ACCESS: UCAS EXPERTISE

REINVENTING THE UCAS APPLICATION & DECISION TRACKER

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UCAS

Reinventing Application & Decision Tracker

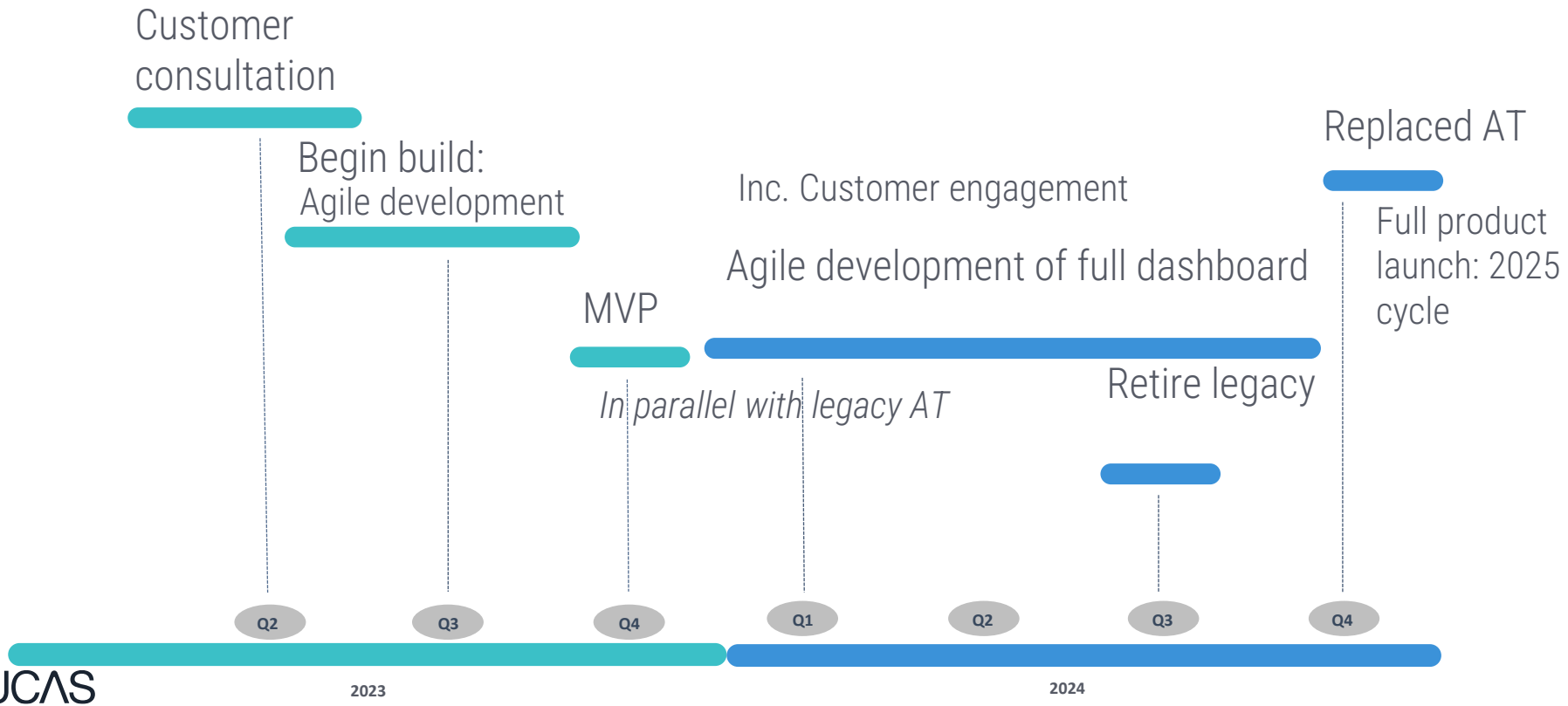
UCAS

We know:

- This is a product that matters to you
- You have been waiting a long time for UCAS to deliver this
- It’s important that we get this right

