

INTERNATIONAL INSIGHTS

October Equal Consideration Deadline

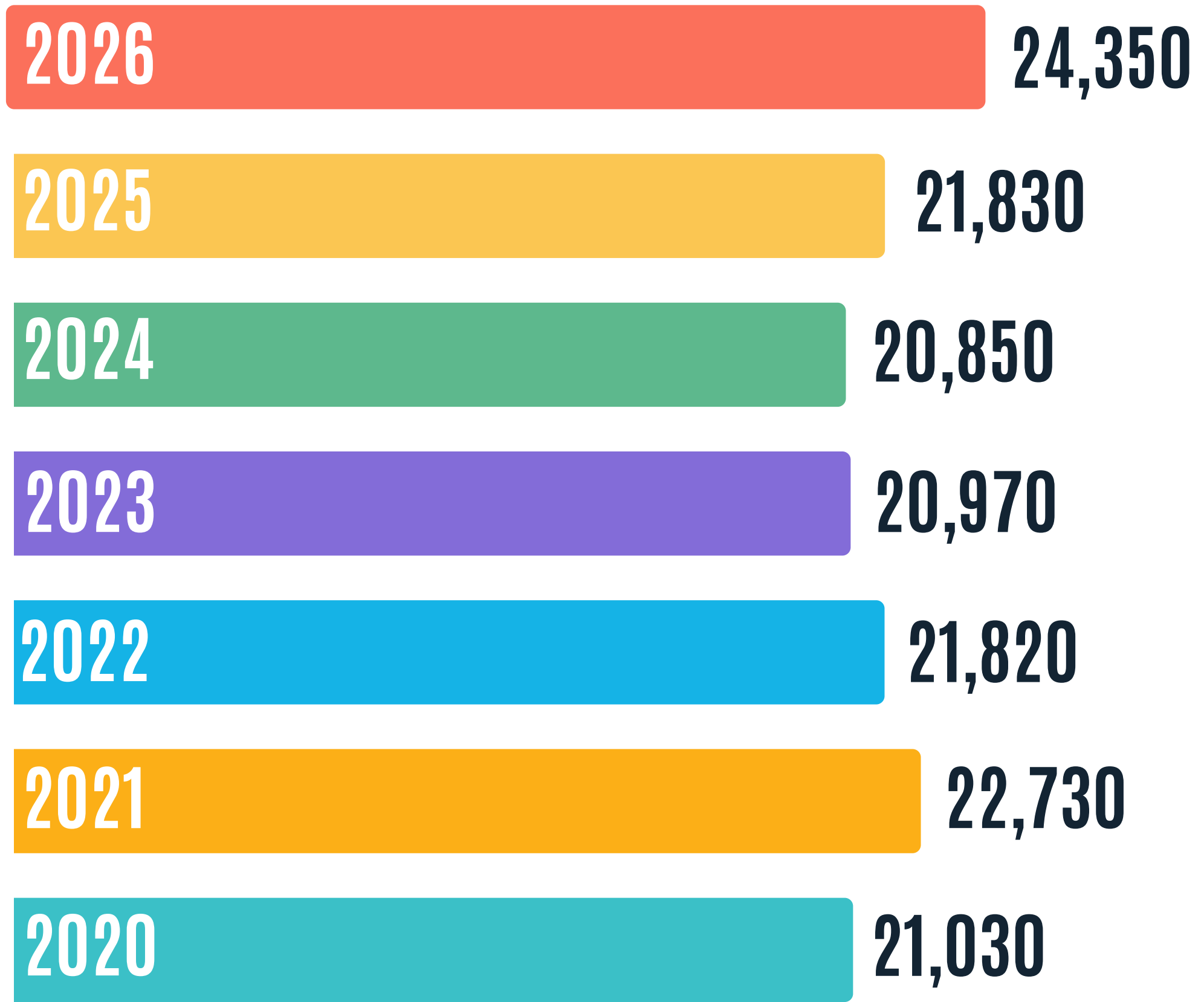
Felicity Lloyd, International Development Manager
Teona Droc, Customer Experience Manager

