

W05 The University of West London

Cycle years: 2012 - 2017

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR3, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

Application statistics: June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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P.1 18 year old applicants

Statistic	2012	2013	2014	2015	2016	2017
June deadline applicants	3,955	3,520	3,030	3,145	2,875	2,790
Placed June deadline applicants	465	480	430	440	380	320
All placed applicants	630	615	550	535	490	450
June deadline applicants per 10,000 population	51.2	46.3	40.2	41.1	38.4	37.6
Placed June deadline applicants per 10,000	6.0	6.3	5.7	5.8	5.1	4.3
All placed applicants per 10,000 population	8.2	8.1	7.3	7.0	6.6	6.1

P.2 18 year old applications

Statistic	2012	2013	2014	2015	2016	2017
June deadline applications	4,120	3,665	3,170	3,245	3,005	2,905
Offers	2,635	2,525	2,190	2,230	2,135	2,155
Offer rate	63.9%	68.9%	69.1%	68.7%	71.1%	74.2%

P.3 18 year old applicants by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applicants	Men	1,440	1,285	1,040	1,115	965	985
	Women	2,520	2,235	1,990	2,035	1,915	1,805
Placed June deadline applicants	Men	190	205	185	185	150	135
	Women	275	275	245	255	230	185
All placed applicants	Men	270	260	225	210	200	180
	Women	365	355	325	325	295	270
June deadline applicants per 10,000 population	Men	36.3	32.9	26.9	28.4	25.1	25.9
	Women	66.8	60.3	54.4	54.4	52.4	50.0
Placed June deadline applicants per 10,000 population	Men	4.8	5.2	4.8	4.7	4.0	3.6
	Women	7.3	7.4	6.6	6.9	6.2	5.1
All placed applicants per 10,000 population	Men	6.8	6.7	5.8	5.4	5.2	4.7
	Women	9.6	9.5	8.9	8.7	8.0	7.5

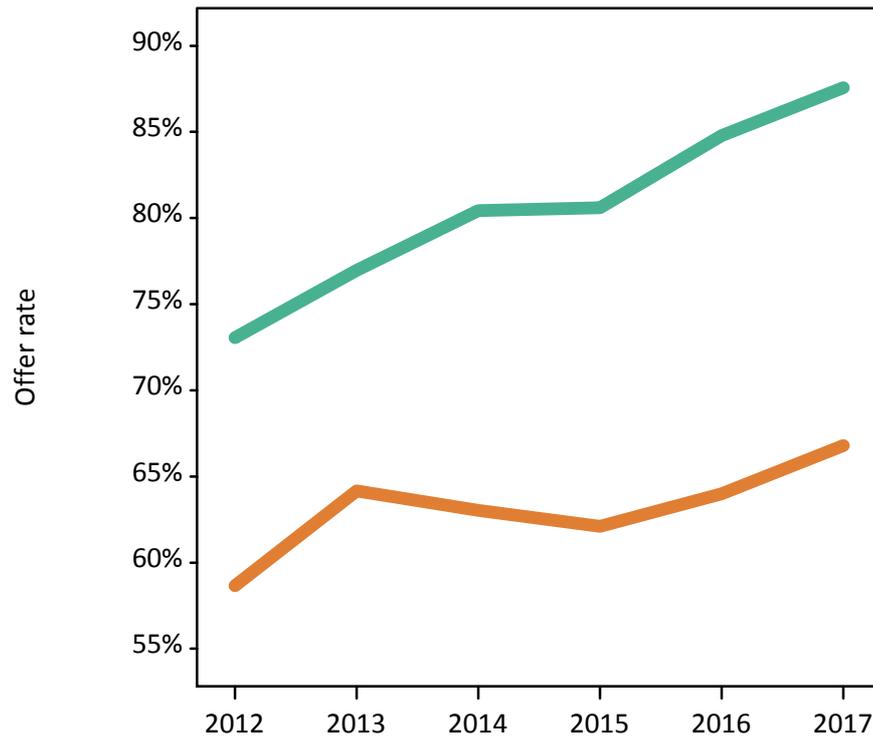
P.4 18 year old applications by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applications	Men	1,515	1,360	1,110	1,160	1,030	1,035
	Women	2,605	2,305	2,060	2,085	1,970	1,865
Offers	Men	1,105	1,045	890	935	875	910
	Women	1,530	1,480	1,300	1,295	1,260	1,245
Offer rate	Men	73.1%	77.0%	80.4%	80.6%	84.8%	87.6%
	Women	58.7%	64.2%	63.0%	62.1%	64.0%	66.8%
Average offer rate	Men	72.2%	77.1%	78.4%	79.9%	82.8%	86.1%
	Women	59.1%	64.1%	64.1%	62.5%	65.0%	67.6%
Percentage point difference between offer rate and average offer rate	Men	0.8	-0.1	2.0	0.7	2.0	1.5
	Women	-0.5	0.1	-1.1	-0.4	-1.0	-0.8
Contribution of group to the average offer rate	Men	0.556	0.591	0.551	0.576	0.564	0.608
	Women	0.742	0.759	0.758	0.764	0.772	0.782

