

## S64 St Marys University Twickenham London

**Cycle years:** 2011 - 2016

**Cycle Reference Point:** End of Cycle

**Applicant coverage:** UK domiciled

**Reporting groups:** Sex, POLAR3, ethnic group

**Applicant statistics:** June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

**Application statistics:** June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

**Non-disclosure controls:** To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

### Contents:

18 year old applicants:	P.1
18 year old applications:	P.2
18 year old applicants by sex:	P.3
18 year old applications by sex:	P.4
18 year old applicants by POLAR3 quintile:	P.7
18 year old applications by POLAR3 quintile:	P.8
18 year old applicants by ethnic group:	P.11
18 year old applications by ethnic group:	P.12
Applicants (all ages):	P.15
Applications (all ages):	P.16
Applicants (all ages) by sex:	P.17
Applications (all ages) by sex:	P.18
Applicants (all ages) by POLAR3 quintile:	P.19
Applications (all ages) by POLAR3 quintile:	P.20
Applicants (all ages) by ethnic group:	P.21
Applications (all ages) by ethnic group:	P.22

## P.1 18 year old applicants

Statistic	2011	2012	2013	2014	2015	2016
June deadline applicants	3,345	3,180	2,645	2,870	3,300	3,155
Placed June deadline applicants	625	655	570	650	715	635
All placed applicants	650	680	640	705	785	730
June deadline applicants per 10,000 population	43.4	41.1	34.7	38.1	43.1	42.1
Placed June deadline applicants per 10,000	8.1	8.5	7.5	8.6	9.3	8.5
All placed applicants per 10,000 population	8.4	8.8	8.4	9.4	10.3	9.7

## P.2 18 year old applications

Statistic	2011	2012	2013	2014	2015	2016
June deadline applications	3,565	3,315	2,750	3,010	3,420	3,300
Offers	2,725	2,820	2,475	2,730	3,080	3,025
Offer rate	76.4%	85.0%	90.0%	90.7%	90.1%	91.7%

### P.3 18 year old applicants by sex

Statistic	Sex	2011	2012	2013	2014	2015	2016
June deadline applicants	Men	1,215	1,120	955	1,100	1,295	1,310
	Women	2,130	2,060	1,690	1,775	2,005	1,845
Placed June deadline applicants	Men	235	260	240	260	280	290
	Women	385	395	335	390	435	345
All placed applicants	Men	245	265	270	280	310	325
	Women	405	410	370	425	475	405
June deadline applicants per 10,000 population	Men	30.9	28.2	24.5	28.4	33.0	34.1
	Women	56.5	54.7	45.6	48.5	53.7	50.4
Placed June deadline applicants per 10,000 population	Men	6.0	6.5	6.1	6.7	7.1	7.6
	Women	10.3	10.5	9.0	10.7	11.6	9.4
All placed applicants per 10,000 population	Men	6.3	6.7	7.0	7.3	7.9	8.5
	Women	10.7	10.9	10.0	11.6	12.8	11.0

