

K24 The University of Kent

Cycle years: 2012 - 2017

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR3, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

Application statistics: June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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P.1 18 year old applicants

Statistic	2012	2013	2014	2015	2016	2017
June deadline applicants	12,340	13,385	12,480	13,660	14,705	14,755
Placed June deadline applicants	2,075	2,110	2,015	2,095	2,255	2,485
All placed applicants	2,470	2,515	2,635	2,630	2,725	3,025
June deadline applicants per 10,000 population	159.5	175.9	165.7	178.3	196.2	199.2
Placed June deadline applicants per 10,000	26.8	27.7	26.8	27.3	30.1	33.6
All placed applicants per 10,000 population	31.9	33.0	35.0	34.4	36.4	40.8

P.2 18 year old applications

Statistic	2012	2013	2014	2015	2016	2017
June deadline applications	12,795	13,790	12,930	14,115	15,225	15,330
Offers	10,860	12,355	11,240	12,310	13,455	13,635
Offer rate	84.9%	89.6%	86.9%	87.2%	88.4%	89.0%

P.3 18 year old applicants by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applicants	Men	6,055	6,645	6,130	6,475	7,115	7,145
	Women	6,285	6,745	6,355	7,190	7,590	7,610
Placed June deadline applicants	Men	980	1,000	985	975	1,085	1,195
	Women	1,095	1,110	1,030	1,120	1,170	1,290
All placed applicants	Men	1,165	1,200	1,260	1,240	1,300	1,450
	Women	1,300	1,315	1,375	1,395	1,430	1,575
June deadline applicants per 10,000 population	Men	152.7	170.2	158.3	165.0	185.2	188.1
	Women	166.8	182.0	173.6	192.3	207.7	210.8
Placed June deadline applicants per 10,000 population	Men	24.7	25.6	25.4	24.8	28.3	31.5
	Women	29.1	30.0	28.2	29.9	32.0	35.8
All placed applicants per 10,000 population	Men	29.4	30.7	32.5	31.5	33.8	38.2
	Women	34.5	35.5	37.6	37.3	39.1	43.6

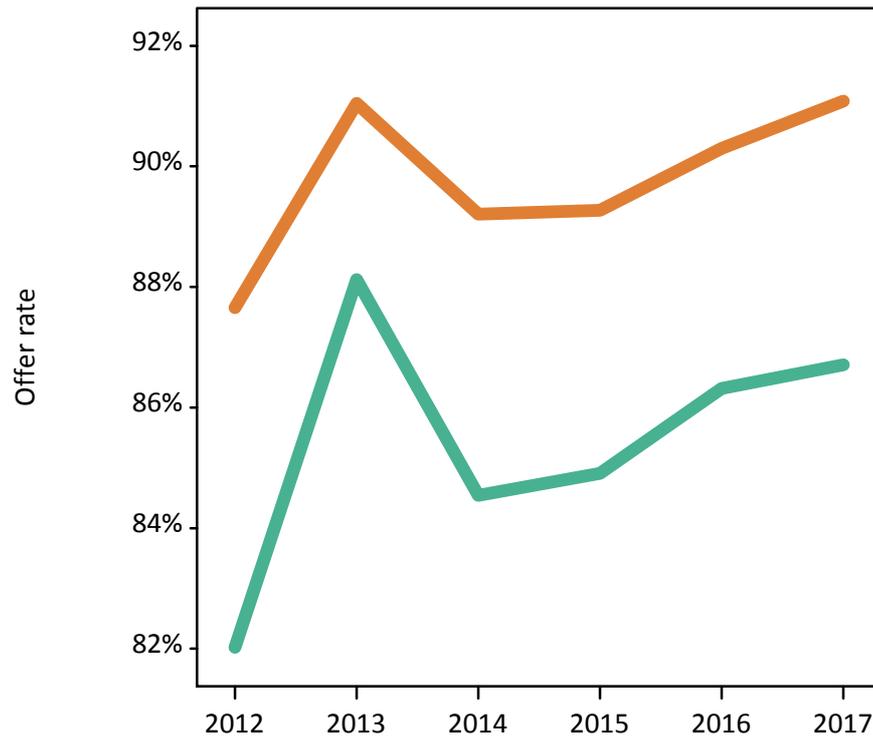
P.4 18 year old applications by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applications	Men	6,310	6,855	6,380	6,705	7,370	7,450
	Women	6,490	6,935	6,550	7,410	7,855	7,880
Offers	Men	5,175	6,040	5,395	5,695	6,360	6,460
	Women	5,685	6,315	5,845	6,615	7,095	7,180
Offer rate	Men	82.0%	88.1%	84.5%	84.9%	86.3%	86.7%
	Women	87.7%	91.0%	89.2%	89.3%	90.3%	91.1%
Average offer rate	Men	82.5%	88.5%	85.2%	85.3%	86.7%	87.3%
	Women	87.1%	90.6%	88.5%	88.9%	90.0%	90.5%
Percentage point difference between offer rate and average offer rate	Men	-0.5	-0.4	-0.7	-0.4	-0.3	-0.6
	Women	0.5	0.4	0.7	0.4	0.3	0.6
Contribution of group to the average offer rate	Men	0.620	0.610	0.625	0.611	0.609	0.617
	Women	0.630	0.615	0.635	0.648	0.633	0.638

