

# Secrets to a powerful personal statement

UCAS





Helps you stand out from others with similar grades



Show you are motivated and dedicated



Show you have relevant knowledge and experience



Understand the demands of the course



Show you will fit into the university environment



Tell them why you want to study the course

## PERSONAL STATEMENT

2023 Undergraduate application

Your Personal ID  
1624

UCAS application / Personal statement

[Return to application overview](#)

### Personal details

Contact and residency details

Nationality details

Supporting information

English language skills

Finance and funding

More about you

Education

Employment

**Personal statement**

Reference

Our guide to [writing your personal statement](#) (opens in a new window) should help you complete this section. We strongly recommend you write the statement using a word processor and paste it in to your application. You can type your statement directly into the box or edit a statement you have pasted in.

You have used 0 of 47 lines based on 0 preview and 0 of 4000 characters.

Personal statement \*

Characters used: 0 of 4000 characters

Save draft


Save & Preview

# Personal statement – practicalities

- 4000 characters (not words, so includes spaces) or 47 lines of text, whichever comes first.
- No formatting such as bold, underline or italics.
- Avoid using any non-standard characters (standard characters in this context . , ; #) £ signs will be replaced by GBP and this can impact the character count.
- No inbuilt spelling and grammar, any issues flagged will have been flagged by, and in line with, the internet browser settings of the computer you are using.
- Character counts could be different on UCAS compared to the software/computer you are using, needs to match UCAS settings.

# PERSONAL STATEMENT BUILDER

4000 characters of 4000 remaining



[View personal statement guides](#)

CONTINUE WRITING

## PERSONAL STATEMENT BUILDER

4000 characters of 4000 remaining

Writing about the course

Why are you applying for your chosen course(s)?

Write your text here...

Why does the subject interest you?

Write your text here...

Why do you think you're suitable for the course(s)?

Write your text here...

Do your current or previous studies relate to the course(s) that you wish to study?

Write your text here...

Skills and achievements

Preview Save & close

### PERSONAL STATEMENT GUIDES

Help write your personal statement with a guide tailored to the subject you wish to study.

Explore | Unis & colleges | For you | Favourites | Search



- What to include in your environmental science personal statement
- What to include in your biology personal statement
- What to include in your business management personal statement

# Focus on ....



UCAS Discovery events / open days



Online work experience/courses



TED Talks or podcasts



Articles, books, journal & reading lists



Apply current affairs to the course

## Do's

- ✓ Write positively (& persuasively)
- ✓ Evidence your why
- ✓ Write in plain English
- ✓ Draft, re-draft and proofread



# Don'ts

- ✘ Write lists
- ✘ Leave it to the last minute
- ✘ Spelling or grammar mistakes
- ✘ Over use quotes



# Similarity detection

Personal statements are checked against:

- a library of personal statements previously submitted to UCAS
- sample statements collected from a variety of websites
- other sources, including paper publications







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# Additional help

UCAS Customer Experience Centre:

0371 468 0 468

From outside the UK:

+44 330 3330 230

Monday to Friday, 08:30 – 18:00 (UK time)

Stay up to date online at:

[facebook.com/ucasonline](https://facebook.com/ucasonline)

[twitter.com/UCAS\\_online](https://twitter.com/UCAS_online)

