HGHER EDUCATION LANDSCAPE

DR JO SAXTON CBE, UCAS PROFESSOR COLIN BAILEY CBE, QUEEN MARY UNIVERSITY OF LONDON





Navigating the Evolving **Higher Education Landscape** Professor Colin Bailey CBE President and Principal, Queen Mary University of London

24th in the world for research quality 9 Nobel Prize winners

Founded 1785

Value of a University Education

+ £10.5k

Earn more per year on average

High-income careers

More likely for those from disadvantaged backgrounds







87.7% **vs 69.7%**

Graduate vs non-graduate employment rate (2023)

Lifetime

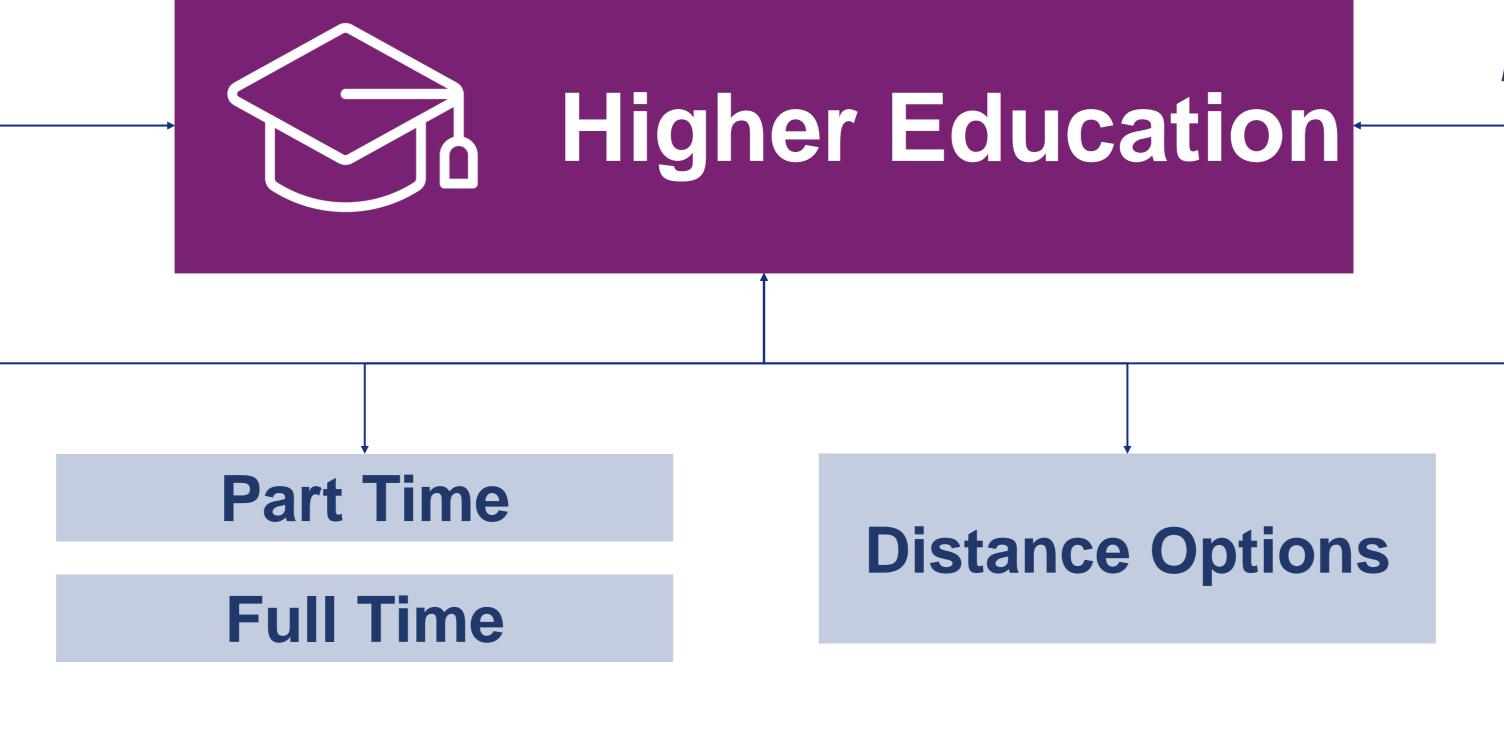
Career Progression

Future Flexible Routes into Higher Education

Pathways

Direct Entry from School/College





But.... is Higher Education right for everyone ?