HIGH-LEVEL TRENDS

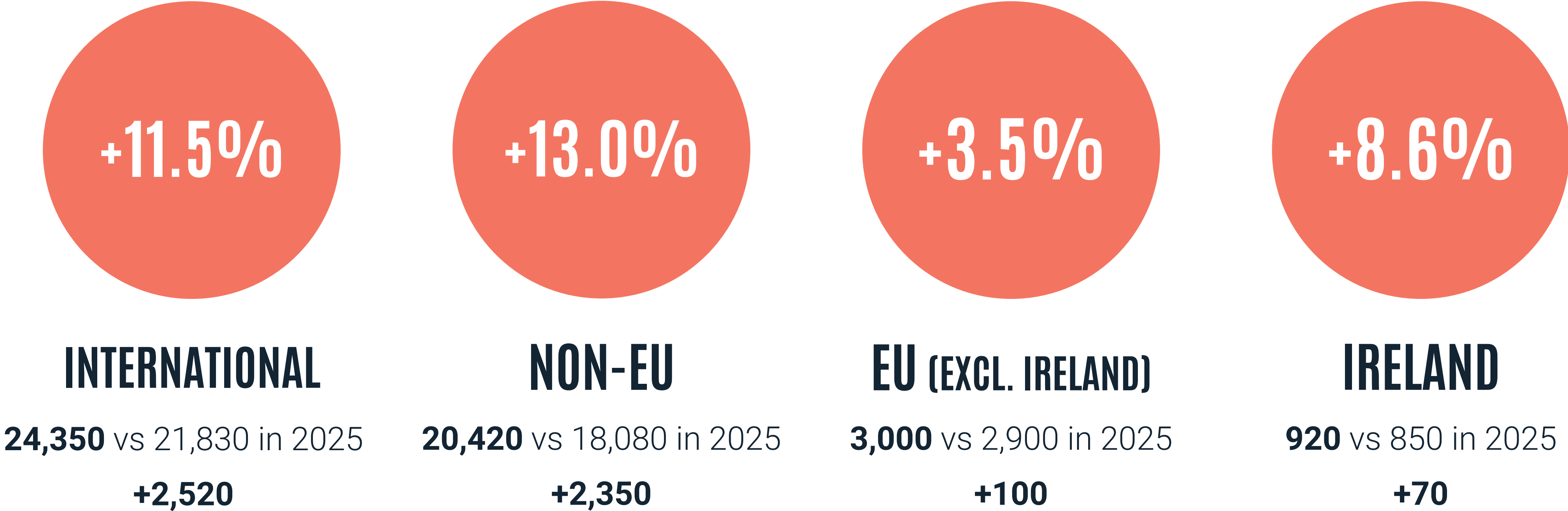
October Equal Consideration Deadline

INTERNATIONAL APPLICANT LEVELS EXCEED PANDEMIC SURGE

APPLICANTS TO OCTOBER DEADLINE COURSES



FIRST EU INCREASE SINCE BREXIT