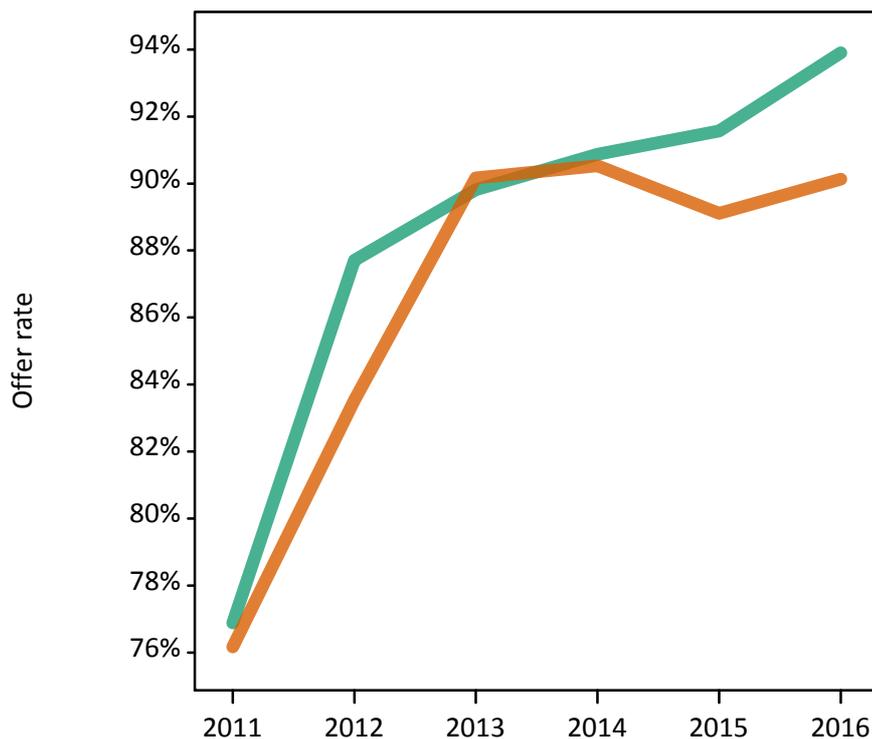
### P.4 18 year old applications by sex

Statistic	Sex	2011	2012	2013	2014	2015	2016
June deadline applications	Men	1,340	1,195	1,010	1,185	1,365	1,395
	Women	2,225	2,120	1,740	1,825	2,055	1,905
Offers	Men	1,030	1,050	910	1,075	1,250	1,310
	Women	1,695	1,770	1,570	1,655	1,835	1,715
Offer rate	Men	76.9%	87.7%	89.8%	90.9%	91.6%	93.9%
	Women	76.2%	83.5%	90.2%	90.5%	89.1%	90.1%
Average offer rate	Men	77.9%	88.0%	91.7%	91.6%	92.7%	94.2%
	Women	75.6%	83.3%	89.1%	90.1%	88.4%	89.9%
Percentage point difference between offer rate and average offer rate	Men	-1.0	-0.3	-1.9	-0.7	-1.1	-0.3
	Women	0.6	0.2	1.1	0.5	0.7	0.2
Contribution of group to the average offer rate	Men	0.567	0.579	0.580	0.605	0.598	0.608
	Women	0.739	0.762	0.756	0.744	0.734	0.713

### P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2011-2016.

Men  
Women



### P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2011-2016.

Men  
Women



## P.7 18 year old applicants by POLAR3 quintile

Statistic	POLAR3 quintile	2011	2012	2013	2014	2015	2016
June deadline applicants	Quintile 1	230	200	170	245	260	260
	Quintile 2	430	415	345	375	455	430
	Quintile 3	710	685	560	645	765	685
	Quintile 4	945	880	745	780	865	850
	Quintile 5	1,020	995	820	820	950	915
Placed June deadline applicants	Quintile 1	45	50	30	45	50	40
	Quintile 2	80	75	75	85	95	100
	Quintile 3	125	135	115	145	150	135
	Quintile 4	160	165	175	190	200	175
	Quintile 5	220	230	170	185	220	190
All placed applicants	Quintile 1	45	50	30	50	55	45
	Quintile 2	80	75	85	95	100	105
	Quintile 3	130	145	125	160	170	155
	Quintile 4	165	170	200	205	215	190
	Quintile 5	225	240	200	200	245	230
June deadline applicants per 10,000 population	Quintile 1	16.1	14.1	12.1	17.6	18.6	19.2
	Quintile 2	28.5	27.6	23.5	25.7	30.5	29.9
	Quintile 3	46.1	44.5	36.7	42.9	49.8	45.6
	Quintile 4	60.5	55.4	47.6	50.7	55.3	54.9
	Quintile 5	61.7	59.3	49.7	50.3	56.7	55.5
Placed June deadline applicants per 10,000 population	Quintile 1	3.0	3.6	2.1	3.4	3.6	2.9
	Quintile 2	5.3	4.9	5.2	5.7	6.3	6.8
	Quintile 3	8.1	8.7	7.7	9.8	9.8	8.8
	Quintile 4	10.2	10.3	11.3	12.3	12.6	11.3
	Quintile 5	13.2	13.8	10.3	11.2	13.1	11.6
All placed applicants per 10,000 population	Quintile 1	3.1	3.7	2.2	3.4	3.9	3.3
	Quintile 2	5.4	5.0	5.8	6.4	6.7	7.3
	Quintile 3	8.4	9.3	8.3	10.5	11.0	10.2
	Quintile 4	10.7	10.6	12.8	13.2	13.7	12.4
	Quintile 5	13.7	14.3	12.0	12.3	14.7	13.9