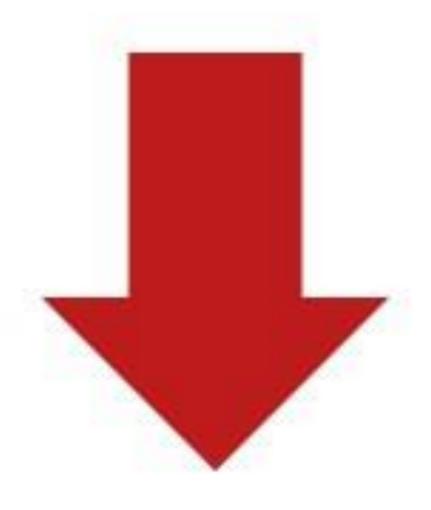


Lifelong Learning Entitlement

Future provision

Transnational Education

State of the Higher Education Sector



Financial challenges

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Russell Group grows market share but some members struggle

Ucas data confirms big falls in recruitment at some post-92 universities as older institutions took what applicants there were on domestic and international front

January 30, 2025

Patrick Jack





Emerging opportunities for students

Sector resilience



Admissions Process • Based on three A-level grades - choice of A-levels is key - 3 or 4 A-levels - EPQs

- Entry grades tool.
- Contextual offers.
- Firm choice and insurance.

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• Predicted grades – please do not over or under predict • How important are GCSE results to the universities? Personal statements – do we read them? (QM – 50,000)

Personal Statement: More than just an application tool





Why do you want to study this course or subject?

How have your qualifications and studies helped you to prepare for this course or subject?

What else have you done to prepare outside of education? Why are these experiences useful?



Queen Mary University of London Our ImpactContextual AdmissionsSutton Trust OnlineBrowse CoursesUniversity partnersEligibility

Contextual Admissions

Used during clearing?

FAQs Contact Us Alumni StoriesHow to apply Teacher Resources



Is the University right for the student?

- Open Days
- Taster Activities
- Offer days
- Peer-to-peer.







- Students need their results !
- of the day.
- to fill their places !
- Student support !
- Self release button !

