Secrets to a powerful personal statement
Helps you stand out from others with similar grades

Show you are motivated and dedicated

Show you have relevant knowledge and experience

Understand the demands of the course

Show you will fit into the university environment

Tell them why you want to study the course
Personal statement – practicalities

• 4000 characters (not words, so includes spaces) or 47 lines of text, whichever comes first.

• No formatting such as bold, underline or italics.

• Avoid using any non-standard characters (standard characters in this context . , ; #) £ signs will be replaced by GBP and this can impact the character count.

• No inbuilt spelling and grammar, any issues flagged will have been flagged by, and in line with, the internet browser settings of the computer you are using.

• Character counts could be different on UCAS compared to the software/computer you are using, needs to match UCAS settings.
PERSONAL STATEMENT BUILDER

4000 characters of 4000 remaining

View personal statement guides

CONTINUE WRITING

PERSONAL STATEMENT GUIDES

Help write your personal statement with a guide tailored to the subject you wish to study.

What to include in your:
- Environmental science personal statement
- Biology personal statement
- Business management personal statement

Skills and achievements

PREVIEW

Security marking: PUBLIC
Focus on ....

- UCAS Discovery events / open days
- Online work experience/courses
- TED Talks or podcasts
- Articles, books, journal & reading lists
- Apply current affairs to the course
Do’s

- Write positively (& persuasively)
- Evidence your why
- Write in plain English
- Draft, re-draft and proofread
Don’ts

- Write lists
- Leave it to the last minute
- Spelling or grammar mistakes
- Over use quotes
Similarity detection

Personal statements are checked against:

• a library of personal statements previously submitted to UCAS
• sample statements collected from a variety of websites
• other sources, including paper publications
Additional help

UCAS Customer Experience Centre:
0371 468 0 468

From outside the UK:
+44 330 3330 230

Monday to Friday, 08:30 – 18:00 (UK time)

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