P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2012-2017.

Men
Women



P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2012-2017.

Men
Women



P.7 18 year old applicants by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applicants	Quintile 1	935	990	995	1,130	1,270	1,315
	Quintile 2	1,720	1,915	1,855	2,025	2,125	2,150
	Quintile 3	2,570	2,790	2,705	3,020	3,165	3,295
	Quintile 4	3,185	3,495	3,115	3,465	3,650	3,550
	Quintile 5	3,900	4,175	3,790	4,005	4,470	4,400
Placed June deadline applicants	Quintile 1	175	175	185	155	225	255
	Quintile 2	305	365	355	345	375	425
	Quintile 3	465	475	460	490	505	570
	Quintile 4	555	545	500	525	555	560
	Quintile 5	580	550	515	575	590	670
All placed applicants	Quintile 1	200	205	225	210	255	300
	Quintile 2	365	415	430	420	430	500
	Quintile 3	535	570	615	605	630	690
	Quintile 4	655	660	640	645	660	705
	Quintile 5	705	665	725	745	750	820
June deadline applicants per 10,000 population	Quintile 1	65.6	71.2	71.6	80.5	94.1	99.0
	Quintile 2	114.8	129.8	126.6	136.3	146.8	151.3
	Quintile 3	166.3	183.1	179.9	196.7	210.5	221.2
	Quintile 4	200.6	223.6	202.2	221.3	236.4	232.6
	Quintile 5	232.0	252.4	232.4	239.2	270.6	268.1
Placed June deadline applicants per 10,000 population	Quintile 1	12.1	12.6	13.2	11.2	16.7	19.3
	Quintile 2	20.3	24.8	24.2	23.2	25.9	29.9
	Quintile 3	30.1	31.1	30.6	31.8	33.7	38.3
	Quintile 4	34.8	34.8	32.6	33.5	35.8	36.6
	Quintile 5	34.4	33.2	31.5	34.2	35.8	40.8
All placed applicants per 10,000 population	Quintile 1	14.1	14.6	16.2	15.1	18.9	22.7
	Quintile 2	24.5	28.3	29.3	28.2	29.8	35.3
	Quintile 3	34.7	37.2	40.7	39.4	41.8	46.3
	Quintile 4	41.3	42.3	41.7	41.1	42.6	46.1
	Quintile 5	42.1	40.1	44.4	44.6	45.3	49.8