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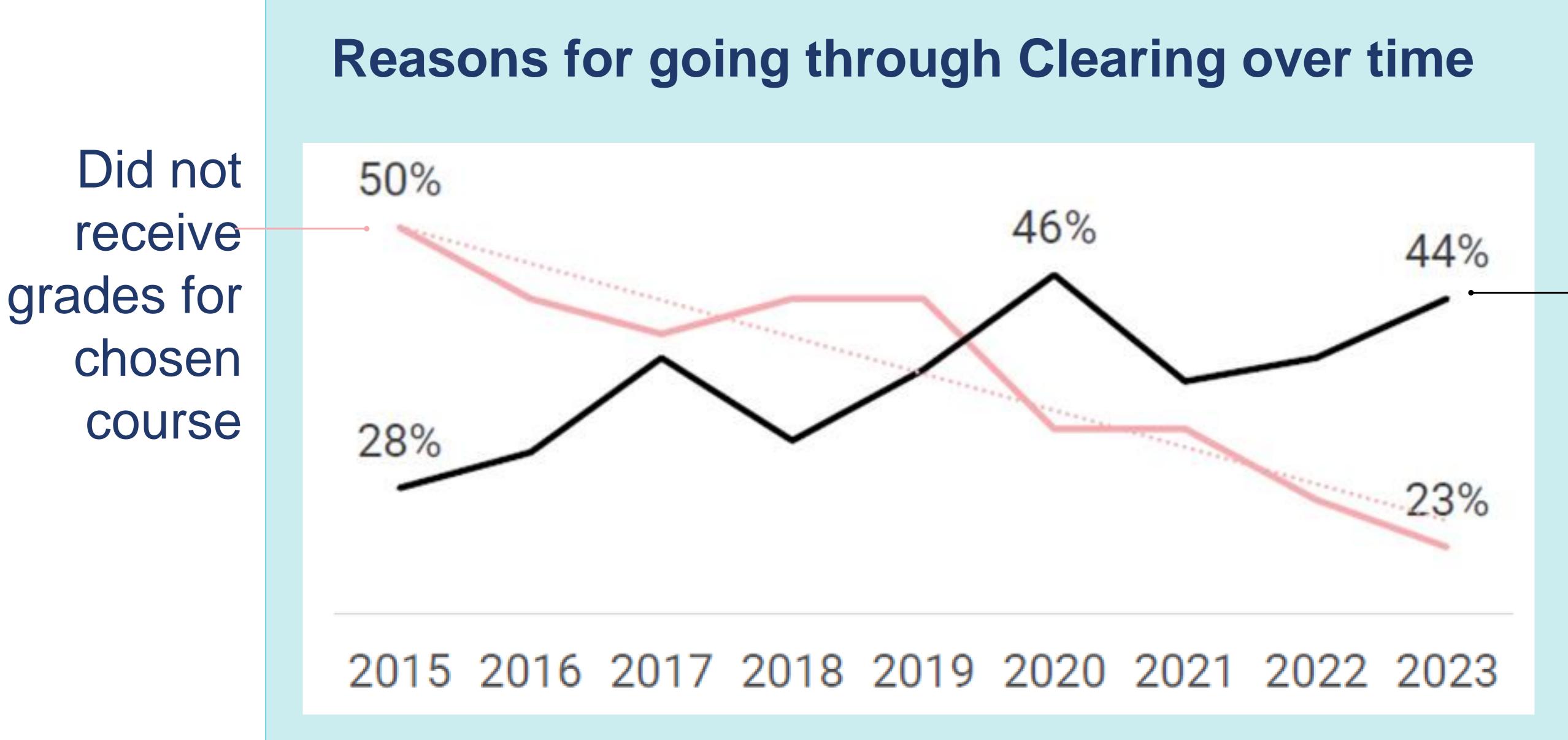
 Confirmation – process, dropping grades. • Clearing – student needs to be prepared.

Our popular courses are full by 11am and most by the end

Understand and 'play the system' - universities are trying

UCAS – puts the student first!

