



# ACCESS: INSIDE KNOWLEDGE **INTEGRATING ADMISSIONS WITH PRIVATE PROVIDERS**

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# Agenda

1. Introduction
2. Franchise Models
3. Challenges
4. Best Practice
5. Discussion and Q&A



# Introduction

## What is a franchised course?

- An agreement between two providers, where one agrees to deliver a course on behalf of the other.
- The awarding body (usually the HEP) keeps overall control of the programme's admissions, content, assessment and quality assurance.
- Students will apply for funding at the awarding body, to whom fees will be paid.

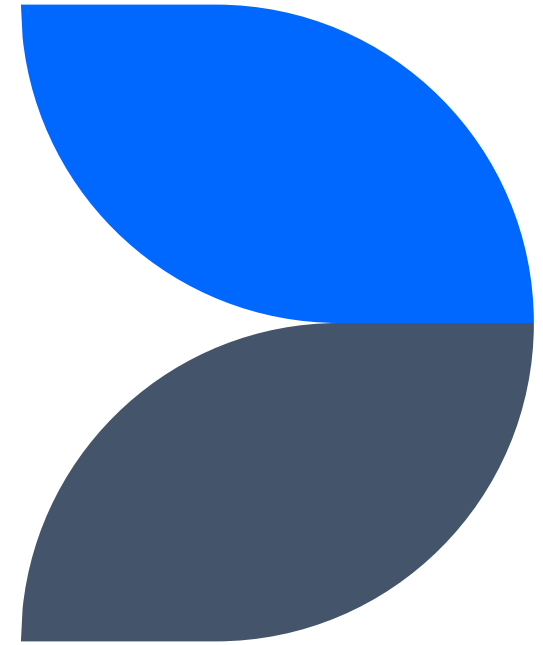
Emma Turner-Lindley – Leeds Trinity Overview

Frazer Thomas – Bath Spa Overview

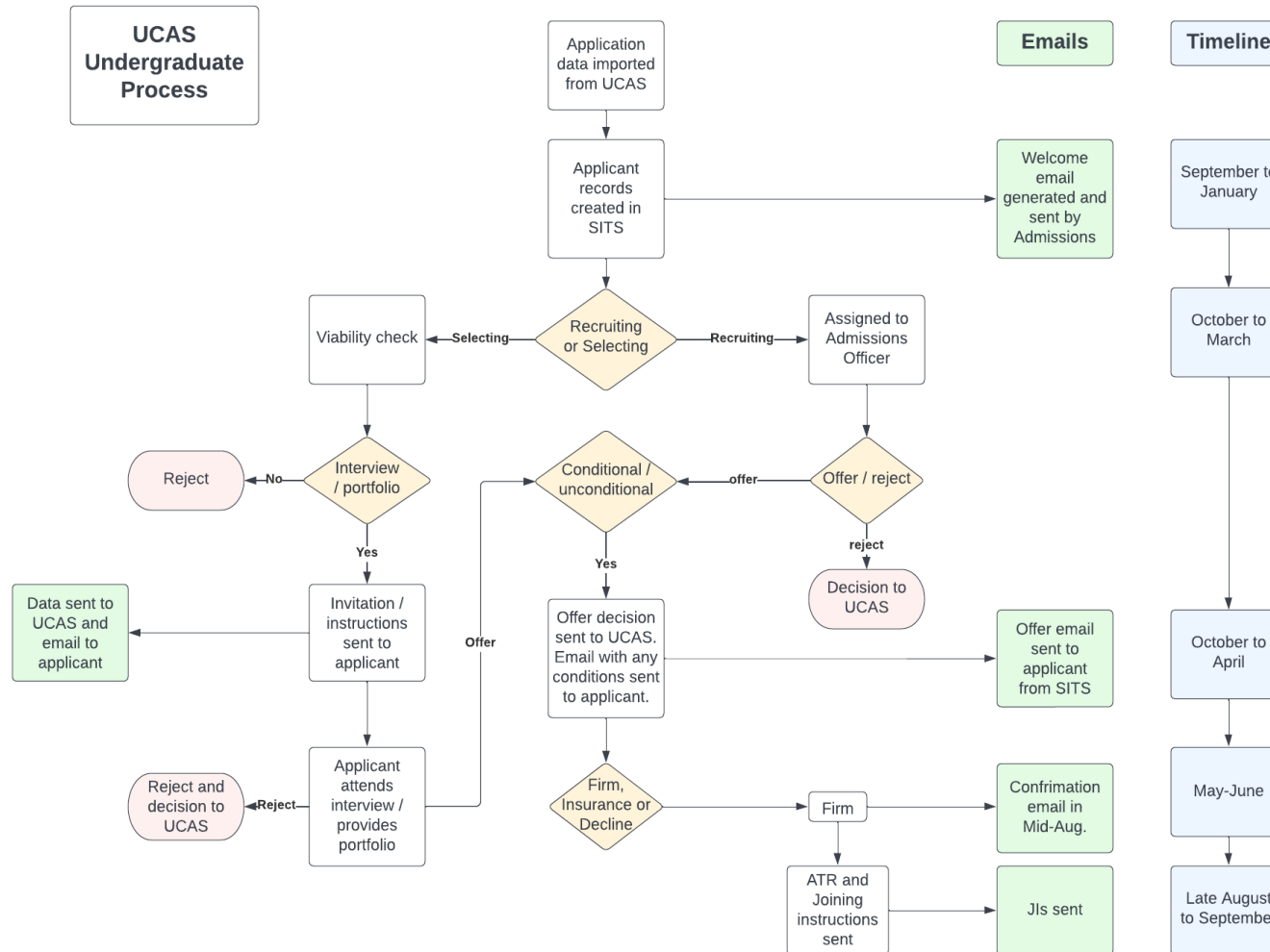
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# Franchise Models