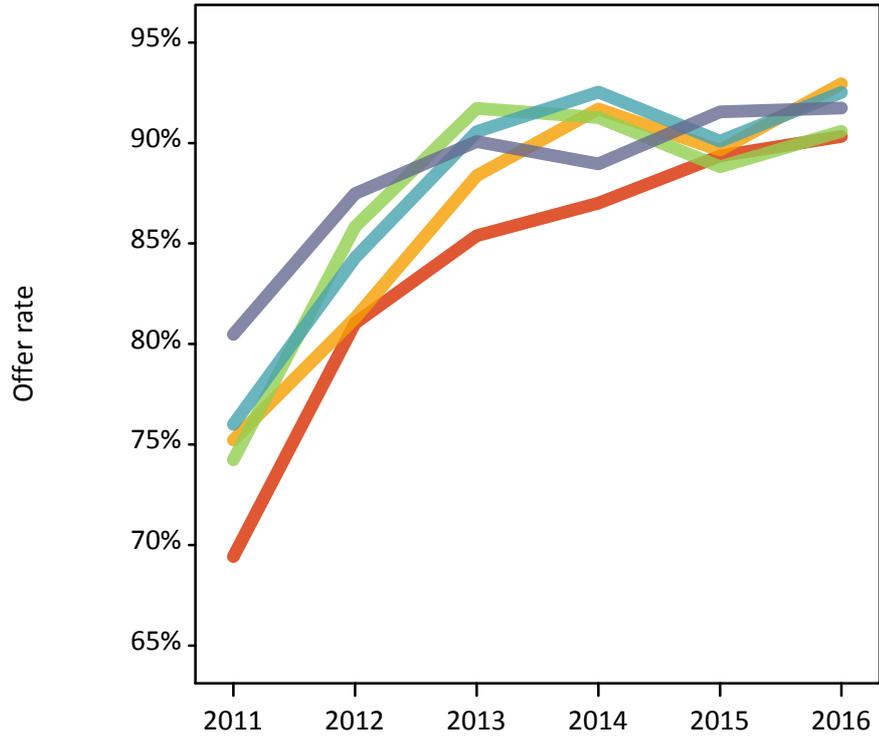
## P.8 18 year old applications by POLAR3 quintile

Statistic	POLAR3 quintile	2011	2012	2013	2014	2015	2016
June deadline applications	Quintile 1	240	210	180	255	265	270
	Quintile 2	455	435	370	395	475	455
	Quintile 3	755	705	570	675	785	710
	Quintile 4	1,000	910	775	815	910	895
	Quintile 5	1,105	1,055	855	860	985	955
Offers	Quintile 1	170	170	150	220	235	245
	Quintile 2	345	350	325	365	425	420
	Quintile 3	560	605	520	615	700	645
	Quintile 4	760	765	700	755	820	830
	Quintile 5	890	925	770	765	900	875
Offer rate	Quintile 1	69.4%	81.0%	85.4%	87.0%	89.4%	90.3%
	Quintile 2	75.2%	81.3%	88.4%	91.7%	89.6%	93.0%
	Quintile 3	74.2%	85.8%	91.7%	91.3%	88.8%	90.6%
	Quintile 4	76.0%	84.3%	90.6%	92.5%	90.1%	92.5%
	Quintile 5	80.5%	87.5%	90.1%	89.0%	91.6%	91.7%
Average offer rate	Quintile 1	71.8%	82.1%	88.9%	89.0%	90.0%	91.5%
	Quintile 2	73.5%	82.0%	89.7%	90.4%	89.5%	92.5%
	Quintile 3	75.5%	86.4%	90.3%	91.3%	89.9%	92.0%
	Quintile 4	76.7%	85.0%	90.7%	91.0%	90.3%	91.3%
	Quintile 5	79.2%	86.0%	89.6%	90.4%	90.4%	91.7%
Percentage point difference between offer rate and average offer rate	Quintile 1	-2.3	-1.1	-3.5	-2.0	-0.7	-1.1
	Quintile 2	1.7	-0.7	-1.3	1.3	0.2	0.5
	Quintile 3	-1.3	-0.5	1.4	-0.0	-1.1	-1.4
	Quintile 4	-0.7	-0.7	-0.2	1.6	-0.2	1.2
	Quintile 5	1.3	1.5	0.5	-1.5	1.2	-0.0
Contribution of group to the average offer rate	Quintile 1	0.173	0.164	0.208	0.209	0.166	0.198
	Quintile 2	0.236	0.230	0.269	0.231	0.224	0.246
	Quintile 3	0.293	0.314	0.316	0.332	0.316	0.296
	Quintile 4	0.367	0.360	0.391	0.368	0.353	0.366
	Quintile 5	0.402	0.406	0.417	0.386	0.382	0.378

