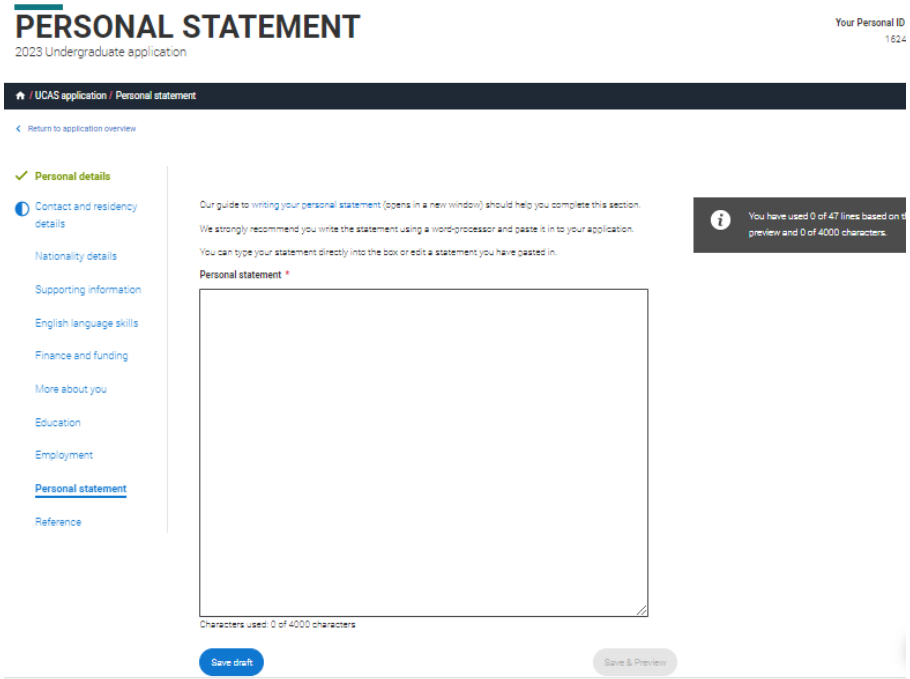
Secrets to a powerful personal statement