P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2012-2017.

Men
Women



P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2012-2017.

Men
Women



P.7 18 year old applicants by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applicants	Quintile 1	400	345	315	305	300	280
	Quintile 2	555	520	505	455	450	410
	Quintile 3	1,010	850	735	750	720	690
	Quintile 4	960	970	775	825	745	715
	Quintile 5	1,025	830	690	795	660	690
Placed June deadline applicants	Quintile 1	55	40	40	50	40	35
	Quintile 2	65	60	70	55	50	45
	Quintile 3	105	110	95	90	95	85
	Quintile 4	105	145	100	120	100	75
	Quintile 5	140	125	120	125	95	80
All placed applicants	Quintile 1	65	50	45	55	45	45
	Quintile 2	75	75	90	65	65	55
	Quintile 3	150	150	130	120	120	125
	Quintile 4	145	175	135	145	135	105
	Quintile 5	190	165	150	150	120	120
June deadline applicants per 10,000 population	Quintile 1	28.2	24.8	22.6	21.8	22.1	20.9
	Quintile 2	37.1	35.3	34.5	30.7	31.0	28.8
	Quintile 3	65.3	55.7	48.7	48.9	47.8	46.3
	Quintile 4	60.6	62.0	50.4	52.7	48.2	46.7
	Quintile 5	60.9	50.2	42.3	47.6	40.1	42.1
Placed June deadline applicants per 10,000 population	Quintile 1	3.9	2.9	2.8	3.5	3.0	2.6
	Quintile 2	4.2	4.2	4.9	3.8	3.5	3.0
	Quintile 3	6.7	7.1	6.4	6.0	6.3	5.8
	Quintile 4	6.5	9.1	6.6	7.5	6.4	5.0
	Quintile 5	8.3	7.4	7.3	7.4	5.7	4.8
All placed applicants per 10,000 population	Quintile 1	4.7	3.6	3.4	4.1	3.3	3.3
	Quintile 2	5.1	5.2	6.2	4.2	4.6	3.9
	Quintile 3	9.6	9.8	8.6	7.9	8.1	8.4
	Quintile 4	9.2	11.1	8.6	9.2	8.9	6.8
	Quintile 5	11.4	9.9	9.2	8.8	7.3	7.2

