

B50 Bournemouth University

Cycle years: 2013 - 2018

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR4, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

Application statistics: June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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P.1 18 year old applicants

Statistic	2013	2014	2015	2016	2017	2018
June deadline applicants	9,450	10,300	10,270	12,125	11,305	9,885
Placed June deadline applicants	1,820	1,965	1,975	2,265	2,075	1,940
All placed applicants	1,980	2,155	2,300	2,460	2,495	2,300
June deadline applicants per 10,000 population	124.2	136.8	134.0	161.8	152.6	136.9
Placed June deadline applicants per 10,000	23.9	26.1	25.8	30.2	28.0	26.8
All placed applicants per 10,000 population	26.0	28.6	30.0	32.8	33.7	31.8

P.2 18 year old applications

Statistic	2013	2014	2015	2016	2017	2018
June deadline applications	9,910	10,780	10,670	12,645	11,800	10,315
Offers	7,865	8,840	8,335	10,690	9,400	8,710
Offer rate	79.4%	82.0%	78.1%	84.5%	79.7%	84.4%

P.3 18 year old applicants by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applicants	Men	4,220	4,680	4,560	5,665	5,350	4,740
	Women	5,230	5,620	5,710	6,460	5,955	5,145
Placed June deadline applicants	Men	860	890	910	1,110	1,030	985
	Women	960	1,075	1,060	1,155	1,045	950
All placed applicants	Men	920	975	1,065	1,210	1,225	1,135
	Women	1,055	1,180	1,235	1,250	1,275	1,160
June deadline applicants per 10,000 population	Men	108.0	120.9	116.2	147.5	140.9	127.9
	Women	141.2	153.6	152.8	176.8	165.0	146.2
Placed June deadline applicants per 10,000 population	Men	22.0	23.0	23.2	28.9	27.1	26.6
	Women	26.0	29.4	28.4	31.7	28.9	27.1
All placed applicants per 10,000 population	Men	23.6	25.2	27.1	31.4	32.2	30.7
	Women	28.5	32.2	33.0	34.2	35.3	33.0

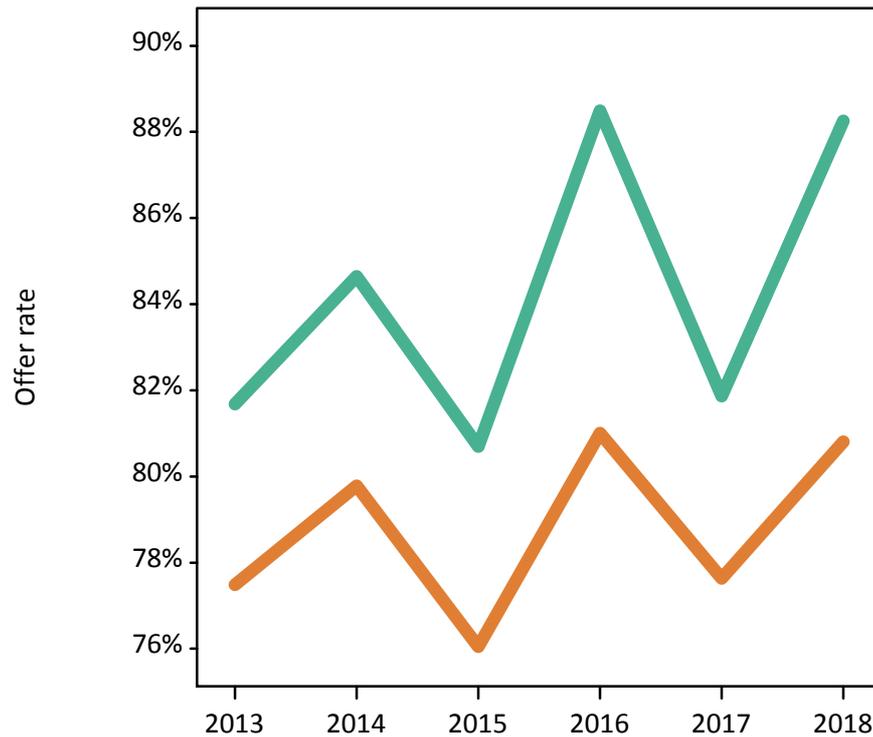
P.4 18 year old applications by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applications	Men	4,505	4,950	4,805	5,970	5,650	4,980
	Women	5,405	5,830	5,860	6,675	6,145	5,335
Offers	Men	3,680	4,190	3,880	5,280	4,625	4,395
	Women	4,190	4,655	4,460	5,410	4,770	4,310
Offer rate	Men	81.7%	84.6%	80.7%	88.5%	81.9%	88.3%
	Women	77.5%	79.8%	76.0%	81.0%	77.6%	80.8%
Average offer rate	Men	82.3%	85.2%	81.7%	88.9%	81.9%	88.4%
	Women	76.9%	79.3%	75.2%	80.6%	77.6%	80.7%
Percentage point difference between offer rate and average offer rate	Men	-0.7	-0.6	-1.0	-0.5	0.0	-0.2
	Women	0.6	0.5	0.8	0.4	-0.0	0.1
Contribution of group to the average offer rate	Men	0.625	0.625	0.623	0.633	0.643	0.636
	Women	0.687	0.682	0.691	0.672	0.672	0.660

