

B25 Birmingham City University

Cycle years: 2011 - 2016

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR3, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

Application statistics: June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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P.1 18 year old applicants

Statistic	2011	2012	2013	2014	2015	2016
June deadline applicants	11,300	10,755	11,535	13,325	13,215	13,885
Placed June deadline applicants	1,485	1,490	1,820	2,130	2,090	2,190
All placed applicants	1,765	1,910	2,345	2,425	2,555	2,595
June deadline applicants per 10,000 population	146.7	139.1	151.6	176.9	172.5	185.3
Placed June deadline applicants per 10,000	19.3	19.3	23.9	28.3	27.3	29.2
All placed applicants per 10,000 population	22.9	24.7	30.8	32.2	33.3	34.6

P.2 18 year old applications

Statistic	2011	2012	2013	2014	2015	2016
June deadline applications	12,195	11,510	12,345	14,250	14,065	14,860
Offers	7,630	7,500	8,110	9,785	9,160	10,125
Offer rate	62.6%	65.2%	65.7%	68.7%	65.1%	68.1%

P.3 18 year old applicants by sex

Statistic	Sex	2011	2012	2013	2014	2015	2016
June deadline applicants	Men	3,850	3,415	3,870	4,740	4,465	4,740
	Women	7,450	7,345	7,665	8,585	8,750	9,145
Placed June deadline applicants	Men	510	455	690	830	735	745
	Women	970	1,040	1,130	1,300	1,350	1,445
All placed applicants	Men	605	615	900	935	920	900
	Women	1,160	1,295	1,445	1,490	1,635	1,695
June deadline applicants per 10,000 population	Men	97.9	86.1	99.1	122.5	113.8	123.4
	Women	197.8	194.8	206.8	234.5	234.2	250.2
Placed June deadline applicants per 10,000 population	Men	13.0	11.4	17.6	21.4	18.8	19.4
	Women	25.8	27.5	30.5	35.5	36.2	39.5
All placed applicants per 10,000 population	Men	15.4	15.5	23.1	24.1	23.4	23.4
	Women	30.8	34.4	39.0	40.7	43.8	46.4

