

GDPR guidance – at a glance

We've received a large number of enquiries about how the General Data Protection Regulation (GDPR) might impact on our uses of personal data. This overview provides details of the actions we are taking to ensure our services comply with the provisions of GDPR. It also outlines the actions providers should consider when reviewing their own compliance.

We would welcome feedback on our guidance, and possible amendments to the privacy information we currently provide. We would also welcome questions about GDPR, in terms of how we can assist you further. If you have any questions, please email us at datagovernance@ucas.ac.uk.

What are we doing?

We are amending the 'opt-ins' to marketing within our admissions schemes, to ensure they are proactive and GDPR compliant.

The information we provide to applicants will be amended to ensure the [Article 6](#) basis for processing their personal data is made clear to them – this is a mandatory requirement.

We are also reviewing our [privacy policy](#) to make it more user-friendly, and ensure it meets the enhanced requirements.

We have scheduled a GDPR session at our Annual Admissions Conference in March 2018, where we will be providing more information on its implementation.

Things you need to consider to be compliant with GDPR

The GDPR also places requirements on organisations to provide privacy information, where they obtain personal data from a third party. This includes the personal data providers have access to through UCAS.

In practice, providers will be expected to notify applicants about their uses of personal data within one month, or when their first communication takes place. It is up to providers how this information is given to applicants. However, one suggestion would be to give accessible links to your privacy information in initial communications, reference your lawful basis for processing, and obtain any additional consent you consider necessary.

If you have any suggestions for enhancing our privacy information, please let us know by emailing datagovernance@ucas.ac.uk by 31 January 2018. We will then explore if we are able to include improved functionality for providers, to make their privacy information more prominent to applicants.

For more information about the General Data Protection Regulation, [view our full briefing note](#).