### P.9 18 year old offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2011-2016.

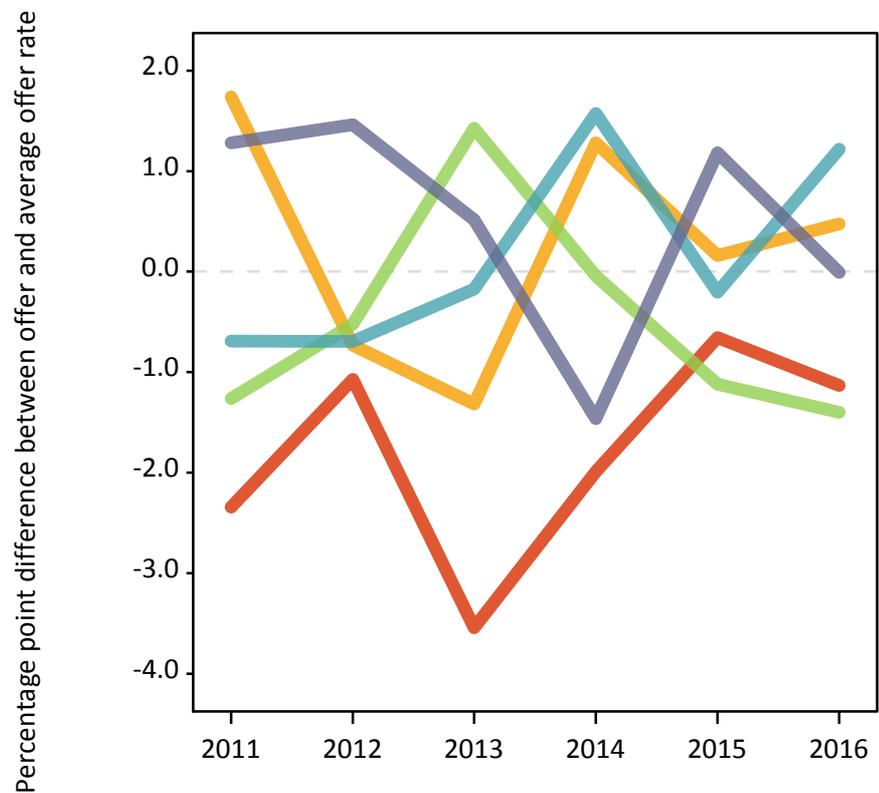
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



### P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2011-2016.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



