

Unibuddy on UCAS Service Description

Discover Lite & Discover

Overview

Unibuddy is the peer-to-peer chat facility hosted on UCAS.com. Unibuddy on UCAS enables prospective applicants to easily connect with studying student ambassadors for an authentic, trusted insight into life in higher education, to help them make the best decision about their future.

UCAS has worked with Unibuddy since 2019 and as part of its renewed collaboration, UCAS launched new and improved features and functionality in March 2024, via the Discover Lite and Discover packages. Highlighted below is the functionality included with these packages.

Discover Lite

- ✓ Host ambassadors on the main UCAS Unibuddy platform.
- ✓ Visibility of sign-up volume.
- ✓ Searchable and filterable ambassadors on UCAS.com.
- ✓ Data dashboard

Discover

Everything included in Discover Lite plus:

- ✓ Direct access to leads data via dashboard
- ✓ Full performance reporting
- ✓ Personalised ambassador suggestions across UCAS.com