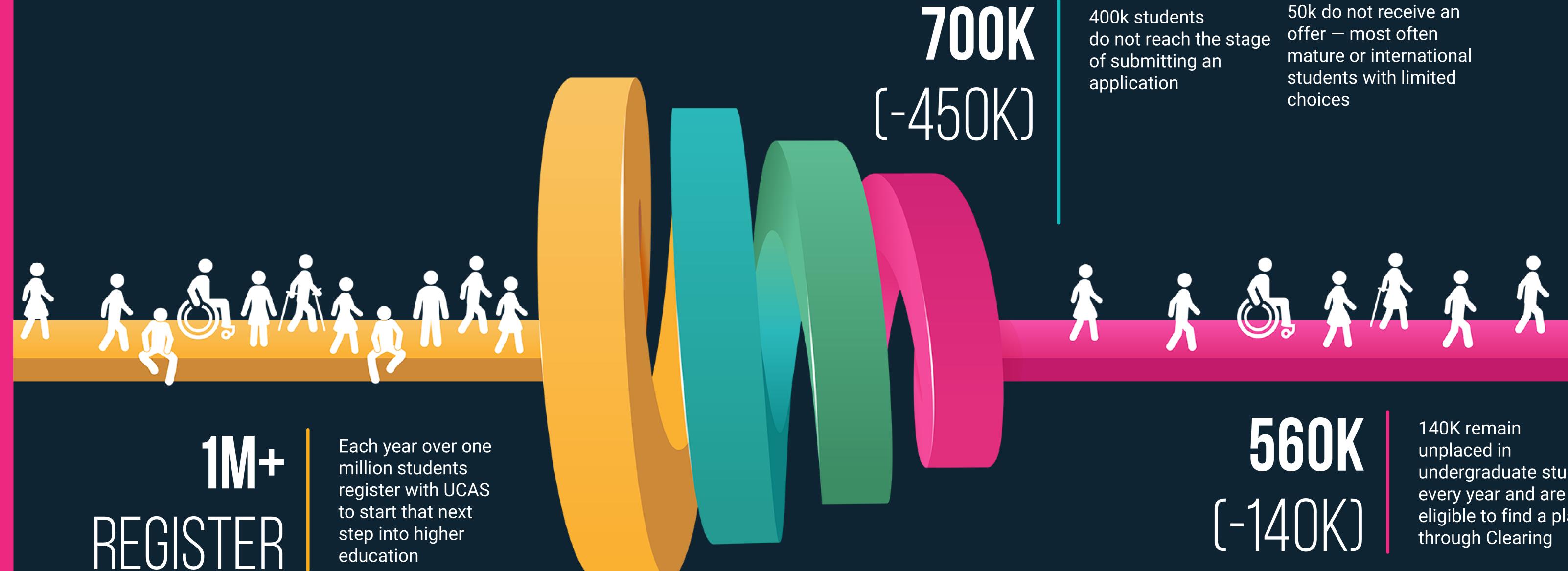
UCAS

STUDENT 2025 MONTERENCE

Genia Garrity, Director of IAG Matt Wasley, Lead Product Manager

IAG TO BREAK DOWN BARRIERS



50k do not receive an offer — most often mature or international students with limited

140K remain unplaced in undergraduate study every year and are eligible to find a place through Clearing

CONNECTIONS





Spending on school pupils' career development falling from £159 per pupil in 2009 to £68 in 2023.