DRAFT App Track Development Roadmap

Subject to change



We aim to make Application & Decision Tracker work harder for you by delivering:

- Improved visualisations that make answering your key questions easier
- Daily updates – improving deadline analysis
- Data that matters

Today:

- We want to hear about your requirements:
  - What problems do you use the existing App Track to solve?
  - What features of the existing App Track could you not live without?
  - What problems would you App Track like to solve?
- We want your feedback to some early visualisation prototypes.
- So talk to one of us now, or find us later.
- Or contact me after the event
  - Vickie Phair
  - v.phair@ucas.ac.uk
- Leave your contact details if you'd like to be part of our customer engagement and feedback group

Some caveats on our screen shots

- The data is not real!
- These are **not** final views – these are a couple of examples of the direction we could go in *if* they're of value to you.
- For today we've focused on some more transformational options, we'll still deliver some simple summary views.
- Tell us how these could be improved, or added to.

Where am I out of line with competitors?

Which areas should I worry about?

Filter the page

Statistic

Main scheme applications

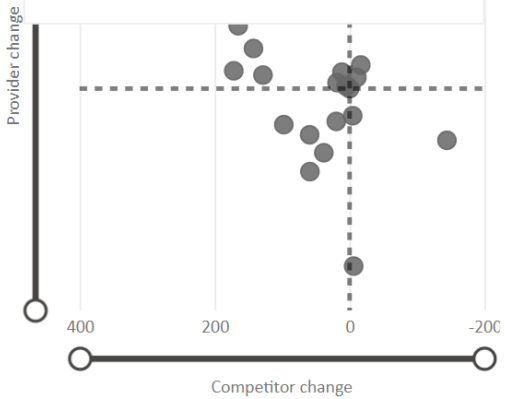
Year

2022

Variable name

Subject group - HECoS

- Age group
- Domicile
- Domicile (named country)
- Gender
- IMD/NIMDM/SIMD/WIMD (Domicile filter: UK)
- POLAR4 (Domicile filter: UK)
- School type (Age filter: 18,19, Domicile filter: UK)
- Subject group - HECoS
- UK region (Domicile filter: UK)



You are growing | Competitors are growing

Main scheme applications | One year change

(CAH02) subjects allied to medicine
(CAH04) psychology
(CAH06) agriculture, food and related studies
(CAH09) mathematical sciences
(CAH10) engineering and technology
(CAH11) computing
(CAH13) architecture, building and planning
(CAH17) business and management
(CAH20) historical, philosophical and religious stu...

You are growing | Competitors are shrinking

Main scheme applications | One year change

(CAH07) physical sciences
(CAH25) design, and creative and performing arts

You are shrinking | Competitors are growing

Main scheme applications | One year change

(CAH01) medicine and dentistry
(CAH03) biological and sport sciences
(CAH16) law
(CAH19) language and area studies
(CAH26) geography, earth and environmental stu...

You are shrinking| Competitors are shrinking

Main scheme applications | One year change

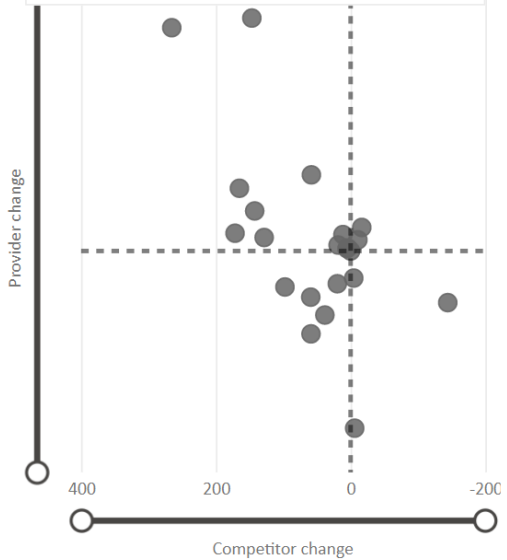
(CAH05) veterinary sciences
(CAH15) social sciences
(CAH22) education and teaching
Unassigned