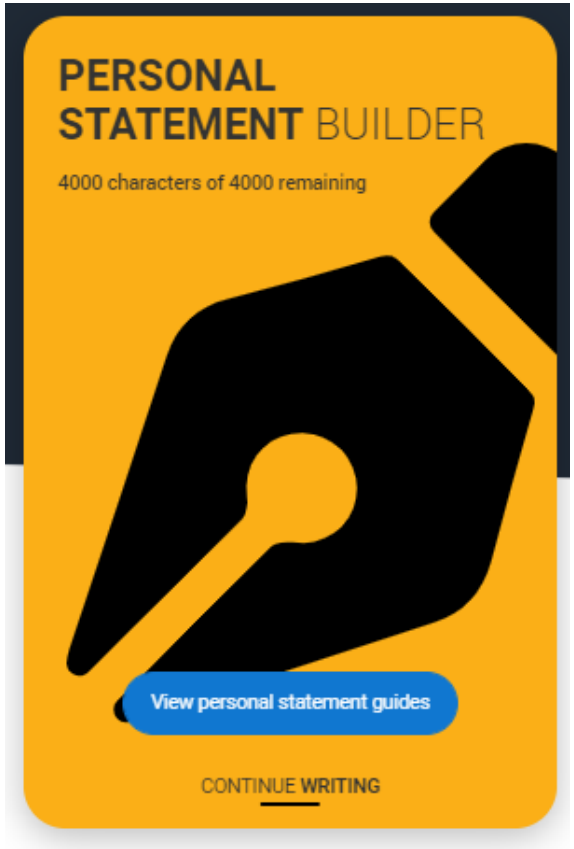
UCAS

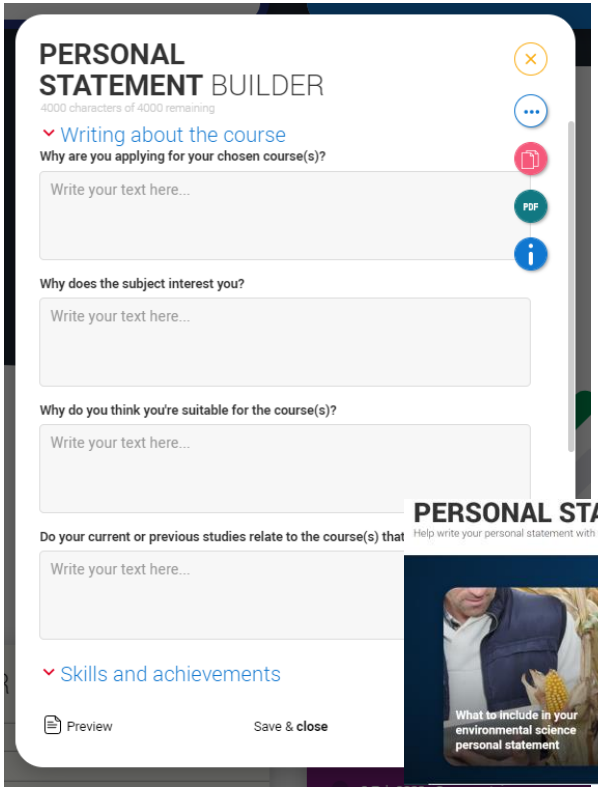
- Helps you stand out from others with similar grades
- Show you are motivated and dedicated
- Show you have relevant knowledge and experience
- Understand the demands of the course
- Show you will fit into the university environment
- Tell them why you want to study the course

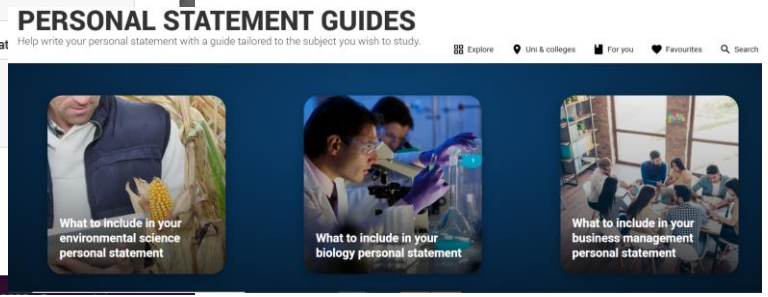


Personal statement – practicalities

- 4000 characters (not words, so includes spaces) or 47 lines of text, whichever comes first.
- No formatting such as bold, underline or italics.
- Avoid using any non-standard characters (standard characters in this context . , ; #) £ signs will be replaced by GBP and this can impact the character count.
- No inbuilt spelling and grammar, any issues flagged will have been flagged by, and in line with, the internet browser settings of the computer you are using.
- Character counts could be different on UCAS compared to the software/computer you are using, needs to match UCAS settings.


PERSONAL
STATEMENT BUILDER
4000 characters of 4000 remaining
View personal statement guides
CONTINUE WRITING


PERSONAL
STATEMENT BUILDER
4000 characters of 4000 remaining
Writing about the course
Why are you applying for your chosen course(s)?
Write your text here...
PDF
Why does the subject interest you?
Write your text here...
Why do you think you're suitable for the course(s)?
Write your text here...
Do your current or previous studies relate to the course(s) that
Write your text here...
Skills and achievements
Preview
Save & close


PERSONAL STATEMENT GUIDES
Help write your personal statement with a guide tailored to the subject you wish to study.
Explore
Uni & colleges
For you
Favourites
Search
What to include in your environmental science personal statement
What to include in your biology personal statement
What to include in your business management personal statement

Focus on ….

- UCAS Discovery events / open days
- Online work experience/courses
- TED Talks or podcasts
- Articles, books, journal & reading lists
- Apply current affairs to the course

Do’s

- Write positively (& persuasively)
- Evidence your why
- Write in plain English
- Draft, re-draft and proofread

Don’ts

- Write lists
- Leave it to the last minute
- Spelling or grammar mistakes
- Over use quotes

Similarity detection

Personal statements are checked against:

- a library of personal statements previously submitted to UCAS
- sample statements collected from a variety of websites
- other sources, including paper publications

Additional help

UCAS Customer Experience Centre:

0371 468 0 468

From outside the UK:

+44 330 3330 230

Monday to Friday, 08:30 – 18:00 (UK time)

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Security marking: **PUBLIC**