P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2013-2018.

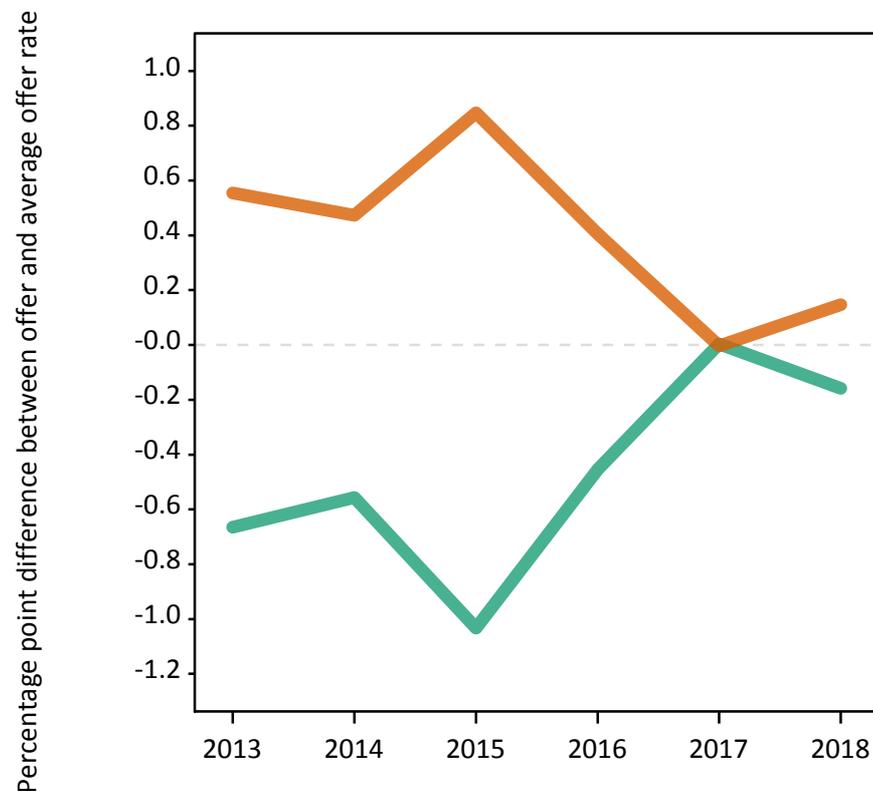
Men
Women



P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2013-2018.