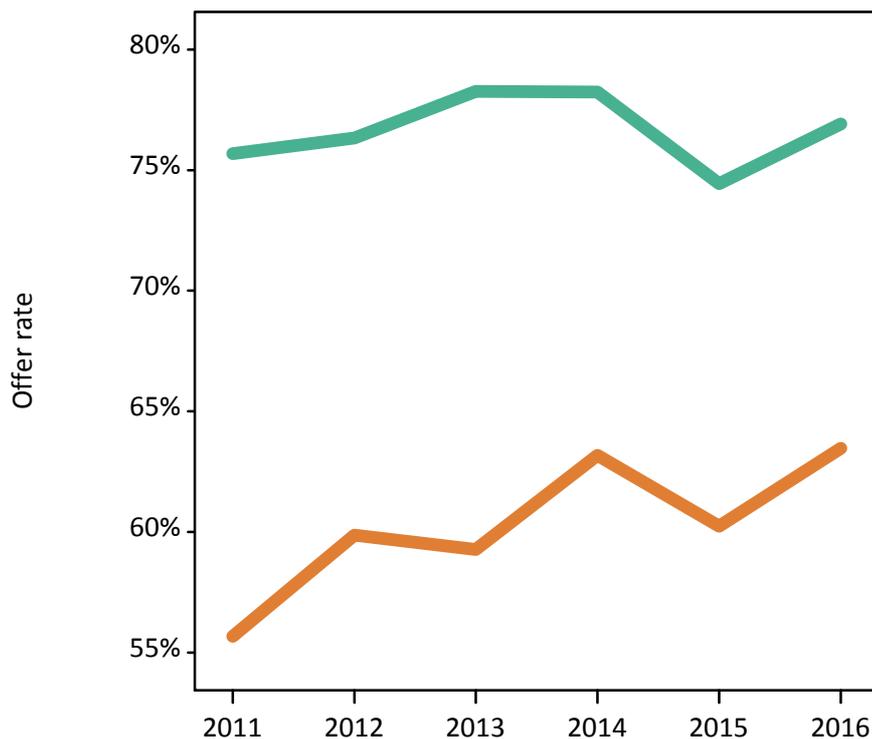
P.4 18 year old applications by sex

Statistic	Sex	2011	2012	2013	2014	2015	2016
June deadline applications	Men	4,205	3,700	4,170	5,195	4,855	5,155
	Women	7,990	7,810	8,175	9,060	9,210	9,705
Offers	Men	3,180	2,825	3,265	4,065	3,615	3,965
	Women	4,450	4,675	4,845	5,725	5,550	6,160
Offer rate	Men	75.7%	76.3%	78.3%	78.2%	74.4%	76.9%
	Women	55.7%	59.9%	59.3%	63.2%	60.2%	63.5%
Average offer rate	Men	76.3%	76.9%	78.3%	78.2%	75.0%	76.8%
	Women	55.3%	59.6%	59.3%	63.2%	59.9%	63.6%
Percentage point difference between offer rate and average offer rate	Men	-0.6	-0.6	-0.0	0.1	-0.5	0.2
	Women	0.3	0.3	0.0	-0.0	0.3	-0.1
Contribution of group to the average offer rate	Men	0.593	0.568	0.589	0.603	0.610	0.588
	Women	0.786	0.795	0.790	0.772	0.794	0.781

P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2011-2016.

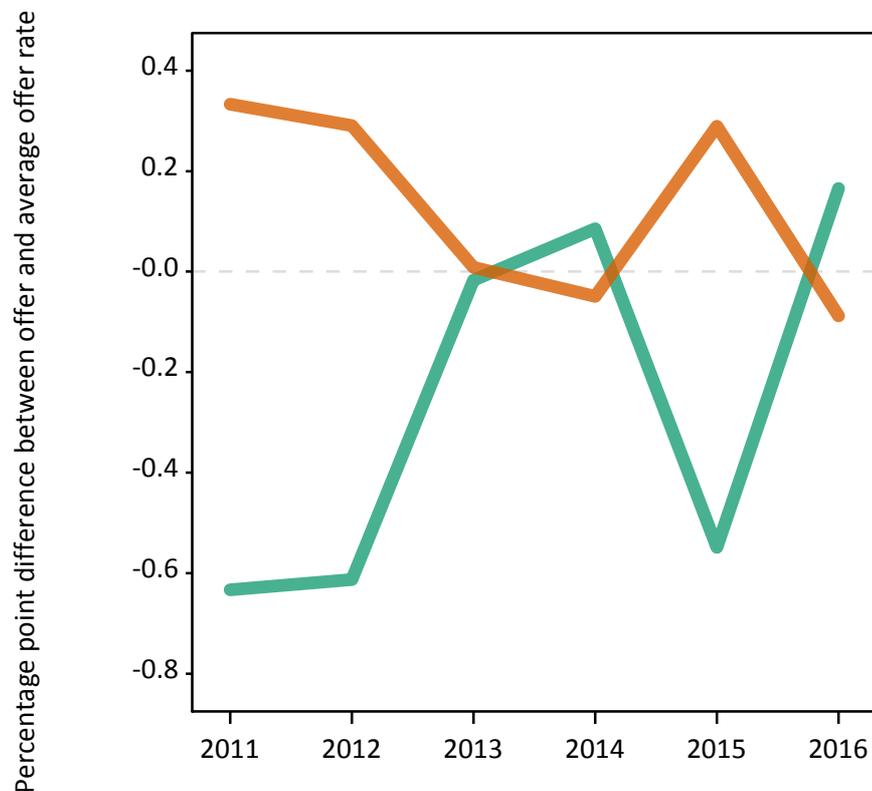
Men
Women



P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2011-2016.