The Changing Clearing Landscape



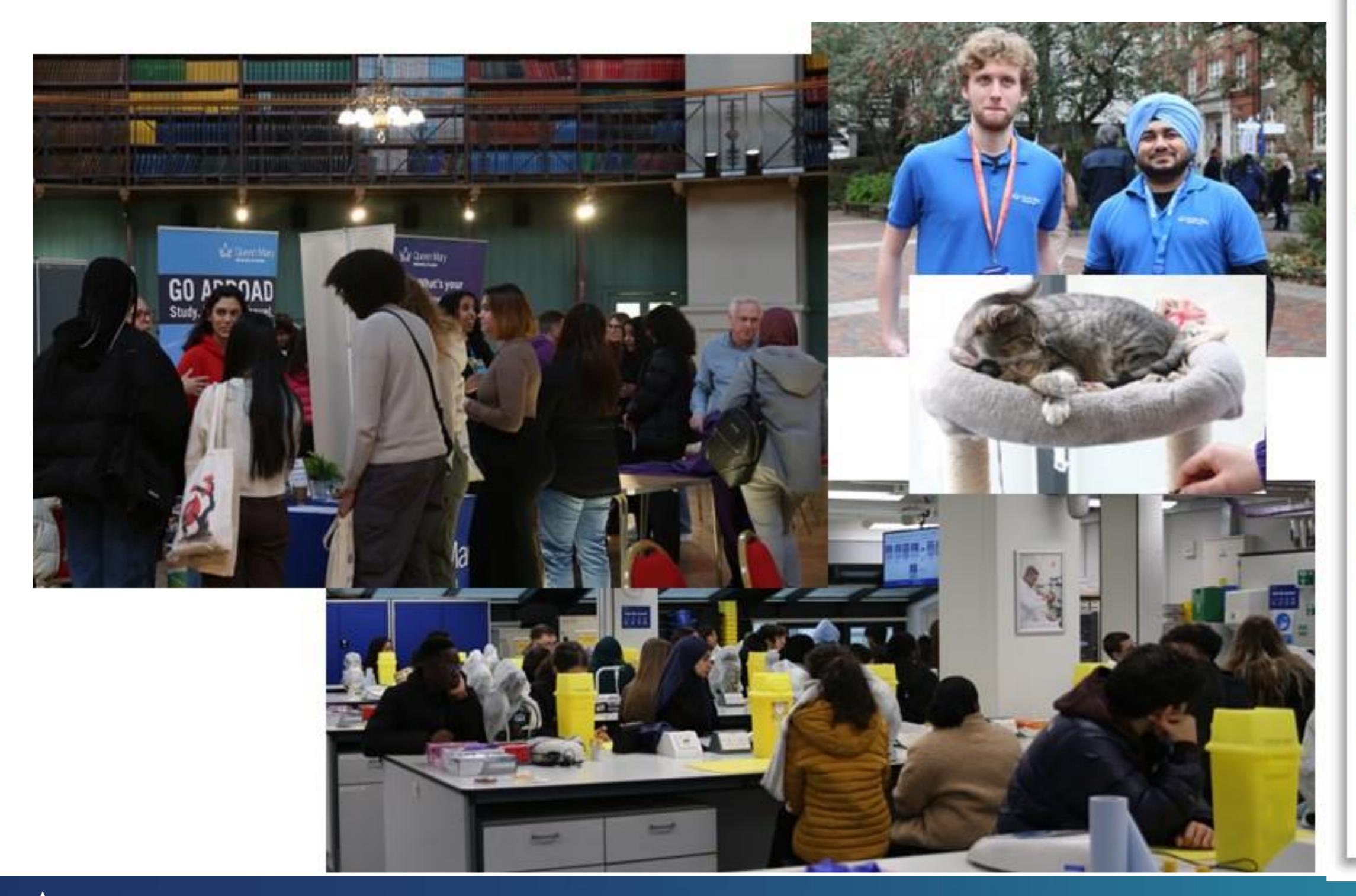
Graph Source: Savanta's Marcomms Success. Base: 1st year students who went through Clearing, 2015-2023. Average base per year: 379





Switched university, switched course, or traded up

Navigating the transition





Future Students Hub



Join London's campus-based Russell Group university with a difference. See below for ways you can get in touch or join events and activities designed for you.

Our programmers

Applynew

We understand that you may need more information about the application process and our Russell Group learning community before making an application. Browse our resources before?

Nov can also download our latest Undergraduate Prospectus 2021 here.

Discover more

Join us at an Open Dies. Genges that or esternal event.

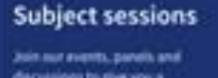


Chat with students

Hear Set hand what it's like to stady with us.



+



discussions to give you is taste of learning with us.

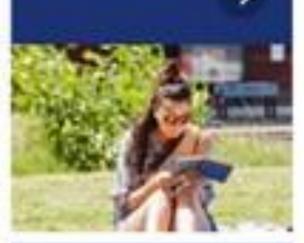


Request a call back



Get "uni ready"

Over resources on applying to university and transitioning to Higher Education.