Men
Women



P.7 18 year old applicants by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applicants	Quintile 1	990	1,195	1,195	1,340	1,280	1,140
	Quintile 2	1,415	1,575	1,600	1,880	1,800	1,615
	Quintile 3	1,770	1,970	1,970	2,350	2,110	1,785
	Quintile 4	2,105	2,305	2,265	2,775	2,640	2,160
	Quintile 5	3,150	3,245	3,220	3,765	3,455	3,150
Placed June deadline applicants	Quintile 1	170	230	230	255	205	215
	Quintile 2	280	295	285	350	330	275
	Quintile 3	320	380	385	430	405	355
	Quintile 4	380	435	415	505	470	420
	Quintile 5	670	620	655	725	665	670
All placed applicants	Quintile 1	185	240	260	270	245	255
	Quintile 2	305	320	325	375	390	325
	Quintile 3	350	405	450	465	470	400
	Quintile 4	415	480	480	565	565	495
	Quintile 5	720	700	780	780	820	815
June deadline applicants per 10,000 population	Quintile 1	70.3	85.1	84.5	98.5	95.5	87.8
	Quintile 2	97.4	109.6	109.6	132.4	129.1	119.2
	Quintile 3	119.2	134.5	131.3	160.2	145.5	126.6
	Quintile 4	136.6	151.1	146.2	182.1	174.7	146.5
	Quintile 5	182.9	190.7	185.4	218.1	201.5	187.0
Placed June deadline applicants per 10,000 population	Quintile 1	12.1	16.5	16.3	18.7	15.2	16.5
	Quintile 2	19.3	20.6	19.4	24.5	23.5	20.3
	Quintile 3	21.4	25.9	25.8	29.2	27.8	25.0
	Quintile 4	24.5	28.5	26.8	33.1	31.1	28.3
	Quintile 5	38.9	36.4	37.7	42.1	38.7	39.8
All placed applicants per 10,000 population	Quintile 1	13.0	17.1	18.4	19.9	18.2	19.7
	Quintile 2	20.9	22.4	22.2	26.3	28.0	24.2
	Quintile 3	23.6	27.5	29.9	31.7	32.6	28.4
	Quintile 4	26.8	31.6	31.1	37.0	37.3	33.4
	Quintile 5	41.9	41.2	45.0	45.3	47.8	48.5

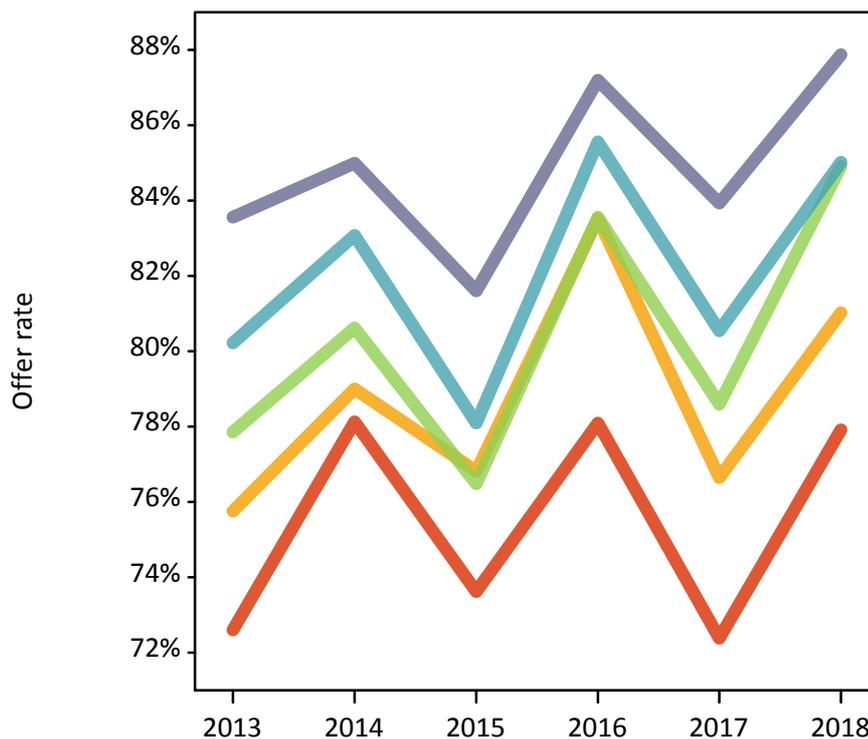
P.8 18 year old applications by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applications	Quintile 1	1,055	1,260	1,250	1,405	1,335	1,190
	Quintile 2	1,495	1,660	1,680	1,980	1,880	1,700
	Quintile 3	1,865	2,060	2,035	2,455	2,210	1,860
	Quintile 4	2,185	2,395	2,335	2,890	2,765	2,260
	Quintile 5	3,290	3,390	3,345	3,895	3,585	3,265
Offers	Quintile 1	765	985	920	1,100	965	930
	Quintile 2	1,135	1,315	1,290	1,655	1,440	1,380
	Quintile 3	1,450	1,660	1,560	2,055	1,735	1,580
	Quintile 4	1,750	1,990	1,825	2,470	2,225	1,925
	Quintile 5	2,750	2,880	2,730	3,395	3,010	2,870
Offer rate	Quintile 1	72.6%	78.1%	73.6%	78.1%	72.4%	77.9%
	Quintile 2	75.8%	79.0%	76.8%	83.5%	76.6%	81.0%
	Quintile 3	77.9%	80.6%	76.5%	83.6%	78.6%	84.9%
	Quintile 4	80.2%	83.1%	78.1%	85.6%	80.5%	85.0%
	Quintile 5	83.6%	85.0%	81.6%	87.2%	83.9%	87.9%
Average offer rate	Quintile 1	74.6%	79.0%	73.7%	79.2%	74.3%	79.3%
	Quintile 2	75.6%	79.1%	77.3%	83.3%	77.5%	82.1%
	Quintile 3	78.1%	80.7%	75.8%	83.8%	77.8%	83.7%
	Quintile 4	79.9%	83.2%	78.6%	85.5%	80.3%	84.9%
	Quintile 5	83.0%	84.5%	81.4%	86.8%	83.4%	87.6%
Percentage point difference between offer rate and average offer rate	Quintile 1	-2.0	-0.8	-0.1	-1.1	-2.0	-1.3
	Quintile 2	0.1	-0.1	-0.5	0.2	-0.9	-1.1
	Quintile 3	-0.2	-0.1	0.7	-0.2	0.8	1.2
	Quintile 4	0.3	-0.1	-0.5	0.0	0.3	0.1
	Quintile 5	0.5	0.5	0.2	0.4	0.5	0.3
Contribution of group to the average offer rate	Quintile 1	0.193	0.192	0.182	0.170	0.172	0.167
	Quintile 2	0.213	0.216	0.217	0.211	0.212	0.208
	Quintile 3	0.249	0.244	0.237	0.240	0.235	0.225
	Quintile 4	0.272	0.269	0.261	0.268	0.281	0.260
	Quintile 5	0.398	0.376	0.381	0.364	0.366	0.374