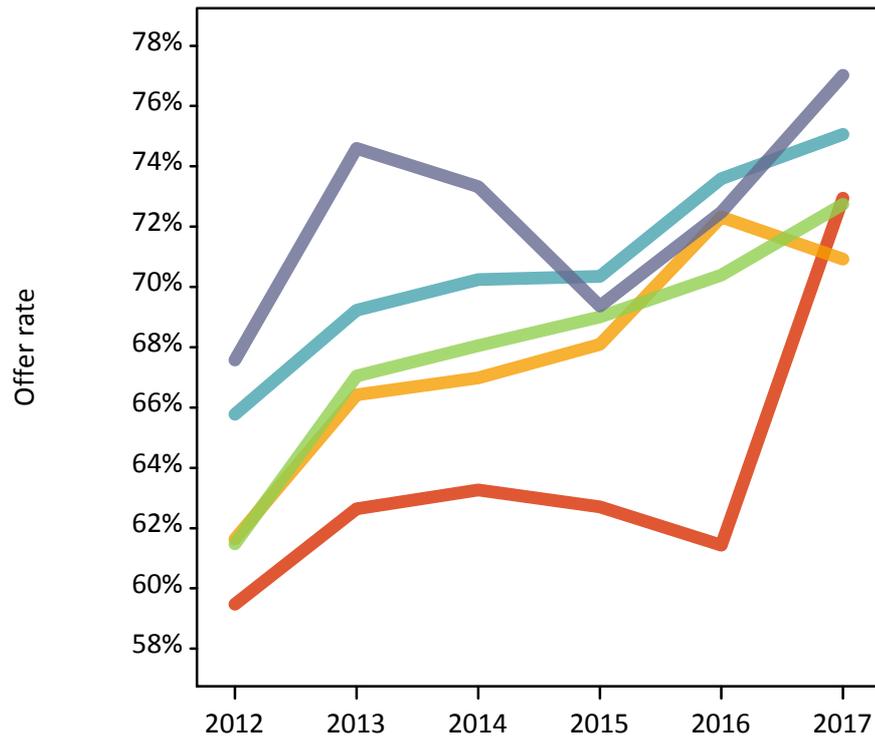
P.8 18 year old applications by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applications	Quintile 1	415	355	325	310	305	290
	Quintile 2	575	545	530	465	465	425
	Quintile 3	1,045	885	765	770	745	720
	Quintile 4	1,015	1,005	820	860	780	745
	Quintile 5	1,060	870	715	825	705	720
Offers	Quintile 1	250	225	205	195	190	215
	Quintile 2	355	360	355	320	335	300
	Quintile 3	645	590	520	530	525	525
	Quintile 4	665	695	575	605	575	560
	Quintile 5	715	650	525	575	510	555
Offer rate	Quintile 1	59.5%	62.6%	63.3%	62.7%	61.4%	72.9%
	Quintile 2	61.6%	66.4%	67.0%	68.1%	72.3%	70.9%
	Quintile 3	61.5%	67.0%	68.1%	69.0%	70.4%	72.7%
	Quintile 4	65.8%	69.2%	70.2%	70.3%	73.6%	75.1%
	Quintile 5	67.6%	74.6%	73.3%	69.4%	72.5%	77.0%
Average offer rate	Quintile 1	57.9%	63.9%	63.8%	63.2%	62.9%	71.1%
	Quintile 2	61.4%	66.5%	66.9%	66.9%	70.4%	71.4%
	Quintile 3	63.7%	68.8%	68.2%	70.1%	71.3%	74.1%
	Quintile 4	64.9%	68.9%	70.6%	70.9%	72.5%	74.7%
	Quintile 5	66.9%	72.6%	72.6%	68.3%	73.3%	76.5%
Percentage point difference between offer rate and average offer rate	Quintile 1	1.5	-1.3	-0.5	-0.5	-1.4	1.9
	Quintile 2	0.2	-0.0	0.1	1.2	1.9	-0.4
	Quintile 3	-2.3	-1.8	-0.2	-1.1	-0.9	-1.4
	Quintile 4	0.9	0.3	-0.3	-0.6	1.1	0.3
	Quintile 5	0.7	2.0	0.7	1.1	-0.9	0.5
Contribution of group to the average offer rate	Quintile 1	0.211	0.195	0.215	0.201	0.220	0.237
	Quintile 2	0.237	0.254	0.262	0.256	0.252	0.282
	Quintile 3	0.339	0.324	0.334	0.349	0.351	0.357
	Quintile 4	0.323	0.373	0.364	0.353	0.355	0.382
	Quintile 5	0.352	0.350	0.341	0.371	0.349	0.364

P.9 18 year old offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2012-2017.