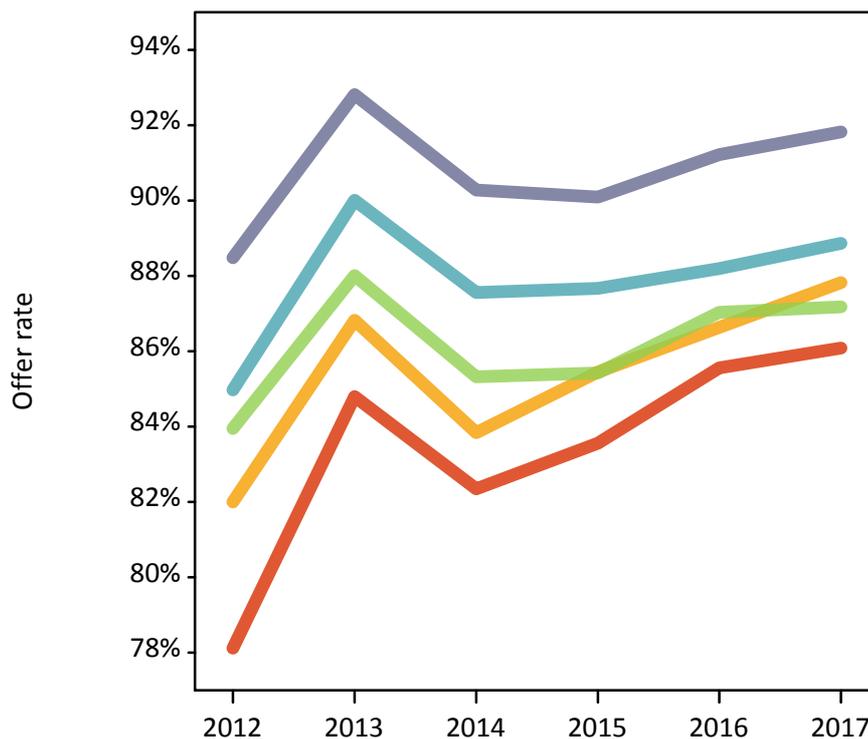
P.8 18 year old applications by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applications	Quintile 1	990	1,040	1,050	1,185	1,365	1,400
	Quintile 2	1,820	2,010	1,950	2,125	2,235	2,265
	Quintile 3	2,665	2,860	2,815	3,115	3,260	3,430
	Quintile 4	3,295	3,605	3,225	3,585	3,770	3,690
	Quintile 5	3,985	4,255	3,880	4,085	4,565	4,500
Offers	Quintile 1	775	880	865	990	1,165	1,205
	Quintile 2	1,495	1,745	1,635	1,815	1,935	1,990
	Quintile 3	2,240	2,520	2,400	2,660	2,840	2,990
	Quintile 4	2,800	3,245	2,825	3,140	3,325	3,280
	Quintile 5	3,525	3,950	3,500	3,680	4,165	4,130
Offer rate	Quintile 1	78.1%	84.8%	82.3%	83.6%	85.6%	86.1%
	Quintile 2	82.0%	86.8%	83.8%	85.5%	86.6%	87.8%
	Quintile 3	84.0%	88.0%	85.3%	85.4%	87.0%	87.2%
	Quintile 4	85.0%	90.0%	87.6%	87.7%	88.2%	88.9%
	Quintile 5	88.5%	92.8%	90.3%	90.1%	91.2%	91.8%
Average offer rate	Quintile 1	80.3%	85.5%	83.2%	84.5%	84.9%	85.4%
	Quintile 2	81.3%	87.3%	83.7%	85.1%	86.1%	87.2%
	Quintile 3	83.6%	88.2%	85.7%	85.7%	87.3%	87.7%
	Quintile 4	85.5%	90.1%	87.5%	87.8%	89.0%	89.4%
	Quintile 5	88.0%	92.2%	89.9%	89.7%	90.9%	91.5%
Percentage point difference between offer rate and average offer rate	Quintile 1	-2.2	-0.7	-0.9	-0.9	0.6	0.6
	Quintile 2	0.7	-0.5	0.2	0.4	0.5	0.6
	Quintile 3	0.4	-0.2	-0.4	-0.3	-0.2	-0.6
	Quintile 4	-0.6	-0.1	0.1	-0.1	-0.8	-0.5
	Quintile 5	0.4	0.6	0.4	0.4	0.4	0.4
Contribution of group to the average offer rate	Quintile 1	0.166	0.153	0.167	0.160	0.163	0.170
	Quintile 2	0.221	0.224	0.228	0.219	0.211	0.212
	Quintile 3	0.276	0.268	0.281	0.285	0.275	0.279
	Quintile 4	0.317	0.312	0.303	0.306	0.296	0.292
	Quintile 5	0.379	0.373	0.370	0.357	0.361	0.356

P.9 18 year old offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2012-2017.

