

UCAS

# INTERNATIONAL INSIGHTS

## JANUARY DEADLINE

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Public

# APPLICANTS AT THE EQUAL CONSIDERATION DATE



## TOTAL APPLICANTS:

619,360 applicants  
+18,700 vs 2025



## UK 18-YEAR-OLDS:

338,940 applicants  
+15,580 vs 2025



## INTERNATIONAL:

124,830 applicants  
+6,030 vs 2025



## UK 21 AND OVER:

57,570 applicants  
-3,710 vs 2025



# INTERNATIONAL

Equal Consideration Date 2026



# INTERNATIONAL APPLICANTS INCREASE BY 5.1%

## MARKETS WITH THE HIGHEST NUMBER OF APPLICANTS



**CHINA**  
34,380 applicants  
(+10%)



**INDIA**  
8,870 applicants  
(+2%)



**USA**  
6,920 applicants  
(+4%)



**IRELAND**  
6,440 applicants  
(+12%)



**HONG KONG**  
4,770 applicants  
(-1%)

# TOP 5 GROWTH IN APPLICANTS



**CHINA**  
+3,220 (+10%)  
to 34,380



**IRELAND**  
+700 (+12%)  
to 6,440



**PALESTINE**  
+580 (+739%)  
to 660



**TURKEY**  
+350 (+11%)  
to 3,560



**FRANCE**  
+330 (+13%)  