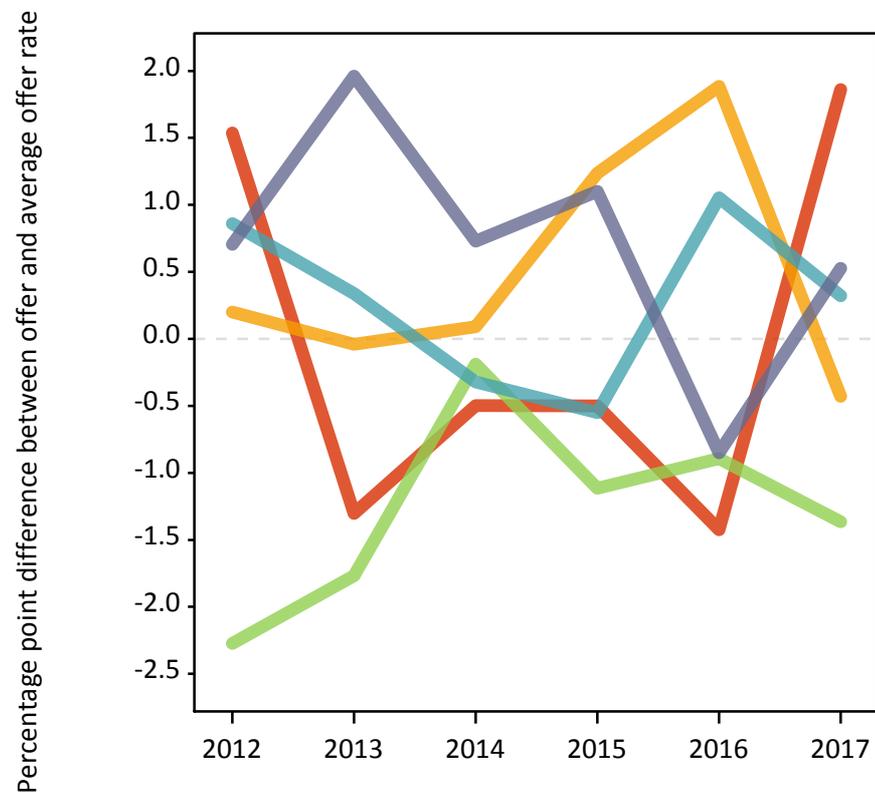
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2012-2017.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applicants	Asian	790	640	490	565	530	555
	Black	585	500	400	450	375	370
	Mixed	265	200	200	225	220	165
	White	2,135	2,025	1,805	1,760	1,595	1,555
	Other	150	130	120	125	135	130
Placed June deadline applicants	Asian	80	75	55	70	60	45
	Black	65	65	50	60	40	35
	Mixed	30	30	25	35	35	15
	White	270	285	275	255	225	205
	Other	15	20	20	25	15	20
All placed applicants	Asian	130	120	90	90	90	95
	Black	100	95	80	85	65	60
	Mixed	40	35	35	35	45	25
	White	325	330	315	290	265	240
	Other	30	30	25	35	20	30
June deadline applicants per 10,000 population	Asian	122.1	96.9	72.4	80.1	73.5	75.2
	Black	208.4	167.7	131.3	140.7	119.5	117.9
	Mixed	101.4	74.7	69.9	73.3	69.6	50.8
	White	33.1	32.2	29.2	28.2	26.4	26.2
	Other	171.8	141.2	131.1	130.7	136.7	124.3
Placed June deadline applicants per 10,000 population	Asian	12.5	11.4	8.0	9.6	8.5	5.8
	Black	23.1	21.9	17.2	18.5	13.4	11.8
	Mixed	11.1	10.7	8.3	10.7	10.5	4.0
	White	4.2	4.6	4.4	4.1	3.8	3.5
	Other	19.2	21.0	22.6	25.9	15.1	20.4
All placed applicants per 10,000 population	Asian	19.8	17.9	13.6	12.6	12.5	12.8
	Black	35.5	32.0	26.7	27.3	20.8	18.7
	Mixed	15.7	13.3	12.2	12.0	14.9	7.2
	White	5.0	5.2	5.1	4.6	4.4	4.0
	Other	33.9	34.2	29.0	34.2	22.1	31.1