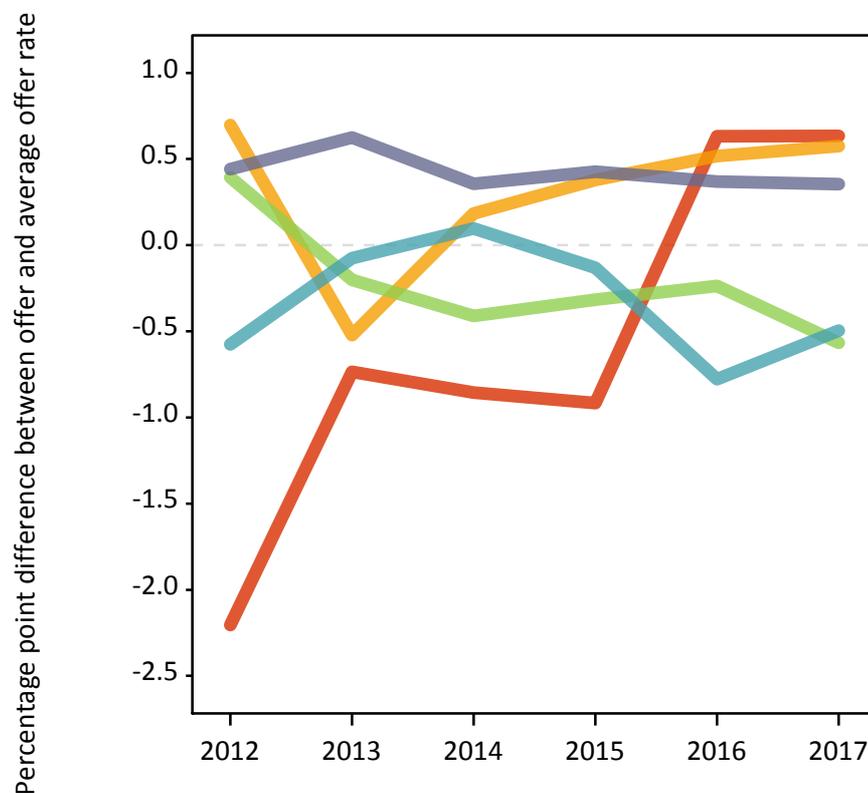
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2012-2017.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.11 18 year old applicants by ethnic group

