

CELEBRATING APPRENTICESHIPS

#CELEBRATINGAPPRENTICESHIPS

OPENING UP GREATER CHOICE

Lindsay Conroy | UCAS

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UCAS

UCAS is a trusted source of information and advice for millions of people...

and an **independent charity** with an objective to *'advance, and assist in the advancement of, education'*.

1.3 million

Potential applicant database



25.4m

Unique visitors to ucas.com each year



155k+

Students at Discovery Exhibitions



30k+

Parents, teachers & advisers



Seven million

Apprenticeship searches in 2022

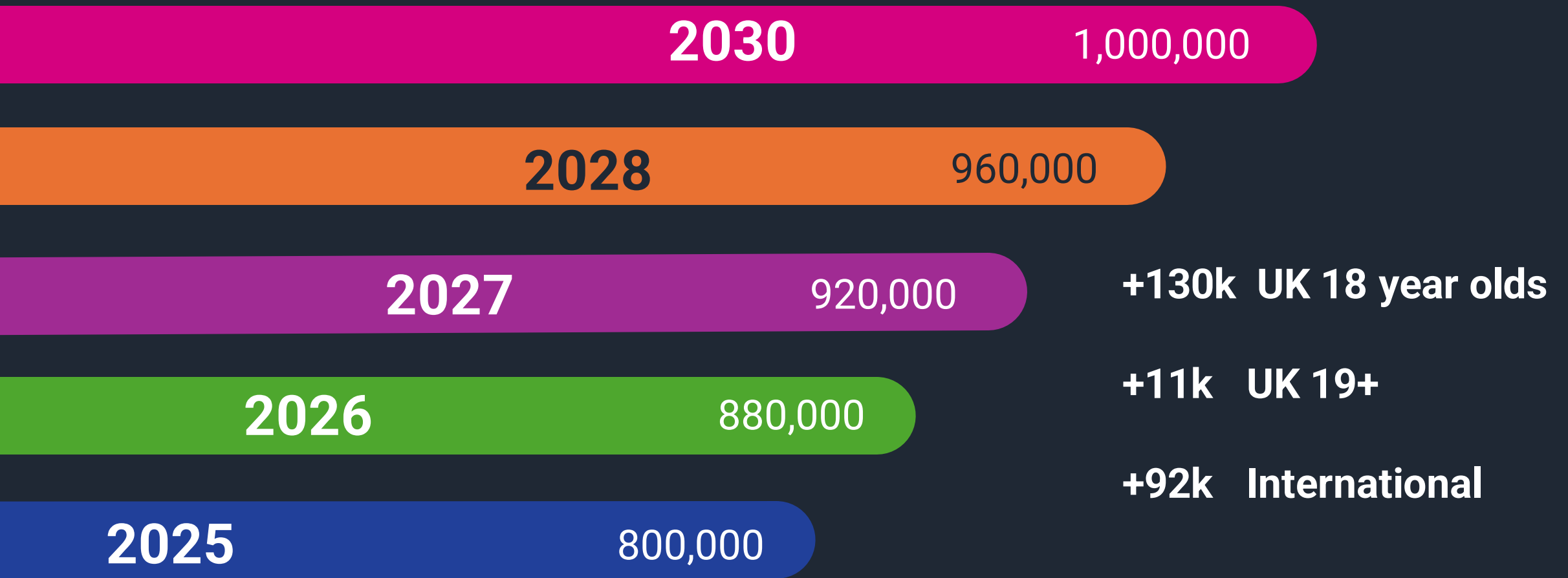


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THE JOURNEY TO A MILLION



THE 'MILLION' ARE CURRENTLY IN YEAR 7...

What does this growth mean for...



CIAG



CHOICE



EXPERIENCE



EMPLOYMENT



DISADVANTAGE
GAP



FUNDING

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WHY APPRENTICESHIPS?