Men
Women



P.7 18 year old applicants by POLAR3 quintile

Statistic	POLAR3 quintile	2011	2012	2013	2014	2015	2016
June deadline applicants	Quintile 1	1,575	1,525	1,695	2,005	2,010	2,085
	Quintile 2	2,395	2,365	2,655	3,075	3,135	3,330
	Quintile 3	2,450	2,360	2,565	3,015	2,920	3,135
	Quintile 4	2,240	2,025	2,180	2,465	2,455	2,560
	Quintile 5	2,615	2,465	2,420	2,755	2,660	2,720
Placed June deadline applicants	Quintile 1	195	215	265	315	295	325
	Quintile 2	300	365	455	545	535	595
	Quintile 3	360	340	430	535	495	540
	Quintile 4	280	260	310	360	360	325
	Quintile 5	345	305	355	375	395	395
All placed applicants	Quintile 1	220	265	320	345	350	370
	Quintile 2	355	450	575	630	660	720
	Quintile 3	415	445	560	610	625	650
	Quintile 4	345	340	405	410	425	380
	Quintile 5	425	405	480	425	485	465
June deadline applicants per 10,000 population	Quintile 1	109.5	107.0	121.8	143.9	143.4	154.3
	Quintile 2	159.4	157.7	180.1	210.0	211.1	230.2
	Quintile 3	159.3	152.7	168.1	200.2	190.2	208.6
	Quintile 4	142.9	127.7	139.4	159.8	156.8	165.7
	Quintile 5	158.0	146.8	146.4	168.9	158.9	164.7
Placed June deadline applicants per 10,000 population	Quintile 1	13.4	15.2	18.9	22.5	21.0	24.0
	Quintile 2	20.0	24.3	30.9	37.4	36.0	41.3
	Quintile 3	23.4	22.1	28.3	35.4	32.4	35.9
	Quintile 4	17.8	16.4	19.9	23.4	23.1	21.1
	Quintile 5	21.0	18.2	21.4	23.1	23.7	24.0
All placed applicants per 10,000 population	Quintile 1	15.2	18.5	23.1	24.6	25.1	27.5
	Quintile 2	23.7	29.9	39.0	43.1	44.4	49.7
	Quintile 3	27.0	28.9	36.9	40.6	40.6	43.3
	Quintile 4	22.0	21.6	25.8	26.7	27.1	24.7
	Quintile 5	25.8	24.1	28.9	26.2	28.9	28.1

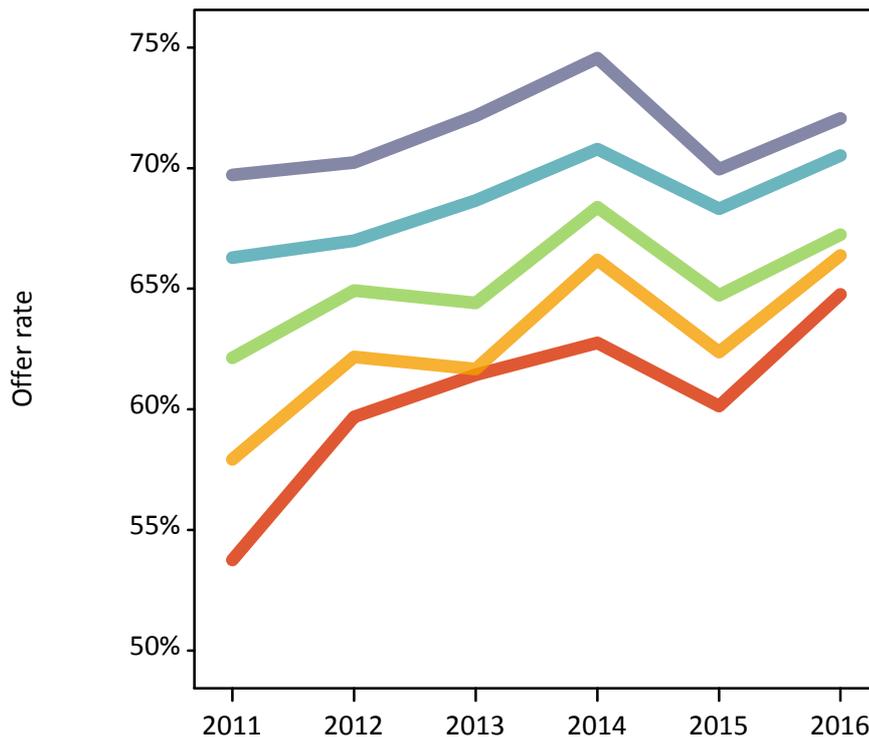
P.8 18 year old applications by POLAR3 quintile