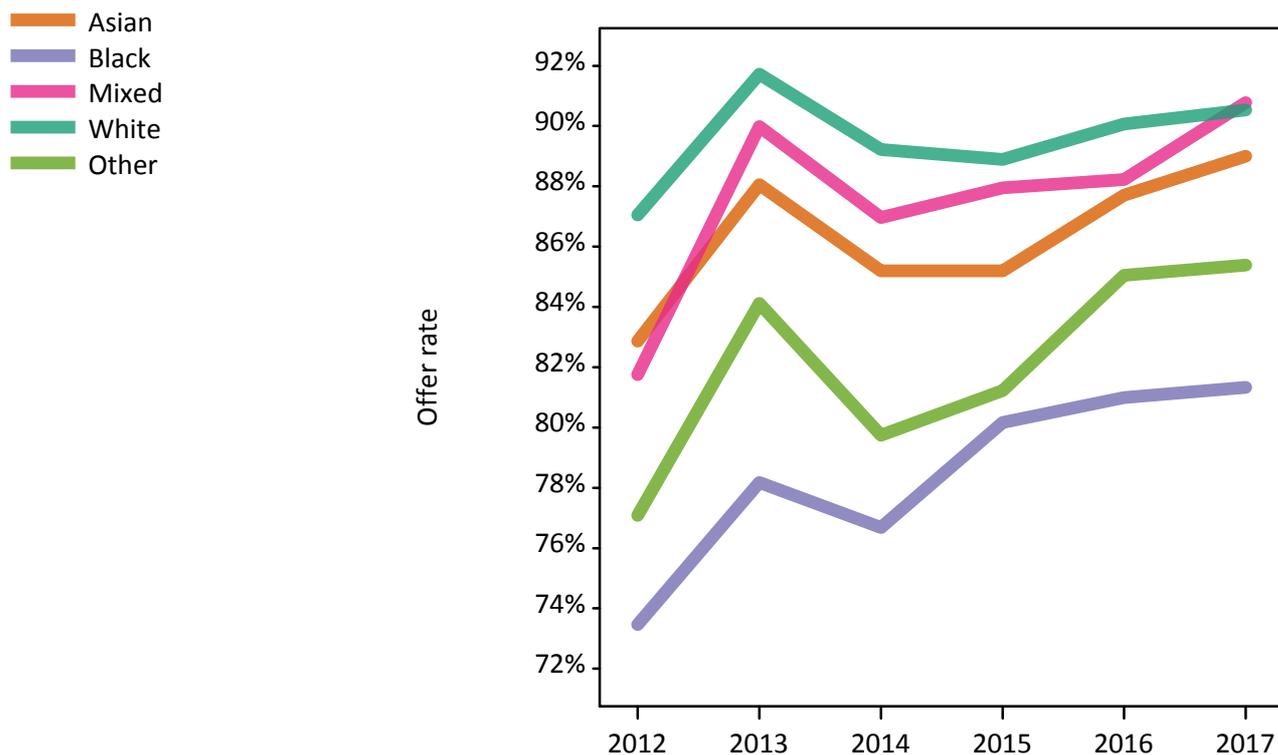
Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applicants	Asian	1,240	1,440	1,405	1,435	1,570	1,730
	Black	1,260	1,495	1,540	1,780	1,960	2,070
	Mixed	580	655	625	765	860	895
	White	8,995	9,505	8,630	9,320	9,870	9,635
	Other	190	225	225	275	315	345
Placed June deadline applicants	Asian	150	155	165	165	195	265
	Black	200	220	250	280	320	340
	Mixed	95	100	105	140	125	130
	White	1,605	1,595	1,465	1,465	1,560	1,665
	Other	20	30	30	30	40	65
All placed applicants	Asian	205	210	250	255	270	345
	Black	260	310	360	385	415	450
	Mixed	120	115	140	180	155	175
	White	1,840	1,800	1,815	1,755	1,805	1,935
	Other	20	40	50	40	55	90
June deadline applicants per 10,000 population	Asian	191.2	218.2	207.3	202.8	218.3	235.3
	Black	447.1	503.2	507.7	558.5	626.0	658.1
	Mixed	222.3	242.3	216.6	248.7	273.0	278.8
	White	139.3	151.1	139.9	149.6	163.2	162.4
	Other	214.7	248.1	243.9	285.3	317.5	334.0
Placed June deadline applicants per 10,000 population	Asian	22.9	23.2	24.0	23.6	27.0	36.3
	Black	70.7	74.1	81.8	88.6	102.9	108.7
	Mixed	35.7	37.4	35.8	44.8	40.0	40.5
	White	24.8	25.4	23.8	23.5	25.8	28.1
	Other	21.5	33.1	31.2	31.1	38.2	62.1
All placed applicants per 10,000 population	Asian	31.5	31.5	36.9	36.2	37.7	46.6
	Black	92.0	103.7	118.8	120.3	132.6	142.4
	Mixed	45.7	43.3	48.7	57.7	49.9	55.1
	White	28.5	28.6	29.4	28.1	29.8	32.6
	Other	23.7	46.3	53.7	41.5	53.3	85.4