## P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2011	2012	2013	2014	2015	2016
June deadline applicants	Asian	245	295	230	290	355	340
	Black	215	265	245	290	300	285
	Mixed	180	140	150	170	185	200
	White	2,635	2,385	1,945	2,030	2,355	2,235
	Other	55	75	65	80	85	75
Placed June deadline applicants	Asian	25	40	25	55	65	35
	Black	30	45	50	55	55	50
	Mixed	35	25	35	35	45	30
	White	525	525	445	480	535	505
	Other	5	10	15	20	15	15
All placed applicants	Asian	25	40	40	60	75	50
	Black	30	50	60	65	65	60
	Mixed	40	30	40	40	50	35
	White	545	540	485	515	580	565
	Other	10	10	15	20	15	15
June deadline applicants per 10,000 population	Asian	38.9	45.2	34.9	42.8	49.9	47.4
	Black	79.4	93.7	82.5	96.0	94.9	91.4
	Mixed	73.9	54.5	55.8	59.1	60.0	63.9
	White	40.7	36.9	30.9	32.9	37.8	36.9
	Other	69.1	85.9	72.8	86.0	88.2	73.5
Placed June deadline applicants per 10,000 population	Asian	3.8	6.0	3.9	8.0	9.5	4.9
	Black	11.3	16.7	16.5	18.5	16.7	16.3
	Mixed	15.3	10.4	13.3	12.5	13.9	8.9
	White	8.1	8.1	7.1	7.8	8.6	8.4
	Other	8.6	12.4	15.4	21.5	13.5	14.1
All placed applicants per 10,000 population	Asian	3.8	6.3	5.8	9.0	10.9	6.7
	Black	11.3	17.8	19.9	21.1	20.7	19.8
	Mixed	16.5	11.1	14.8	13.9	15.9	10.5
	White	8.4	8.4	7.7	8.3	9.3	9.4
	Other	9.9	13.6	18.7	22.6	13.5	15.1

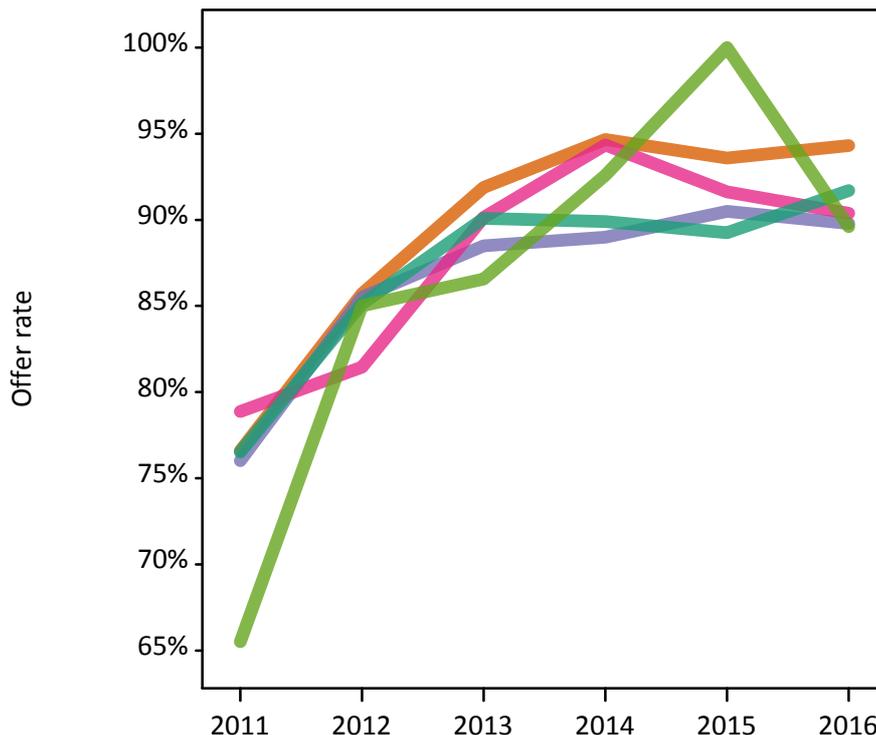
## P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2011	2012	2013	2014	2015	2016
June deadline applications	Asian	250	300	235	300	360	350
	Black	220	270	250	300	305	295
	Mixed	195	150	150	175	190	210
	White	2,825	2,495	2,040	2,140	2,465	2,350
	Other	60	80	65	80	85	75
Offers	Asian	195	260	215	285	335	330
	Black	170	230	225	265	275	265
	Mixed	155	125	135	165	175	190
	White	2,165	2,125	1,835	1,925	2,200	2,155
	Other	40	70	60	75	80	70
Offer rate	Asian	76.6%	85.7%	91.9%	94.7%	93.6%	94.3%
	Black	76.0%	85.5%	88.5%	89.0%	90.5%	89.8%
	Mixed	78.9%	81.5%	90.1%	94.4%	91.6%	90.4%
	White	76.5%	85.1%	90.1%	89.9%	89.2%	91.7%
	Other	65.5%	85.0%	86.6%	92.6%	100.0%	89.6%
Average offer rate	Asian	79.8%	87.2%	91.5%	94.8%	93.2%	93.6%
	Black	75.9%	86.0%	89.2%	90.0%	92.2%	91.8%
	Mixed	77.1%	85.2%	90.5%	93.4%	91.3%	91.4%
	White	76.2%	84.5%	89.9%	89.9%	89.2%	91.3%
	Other	73.0%	87.3%	91.2%	90.9%	91.7%	94.8%
Percentage point difference between offer rate and average offer rate	Asian	-3.2	-1.5	0.4	-0.2	0.4	0.7
	Black	0.2	-0.5	-0.7	-1.0	-1.7	-2.0
	Mixed	1.8	-3.7	-0.4	0.9	0.4	-1.0
	White	0.3	0.6	0.2	0.0	0.1	0.4
	Other	-7.5	-2.3	-4.7	1.7	8.3	-5.2
Contribution of group to the average offer rate	Asian	0.249	0.253	0.259	0.277	0.249	0.244
	Black	0.196	0.211	0.231	0.267	0.215	0.214
	Mixed	0.191	0.153	0.186	0.172	0.131	0.164
	White	0.836	0.801	0.796	0.768	0.765	0.761
	Other	0.140	0.176	0.155	0.191	0.160	0.133