P.9 18 year old offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2013-2018.

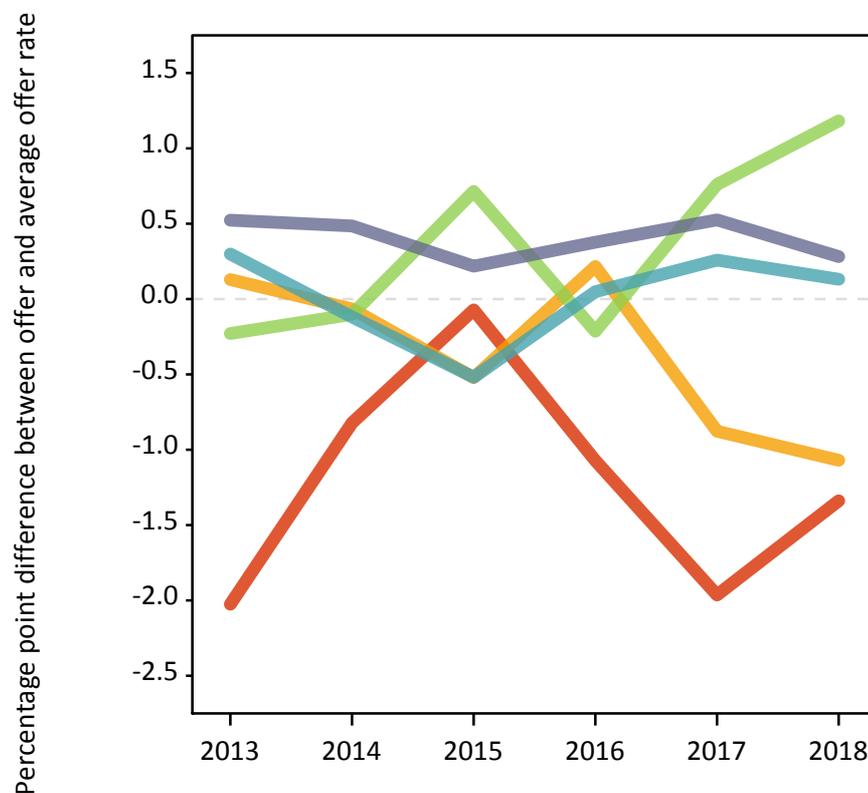
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR4 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2013-2018.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applicants	Asian	410	490	475	555	585	580
	Black	420	495	505	565	495	455
	Mixed	375	440	435	555	515	475
	White	8,160	8,785	8,720	10,275	9,560	8,240
	Other	65	70	100	120	110	90
Placed June deadline applicants	Asian	60	65	70	80	85	85
	Black	65	70	90	90	60	55
	Mixed	65	80	80	110	95	95
	White	1,615	1,735	1,710	1,960	1,800	1,680
	Other	10	15	20	15	20	15
All placed applicants	Asian	65	75	100	100	120	115
	Black	75	90	125	95	95	80
	Mixed	70	90	100	125	115	115
	White	1,750	1,880	1,945	2,110	2,125	1,965
	Other	10	20	20	20	25	20
June deadline applicants per 10,000 population	Asian	61.9	72.4	67.4	77.3	79.7	78.3
	Black	141.1	163.6	158.6	181.1	157.9	145.6
	Mixed	139.1	153.3	141.4	176.7	161.1	147.4
	White	129.7	142.4	139.9	169.9	161.1	143.5
	Other	73.9	77.4	101.7	119.6	104.8	87.5
Placed June deadline applicants per 10,000 population	Asian	8.9	9.6	10.0	11.4	11.8	11.5
	Black	22.6	23.1	28.9	28.4	19.1	17.6
	Mixed	23.7	28.5	25.6	35.6	29.6	29.4
	White	25.7	28.1	27.5	32.4	30.4	29.2
	Other	12.1	14.0	19.7	17.1	20.4	16.2
All placed applicants per 10,000 population	Asian	9.9	11.1	14.4	14.2	16.6	15.6
	Black	25.9	29.0	39.3	31.0	29.6	25.0
	Mixed	25.9	30.6	33.1	39.4	35.8	35.0
	White	27.8	30.5	31.2	34.9	35.8	34.2
	Other	13.2	19.3	22.8	18.1	23.3	20.0

