%	75.6%	76.5%	73.2%
	White	66.6%	70.2%	73.5%	71.7%	74.7%	72.1%
	Other	73.8%	75.9%	80.9%	80.3%	84.3%	83.6%
Average offer rate	Asian	81.3%	82.5%	85.5%	86.1%	86.7%	86.7%
	Black	71.3%	75.6%	78.4%	77.8%	79.8%	77.9%
	Mixed	67.3%	72.9%	74.3%	73.5%	76.6%	73.9%
	White	66.1%	70.6%	73.7%	72.4%	75.2%	73.2%
	Other	74.7%	78.6%	80.6%	80.4%	83.1%	82.4%
Percentage point difference between offer rate and average offer rate	Asian	0.4	1.3	1.0	1.2	1.2	1.0
	Black	-1.8	0.1	-1.8	-1.4	-1.7	0.8
	Mixed	-1.4	-0.2	-0.0	2.1	-0.1	-0.7
	White	0.5	-0.4	-0.2	-0.6	-0.5	-1.2
	Other	-0.9	-2.7	0.3	-0.1	1.1	1.2
Contribution of group to the average offer rate	Asian	0.467	0.462	0.432	0.426	0.438	0.467
	Black	0.226	0.229	0.210	0.197	0.190	0.199
	Mixed	0.162	0.155	0.142	0.144	0.138	0.155
	White	0.605	0.611	0.588	0.587	0.568	0.566
	Other	0.138	0.155	0.153	0.141	0.145	0.155

P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2011-2016.

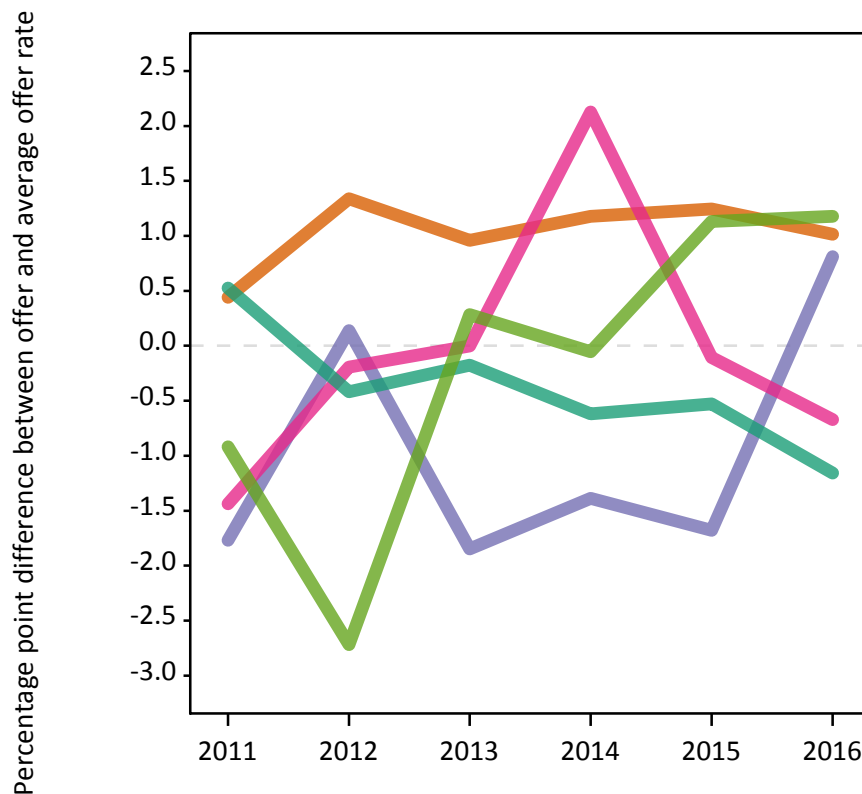
- Asian
- Black
- Mixed
- White
- Other



P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2011-2016.

- Asian
- Black
- Mixed
- White
- Other



P.15 Applicants (all ages)

Statistic	2011	2012	2013	2014	2015	2016
June deadline applicants	19,900	18,055	19,655	21,965	20,075	17,550
Placed June deadline applicants	3,115	2,565	3,165	3,280	2,990	2,400
All placed applicants	4,085	3,580	4,065	4,145	3,825	3,250

P.16 Applications (all ages)

Statistic	2011	2012	2013	2014	2015	2016
June deadline applications	21,160	19,050	20,630	23,075	20,910	18,270
Offers	12,295	11,820	13,785	15,425	14,235	12,205
Offer rate	58.1%	62.0%	66.8%	66.8%	68.1%	66.8%

P.17 Applicants (all ages) by sex

Statistic	Sex	2011	2012	2013	2014	2015	2016
June deadline applicants	Men	9,195	8,165	8,735	9,580	8,700	7,515
	Women	10,705	9,890	10,915	12,380	11,375	10,035
Placed June deadline applicants	Men	1,380	1,120	1,370	1,415	1,310	1,000
	Women	1,735	1,445	1,795	1,865	1,680	1,400
All placed applicants	Men	1,865	1,590	1,790	1,760	1,685	1,400
	Women	2,220	1,995	2,275	2,390	2,140	1,850

P.18 Applications (all ages) by sex

Statistic	Sex	2011	2012	2013	2014	2015	2016
June deadline applications	Men	9,835	8,655	9,240	10,110	9,140	7,865
	Women	11,325	10,400	11,390	12,965	11,770	10,405
Offers	Men	5,670	5,310	6,185	6,900	6,295	5,315
	Women	6,625	6,510	7,595	8,525	7,940	6,890
Offer rate	Men	57.7%	61.4%	67.0%	68.3%	68.9%	67.6%
	Women	58.5%	62.6%	66.7%	65.8%	67.5%	66.2%