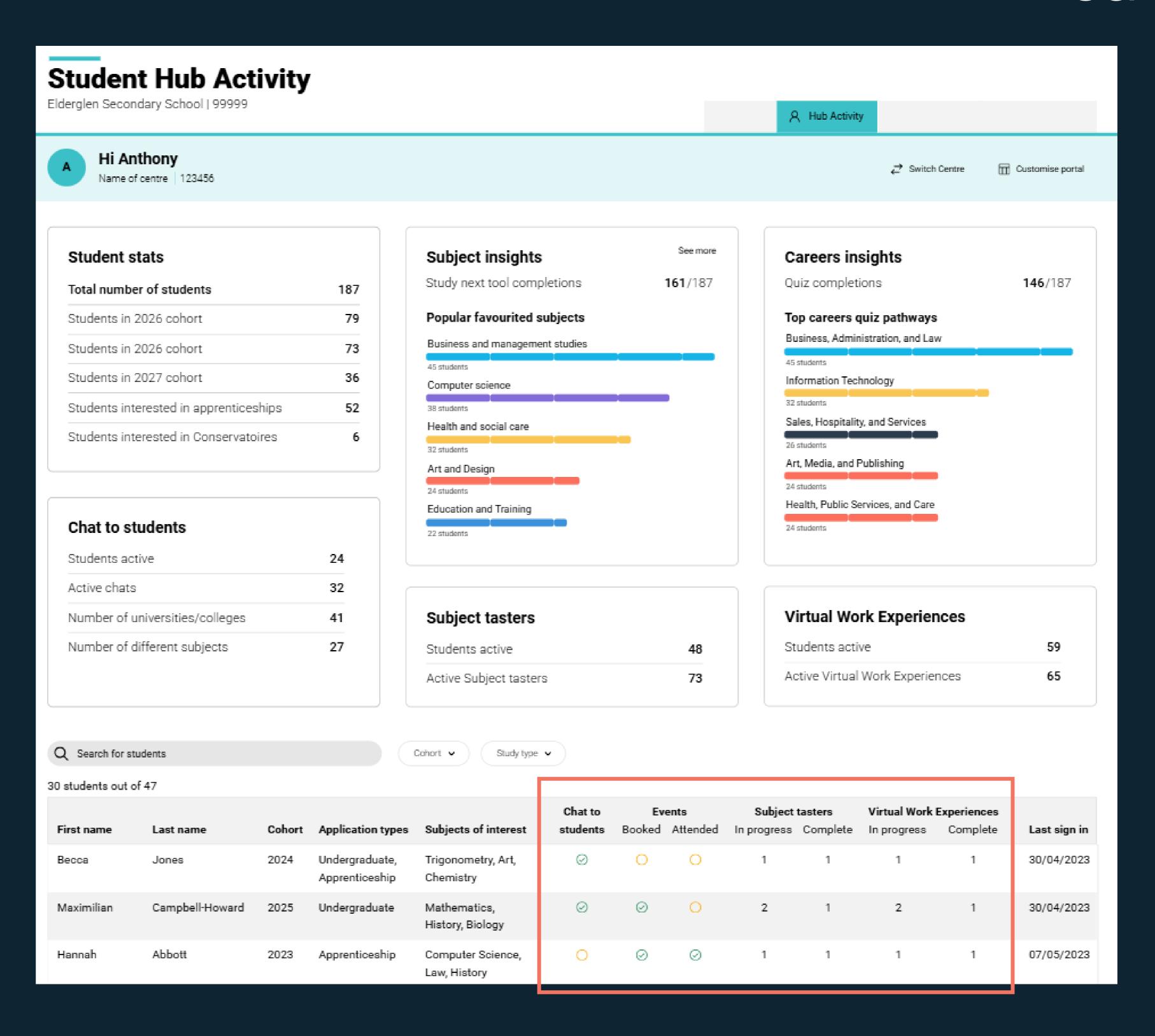
DfE 2024 Working Lives of Teachers and Leaders (2024): Teachers reported that administrative tasks, marking, and planning consume significant time, limiting their ability to offer personalised guidance to students

CEC National System Review & Gatsby Benchmark Reports (2025) - schools still struggle to meet all Gatsby Benchmarks due to staffing and time constraints.

Adviser Portal for Discovery

All-in-one solution for delivering expert advice, tracking progress, applications and helping students make informed decisions across all pathways.