to 2,770

# TOP 5 DECLINING MARKETS



**PAKISTAN**  
- 80 (-4%)  
to 1,870



**ITALY**  
- 80 (-6%)  
to 1,240



**RUSSIA**  
- 110 (-21%)  
to 430



**CYPRUS**  
- 160 (-15%)  
to 870



**SAUDI ARABIA**  
- 440 (-20%)  
to 1,760

# EU APPLICANTS INCREASE BY 3.3%

## EU MARKETS WITH THE HIGHEST NUMBER OF APPLICANTS



**IRELAND**  
6,440 applicants  
(+12%)



**FRANCE**  
2,770 applicants  
(+13%)



**SPAIN**  
2,020 applicants  
(-1%)



**GERMANY**  
1,400 applicants  
(-1%)



**ITALY**  
1,240 applicants  
(-6%)

# TOP 5 EU GROWTH MARKETS



**IRELAND**  
+700 (+12%)  
to 6,440



**FRANCE**  
+330 (+13%)  
to 2,770



**POLAND**  
+50 (+8%)  
to 640



**ROMANIA**  
+30 (+6%)  
to 480



**NETHERLANDS**  
+20 (+4%)  
to 490

# TOP 5 DECLINING EU MARKETS

## EU MARKETS WITH THE BIGGEST CHANGE IN APPLICANTS



**CZECH REP**  
- 30 (-9%)  
to 290



**BULGARIA**  
- 40 (-13%)  
to 240



**LITHUANIA**  
- 40 (-21%)  
to 140