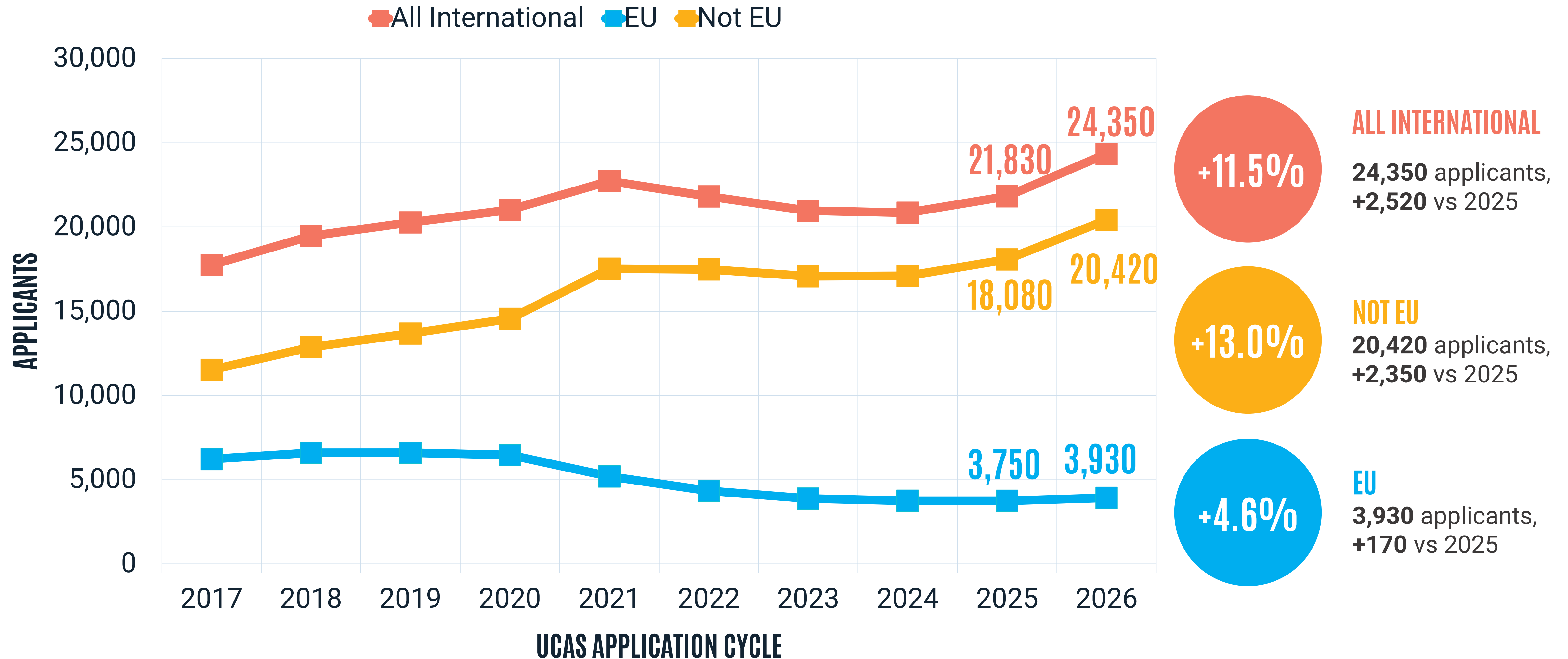


INTERNATIONAL

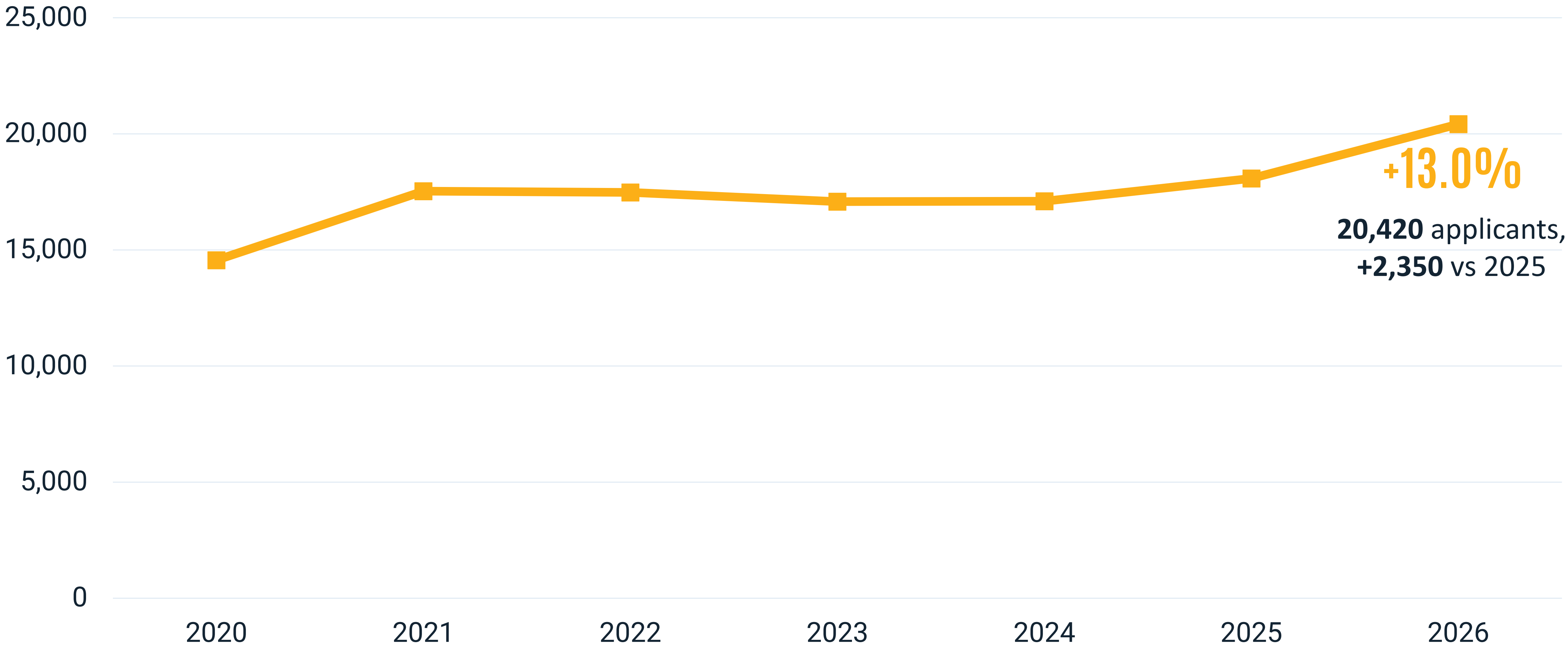
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INTERNATIONAL APPLICANTS (OCTOBER DEADLINE)