Filter the page

Statistic

Main scheme applications

- Accepted applicants
- Applicants
- Main scheme applications
- Main scheme offers



You are growing | Competitors are growing

Main scheme applications | One year change

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You are growing | Competitors are shrinking

Main scheme applications | One year change

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You are shrinking | Competitors are growing

Main scheme applications | One year change

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You are shrinking| Competitors are shrinking

Main scheme applications | One year change

(CAH05) veterinary sciences
(CAH15) social sciences
(CAH22) education and teaching
Unassigned

Portfolio - compare multiple subjects together

More info on selected subjects: Competitors | Courses

Growing more than competitors

Subject	Your % change vs last year	Competitor % change vs last year

List of courses

Growing less than competitors

Subject	Your % change vs last year	Competitor % change vs last year

List of courses

Declining less than competitors

Subject	Your % change vs last year	Competitor % change vs last year

List of courses

Declining more than competitors

Subject	Your % change vs last year	Competitor % change vs last year

List of courses

Show as:

- Matrix
- Category list
- Group comparisons

View detailed subject info

Hide outliers

View data breakdown by:

CAH1 | CAH2 | CAH3

Filter to subject group:

Search

- [x] Select all
- [x] (CAH01) medicine and dentistry
- [x] (CAH02) subjects allied to medicine
- [x] (CAH03) biological and sport sciences
- [x] (CAH04) psychology
- [x] (CAH07) physical sciences
- [x] (CAH09) mathematical sciences
- [x] (CAH10) engineering and technology
- [x] (CAH11) computing
- [x] (CAH13) architecture, building and planning
- [x] (CAH15) social sciences
- [x] (CAH16) law
- [x] (CAH17) business and management
- [x] (CAH19) language and area studies
- [x] (CAH20) historical, philosophical and religious stu...
- [x] (CAH22) education and teaching

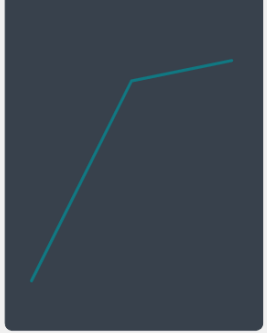
Statistic

Acceptances

What is driving the change?