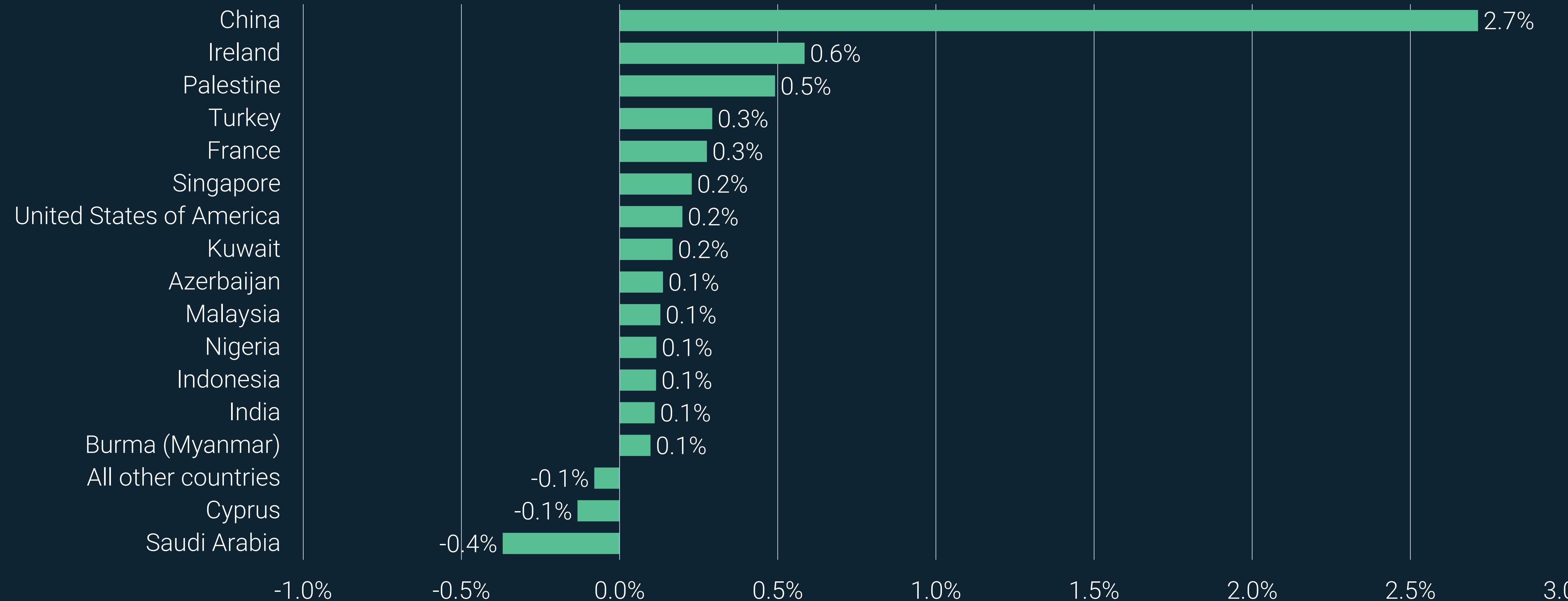
**ITALY**  
- 80 (-6%)  
to 1,240



**CYPRUS (EU)**  
- 160 (-15%)  
to 870

# MARKET CONTRIBUTION TO INCREASE

## CONTRIBUTION TO OVERALL CHANGE IN INTERNATIONAL APPLICANTS



# MOST POPULAR SUBJECTS FOR INTERNATIONAL APPLICANTS

## BUSINESS & MANAGEMENT



**+5%**  
96,840 applications  
+4,440 vs 2025

## ENGINEERING & TECHNOLOGY



**+17%**  
76,740 applications  
+10,880 vs 2025

## SOCIAL SCIENCES



**+7%**  
71,480 applications  
+4,640 vs 2025

## SUBJECTS ALLIED TO MEDICINE



**+5%**  
44,220 applications  
+1,980 vs 2025

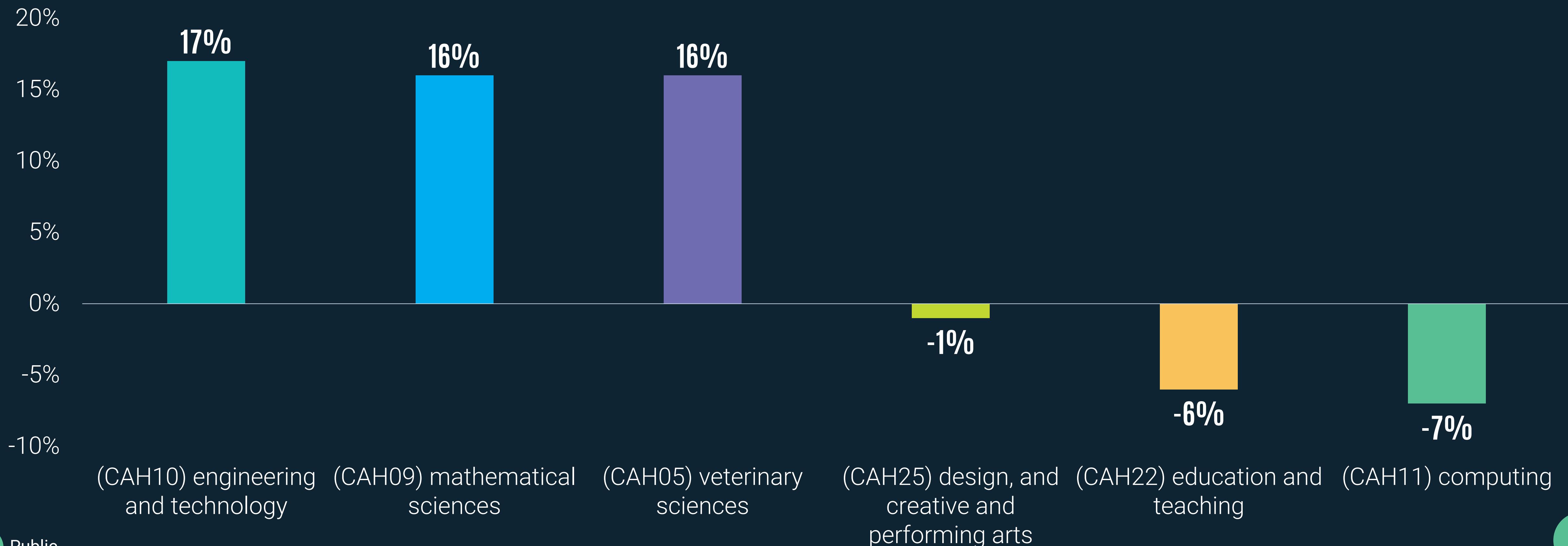
## ART, DESIGN & PERFORMING ARTS



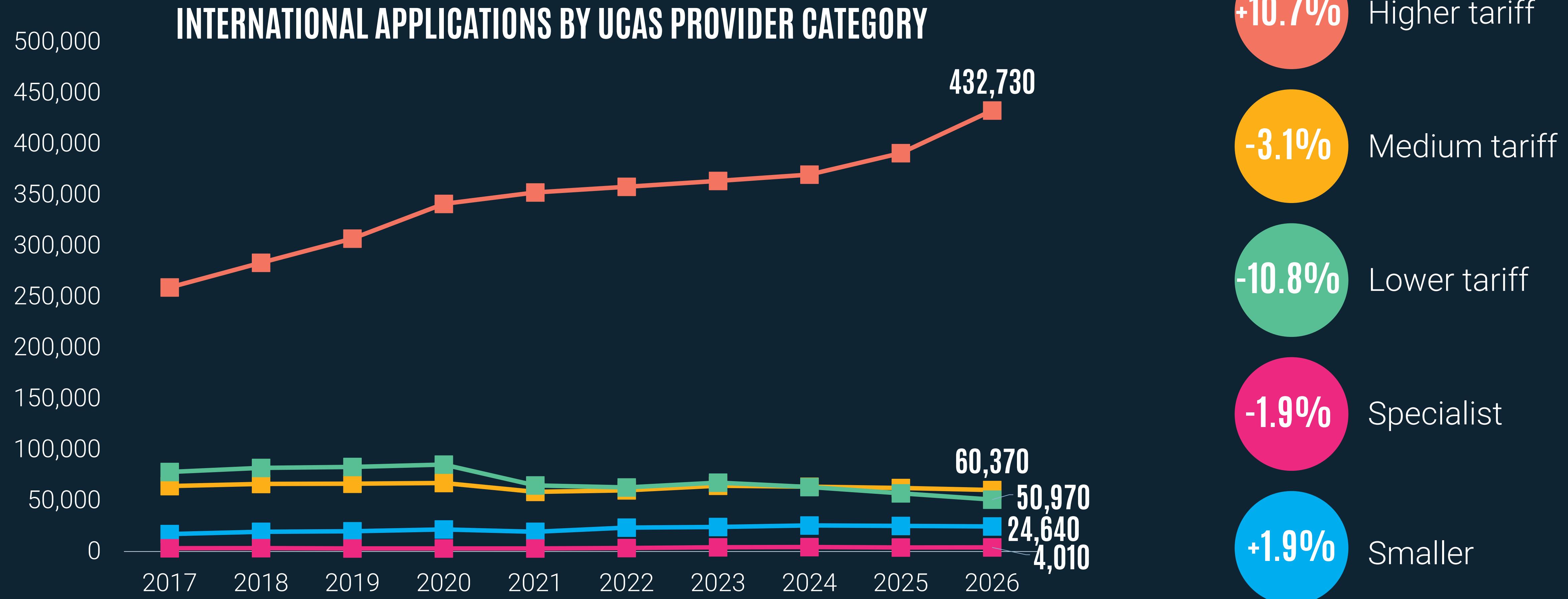
**-10%**  
36,910 applications  
-470 vs 2025

# SUBJECT TRENDS FOR INTERNATIONAL

## PERCENTAGE CHANGE IN INTERNATIONAL APPLICATIONS AGAINST 2025 BY SUBJECT GROUP (CAH1), TOP 3 AND BOTTOM 3 BIGGEST CHANGES



# TARIFF TRENDS FOR INTERNATIONAL



# QUESTIONS?