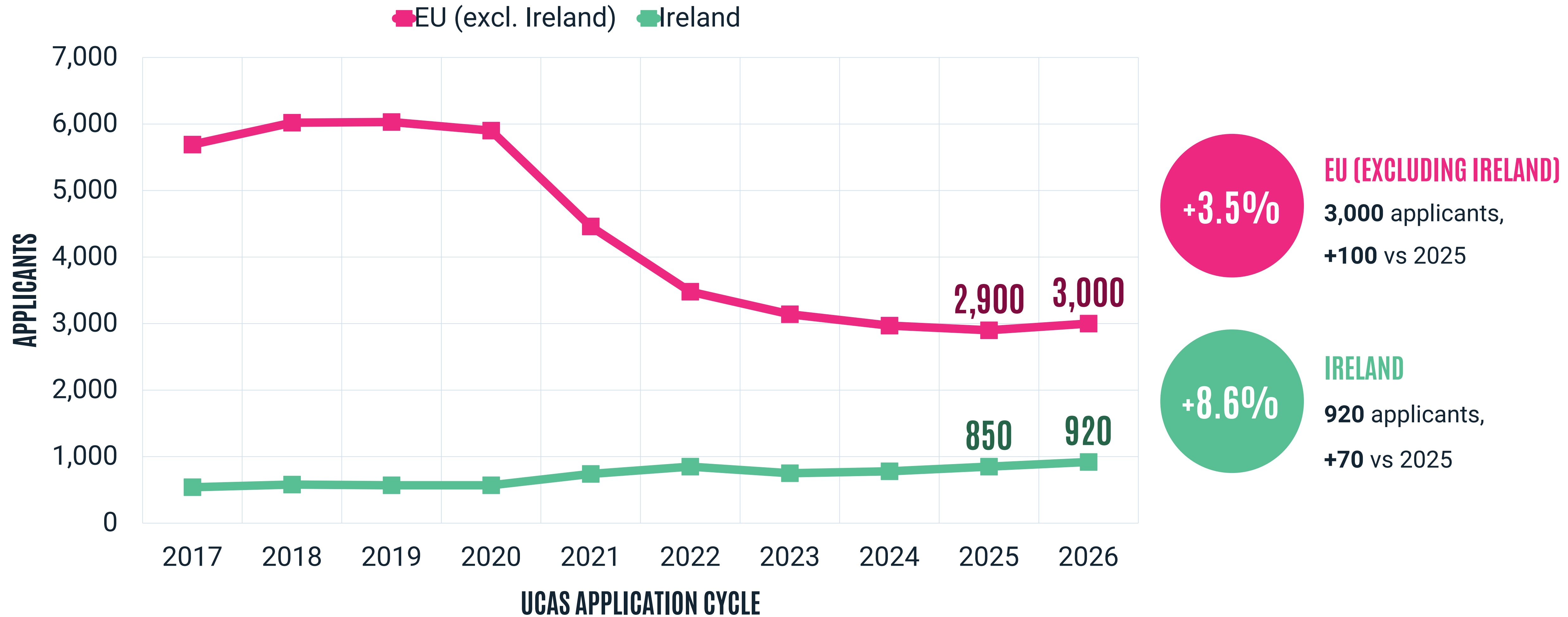
UCAS



NON EU APPLICANTS (OCTOBER DEADLINE)