Statistic	POLAR3 quintile	2011	2012	2013	2014	2015	2016
June deadline applications	Quintile 1	1,705	1,615	1,835	2,150	2,100	2,200
	Quintile 2	2,645	2,605	2,920	3,360	3,425	3,690
	Quintile 3	2,695	2,550	2,785	3,255	3,160	3,390
	Quintile 4	2,350	2,125	2,260	2,590	2,570	2,670
	Quintile 5	2,775	2,595	2,535	2,875	2,775	2,850
Offers	Quintile 1	915	965	1,125	1,350	1,265	1,425
	Quintile 2	1,530	1,620	1,800	2,225	2,135	2,450
	Quintile 3	1,675	1,655	1,795	2,225	2,045	2,280
	Quintile 4	1,560	1,425	1,550	1,835	1,755	1,885
	Quintile 5	1,935	1,820	1,830	2,145	1,940	2,055
Offer rate	Quintile 1	53.8%	59.7%	61.4%	62.8%	60.1%	64.8%
	Quintile 2	57.9%	62.2%	61.7%	66.2%	62.4%	66.4%
	Quintile 3	62.1%	64.9%	64.4%	68.4%	64.7%	67.2%
	Quintile 4	66.3%	67.0%	68.7%	70.8%	68.3%	70.5%
	Quintile 5	69.7%	70.2%	72.2%	74.6%	70.0%	72.1%
Average offer rate	Quintile 1	58.3%	61.5%	62.3%	65.2%	62.5%	64.9%
	Quintile 2	59.5%	63.2%	62.5%	67.2%	63.1%	66.8%
	Quintile 3	61.8%	64.9%	65.3%	68.3%	65.4%	67.8%
	Quintile 4	65.0%	65.8%	67.3%	71.0%	66.4%	69.4%
	Quintile 5	66.9%	69.1%	70.8%	71.4%	68.2%	71.8%
Percentage point difference between offer rate and average offer rate	Quintile 1	-4.6	-1.8	-0.9	-2.5	-2.4	-0.1
	Quintile 2	-1.6	-1.0	-0.9	-1.0	-0.8	-0.4
	Quintile 3	0.4	0.0	-0.9	0.0	-0.7	-0.6
	Quintile 4	1.3	1.2	1.3	-0.2	1.9	1.2
	Quintile 5	2.9	1.1	1.4	3.2	1.8	0.2
Contribution of group to the average offer rate	Quintile 1	0.206	0.200	0.196	0.195	0.190	0.189
	Quintile 2	0.269	0.283	0.287	0.277	0.287	0.290
	Quintile 3	0.266	0.270	0.263	0.263	0.262	0.263
	Quintile 4	0.248	0.235	0.230	0.225	0.229	0.224
	Quintile 5	0.296	0.293	0.274	0.259	0.265	0.253

P.9 18 year old offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2011-2016.