P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applications	Asian	1,265	1,465	1,430	1,450	1,605	1,765
	Black	1,270	1,510	1,555	1,795	1,985	2,100
	Mixed	590	670	635	795	885	910
	White	9,395	9,840	9,015	9,705	10,305	10,125
	Other	190	235	230	275	320	350
Offers	Asian	1,050	1,290	1,220	1,235	1,405	1,570
	Black	935	1,180	1,195	1,440	1,605	1,710
	Mixed	485	600	555	700	780	825
	White	8,175	9,025	8,040	8,630	9,280	9,165
	Other	150	195	185	225	275	300
Offer rate	Asian	82.9%	88.1%	85.2%	85.2%	87.7%	89.0%
	Black	73.5%	78.2%	76.7%	80.2%	81.0%	81.3%
	Mixed	81.8%	90.0%	87.0%	88.0%	88.2%	90.8%
	White	87.1%	91.7%	89.2%	88.9%	90.1%	90.5%
	Other	77.1%	84.1%	79.7%	81.2%	85.0%	85.4%
Average offer rate	Asian	84.4%	87.7%	84.9%	86.2%	87.8%	88.0%
	Black	76.4%	81.0%	79.0%	81.2%	82.6%	83.6%
	Mixed	83.3%	89.4%	86.6%	87.9%	87.8%	90.9%
	White	86.3%	91.2%	88.7%	88.5%	89.7%	90.2%
	Other	78.0%	88.6%	83.1%	82.7%	85.8%	87.3%
Percentage point difference between offer rate and average offer rate	Asian	-1.6	0.3	0.3	-1.0	-0.1	1.0
	Black	-2.9	-2.8	-2.3	-1.0	-1.6	-2.3
	Mixed	-1.6	0.6	0.4	0.1	0.4	-0.1
	White	0.7	0.5	0.5	0.4	0.3	0.4
	Other	-0.9	-4.5	-3.3	-1.5	-0.7	-1.9
Contribution of group to the average offer rate	Asian	0.221	0.220	0.222	0.219	0.208	0.213
	Black	0.218	0.236	0.240	0.247	0.239	0.241
	Mixed	0.121	0.118	0.117	0.130	0.120	0.123
	White	0.781	0.765	0.748	0.744	0.731	0.712
	Other	0.097	0.084	0.087	0.085	0.076	0.081

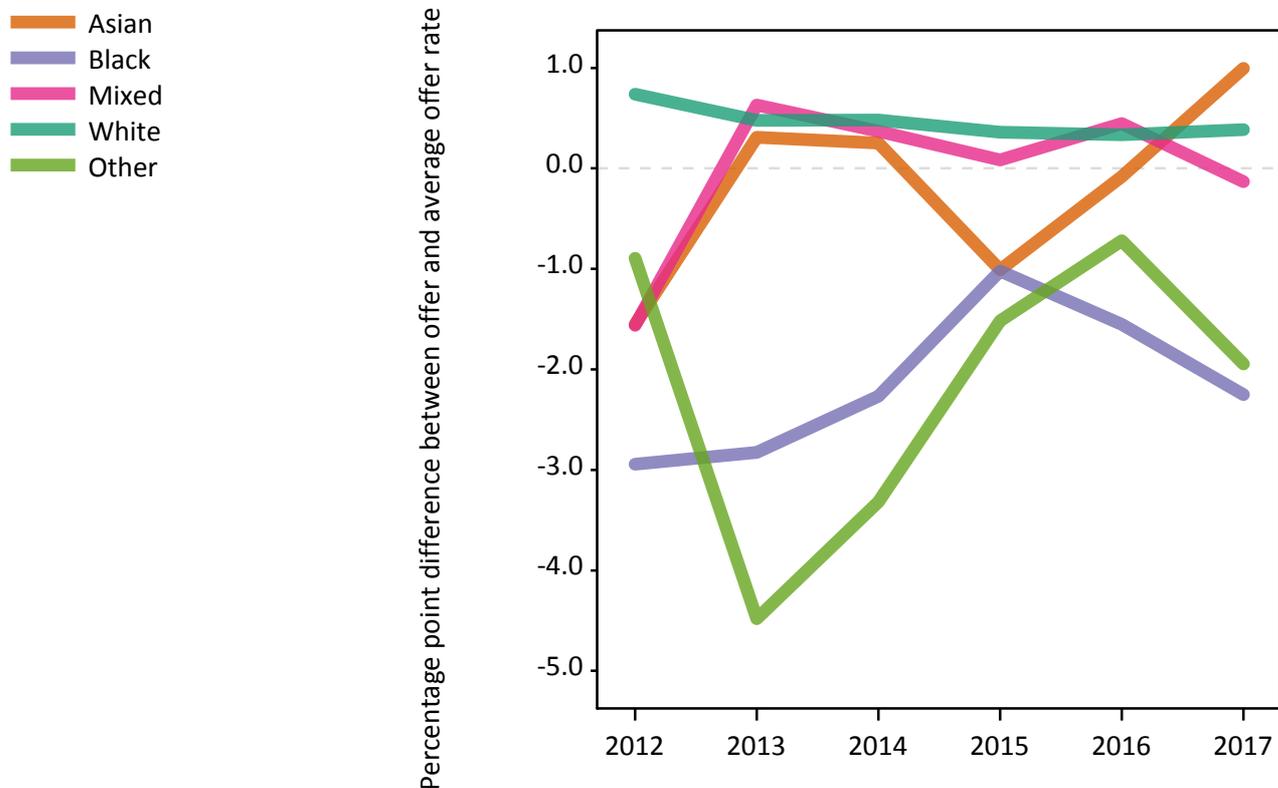
P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2012-2017.