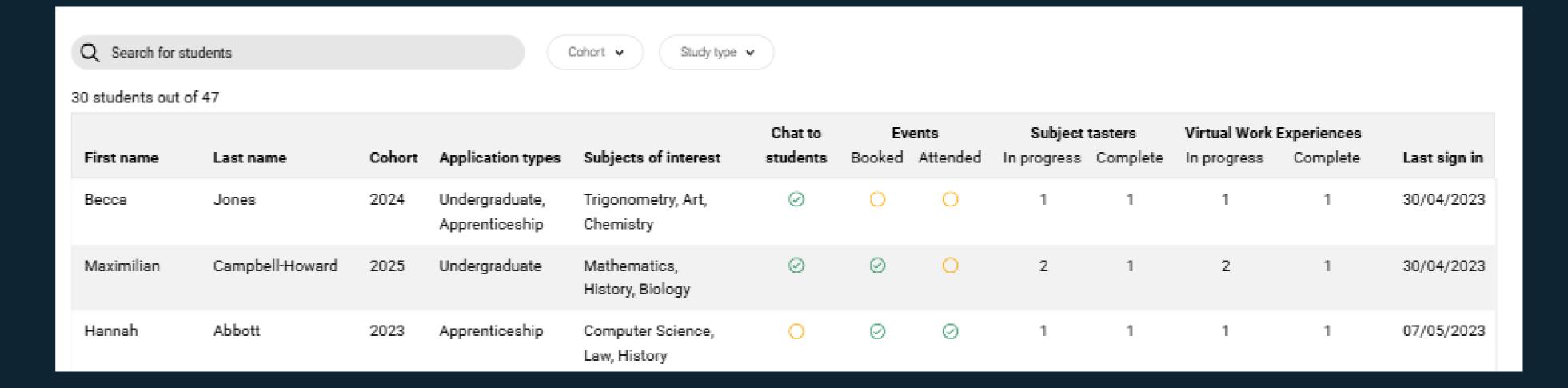
- Displays registration data
- View activities and achievements
- Events integration
- Access to IAG resources