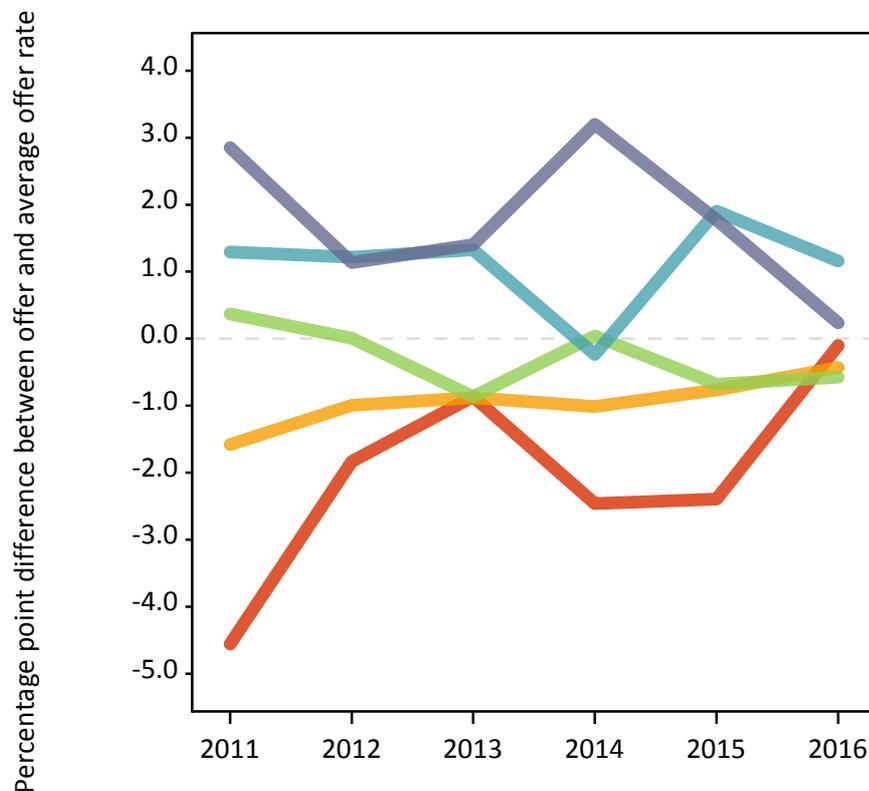
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2011-2016.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2011	2012	2013	2014	2015	2016
June deadline applicants	Asian	2,280	2,340	2,450	2,680	2,710	3,115
	Black	850	850	1,050	1,200	1,300	1,525
	Mixed	445	465	515	555	590	640
	White	7,590	6,985	7,355	8,710	8,395	8,335
	Other	95	85	130	140	160	185
Placed June deadline applicants	Asian	370	380	495	555	510	575
	Black	120	125	170	175	190	240
	Mixed	50	55	90	90	115	110
	White	925	920	1,030	1,285	1,235	1,225
	Other	5	5	25	20	20	30
All placed applicants	Asian	470	540	725	680	715	735
	Black	155	185	245	220	255	300
	Mixed	65	70	105	95	135	130
	White	1,055	1,090	1,215	1,380	1,395	1,360
	Other	10	15	35	30	30	50
June deadline applicants per 10,000 population	Asian	361.6	361.0	371.8	395.0	383.2	432.9
	Black	310.2	301.5	353.0	395.5	407.8	487.7
	Mixed	183.7	177.8	191.2	192.6	191.0	204.1
	White	117.2	108.2	116.9	141.2	134.7	137.8
	Other	116.1	96.1	141.2	149.3	166.0	186.3
Placed June deadline applicants per 10,000 population	Asian	59.0	58.4	75.1	81.8	72.2	79.9
	Black	44.6	44.4	57.9	58.1	60.0	77.0
	Mixed	21.5	20.7	33.7	30.6	37.3	34.3
	White	14.3	14.2	16.4	20.8	19.8	20.2
	Other	8.6	7.9	27.6	22.6	21.8	31.2
All placed applicants per 10,000 population	Asian	74.3	83.1	110.2	100.3	101.0	102.1
	Black	57.4	66.0	83.2	71.9	80.4	95.2
	Mixed	26.8	26.5	39.2	33.4	43.1	42.0
	White	16.3	16.9	19.3	22.4	22.4	22.5
	Other	13.6	17.0	36.4	33.3	32.2	50.4