P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2012-2017.



P.15 Applicants (all ages)

Statistic	2012	2013	2014	2015	2016	2017
June deadline applicants	18,245	19,820	18,915	20,605	21,590	21,105
Placed June deadline applicants	3,150	3,395	3,145	3,320	3,420	3,650
All placed applicants	3,825	4,085	4,140	4,250	4,235	4,470

P.16 Applications (all ages)

Statistic	2012	2013	2014	2015	2016	2017
June deadline applications	19,170	20,760	19,895	21,615	22,655	22,135
Offers	14,815	17,115	15,660	17,230	18,295	18,225
Offer rate	77.3%	82.4%	78.7%	79.7%	80.8%	82.3%

P.17 Applicants (all ages) by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applicants	Men	9,335	10,220	9,690	10,260	10,920	10,600
	Women	8,910	9,600	9,225	10,345	10,670	10,510
Placed June deadline applicants	Men	1,545	1,650	1,560	1,590	1,690	1,800
	Women	1,605	1,745	1,585	1,725	1,730	1,845
All placed applicants	Men	1,875	1,985	2,035	2,065	2,090	2,205
	Women	1,950	2,100	2,105	2,185	2,150	2,265

P.18 Applications (all ages) by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applications	Men	9,825	10,700	10,200	10,765	11,465	11,140
	Women	9,345	10,060	9,695	10,850	11,190	10,995
Offers	Men	7,335	8,640	7,805	8,340	8,995	8,960
	Women	7,480	8,475	7,855	8,890	9,300	9,265
Offer rate	Men	74.7%	80.7%	76.5%	77.5%	78.5%	80.5%
	Women	80.0%	84.2%	81.0%	82.0%	83.1%	84.3%

P.19 Applicants (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applicants	Quintile 1	1,580	1,700	1,720	1,880	2,075	2,010
	Quintile 2	2,690	2,925	2,935	3,140	3,200	3,210
	Quintile 3	3,870	4,225	4,190	4,670	4,730	4,720
	Quintile 4	4,605	5,075	4,640	5,180	5,330	5,075
	Quintile 5	5,425	5,850	5,385	5,695	6,210	6,020
Placed June deadline applicants	Quintile 1	300	350	330	315	390	390
	Quintile 2	505	595	560	590	590	645
	Quintile 3	695	765	725	755	755	795
	Quintile 4	830	835	775	815	840	865
	Quintile 5	815	835	755	840	845	950
All placed applicants	Quintile 1	355	415	400	405	455	470
	Quintile 2	610	680	680	730	705	765
	Quintile 3	830	915	960	960	965	975
	Quintile 4	1,000	1,040	1,020	1,030	1,020	1,070
	Quintile 5	1,015	1,030	1,070	1,120	1,085	1,175