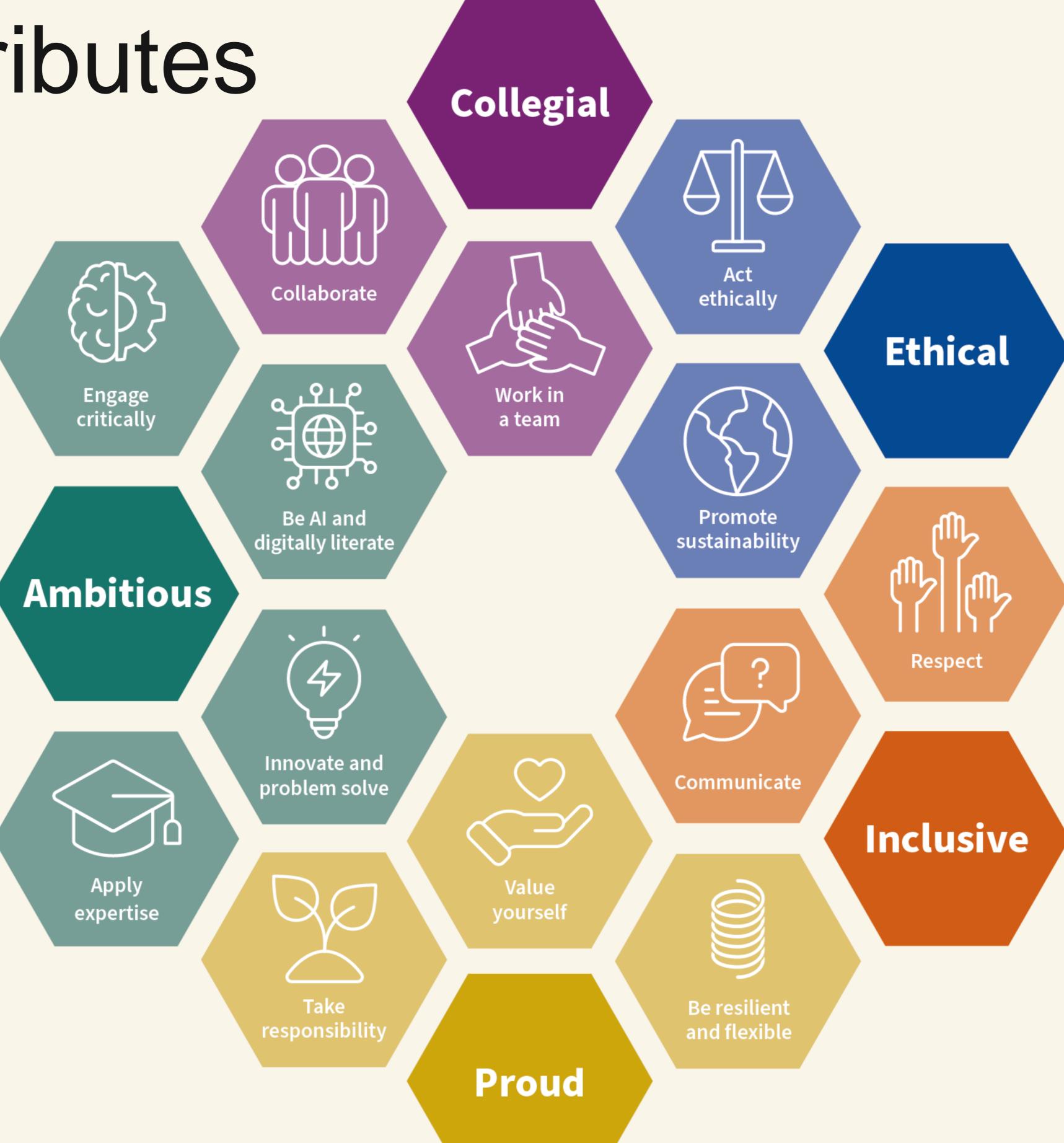
Contact us

Get in contact with university and academic school staff.



Graduate Attributes











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Thank you

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