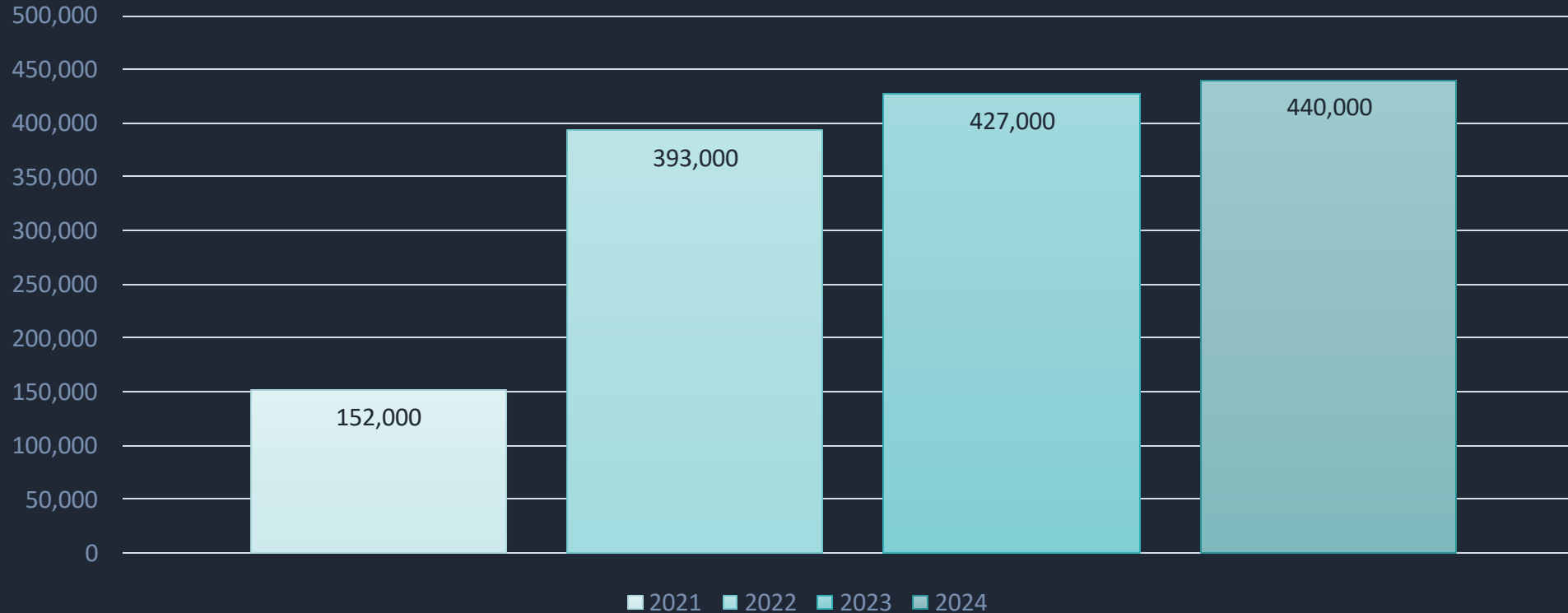
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INTEREST IN APPRENTICESHIPS CONTINUES TO GROW

Students interested in apprenticeships*



*Data source; UCAS Potential Applicant Database (PAD) at Equal Consideration Deadline (ECD)

BUT STUDENTS AREN'T GETTING THE INFO THEY NEED...

1 in 5 close a door to a potential career at GCSE options stage

76% or 4% associate prestige with university or an apprenticeship

1 in 3 do not get information about apprenticeships at school or college

44% of 18-24 year olds had a positive application experience

87% or 57% associate university or an apprenticeship with securing a good job

94% or 24% adviser confidence levels to support university or apprenticeship applications

AND THEIR JOURNEY IS CHALLENGING



Awareness of apprenticeships when it comes to pursuing some career goals is low



Research is difficult and often conducted without support from teachers



The landscape to search for opportunities is disparate & hard to navigate



Application methods are inconsistent & support is varied for individuals



Recruitment processes are often multi-staged and can be highly pressured

WHAT HAVE WE DONE ABOUT IT?

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INFORMATION, ADVICE & GUIDANCE ON UCAS.COM

THE ULTIMATE GUIDES

We've created a series of guides that are loaded with information to help you understand what's next – decisions, next steps and figuring it out. These are our road maps to navigating student life.

All Applications Subjects University Apprenticeships Finance Location Support Gap Year & Work

UNIVERSITY
IS UNIVERSITY WORTH IT?