**P.13 18 year old offer rate by ethnic group**

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2011-2016.

- Asian
- Black
- Mixed
- White
- Other



**P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group**

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2011-2016.

- Asian
- Black
- Mixed
- White
- Other



### P.15 Applicants (all ages)

Statistic	2011	2012	2013	2014	2015	2016
June deadline applicants	5,985	5,405	4,920	5,110	5,675	5,435
Placed June deadline applicants	1,105	1,140	1,090	1,200	1,265	1,130
All placed applicants	1,155	1,185	1,265	1,380	1,495	1,370

### P.16 Applications (all ages)

Statistic	2011	2012	2013	2014	2015	2016
June deadline applications	6,455	5,740	5,195	5,410	5,955	5,715
Offers	4,380	4,520	4,310	4,675	5,180	5,020
Offer rate	67.8%	78.8%	82.9%	86.4%	87.0%	87.9%

### P.17 Applicants (all ages) by sex

Statistic	Sex	2011	2012	2013	2014	2015	2016
June deadline applicants	Men	2,340	2,035	1,935	2,105	2,450	2,360
	Women	3,650	3,375	2,985	3,010	3,220	3,075
Placed June deadline applicants	Men	435	490	490	520	565	530
	Women	670	650	600	675	700	595
All placed applicants	Men	455	505	570	610	680	640
	Women	700	680	695	770	815	730

### P.18 Applications (all ages) by sex

Statistic	Sex	2011	2012	2013	2014	2015	2016
June deadline applications	Men	2,600	2,210	2,100	2,290	2,630	2,525
	Women	3,860	3,530	3,100	3,120	3,325	3,190
Offers	Men	1,750	1,800	1,735	1,950	2,285	2,250
	Women	2,625	2,720	2,575	2,725	2,895	2,770
Offer rate	Men	67.4%	81.5%	82.7%	85.2%	86.9%	89.1%
	Women	68.0%	77.1%	83.1%	87.3%	87.0%	86.9%

### P.19 Applicants (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2011	2012	2013	2014	2015	2016
June deadline applicants	Quintile 1	415	365	325	420	420	420
	Quintile 2	700	660	605	635	750	700
	Quintile 3	1,285	1,230	1,085	1,145	1,290	1,200
	Quintile 4	1,660	1,445	1,360	1,395	1,490	1,435
	Quintile 5	1,910	1,700	1,540	1,505	1,710	1,655
Placed June deadline applicants	Quintile 1	85	85	65	90	90	65
	Quintile 2	120	125	135	145	165	165
	Quintile 3	210	245	230	265	260	235
	Quintile 4	290	295	315	330	345	310
	Quintile 5	405	385	345	365	400	350
All placed applicants	Quintile 1	85	90	70	95	100	75
	Quintile 2	125	130	155	165	190	190
	Quintile 3	220	255	260	305	310	290
	Quintile 4	305	305	370	370	405	370
	Quintile 5	420	400	410	435	485	435