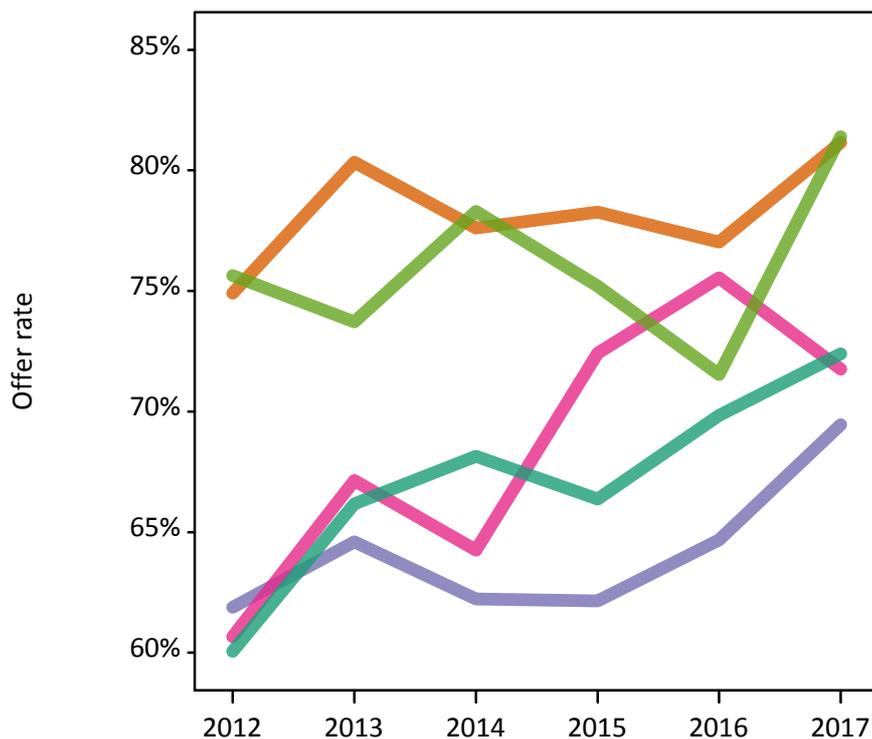
P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applications	Asian	835	655	510	580	545	570
	Black	605	515	415	455	385	385
	Mixed	270	215	205	230	230	170
	White	2,225	2,115	1,895	1,825	1,685	1,635
	Other	155	135	130	130	135	130
Offers	Asian	625	525	395	455	420	460
	Black	375	335	255	285	250	265
	Mixed	165	145	135	170	175	120
	White	1,335	1,400	1,290	1,210	1,175	1,185
	Other	120	100	100	95	100	105
Offer rate	Asian	74.9%	80.3%	77.6%	78.3%	77.0%	81.2%
	Black	61.9%	64.6%	62.2%	62.1%	64.7%	69.5%
	Mixed	60.7%	67.1%	64.3%	72.4%	75.5%	71.8%
	White	60.1%	66.2%	68.1%	66.4%	69.8%	72.4%
	Other	75.6%	73.7%	78.3%	75.2%	71.5%	81.4%
Average offer rate	Asian	76.8%	81.0%	78.6%	77.5%	77.7%	80.8%
	Black	62.5%	68.5%	63.6%	65.5%	66.4%	71.1%
	Mixed	64.7%	70.1%	64.6%	74.1%	76.5%	73.4%
	White	58.6%	64.6%	67.5%	65.4%	68.7%	71.9%
	Other	76.0%	76.5%	79.3%	78.1%	76.3%	81.7%
Percentage point difference between offer rate and average offer rate	Asian	-1.8	-0.7	-1.0	0.7	-0.7	0.3
	Black	-0.6	-3.9	-1.4	-3.4	-1.8	-1.6
	Mixed	-4.0	-2.9	-0.3	-1.6	-1.0	-1.6
	White	1.5	1.6	0.7	1.0	1.1	0.5
	Other	-0.4	-2.8	-1.1	-2.9	-4.7	-0.3
Contribution of group to the average offer rate	Asian	0.386	0.379	0.349	0.370	0.360	0.406
	Black	0.271	0.259	0.261	0.276	0.267	0.306
	Mixed	0.189	0.180	0.159	0.203	0.219	0.214
	White	0.670	0.698	0.707	0.696	0.696	0.712
	Other	0.151	0.154	0.198	0.184	0.173	0.219

