UCAS CONFERENCE 2025 SHAPING UCAS' NEXT CHAPTER

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UNDERSTANDING CLEARING STUDENTS: Motivations and mindsets

This report explores the perspectives of five student personas, shedding light on their decision-making processes, engagement with Clearing, and the factors influencing their choices.

By examining key trends and emerging patterns, we aim to provide universities and colleges with actionable insights to enhance their Clearing strategies and improve student experience.

WHERE NEXT? WHO APPLIES FOR LEVEL 4 AND 5 QUALIFICATIONS?

Published in partnership with Gatsby Charitable Foundation, this report explores the decisions, behaviours and experiences of applicants to Level 4 and 5 qualifications (or SCQF Level 7 and 8 in Scotland) through UCAS. It sets out how, with enhanced information, more people could benefit from these courses.





HELP SHAPE OUR CONFIRMATION & CLEARING Support: Take our Brief Survey

We need your valuable input for Confirmation and Clearing. By sharing your plans and the systems you will be using, you'll directly influence how we support you during this critical time.

The survey closes on May 22, and your feedback will help us tailor our services to meet your specific needs.