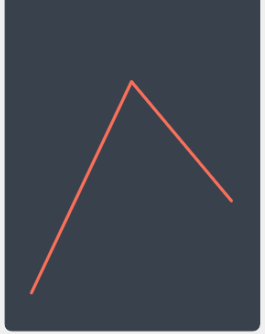
Your provider:
Main scheme applications

34K



Yoy change vs competitors:
Main scheme applications

-968



Filter the page

Statistic

Main scheme applications

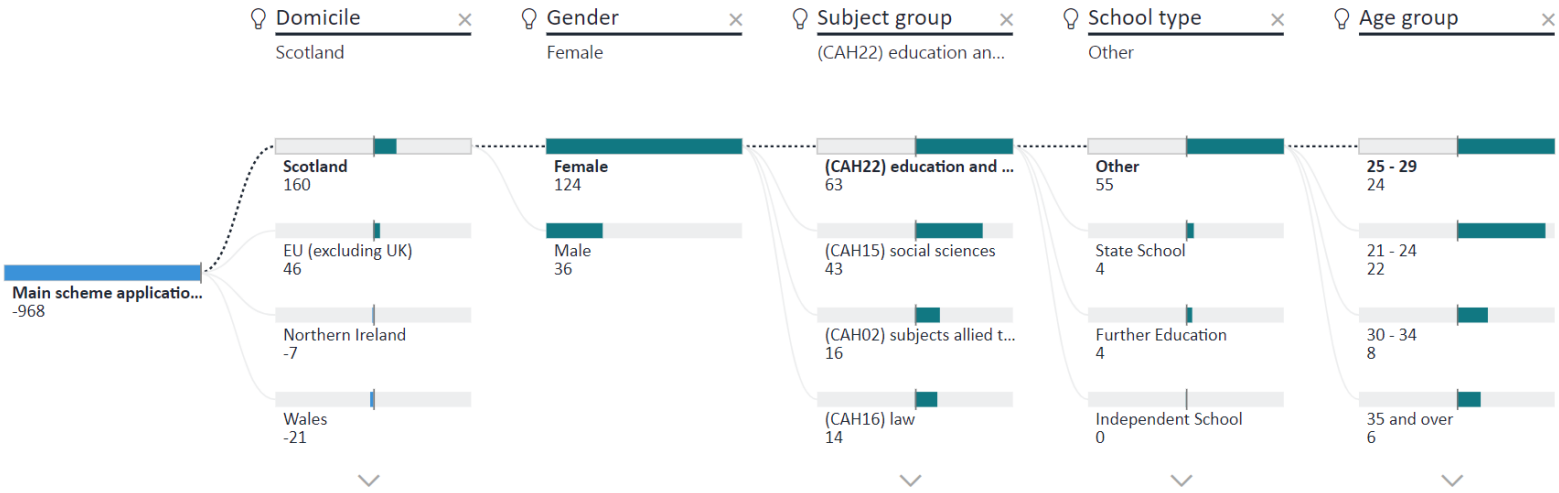
Year

2022

Domicile

All

Difference drivers: Year on year change vs competitors

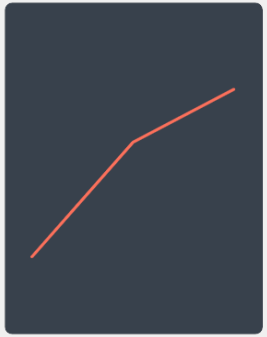


Your provider: Applicants

7K

Yoy change vs competitors: Applicants

-106



Filter the page

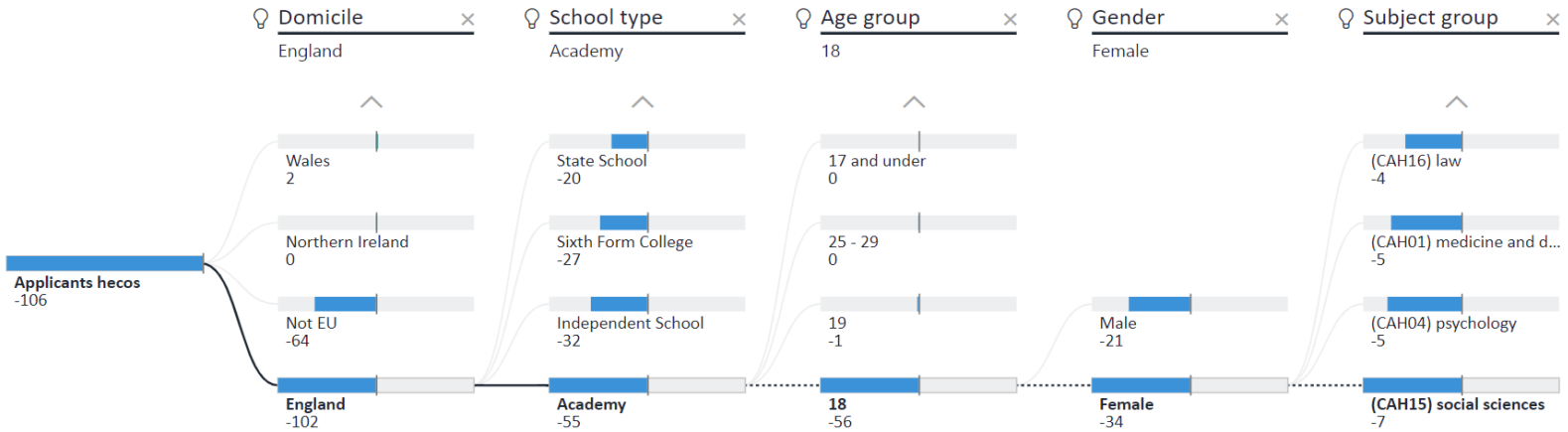
Statistic

Applicants

Year

2022

Domicile

All

Difference drivers: Year on year change vs competitors