P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applications	Asian	435	510	490	570	600	595
	Black	425	500	510	575	505	460
	Mixed	395	460	445	565	535	495
	White	8,570	9,220	9,090	10,760	10,005	8,630
	Other	70	75	100	125	110	95
Offers	Asian	350	420	370	495	455	490
	Black	305	380	370	460	380	350
	Mixed	320	380	355	490	430	430
	White	6,820	7,580	7,140	9,100	8,015	7,310
	Other	60	65	75	100	90	80
Offer rate	Asian	80.2%	82.5%	76.2%	86.3%	75.7%	83.0%
	Black	71.9%	75.8%	71.9%	80.2%	74.8%	76.5%
	Mixed	81.3%	82.8%	80.2%	86.4%	80.7%	87.3%
	White	79.6%	82.2%	78.5%	84.6%	80.1%	84.7%
	Other	85.3%	88.0%	75.5%	82.3%	80.7%	85.1%
Average offer rate	Asian	82.0%	83.1%	78.5%	85.8%	78.0%	83.7%
	Black	77.5%	80.0%	74.8%	83.2%	77.2%	80.8%
	Mixed	82.3%	85.1%	79.6%	86.4%	81.6%	87.0%
	White	79.2%	81.9%	78.2%	84.4%	79.8%	84.4%
	Other	79.1%	86.1%	80.4%	84.2%	80.0%	87.9%
Percentage point difference between offer rate and average offer rate	Asian	-1.8	-0.6	-2.2	0.6	-2.3	-0.7
	Black	-5.6	-4.1	-2.9	-3.0	-2.5	-4.3
	Mixed	-1.0	-2.3	0.6	0.0	-0.9	0.3
	White	0.4	0.4	0.3	0.2	0.3	0.3
	Other	6.2	1.9	-4.9	-2.0	0.8	-2.8
Contribution of group to the average offer rate	Asian	0.128	0.132	0.113	0.120	0.121	0.129
	Black	0.140	0.122	0.119	0.100	0.101	0.097
	Mixed	0.118	0.109	0.101	0.104	0.103	0.112
	White	0.879	0.869	0.866	0.862	0.860	0.849
	Other	0.071	0.060	0.095	0.063	0.063	0.045

P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2013-2018.