P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2012-2017.

- Asian
- Black
- Mixed
- White
- Other



P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2012-2017.

- Asian
- Black
- Mixed
- White
- Other



P.15 Applicants (all ages)

Statistic	2012	2013	2014	2015	2016	2017
June deadline applicants	13,350	12,200	11,710	11,575	11,085	9,975
Placed June deadline applicants	1,440	1,740	1,685	1,665	1,615	1,470
All placed applicants	2,135	2,385	2,345	2,605	2,510	2,555

P.16 Applications (all ages)

Statistic	2012	2013	2014	2015	2016	2017
June deadline applications	14,115	12,885	12,390	12,255	11,790	10,530
Offers	5,795	6,245	5,880	5,865	5,640	5,550
Offer rate	41.1%	48.5%	47.5%	47.8%	47.9%	52.7%

P.17 Applicants (all ages) by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applicants	Men	4,405	4,000	3,660	3,635	3,320	3,120
	Women	8,945	8,200	8,050	7,940	7,770	6,855
Placed June deadline applicants	Men	525	700	630	645	605	575
	Women	915	1,040	1,055	1,020	1,010	895
All placed applicants	Men	860	995	890	1,015	985	1,005
	Women	1,275	1,390	1,455	1,590	1,525	1,550

P.18 Applications (all ages) by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applications	Men	4,695	4,270	3,935	3,905	3,595	3,325
	Women	9,420	8,620	8,455	8,350	8,190	7,205
Offers	Men	2,510	2,620	2,415	2,475	2,335	2,315
	Women	3,285	3,625	3,470	3,390	3,305	3,235
Offer rate	Men	53.5%	61.4%	61.4%	63.4%	64.9%	69.7%
	Women	34.9%	42.1%	41.0%	40.6%	40.4%	44.9%

P.19 Applicants (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applicants	Quintile 1	1,270	1,135	1,115	1,145	1,105	950
	Quintile 2	1,770	1,700	1,690	1,595	1,525	1,455
	Quintile 3	3,520	3,205	3,065	3,010	2,970	2,620
	Quintile 4	3,415	3,215	3,025	2,985	2,810	2,525
	Quintile 5	3,325	2,915	2,770	2,805	2,650	2,385
Placed June deadline applicants	Quintile 1	140	170	155	145	155	105
	Quintile 2	185	235	260	215	210	205
	Quintile 3	330	420	400	385	385	360
	Quintile 4	375	465	415	445	440	385
	Quintile 5	405	450	450	470	425	410
All placed applicants	Quintile 1	190	205	200	215	200	160
	Quintile 2	270	310	340	320	300	305
	Quintile 3	490	590	585	645	635	680
	Quintile 4	565	645	605	690	700	660
	Quintile 5	605	630	605	725	665	725