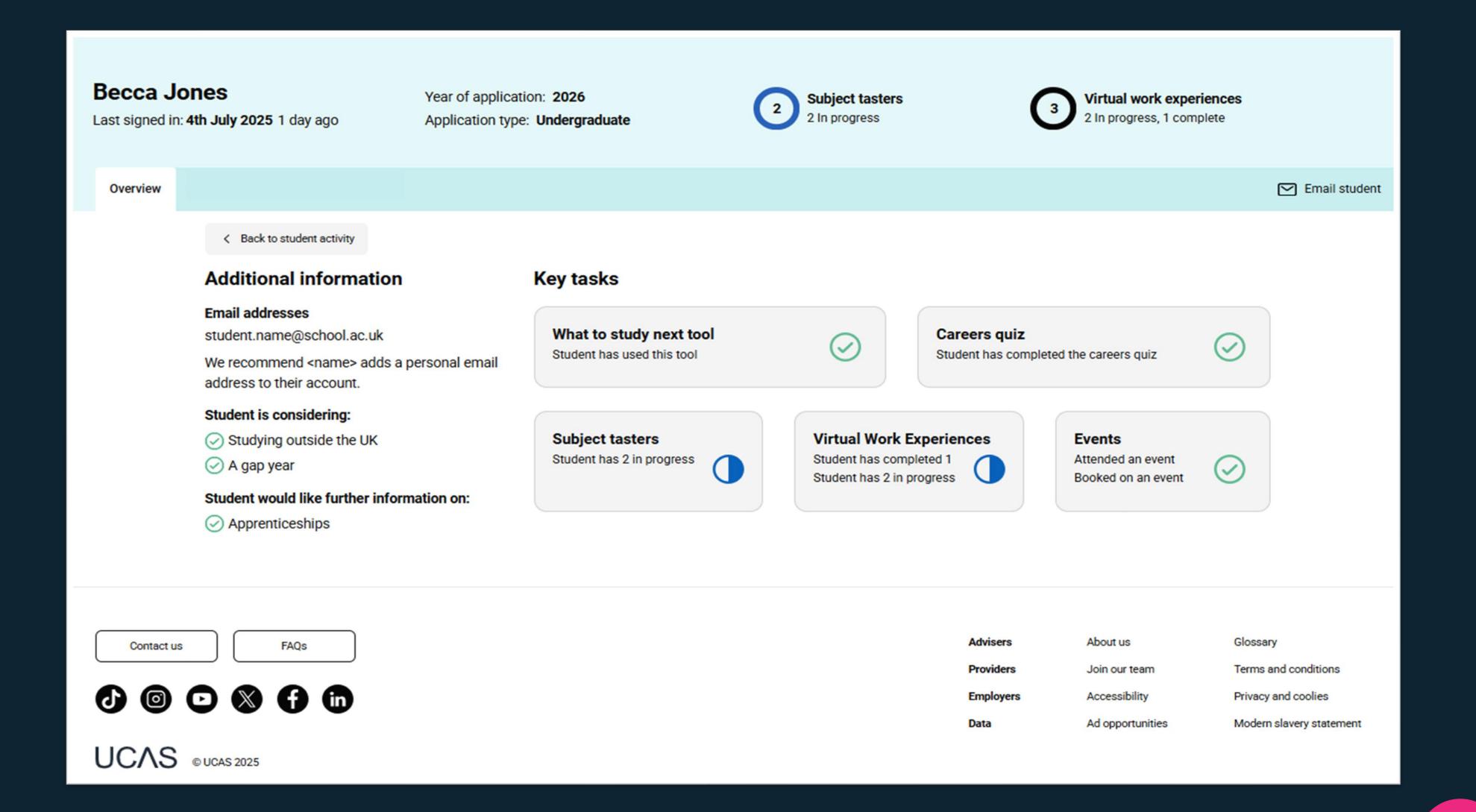




Adviser clicks on a students name

...to see a details of their discovery interactions to guide careers conversations





• COST





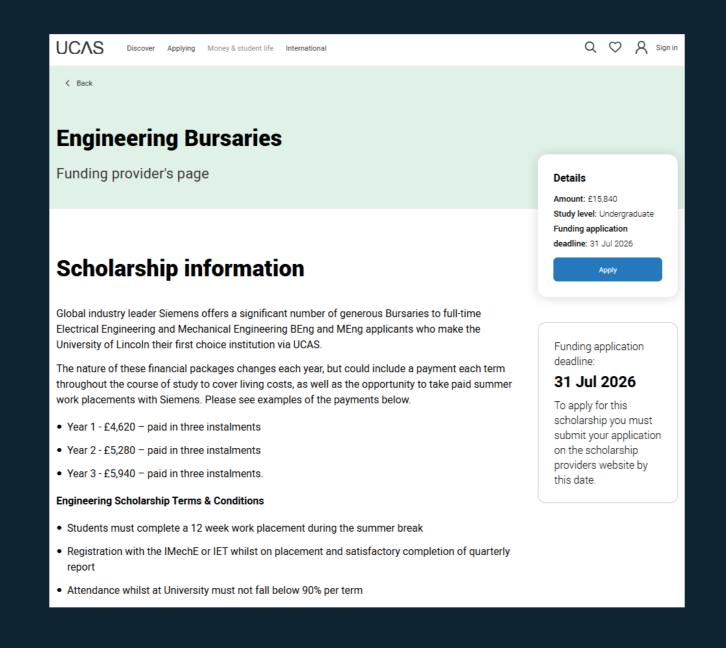
Lack of awareness about scholarships and grants is a key barrier

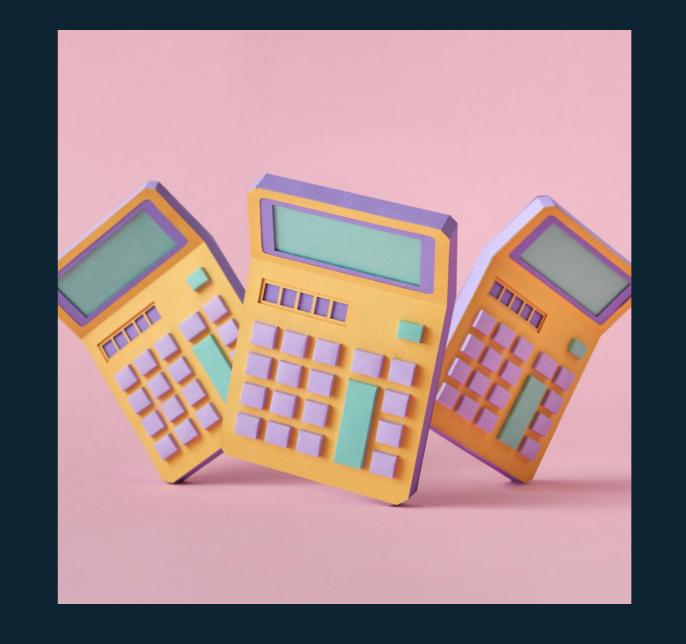
£25,000+ average student loan debt

48% feel money restricts their choices after 18

47% of non-applicants are saving up for university

1 in 5 unplaced students want more info from UCAS









Scholarship, bursary and grants tool

Designed to help prospective students discover financial support opportunities offered by UK universities

Budget calculator

An interactive Budget Calculator tool which uses real student spend data.