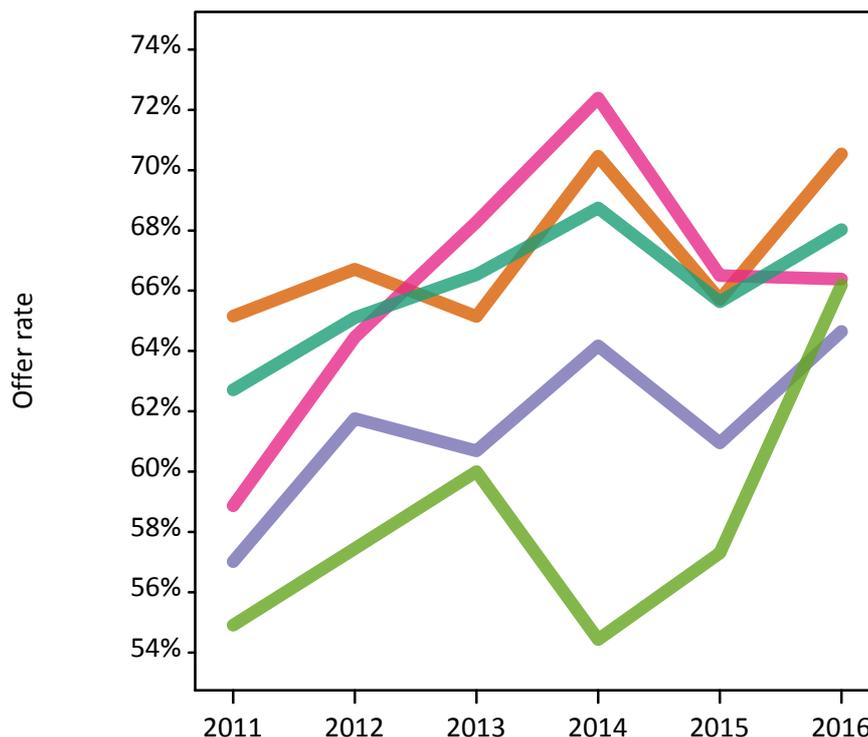
P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2011	2012	2013	2014	2015	2016
June deadline applications	Asian	2,620	2,645	2,785	3,015	3,045	3,545
	Black	900	895	1,075	1,240	1,335	1,570
	Mixed	480	485	560	585	625	700
	White	8,050	7,355	7,755	9,200	8,805	8,750
	Other	100	95	140	160	180	210
Offers	Asian	1,705	1,765	1,815	2,125	2,000	2,500
	Black	510	555	655	795	815	1,015
	Mixed	280	310	380	420	415	465
	White	5,050	4,785	5,160	6,325	5,780	5,950
	Other	55	55	85	85	100	140
Offer rate	Asian	65.2%	66.7%	65.1%	70.5%	65.7%	70.5%
	Black	57.0%	61.8%	60.7%	64.2%	61.0%	64.6%
	Mixed	58.9%	64.5%	68.3%	72.4%	66.5%	66.4%
	White	62.7%	65.1%	66.5%	68.7%	65.6%	68.0%
	Other	54.9%	57.4%	60.0%	54.4%	57.3%	66.2%
Average offer rate	Asian	67.1%	69.2%	68.8%	72.1%	67.6%	70.4%
	Black	62.4%	68.4%	66.2%	70.0%	64.9%	67.6%
	Mixed	62.9%	66.7%	66.8%	71.8%	67.0%	68.9%
	White	61.1%	63.1%	64.4%	67.1%	64.2%	67.2%
	Other	63.9%	69.6%	66.0%	68.9%	64.3%	69.6%
Percentage point difference between offer rate and average offer rate	Asian	-1.9	-2.5	-3.7	-1.6	-1.8	0.2
	Black	-5.3	-6.6	-5.5	-5.8	-4.0	-2.9
	Mixed	-4.0	-2.2	1.5	0.6	-0.5	-2.6
	White	1.6	2.0	2.2	1.6	1.4	0.8
	Other	-9.0	-12.2	-6.0	-14.5	-7.0	-3.4
Contribution of group to the average offer rate	Asian	0.345	0.350	0.336	0.310	0.313	0.324
	Black	0.148	0.146	0.146	0.146	0.150	0.162
	Mixed	0.095	0.103	0.096	0.089	0.088	0.084
	White	0.723	0.704	0.691	0.699	0.681	0.645
	Other	0.065	0.065	0.056	0.052	0.061	0.059

P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2011-2016.