EU (OCTOBER DEADLINE)



TOP 5 MARKETS



CHINA

5,750 (+780)
+15.7%



USA

2,150 (+280)
+15.1%



SINGAPORE

1,880 (+230)
+13.8%



HONG KONG

1,540 (+80)
+5.7%



INDIA

1,420 (+140)
-10.6%

BIGGEST MARKET MOVEMENTS



Indonesia

160 (+40)
+36.7%



KUWAIT

270 (+70)
+32.7%



NIGERIA

110 (+20)
+25.8%



NEW ZEALAND

150 (+30)
+22.6%

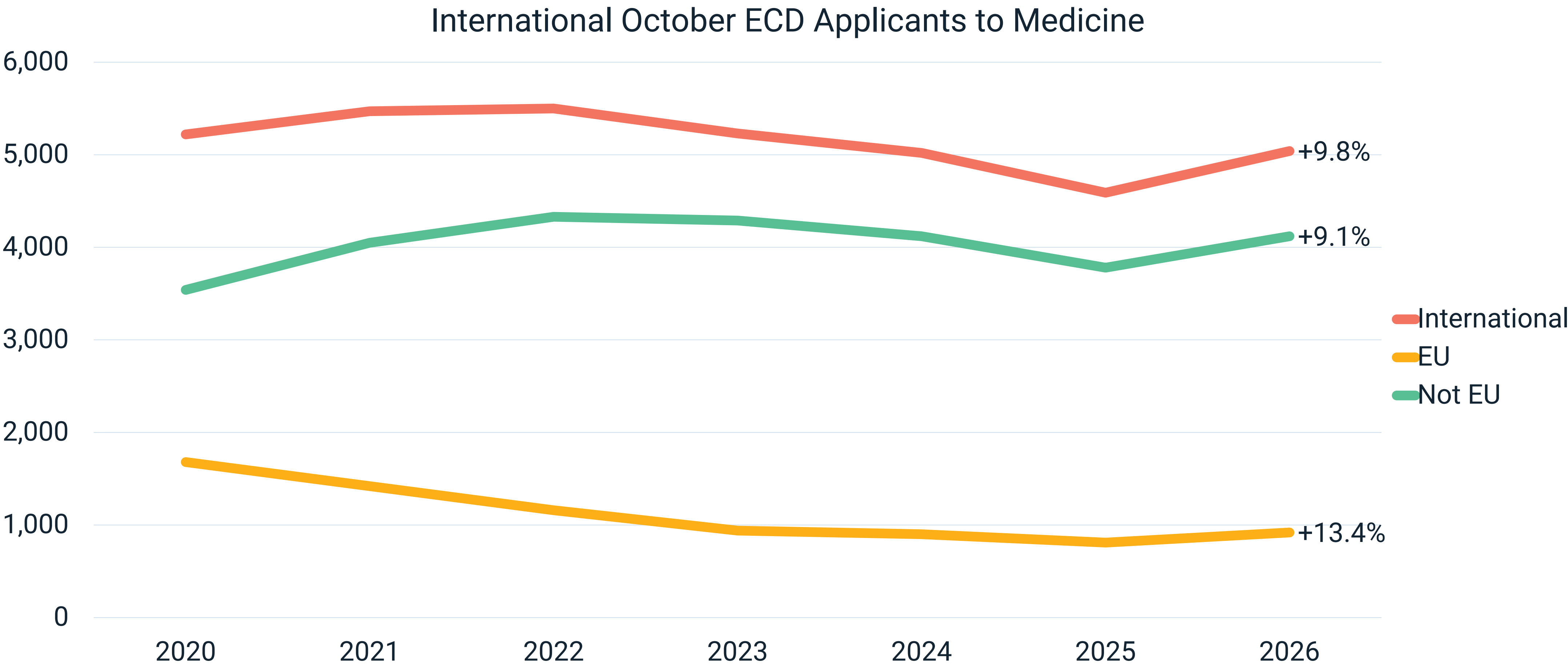


ROMANIA

150 (+30)
+22.4%

Notable percentage and absolute change (Markets with over 100 Applicants)

MEDICINE UP INTERNATIONALLY



THANK YOU