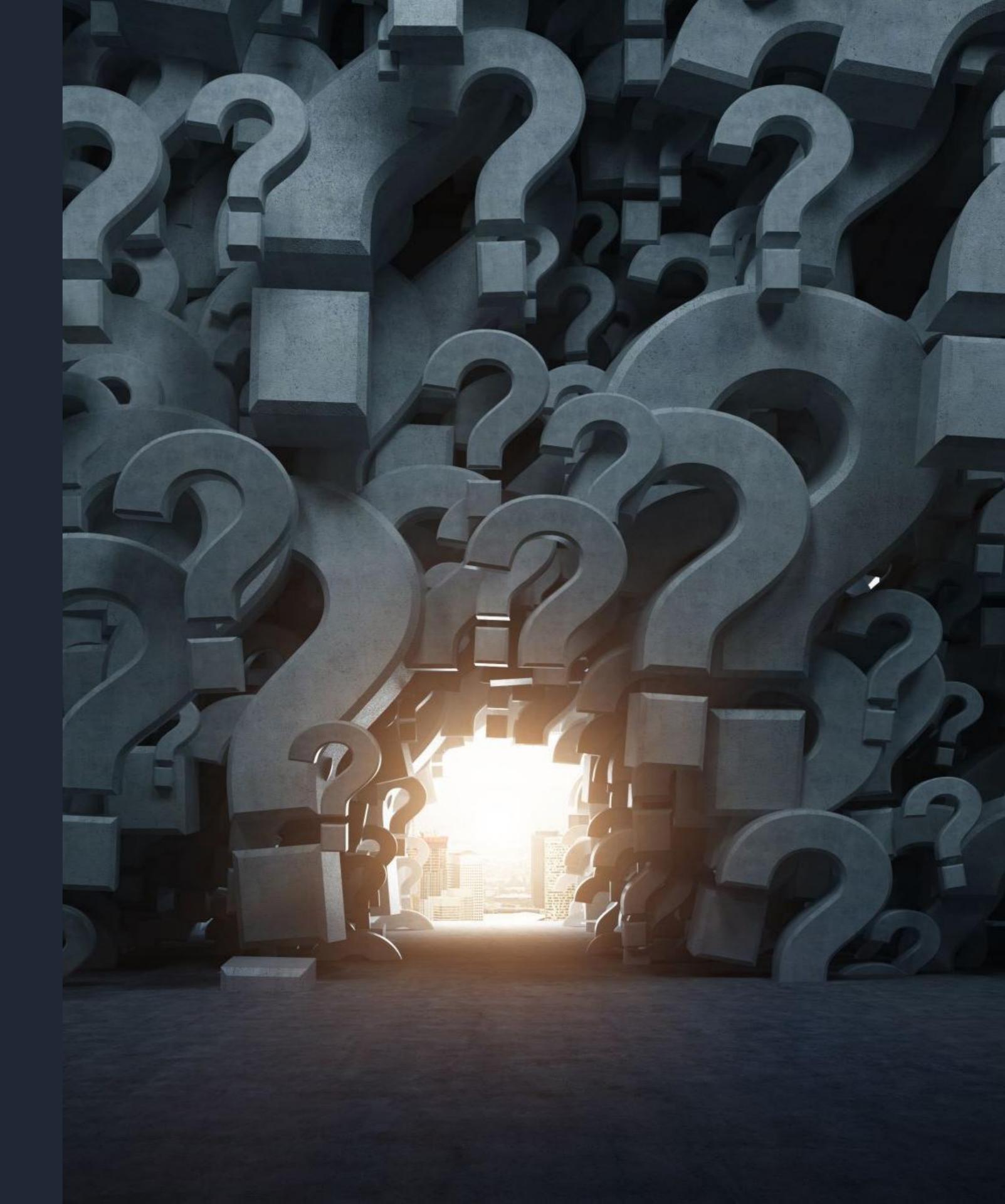


Revised information & advice

Trusted, transparent guidance that helps students understand costs and make confident financial decisions.