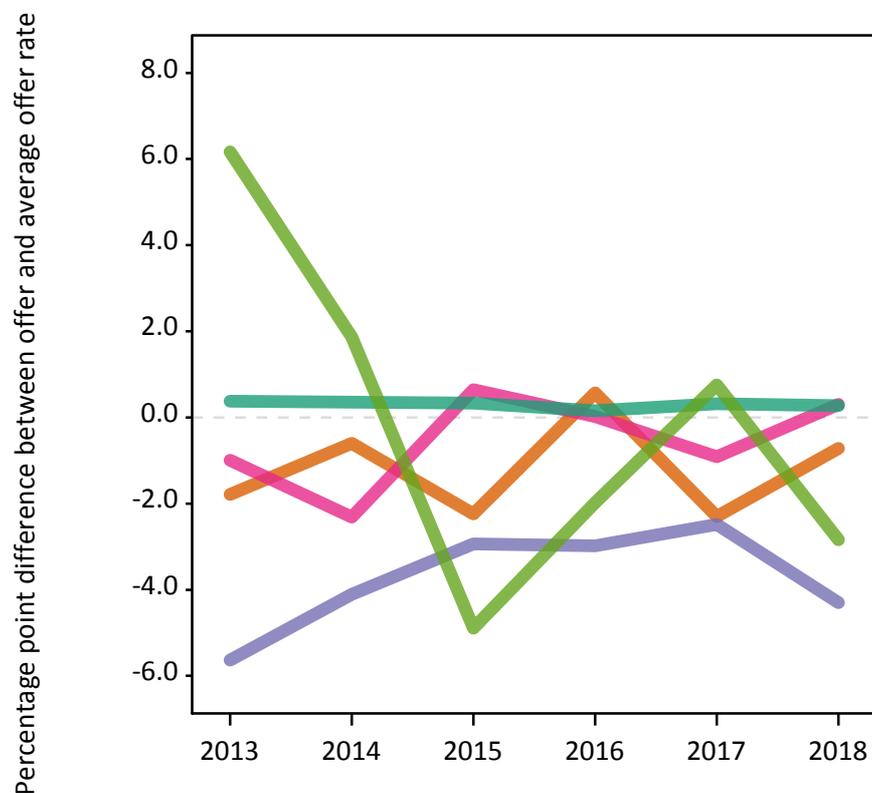
- Asian
- Black
- Mixed
- White
- Other



P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2013-2018.

- Asian
- Black
- Mixed
- White
- Other



P.15 Applicants (all ages)

Statistic	2013	2014	2015	2016	2017	2018
June deadline applicants	18,405	20,200	19,900	22,240	19,995	17,150
Placed June deadline applicants	3,580	3,830	3,815	4,220	3,650	3,480
All placed applicants	3,925	4,175	4,450	4,590	4,430	4,225

P.16 Applications (all ages)

Statistic	2013	2014	2015	2016	2017	2018
June deadline applications	19,545	21,490	21,045	23,510	21,130	18,155
Offers	13,025	14,750	13,785	17,010	14,455	13,505
Offer rate	66.6%	68.6%	65.5%	72.4%	68.4%	74.4%

P.17 Applicants (all ages) by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applicants	Men	8,260	9,020	8,785	10,045	9,345	8,015
	Women	10,145	11,180	11,115	12,195	10,650	9,140
Placed June deadline applicants	Men	1,695	1,760	1,755	1,980	1,780	1,720
	Women	1,885	2,070	2,060	2,240	1,870	1,760
All placed applicants	Men	1,845	1,930	2,070	2,165	2,130	2,055
	Women	2,085	2,245	2,380	2,425	2,300	2,170

P.18 Applications (all ages) by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applications	Men	8,885	9,690	9,390	10,695	9,990	8,525
	Women	10,660	11,800	11,650	12,815	11,140	9,630
Offers	Men	6,355	7,305	6,695	8,565	7,185	6,815
	Women	6,665	7,445	7,090	8,450	7,270	6,685
Offer rate	Men	71.5%	75.4%	71.3%	80.1%	71.9%	80.0%
	Women	62.5%	63.1%	60.9%	65.9%	65.3%	69.4%

P.19 Applicants (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applicants	Quintile 1	2,405	2,795	2,695	2,985	2,640	2,370
	Quintile 2	2,950	3,415	3,510	3,735	3,385	2,975
	Quintile 3	3,585	3,945	3,740	4,315	3,765	3,160
	Quintile 4	4,070	4,315	4,240	4,865	4,440	3,655
	Quintile 5	5,355	5,695	5,665	6,290	5,715	4,925
Placed June deadline applicants	Quintile 1	420	505	495	570	455	455
	Quintile 2	585	650	660	745	640	625
	Quintile 3	690	740	755	800	720	650
	Quintile 4	760	800	780	890	770	705
	Quintile 5	1,115	1,125	1,110	1,205	1,050	1,035
All placed applicants	Quintile 1	460	540	560	605	545	545
	Quintile 2	645	690	760	800	775	730
	Quintile 3	755	800	860	875	850	775
	Quintile 4	840	885	925	980	945	860
	Quintile 5	1,215	1,245	1,330	1,315	1,300	1,300