APPRENTICESHIPS
FINDING AN APPRENTICESHIP

Search

Industry guides

Search for items

Search All | 16 results | Page 1 of 1

Sort by: Relevance

All filters

- Protective services
- Hair and beauty
- Digital and IT
- Law and legal studies
- Administration
- Education, teaching, and childcare
- Transport and logistics

Search

Employers

Search for items

Search All | 93 results | Page 1 of 5

Sort by: Relevance

All filters

- BAE Systems
- Bloomberg
- Routes Into Rail
- GSK
- Barclays Bank Plc
- Arc Group London Ltd
- Wiser Academy
- Ask Italian

APPLYING FOR A LEGAL APPRENTICESHIP

Do you want to start a legal career among experienced professionals? Legal apprenticeships, including the 6-year solicitor apprenticeship, are the perfect way to gain practical skills and real-world context on the route to becoming a qualified solicitor. In this guide, we walk you through applying for one type of legal apprenticeship, the solicitor apprenticeship - which includes a Law Degree and all the professional examinations you need to qualify - with top tips from employers about what they look for in an apprentice.

Not ready to apply just yet? Browse live apprenticeship opportunities and find your future with our apprenticeship search tool.

Search for apprenticeships

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BRAND NEW JOBS BOARD & SIDE BY SIDE SEARCH

The screenshot shows the UCAS Jobs Board search interface for Apprenticeships. The top navigation bar includes links for Discover, Undergraduate, Postgraduate, Money & student life, Apprenticeships, Careers, and a search icon. The main search area has a search bar with the text "Search jobs, employers, locations and industries" and a search button. Below the search bar, there are filter options for "All filters", "Level", and "Industry". The search results show two "Job of the week" listings:

- Consulting Managed Services**
Kpmg
LS1 4DA
Apprenticeship level: England - Higher
Salary: Competitive
Apply by | Start date: 01/08/2024 | 13/11/2024
Industry: Accounting and Finance
- Level 6 Applied Professional Engineering Programme Degree Apprenticeship – Manufacturing Pathway**
Jaguar Land Rover
Whitley, Gaydon, Wolverhampton, Hams Hall, Lyons Park, Solihull, CV35 0RR
Apprenticeship level: England - Degree
Salary: £24,480.00
Apply by | Start date: 01/08/2024 | 13/11/2024
Industry: Manufacturing

At the bottom of the listings, there is a link: "Advertisements - Why the ads?"

The screenshot shows the UCAS Jobs Board search interface for Courses. The top navigation bar includes links for Discover, Undergraduate, Postgraduate, Money & student life, Apprenticeships, Careers, and a search icon. The main search area has a search bar with the text "Search jobs, employers, locations and industries" and a search button. Below the search bar, there are filter options for "All filters", "Level", and "Industry". The search results show two "Job of the week" listings:

- Advanced Engineering Apprentice (Level 3)**
Siemens Energy
Newcastle, NE6 2YL
- Engineering Technician Apprentice**
Siemens Energy
Lincoln, LN5 7FD
- Higher Apprentice Maritime Services Test Engineering Technical (Electrical/Electronic)**
BAE Systems
- Level 3 Advanced Apprenticeship-Automotive (Engineering), West Midlands**
Jaguar Land Rover
Gaydon, Whitley, Ryton, Fen End, CV35 0BJ

At the bottom of the listings, there is a link: "Advertisements - Why the ads?"

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TOOLS FOR EMPLOYERS TO IMPROVE THEIR REACH

TAP INTO UCAS' **HUGE DATASET** TO
CREATE A **TALENT POOL** OF INDIVIDUALS
WITH THE EXACT **CHARACTERISTICS**
YOU'RE **SEARCHING FOR**

- Talent matching
- Email campaigns
- Paid media
- Display advertising
- Events



UCAS provides one consolidated place for young people to **discover higher education and apprenticeship options**

Apprenticeships are displayed alongside university courses on **UCAS.com**



Every year **1.5 million** students and young people **depend on UCAS to explore their options**

Around **half** are interested in **apprenticeships**



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Association of
Apprentices

UCAS

AND A PARTNERSHIP WITH THE DfE..



Department
for Education

Early Connect

A pilot being delivered in partnership between the Department for Education and UCAS to support more young people into apprenticeships and to make it easier for employers to find apprentices.

- Schools & College support
- Employer support
- Regional networks
- Young person support
- Digital alignment

WHAT DOES THE FUTURE LOOK LIKE?

WHAT'S COMING NEXT...



PATHWAYS THROUGH
APPRENTICESHIPS



APPRENTICESHIP
APPLICATIONS



GREATER SUPPORT FOR
TEACHERS & ADVISERS



UCAS TARIFF POINTS LEVEL
3 APPRENTICESHIPS

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THANK YOU

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