CHOICE & CONFIDENCE



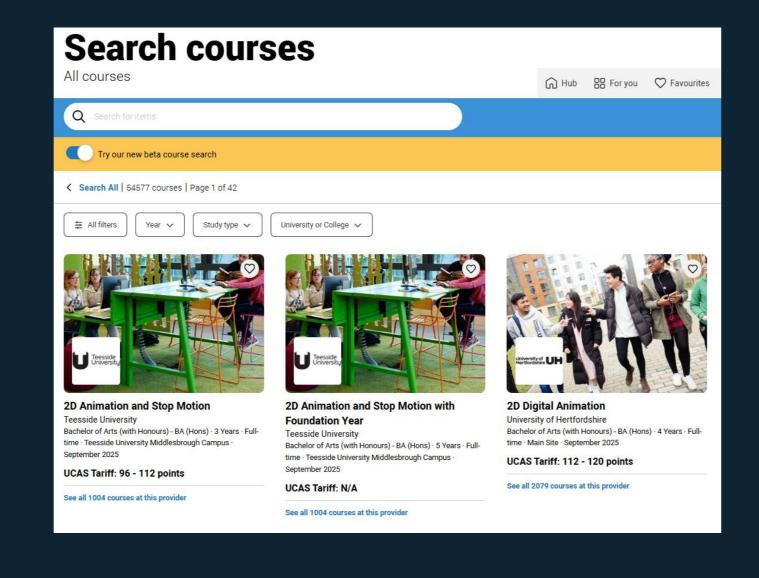


A quarter of young people are worried about not knowing what they want to do in the future

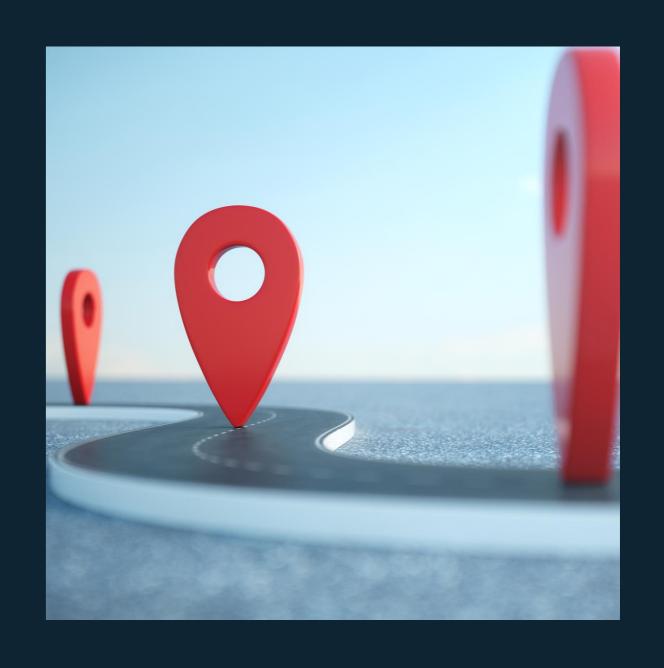
Over 1 in 5 of unplaced students wanted more information from UCAS to help them feel supported

28% prospective international students don't think they would do well at university

The volume of course choices available to students can feel overwhelming









Improved course search

better align our course search to meet student needs and reduce student overwhelm, enhance how students find courses and standardising how courses are displayed

Parent, Guardian, Carer support

Expanded support with a refreshed web presence, a dedicated podcast series, and plans to better connect parents and students - giving parents clearer visibility of the application journey and helping them offer timely, informed support.

Exploring AI for student support

Considering how/should Al personalise and improve advice delivery - using trusted data to support students, especially those feeling unsure or overwhelmed.

STUDENT 2024 CONFERENCE

Thank you