P.20 Applications (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applications	Quintile 1	1,725	1,840	1,875	2,035	2,265	2,185
	Quintile 2	2,900	3,165	3,195	3,375	3,455	3,440
	Quintile 3	4,040	4,405	4,385	4,875	4,935	4,945
	Quintile 4	4,830	5,295	4,860	5,435	5,585	5,310
	Quintile 5	5,595	6,015	5,535	5,850	6,370	6,185
Offers	Quintile 1	1,175	1,390	1,340	1,510	1,695	1,680
	Quintile 2	2,085	2,465	2,365	2,595	2,650	2,740
	Quintile 3	3,085	3,535	3,345	3,785	3,940	3,995
	Quintile 4	3,760	4,405	3,925	4,365	4,515	4,405
	Quintile 5	4,665	5,285	4,660	4,945	5,470	5,350
Offer rate	Quintile 1	68.1%	75.4%	71.4%	74.2%	74.7%	76.9%
	Quintile 2	71.8%	78.0%	74.0%	76.9%	76.6%	79.7%
	Quintile 3	76.3%	80.3%	76.3%	77.6%	79.8%	80.8%
	Quintile 4	77.8%	83.2%	80.7%	80.3%	80.9%	82.9%
	Quintile 5	83.4%	87.9%	84.2%	84.5%	85.9%	86.5%

P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applicants	Asian	2,025	2,340	2,300	2,365	2,580	2,645
	Black	2,380	2,675	2,805	3,165	3,420	3,435
	Mixed	860	985	985	1,190	1,270	1,310
	White	12,475	13,285	12,340	13,235	13,570	13,020
	Other	350	395	370	475	530	540
Placed June deadline applicants	Asian	245	255	280	280	350	375
	Black	345	405	410	455	505	540
	Mixed	140	165	155	195	195	195
	White	2,355	2,500	2,235	2,315	2,265	2,420
	Other	40	45	50	45	65	85
All placed applicants	Asian	330	345	440	435	485	495
	Black	460	540	590	620	655	705
	Mixed	180	190	220	255	250	255
	White	2,705	2,815	2,710	2,755	2,640	2,785
	Other	45	65	80	65	85	115

P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applications	Asian	2,080	2,400	2,345	2,415	2,630	2,710
	Black	2,440	2,730	2,865	3,215	3,485	3,505
	Mixed	895	1,025	1,015	1,240	1,330	1,345
	White	13,240	14,045	13,175	14,080	14,440	13,860
	Other	365	410	380	480	540	555
Offers	Asian	1,590	1,960	1,880	1,935	2,155	2,260
	Black	1,495	1,845	1,800	2,170	2,430	2,485
	Mixed	675	845	795	985	1,085	1,110
	White	10,715	12,055	10,825	11,640	12,030	11,810
	Other	235	305	285	355	415	435
Offer rate	Asian	76.3%	81.6%	80.2%	80.0%	82.0%	83.4%
	Black	61.2%	67.5%	62.8%	67.5%	69.8%	70.9%
	Mixed	75.4%	82.3%	78.6%	79.5%	81.6%	82.5%
	White	80.9%	85.8%	82.1%	82.7%	83.3%	85.2%
	Other	65.0%	74.7%	74.3%	74.4%	76.7%	79.0%

Technical Notes and Definitions

UCAS undergraduate scheme

Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2017 cycle runs from September 2016 through to October 2017.

End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

Reporting groups

Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

POLAR3 quintile

Developed by HEFCE, POLAR3 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR3 is based on the participation rates of young people between 2005 and 2009 who entered Higher Education between 2005-06 and 2010-11, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR3 quintile are not reported.

Sex

Sex as declared by the applicant.

SIMD 2016 quintile

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2017 End of Cycle Report and the 2017 cycle January deadline application rate report.

Statistics reported in the tables

All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR3 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR3 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

Other definitions

Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

Provider

A higher education provider - a university or college.

UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.