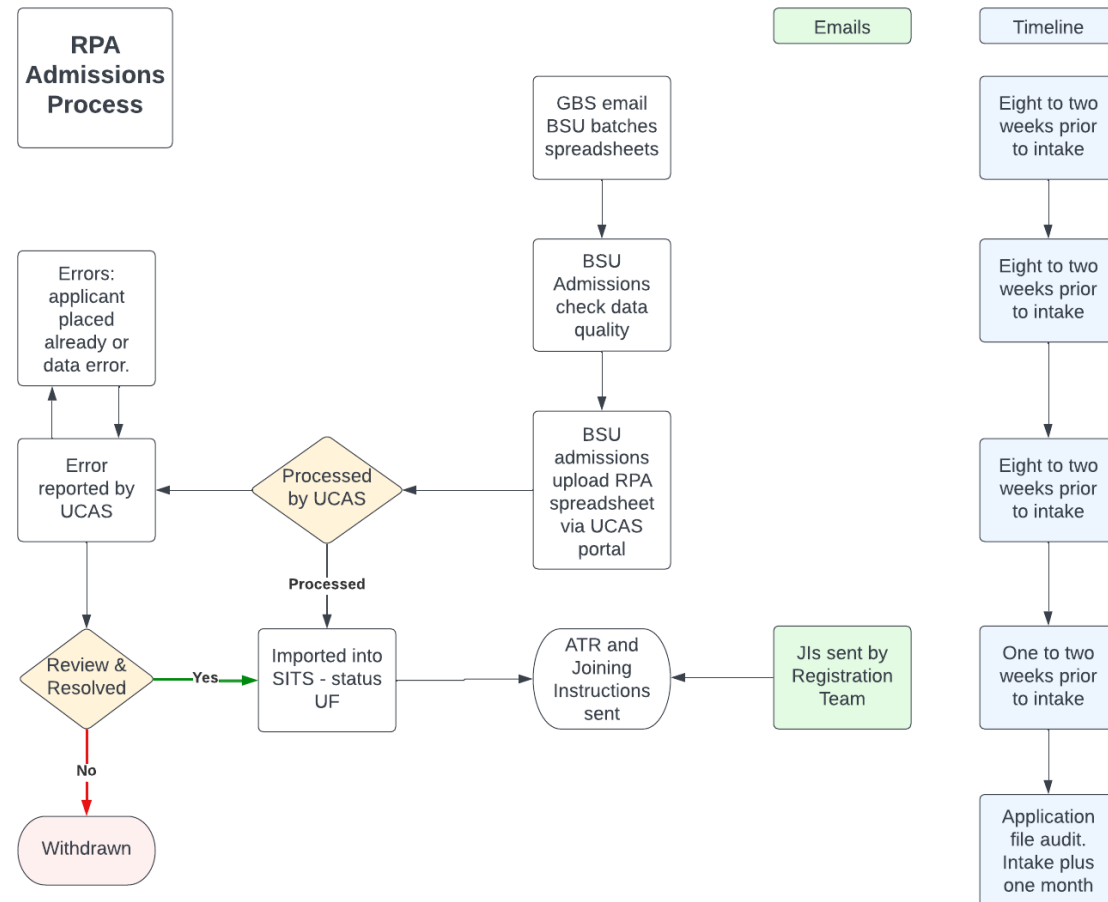
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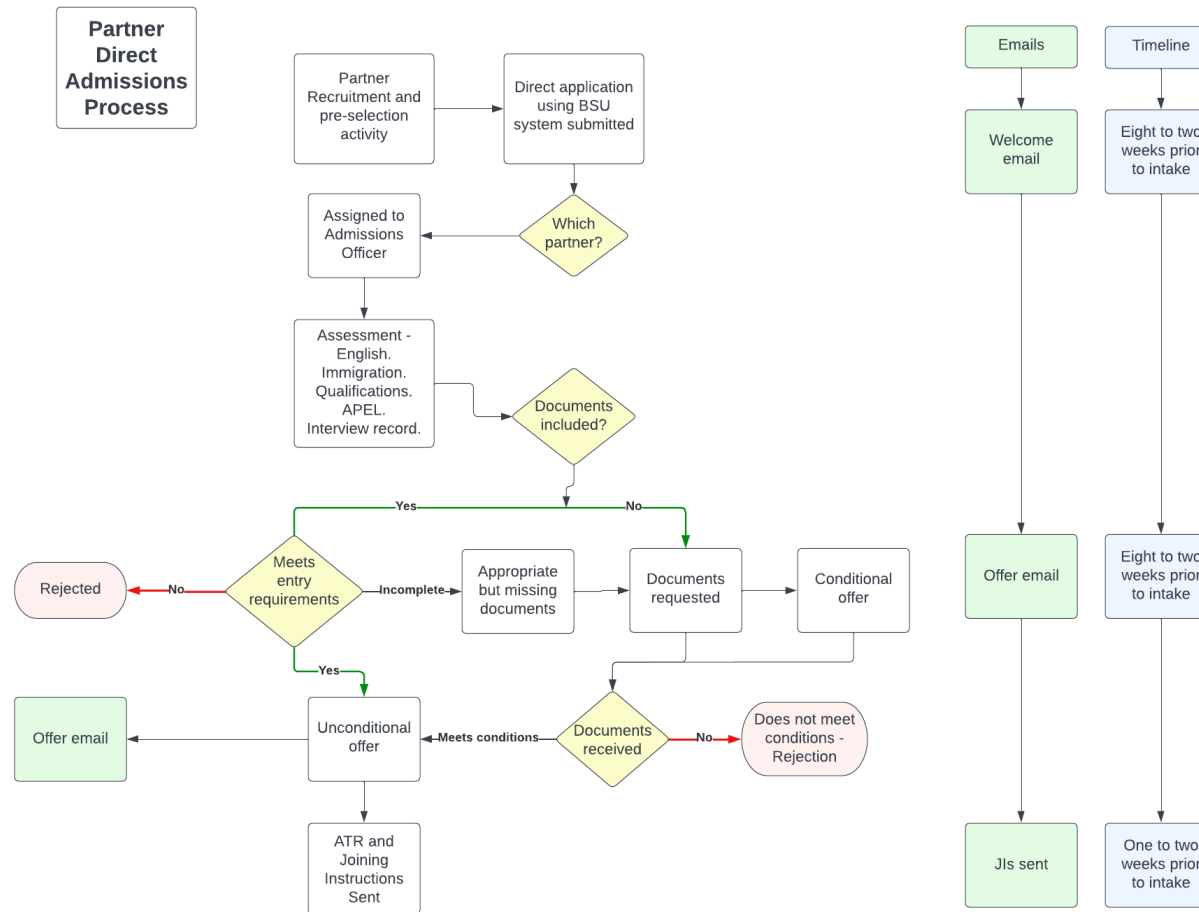
# 1. Standard UCAS Process



## 2. UCAS RPA



### 3. Direct applications to the provider



# Challenges

## Internal

- Senior Level Buy-In and Support
- Internal communication and expectation management
- Data

## External

- Demographics
- Scale of intakes

## Shared

- Aligning Processes
- Systems
- Responsibilities



# Best Practice

## 1. Clear expectations on both sides

- Responsibilities
- Timelines, dates and deadlines

## 2. Familiarisation and training

- Institutions and their students are very different
- Learning a new approach

## 3. Communication

- Good, clear and frequent – and in writing
- Look back and review

## 4. Planning ahead

- What, when, where, how many and who
- Applicant/student experience

# Discussion and Q&A

# Thank you

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