### P.20 Applications (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2011	2012	2013	2014	2015	2016
June deadline applications	Quintile 1	440	390	340	445	430	435
	Quintile 2	745	700	645	670	785	740
	Quintile 3	1,385	1,300	1,125	1,215	1,355	1,245
	Quintile 4	1,775	1,520	1,435	1,480	1,580	1,515
	Quintile 5	2,095	1,825	1,635	1,590	1,790	1,755
Offers	Quintile 1	280	300	280	370	375	380
	Quintile 2	505	545	545	590	680	660
	Quintile 3	905	1,025	920	1,055	1,150	1,085
	Quintile 4	1,185	1,185	1,190	1,280	1,380	1,345
	Quintile 5	1,490	1,465	1,365	1,365	1,580	1,530
Offer rate	Quintile 1	63.3%	76.6%	82.1%	84.0%	87.7%	87.6%
	Quintile 2	67.9%	77.7%	84.1%	87.6%	86.8%	89.3%
	Quintile 3	65.5%	78.8%	81.5%	87.1%	84.7%	87.3%
	Quintile 4	66.8%	78.0%	83.0%	86.7%	87.4%	88.8%
	Quintile 5	71.3%	80.4%	83.5%	85.7%	88.2%	87.0%

## P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2011	2012	2013	2014	2015	2016
June deadline applicants	Asian	480	535	460	515	640	605
	Black	595	615	625	640	675	635
	Mixed	360	305	305	360	375	390
	White	4,385	3,745	3,355	3,410	3,775	3,580
	Other	120	165	145	150	165	180
Placed June deadline applicants	Asian	50	75	65	85	115	75
	Black	85	105	120	125	120	120
	Mixed	75	60	75	85	80	80
	White	880	860	800	865	905	815
	Other	20	25	25	30	25	35
All placed applicants	Asian	50	80	90	110	150	110
	Black	85	110	150	160	185	165
	Mixed	80	65	90	100	95	95
	White	915	895	895	955	1,010	935
	Other	20	25	35	35	35	50

## P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2011	2012	2013	2014	2015	2016
June deadline applications	Asian	505	555	475	535	645	625
	Black	625	635	650	665	705	650
	Mixed	395	335	320	385	395	415
	White	4,760	4,000	3,565	3,635	3,990	3,795
	Other	125	175	150	160	170	185
Offers	Asian	330	440	400	475	585	555
	Black	365	465	505	545	575	560
	Mixed	260	240	255	325	340	360
	White	3,310	3,215	3,005	3,160	3,485	3,355
	Other	85	135	120	140	150	155
Offer rate	Asian	65.4%	79.2%	84.2%	89.3%	90.3%	89.0%
	Black	58.4%	72.8%	77.4%	82.0%	81.7%	85.6%
	Mixed	65.8%	71.4%	79.8%	84.3%	87.0%	86.3%
	White	69.5%	80.4%	84.3%	86.9%	87.2%	88.4%
	Other	68.3%	76.7%	78.7%	88.7%	89.9%	84.2%

## Technical Notes and Definitions

### UCAS undergraduate scheme

#### Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

#### Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

#### Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2016 cycle runs from September 2015 through to October 2016.

#### End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

#### Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

#### June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

#### Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

### Reporting groups

#### Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

#### POLAR3 quintile

Developed by HEFCE, POLAR3 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR3 is based on the participation rates of young people between 2005 and 2009 who entered Higher Education between 2005-06 and 2010-11, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR3 quintile are not reported.

#### Sex

Sex as declared by the applicant.

### **SIMD quintile**

Scottish index of multiple deprivation (SIMD) for 2012 identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2016 End of Cycle Report and the 2016 cycle January deadline application rate report.

### **Statistics reported in the tables**

#### **All placed applicants**

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

#### **All placed applicants per 10,000 population**

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

#### **Average offer rate**

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR3 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

### Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR3 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

### Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

### Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

### June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

### June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

### June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

### Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

### Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

### Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

### Other definitions

#### Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used.

#### Provider

A higher education provider - a university or college.

#### UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.