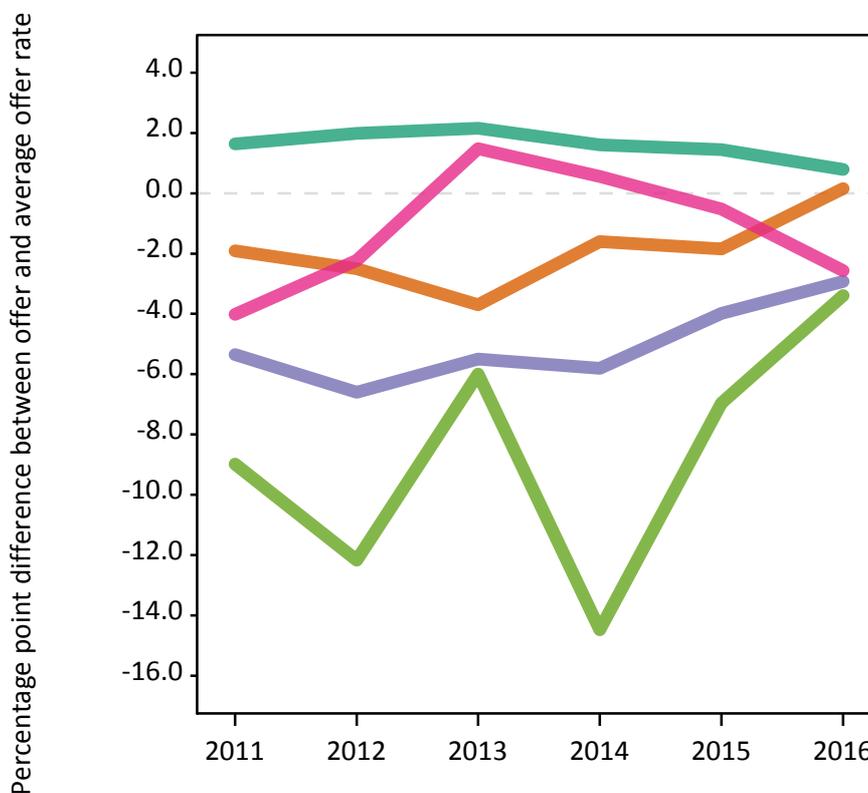
- Asian
- Black
- Mixed
- White
- Other



P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2011-2016.

- Asian
- Black
- Mixed
- White
- Other



P.15 Applicants (all ages)

Statistic	2011	2012	2013	2014	2015	2016
June deadline applicants	26,550	24,155	26,875	30,070	28,980	29,735
Placed June deadline applicants	3,940	3,760	4,400	4,885	4,670	4,850
All placed applicants	4,930	5,070	5,820	5,925	6,010	6,110

P.16 Applications (all ages)

Statistic	2011	2012	2013	2014	2015	2016
June deadline applications	29,675	26,570	29,385	32,805	31,410	32,335
Offers	14,600	13,800	15,255	17,725	16,390	17,800
Offer rate	49.2%	51.9%	51.9%	54.0%	52.2%	55.0%

P.17 Applicants (all ages) by sex

Statistic	Sex	2011	2012	2013	2014	2015	2016
June deadline applicants	Men	9,345	8,065	9,055	10,415	9,930	10,245
	Women	17,205	16,085	17,820	19,650	19,050	19,490
Placed June deadline applicants	Men	1,385	1,210	1,555	1,805	1,655	1,685
	Women	2,555	2,550	2,840	3,080	3,015	3,165
All placed applicants	Men	1,775	1,800	2,220	2,300	2,285	2,250
	Women	3,150	3,270	3,600	3,625	3,725	3,855

P.18 Applications (all ages) by sex

Statistic	Sex	2011	2012	2013	2014	2015	2016
June deadline applications	Men	10,520	8,970	10,025	11,565	10,950	11,290
	Women	19,160	17,600	19,365	21,240	20,460	21,045
Offers	Men	6,255	5,530	6,255	7,465	6,675	7,190
	Women	8,345	8,270	9,005	10,260	9,715	10,605
Offer rate	Men	59.5%	61.7%	62.4%	64.5%	61.0%	63.7%
	Women	43.6%	47.0%	46.5%	48.3%	47.5%	50.4%

P.19 Applicants (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2011	2012	2013	2014	2015	2016
June deadline applicants	Quintile 1	4,100	3,810	4,360	5,100	4,885	5,000
	Quintile 2	6,175	5,815	6,615	7,385	7,310	7,500
	Quintile 3	5,915	5,475	6,110	6,895	6,550	6,825
	Quintile 4	4,795	4,180	4,650	5,115	4,865	4,970
	Quintile 5	5,500	4,815	5,085	5,510	5,285	5,295
Placed June deadline applicants	Quintile 1	580	610	665	825	715	765
	Quintile 2	930	960	1,160	1,260	1,270	1,330
	Quintile 3	925	900	1,045	1,205	1,110	1,205
	Quintile 4	670	580	725	755	725	690
	Quintile 5	830	700	800	835	830	835
All placed applicants	Quintile 1	705	755	825	950	890	910
	Quintile 2	1,200	1,290	1,535	1,560	1,670	1,755
	Quintile 3	1,130	1,240	1,425	1,475	1,475	1,500
	Quintile 4	845	800	925	915	900	855
	Quintile 5	1,035	970	1,095	1,015	1,055	1,055