P.20 Applications (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applications	Quintile 1	1,340	1,190	1,180	1,195	1,155	990
	Quintile 2	1,855	1,795	1,770	1,690	1,600	1,545
	Quintile 3	3,715	3,375	3,235	3,140	3,130	2,735
	Quintile 4	3,620	3,400	3,210	3,200	3,010	2,690
	Quintile 5	3,540	3,090	2,950	2,985	2,860	2,530
Offers	Quintile 1	555	570	570	505	495	485
	Quintile 2	735	880	845	750	750	745
	Quintile 3	1,415	1,530	1,440	1,395	1,390	1,365
	Quintile 4	1,500	1,670	1,530	1,590	1,470	1,465
	Quintile 5	1,575	1,585	1,470	1,605	1,525	1,465
Offer rate	Quintile 1	41.3%	47.7%	48.1%	42.1%	42.8%	48.8%
	Quintile 2	39.6%	49.0%	47.7%	44.4%	46.9%	48.2%
	Quintile 3	38.1%	45.3%	44.6%	44.4%	44.4%	49.9%
	Quintile 4	41.5%	49.1%	47.6%	49.8%	48.8%	54.4%
	Quintile 5	44.5%	51.3%	49.9%	53.7%	53.3%	58.0%

P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applicants	Asian	2,145	1,905	1,645	1,740	1,700	1,695
	Black	4,160	3,655	3,665	3,720	3,580	3,175
	Mixed	805	675	685	680	680	570
	White	5,635	5,450	5,165	4,905	4,505	3,960
	Other	475	415	430	405	460	440
Placed June deadline applicants	Asian	200	265	220	230	215	225
	Black	335	435	435	415	410	360
	Mixed	110	105	110	105	115	85
	White	735	860	840	830	790	685
	Other	45	60	70	65	60	80
All placed applicants	Asian	365	410	370	385	380	450
	Black	590	675	700	845	835	850
	Mixed	150	145	175	170	175	160
	White	915	1,020	980	1,055	965	900
	Other	85	110	105	115	125	150

P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applications	Asian	2,280	2,005	1,725	1,825	1,775	1,755
	Black	4,355	3,835	3,835	3,885	3,755	3,290
	Mixed	870	720	730	720	735	610
	White	5,975	5,775	5,510	5,275	4,865	4,275
	Other	500	450	465	420	485	460
Offers	Asian	1,220	1,225	1,020	1,055	985	1,120
	Black	1,080	1,205	1,150	1,165	1,090	1,065
	Mixed	390	375	385	400	415	370
	White	2,785	3,120	2,995	2,925	2,785	2,625
	Other	270	270	275	255	275	305
Offer rate	Asian	53.4%	61.1%	59.1%	57.9%	55.6%	63.7%
	Black	24.7%	31.4%	30.0%	30.0%	29.1%	32.3%
	Mixed	45.0%	52.1%	52.4%	55.8%	56.7%	60.6%
	White	46.6%	54.1%	54.4%	55.5%	57.2%	61.4%
	Other	54.0%	60.0%	59.5%	60.8%	57.3%	66.6%

Technical Notes and Definitions

UCAS undergraduate scheme

Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2017 cycle runs from September 2016 through to October 2017.

End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

Reporting groups

Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

POLAR3 quintile

Developed by HEFCE, POLAR3 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR3 is based on the participation rates of young people between 2005 and 2009 who entered Higher Education between 2005-06 and 2010-11, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR3 quintile are not reported.

Sex

Sex as declared by the applicant.

SIMD 2016 quintile

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2017 End of Cycle Report and the 2017 cycle January deadline application rate report.

Statistics reported in the tables

All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR3 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR3 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

Other definitions

Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

Provider

A higher education provider - a university or college.

UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.