

UCAS Media Advisory Group membership

| Name | Provider / Employer | Role title | Email |
|-----------------------------|--|---|---------------------------------------|
| Helena Sturridge - Chair | | Independent Adviser | hwsturridge@gmail.com |
| Ben Roth | Volvo UK | Interim Head of Digital Trading – Electricals and Home Technology, John Lewis | benrothlondon@gmail.com |
| Joanna Wilson | The Pingle Academy | Head of Sixth Form | jwilson.pingle@deferrerstrust.com |
| Lucy Finnie | University of East Anglia | Market Data and Insights Manager | Lucy.Finnie@uea.ac.uk |
| Stephanie Reynolds | University of Gloucestershire | Schools Development Manager GROWS | sreynolds3@glos.ac.uk |
| Obinna Okereke | Coventry University | Student Representative | ad5163@coventry.ac.uk |
| Will Shepherd | Cohesion – Recruitment Outsourcing | CEO | Will.Shepherd@cohesionrecruitment.com |