P.19 Applicants (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2011	2012	2013	2014	2015	2016
June deadline applicants	Quintile 1	1,245	1,090	1,300	1,590	1,390	1,180
	Quintile 2	2,195	2,030	2,330	2,700	2,460	2,090
	Quintile 3	5,120	4,745	5,105	5,705	5,170	4,585
	Quintile 4	5,330	4,865	5,290	5,805	5,390	4,625
	Quintile 5	5,915	5,240	5,535	6,085	5,575	4,955
Placed June deadline applicants	Quintile 1	175	130	175	205	160	165
	Quintile 2	325	260	365	365	370	260
	Quintile 3	785	725	840	905	790	625
	Quintile 4	880	685	900	895	855	690
	Quintile 5	940	750	875	900	795	640
All placed applicants	Quintile 1	215	165	215	240	190	200
	Quintile 2	415	345	450	430	435	340
	Quintile 3	1,020	995	1,105	1,135	1,025	870
	Quintile 4	1,135	960	1,135	1,145	1,105	905
	Quintile 5	1,285	1,075	1,140	1,185	1,050	910

P.20 Applications (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2011	2012	2013	2014	2015	2016
June deadline applications	Quintile 1	1,300	1,120	1,350	1,655	1,435	1,225
	Quintile 2	2,325	2,145	2,435	2,835	2,550	2,160
	Quintile 3	5,460	4,995	5,355	6,025	5,405	4,785
	Quintile 4	5,660	5,120	5,560	6,070	5,610	4,805
	Quintile 5	6,315	5,580	5,840	6,400	5,815	5,165
Offers	Quintile 1	685	645	855	1,020	885	765
	Quintile 2	1,260	1,270	1,620	1,830	1,720	1,395
	Quintile 3	3,155	3,085	3,550	4,035	3,615	3,230
	Quintile 4	3,415	3,260	3,780	4,185	3,945	3,295
	Quintile 5	3,735	3,510	3,930	4,310	4,025	3,445
Offer rate	Quintile 1	52.7%	57.4%	63.5%	61.6%	61.6%	62.2%
	Quintile 2	54.1%	59.3%	66.6%	64.6%	67.5%	64.5%
	Quintile 3	57.8%	61.8%	66.3%	66.9%	66.9%	67.5%
	Quintile 4	60.3%	63.7%	68.0%	68.9%	70.3%	68.6%
	Quintile 5	59.1%	63.0%	67.3%	67.4%	69.2%	66.7%

P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2011	2012	2013	2014	2015	2016
June deadline applicants	Asian	5,475	5,090	5,285	5,920	5,705	5,090
	Black	3,205	2,940	3,085	3,340	3,005	2,525
	Mixed	1,255	1,090	1,265	1,395	1,365	1,185
	White	8,725	7,615	8,620	9,700	8,510	7,325
	Other	920	1,100	1,140	1,355	1,240	1,140
Placed June deadline applicants	Asian	880	765	955	1,000	920	760
	Black	440	360	465	480	385	285
	Mixed	195	140	185	210	205	190
	White	1,365	1,095	1,345	1,345	1,230	975
	Other	175	180	180	210	210	155
All placed applicants	Asian	1,265	1,170	1,325	1,375	1,275	1,110
	Black	615	545	635	630	545	455
	Mixed	255	210	235	255	260	240
	White	1,640	1,300	1,545	1,555	1,415	1,170
	Other	235	280	260	280	275	215

P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2011	2012	2013	2014	2015	2016
June deadline applications	Asian	5,815	5,340	5,535	6,205	5,915	5,280
	Black	3,365	3,070	3,205	3,485	3,090	2,605
	Mixed	1,345	1,140	1,330	1,465	1,410	1,225
	White	9,285	8,075	9,090	10,240	8,950	7,665
	Other	990	1,190	1,195	1,425	1,290	1,185
Offers	Asian	3,970	3,795	4,265	4,795	4,620	4,160
	Black	1,770	1,705	1,990	2,140	1,910	1,555
	Mixed	720	655	840	945	890	760
	White	5,040	4,805	5,695	6,400	5,760	4,745
	Other	590	725	830	985	900	790
Offer rate	Asian	68.3%	71.1%	77.0%	77.2%	78.1%	78.9%
	Black	52.6%	55.5%	62.0%	61.5%	61.8%	59.7%
	Mixed	53.7%	57.6%	63.3%	64.7%	63.0%	62.1%
	White	54.3%	59.5%	62.6%	62.5%	64.4%	61.9%
	Other	59.6%	60.8%	69.7%	69.4%	69.7%	66.6%

Technical Notes and Definitions

UCAS undergraduate scheme

Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2016 cycle runs from September 2015 through to October 2016.

End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

Reporting groups

Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

POLAR3 quintile

Developed by HEFCE, POLAR3 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR3 is based on the participation rates of young people between 2005 and 2009 who entered Higher Education between 2005-06 and 2010-11, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR3 quintile are not reported.

Sex

Sex as declared by the applicant.

SIMD quintile

Scottish index of multiple deprivation (SIMD) for 2012 identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2016 End of Cycle Report and the 2016 cycle January deadline application rate report.

Statistics reported in the tables

All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR3 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR3 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

Other definitions

Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used.

Provider

A higher education provider - a university or college.

UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.