P.20 Applications (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applications	Quintile 1	2,575	2,975	2,860	3,160	2,805	2,520
	Quintile 2	3,175	3,700	3,755	4,025	3,625	3,215
	Quintile 3	3,815	4,195	3,945	4,570	3,975	3,340
	Quintile 4	4,285	4,575	4,465	5,115	4,675	3,865
	Quintile 5	5,655	6,015	5,965	6,590	6,005	5,150
Offers	Quintile 1	1,455	1,795	1,670	2,040	1,720	1,675
	Quintile 2	1,955	2,355	2,330	2,790	2,365	2,275
	Quintile 3	2,505	2,830	2,535	3,260	2,715	2,510
	Quintile 4	2,910	3,235	2,970	3,790	3,235	2,910
	Quintile 5	4,170	4,515	4,250	5,100	4,395	4,080
Offer rate	Quintile 1	56.4%	60.3%	58.4%	64.5%	61.3%	66.5%
	Quintile 2	61.7%	63.7%	62.0%	69.3%	65.2%	70.8%
	Quintile 3	65.6%	67.5%	64.2%	71.3%	68.3%	75.2%
	Quintile 4	67.9%	70.7%	66.5%	74.1%	69.2%	75.3%
	Quintile 5	73.8%	75.1%	71.3%	77.4%	73.2%	79.3%

P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applicants	Asian	900	1,090	1,115	1,260	1,215	1,090
	Black	1,085	1,275	1,310	1,410	1,240	1,095
	Mixed	720	885	835	990	930	840
	White	15,470	16,695	16,325	18,200	16,285	13,845
	Other	175	185	215	260	225	200
Placed June deadline applicants	Asian	135	140	155	185	180	135
	Black	135	155	185	180	135	125
	Mixed	145	155	150	200	165	170
	White	3,130	3,335	3,275	3,600	3,120	2,995
	Other	25	30	30	40	35	40
All placed applicants	Asian	155	160	220	220	250	190
	Black	155	185	250	200	205	185
	Mixed	150	175	190	220	195	215
	White	3,415	3,595	3,735	3,885	3,685	3,565
	Other	30	40	40	45	45	50

P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applications	Asian	955	1,140	1,165	1,320	1,255	1,110
	Black	1,135	1,320	1,340	1,455	1,280	1,135
	Mixed	765	935	860	1,040	970	885
	White	16,440	17,830	17,335	19,300	17,285	14,715
	Other	185	190	235	270	230	215
Offers	Asian	650	780	715	900	830	815
	Black	585	735	675	810	710	680
	Mixed	540	650	585	800	680	680
	White	11,085	12,410	11,610	14,230	12,025	11,105
	Other	125	135	130	190	150	160
Offer rate	Asian	67.9%	68.4%	61.3%	68.3%	66.2%	73.5%
	Black	51.3%	55.6%	50.3%	55.6%	55.5%	59.7%
	Mixed	70.5%	69.6%	67.9%	76.8%	69.9%	77.0%
	White	67.4%	69.6%	67.0%	73.7%	69.6%	75.5%
	Other	67.2%	69.6%	56.7%	69.7%	65.7%	74.3%

Technical Notes and Definitions

UCAS undergraduate scheme

Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2018 cycle runs from September 2017 through to October 2018.

End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

Reporting groups

Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

POLAR4 quintile

Developed by OfS, POLAR4 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR4 is based on the participation rates of young people between 2009-10 and 2013-14 if they entered higher education aged 18, or between 2010-11 and 2014-15 if they entered aged 19, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR4 quintile are not reported.

Sex

Sex as declared by the applicant.

SIMD 2016 quintile

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2018 End of Cycle Report and the 2018 cycle January deadline application rate report.

Statistics reported in the tables

All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR4 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR4 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

Other definitions

Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

Provider

A higher education provider - a university or college.

UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.