P.20 Applications (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2011	2012	2013	2014	2015	2016
June deadline applications	Quintile 1	4,585	4,185	4,770	5,570	5,215	5,405
	Quintile 2	7,105	6,595	7,475	8,210	8,145	8,370
	Quintile 3	6,745	6,080	6,770	7,635	7,185	7,500
	Quintile 4	5,180	4,485	4,910	5,415	5,165	5,265
	Quintile 5	5,985	5,165	5,400	5,900	5,610	5,630
Offers	Quintile 1	1,915	1,905	2,190	2,670	2,390	2,665
	Quintile 2	3,155	3,160	3,550	4,135	4,040	4,420
	Quintile 3	3,285	3,150	3,505	4,135	3,730	4,105
	Quintile 4	2,750	2,445	2,780	3,120	2,875	3,065
	Quintile 5	3,475	3,110	3,200	3,635	3,315	3,465
Offer rate	Quintile 1	41.7%	45.5%	45.9%	47.9%	45.8%	49.3%
	Quintile 2	44.4%	47.9%	47.5%	50.4%	49.6%	52.8%
	Quintile 3	48.7%	51.9%	51.8%	54.2%	51.9%	54.7%
	Quintile 4	53.1%	54.5%	56.6%	57.6%	55.6%	58.2%
	Quintile 5	58.0%	60.3%	59.2%	61.6%	59.1%	61.6%

P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2011	2012	2013	2014	2015	2016
June deadline applicants	Asian	5,355	5,095	5,535	5,950	5,820	6,290
	Black	3,760	3,630	4,020	4,350	4,515	4,925
	Mixed	1,200	1,105	1,240	1,355	1,455	1,480
	White	15,780	13,875	15,565	17,835	16,545	16,280
	Other	285	305	365	400	425	495
Placed June deadline applicants	Asian	885	830	1,055	1,120	1,110	1,180
	Black	465	480	560	630	580	655
	Mixed	175	180	225	245	275	270
	White	2,360	2,215	2,475	2,805	2,600	2,620
	Other	30	35	55	65	65	80
All placed applicants	Asian	1,205	1,295	1,635	1,505	1,625	1,660
	Black	650	725	805	820	815	910
	Mixed	230	245	285	285	340	330
	White	2,720	2,645	2,905	3,120	3,010	3,005
	Other	50	70	95	90	95	125

P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2011	2012	2013	2014	2015	2016
June deadline applications	Asian	6,355	5,885	6,360	6,775	6,660	7,200
	Black	4,280	3,995	4,370	4,710	4,825	5,250
	Mixed	1,350	1,230	1,365	1,490	1,580	1,630
	White	17,160	14,950	16,700	19,170	17,590	17,400
	Other	330	350	415	450	495	565
Offers	Asian	3,365	3,290	3,575	3,955	3,735	4,320
	Black	1,330	1,435	1,605	1,915	1,800	2,145
	Mixed	630	645	735	835	835	905
	White	9,055	8,200	9,090	10,720	9,655	10,015
	Other	130	165	170	210	235	275
Offer rate	Asian	53.0%	55.9%	56.2%	58.4%	56.1%	60.0%
	Black	31.1%	35.9%	36.7%	40.6%	37.3%	40.8%
	Mixed	46.6%	52.4%	53.8%	56.2%	52.8%	55.6%
	White	52.8%	54.8%	54.4%	55.9%	54.9%	57.6%
	Other	39.8%	47.4%	40.8%	46.7%	47.7%	48.5%

Technical Notes and Definitions

UCAS undergraduate scheme

Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2016 cycle runs from September 2015 through to October 2016.

End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

Reporting groups

Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

POLAR3 quintile

Developed by HEFCE, POLAR3 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR3 is based on the participation rates of young people between 2005 and 2009 who entered Higher Education between 2005-06 and 2010-11, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR3 quintile are not reported.

Sex

Sex as declared by the applicant.

SIMD quintile

Scottish index of multiple deprivation (SIMD) for 2012 identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2016 End of Cycle Report and the 2016 cycle January deadline application rate report.

Statistics reported in the tables

All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR3 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR3 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

Other definitions

Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used.

Provider

A higher education provider - a university or college.

UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.